

St. Matthews Fire Protection District

1935 – 1939

This is one of many sections that contain information, documents, letters, newspaper articles, pictures, etc. of the St. Matthews Fire Protection District. They have been collected and arranged in chronological order. These items were collected, organized and entered into a computerized database by Al Ring. Last revised in 2023.

There were many people who helped with this project over the years, however 3 deserve special mention. Rick Albers, John M. Monohan, Jr. and Jack Monohan.

All graphics have been improved to make the resolution as good as possible, but the reader should remember that many came from copies of old newspaper articles. This also applies to other items such as documents, letters, etc. Credit to the source of the documents, photos, etc. is provided whenever it was available. We realize that many items are not identified and regret that we weren't able to provide this information. As far as the newspaper articles that are not identified, 99% of them would have to be from one of three possible sources. *The Courier-Journal*, *The Louisville Times* or one of the *Voice* publications.

Please use this information as a reference tool only. If the reader uses any of the information for any purpose other than a reference tool, they should get permission from the source.



1935

All STMFD Board meetings held at J. J. Butler's.

St. Matthews Sun newspaper started in 1935: Thomas R. Jones Managing Editor, Mrs. James H. Rudy Society Editor, 110 Chenoweth Lane, Belmont 2965-J

Reo Minutes of Regular meeting of the St. Matthews
Volunteer Fire Agency, held in the office of Butler
Plumbing and Heating Co.
Jan. 4, 1935

Meeting called to order at 8:15 by president
Five officers and directors present
Minutes of previous meeting read and accepted.
Treasurer reported balance of \$84.04
Motion made and seconded that we prepare and
mail assessment notices for 1935, at once. Carried.
Secretary authorized to have assessment notices
printed. Approximately 850 notices mailed.
Motion made and seconded that all bills be paid. Carried.
Committee appointed to call on Mr. Basy Howell regarding
plans for horse show.
Secretary mailed bills ^{for service} to the following:
Mr. Charles Goetz, Norbourne Ave., St. Matthews #25.
Mr. Tom C. Boders, 403 Macon Ave., St. Matthews #10.
Being no further business, meeting was adjourned, to
meet again February 1, 1935

Approved
James E. Winton
President

Thomas L. Wofson
Secretary

1935

February 1, 1935: Board meeting:

Minutes of regular meeting of the St. Matthews Volunteer Fire Assn.,
held in the office of the Butler Plumbing & Heating Co.,

February 1, 1935

Meeting called to order by the Secretary due to the absence of
President and Vice President.

Two officers and one director present, Fire Chief Walchert served
in proxy for the President thereby completing quorum to transact
business.

Minutes of previous meeting read and approved.

Treasurer reported an approximate balance of \$200.00.
Reported slow returns on assessment cards to date.

Motion made and seconded that bills at hand be paid, and a further
partial payment be made to the Felsert Insurance Agency. Carried.

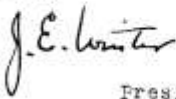
There being no further business the meeting was adjourned to meet
again March 1, 1935.

During the past month the secretary completed the mailing of assess-
ment notices and personal letters to Churches, residents etc., on
our special list.

Wrote personal letters to each of the five pastors having charges in
our community asking their cooperation in giving publicity to our
campaign.

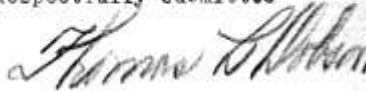
Returned to post office last years unused assessment cards for which
we received 109 new cards, therefore, there was no cash outlay
for the last batch of notices printed.

APPROVED



President

Respectfully submitted



Secretary

February 18, 1935, STMFD Board member James Hubbard Rudy died.

February 19, 1935, The Courier-Journal

**JAMES HUBBARD RUDY
DIES AT HIS HOME**

James Hubbard Rudy, 59 years old, 203 Brown's Lane, chief deputy in the Circuit Clerk's office, died at 9:45 o'clock Monday night, shortly after being stricken at his home.

A life-long resident of St. Matthews, Mr. Rudy was shipping clerk for the Kentucky Lithographing Company for thirty-five years. He entered Circuit Clerk John H. Alsmiller's office two years ago.

Mr. Rudy had been a member of the Beargrass Christian Church for forty-seven years. He was a past master of the Middletown Lodge of Masons.

He is survived by his wife, Mrs. Carrye Edinger Rudy; two sons, Hubbard E. Rudy and Millard C. Rudy; a daughter, Miss Carolyn Ann Rudy, and a brother, Norbourne O. Rudy.

Funeral services will be held at 2:30 o'clock Wednesday afternoon at the residence.

February 20, 1935, The Courier-Journal

Man Is Found Dead In Wreck of Sedan

Charles W. Pyritz Victim of
Crash Near St. Matthews;
Neck Is Broken.

With his neck broken, Charles W. Pyritz, superintendent of the General Outdoor Advertising Company, was found dead at 10:15 o'clock Tuesday night in one of the firm's sedans, which had crossed an open ditch on the Westport Road, a mile and half east of St. Matthews, and had run into a telephone pole guy wire. The ditch is about three feet deep and about three feet wide.

There was evidence, the Deputy Coroner said, that the sedan had crossed the ditch at "a very, very great speed." Eastbound, the car had been driven straight ahead instead of guided around a slight curve to the left.

When called there by a boy who told them "there's been an accident," County Patrolmen Roy Reid and Paul Stucker found Mr. Pyritz lying in the back part of the sedan with his feet dangling over the front of the driver's seat. The boy's name was not ascertained by the police.

The patrolmen recalled having seen Mr. Pyritz in St. Matthews about an hour before, sitting in the driver's seat while the car was parked on the Shelbyville Road, in the business district of St. Matthews.

At that time, according to Patrolman Reid, Mr. Pyritz appeared to be asleep; so the patrolman roused him and questioned him about his reason for being there.

"He told me he was waiting for his partner," Patrolman Reid said, adding that Mr. Pyritz drove away as soon as the patrolmen stepped into a store to

(Continued on Page 2, Column 5.)

MAN IS FOUND DEAD IN WRECK OF SEDAN

(Continued from First Page.)

investigate Mr. Pyritz's report that his partner was in "one of those stores."

Mr. Pyritz was 44 years old and lived at 843 Pitter Avenue. C. A. Merrill, manager of the company, said he hadn't seen Mr. Pyritz since 10 o'clock Tuesday morning and did not know the nature of his business in that neighborhood. Mr. Pyritz had telephoned his wife, Mrs. Leona Pyritz, and their son, Ted Pyritz, that he intended to work late and would not be home at the usual time.

He had been connected with the advertising company many years and was in its Indianapolis office several years before being transferred to the Louisville office two years ago, Mr. Merrill said.

1935

March 1, 1935, Board meeting: Special Meeting, March 21 and March 29, 1935:

Hubbard Rudy replaced James Hubbard Ruby as a STMFD Board member, due to James death..

Minutes of regular meeting of the St. Matthews Volunteer Fire Assn.
held in the office of the Butler Plumbing & Heating Company

March 1, 1935

Meeting called to order by the President at 8:15 P. M.
Four officers and directors present.
Minutes of previous meeting read and approved.
Treasurer reported fair returns from assessment cards during the month.
Motion made and seconded that Mr. Hubbard Rudy be asked to serve as a director of the Association in place of his father, the late James H. Rudy. Carried.
Motion made and seconded that bills on hand be paid. Carried.
Secretary instructed to write letter of thanks to Zachary Taylor Post, American Legion, thanking them for the many favors they have extended us.
There being no further business, meeting was adjourned to meet again April 5, 1935.

Minutes of special meetings held at Ogdens Drug Store and American Legion Hall, March 21 and March 29

March 21, 1935

Four officers and directors present.
Mr. Hubbard Rudy inducted as a director of the Association.
Balance of meeting was devoted to assignment of territory to canvassers for delinquent assessments.

March 29, 1935

Five officers and directors present.
Approximately twelve volunteer canvassers reported at this meeting.
Several members of the Holy Trinity Glee Club attended this meeting and their chairman offered to put on a minstrel show for the benefit of the Association, provided the Association would assume the necessary expense, which was outlined at approximately \$50.00.
Motion made and seconded that we accept the offer. Carried.
Mr. Joe Zehnder was appointed General Chairman for the minstrel, he to choose his own committee. Tentative date set May 19, 1935.
Balance of meeting devoted to assignment of territory to canvassers.

APPROVED

Thomas S. Nelson
Secretary

Joe B. Zehnder

1935



Hubbard E. Rudy, Director 1935: Hubbard was born in Louisville, Kentucky April 8, 1902 the son of James Hubbard Rudy who was also on the STMFD Board. He served in the Army Corps of Engineers. He was a Surveyor and Engineer all his life, and started in 1948 the Hubbard E. Rudy Engineering Company in down town Louisville, Kentucky which is still operating today (2009). He had two brothers Hubbard and Millard (served many years on the St. Matthews City Council) and married Katherine "Kitty" Hudson late in life and they had no children. He died March 18, 1986.

April 5, 1935: Board meeting:

April 5, 1935

Meeting called to order at 8:15 P.M.

Four officers & Directors present.

Minutes of previous meetings read & approved.

Motion made & seconded that bills be paid. ~~Carried~~
Said bills to include balance of last years note
to the Seagraves Co. \$404.81, and
to the Federal Co. \$127.60 on account. Carried.

Motion made & seconded that - The 1934 rent for
fire house, which is due Doc Gaden is to take
care of his 1935 agreement. Carried.

There being no further business, meeting
was adjourned to meet again May 3, 1935.

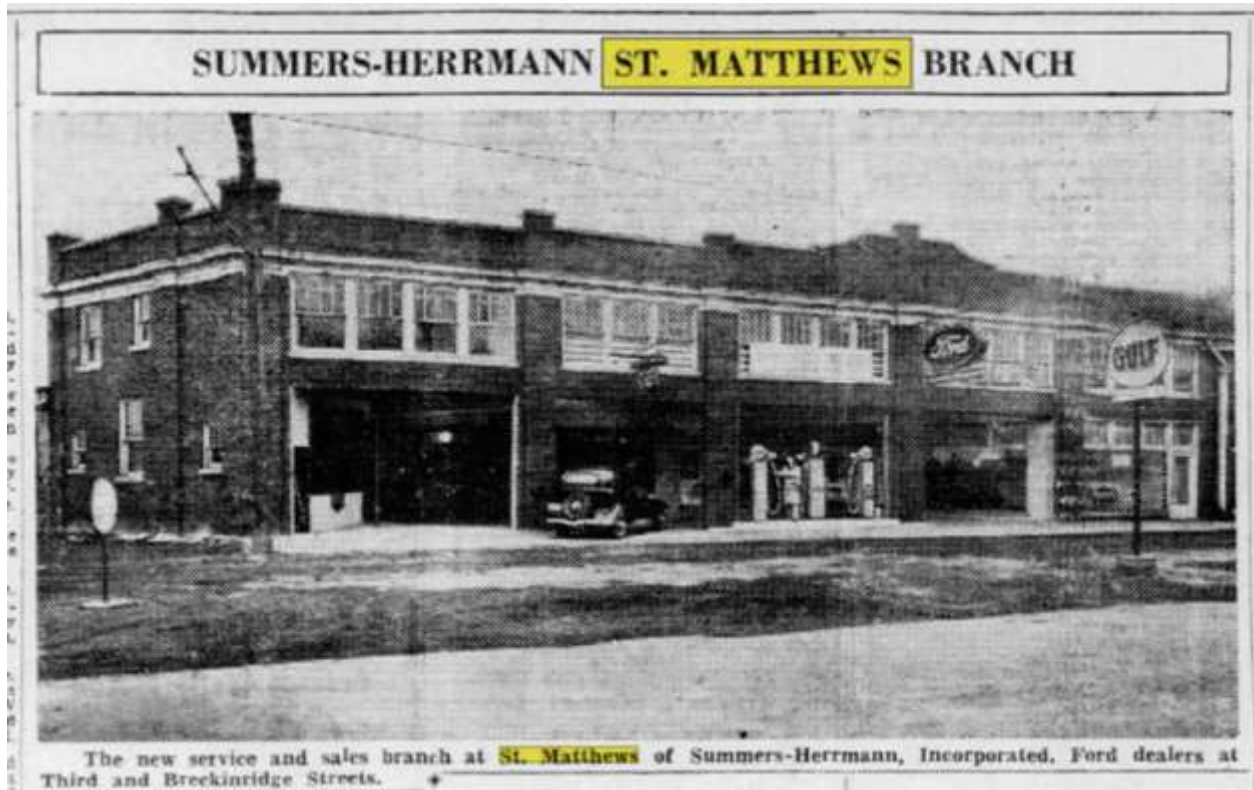
Approved

Thomas L. Wotton
Sec.

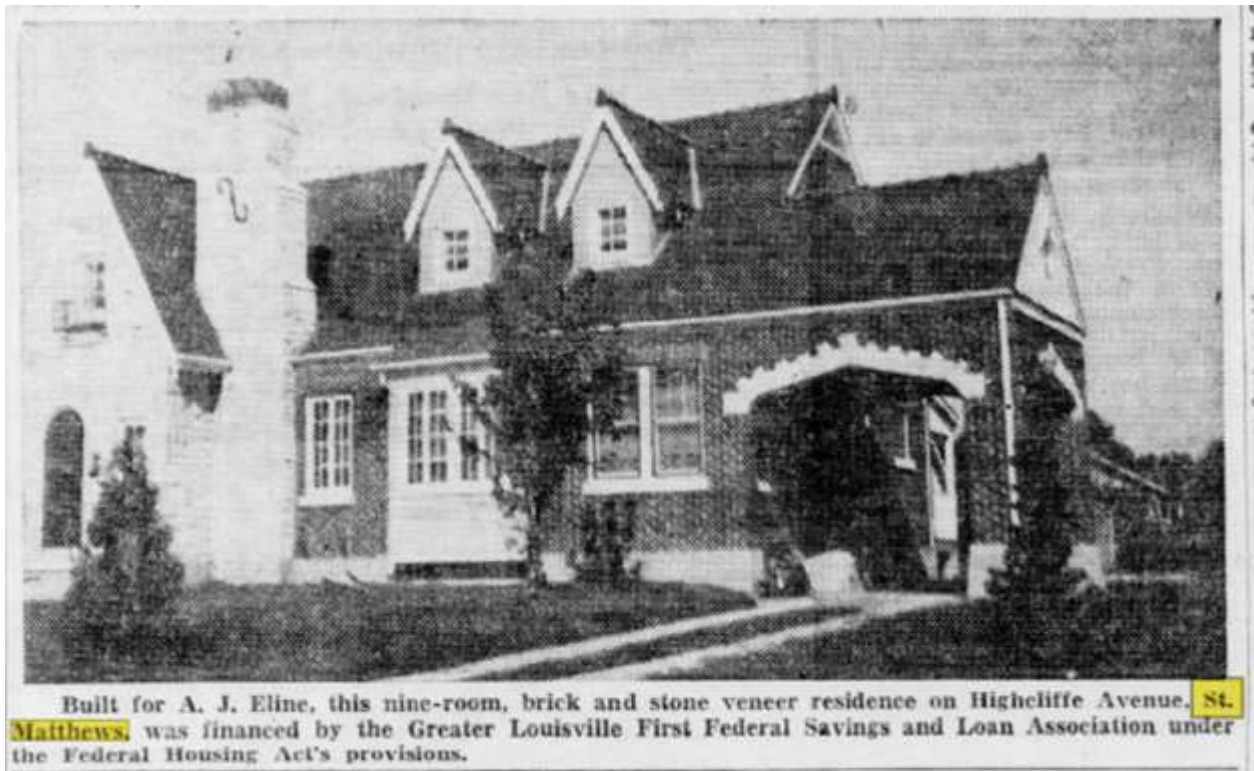
Pres.

1935

March 10, 1935, The Courier-Journal



March 17, 1935, The Courier-Journal



1935

May 3, 1935: Board meeting:

Minutes of regular meeting of St. Matthews Volunteer Fire Assn.,
held in the office of the Butler Plumbing & Heating Co.

May 3, 1935

Meeting called to order by the President at 8 P. M.

Five officers and directors present.

Minutes of previous meeting read and approved.

Motion made and seconded that bills on hand be paid. Carried.

Motion made and seconded that we include Lyndon, in our territory provided residents thereat raise as much as \$100 for the year of 1935. Carried.

Motion made and seconded that the Association advance Chief Neichter the sum of \$38.46 for repairs on his car, same to be repaid when and as he is financially able to do so. (This motion effective as of March 29, 1935, same being omitted from minutes of that meeting).

There being no further business, meeting was adjourned to meet again June 7, 1935.

APPROVED

J. E. Luntz
President

Thomas L. Nelson
Secretary

*Par. 5 above complied with. We now answer
calls to that section.*

May 27, 1935: 11:30 a.m., Monday, J. B. O'Leary Jr. and Edwin Young were working in the basement at the Farmers & Depositors Bank of St. Matthews. They were working for the Butler Plumbing & Heating Company, and were pumping water out of the basement which had flooded do to recent rains. Some people had smelled gas in the bank, but no leak could be found. All of a sudden it exploded burning Young over most of his body. He was in critical condition. O'Leary was burned but not as bad. A cashier pulled Young out, and O'Leary dived under the water to save himself. S. Matthews fire fighters put the fire out, there was little damage, and then they pumped the basement out. Young was the brother of Chief Young, he later died.

Workers of Butler Plumbing and Heating are injured after a gas explosion in the basement of the Farmers and Depositors Bank of St. Matthews. Two men were pumping out the basement after it had flooded when the gas exploded seriously injuring and eventually killing Edwin Young brother of Bud Young who was a firefighter, and injuring J. B. O'Leary Jr. O'Leary saved himself by diving under the water. This was located at the corner of Shelbyville Road and Breckenridge Lane. (Picture of Bank next page.)

1935

May 17, 1935, *The Courier-Journal*:

Benefit Minstrels In St. Matthews Planned

A minstrel show sponsored by the citizens of St. Matthews will be given at 8:15 p.m. Friday at the Holy Trinity Gymnasium, St. Matthews. The proceeds will be used to defray expenses of the **St. Matthews Volunteer** Fire Department, of which Dr. James E. Winter is president.

Fifty residents of St. Matthews will be in the cast. Joseph J. Elder will act as interlocutor. The end men will be William J. Reuff, Andrew Reuff, Bayless Keller, Phillip Sandman, Jr., John Nuxol, Sr., and Tommy Baker.

Joseph B. Zehnder, chairman of the show committee, is in charge of the production.

May 28, 1935, *The Courier-Journal*:

1 of 3 Hurt In Blast Is Near Death



H. A. Nelson.



J. B. O'Leary, Jr.



Edw. Young.

Suffering from burns over his entire body, Edward Young, 24, of 3816 Warner Ave., St. Matthews, was reported in a critical condition Monday night at St. Anthony's Hospital where he was taken at 11:30 a.m. following an explosion in the basement of the Farmers & Depositors Bank of St. Matthews.

May 28, 1935, *The Courier-Journal*:

John B. O'Leary, Jr., 24, of 121 te Bauer Ave., St. Matthews, who w was working with Young in the te basement, also was taken to the d hospital later in the afternoon for h treatment of burns on the face T and hands. Both Young and T O'Leary are employees of the Butler Plumbing & Heating Co., St. la Matthews, and were at work P pumping water from the bank C basement when the explosion M occurred.

H. A. Nelson, 45, Lakeland, W cashier at the bank, received W slight burns on his hands in beating out the flames in Young's clothing. The cashier found it necessary to break the glass in a door at the top of the basement stairs so he could open it and pull Young from the flames. Young ran up the stairs while O'Leary dived into the water, which was about three feet deep in the basement.

The three men were treated by Dr. George H. Ray, 3820 Frankfort Ave., who said Young suffered first, second and third degree burns over his entire body. Dr. Ray said that O'Leary's condition was not serious and that he ordered him to the hospital after examination revealed that his eyes had been affected by the flames. He said the injuries would not affect his eyesight.

The cause of the explosion remained undetermined after Louisville Gas & Electric Company workmen determined that there was no gas leak from their pipes in the basement. Bank officials then called a crew of workmen to dig in the rear of the building to determine where two old pipe lines come from that enter the building.

building.

The St. Matthews Volunteer Fire Department extinguished the flames in the basement and no serious damage was caused. They then pumped the water from the basement, which bank employees said was flooded by the recent rains.

The only other person in the bank at the time the explosion shook the building was Miss M. K. Fust, 34, St. Matthews, assistant cashier, who aided in giving the men first aid. The employees said they had noticed the odor of gas but did not think the leak was in the building. A previous examination had failed to disclose the source of the gas, they said.

Blast Victim's Rites To Be Held Friday

Funeral services for Edward Young, 24, of 3816 Warner, St. Matthews, who died at 3:50 a.m. Wednesday at St. Anthony's Hospital of burns suffered Monday in an explosion at the Farmers & Depositors Bank of St. Matthews, will be held at 8:30 a.m. Friday at Bosse's Chapel, 600 E. Broadway, and at 9 a.m. at Holy Trinity Catholic Church, St. Matthews. Burial will be in Calvary Cemetery.

Mr. Young is survived by his parents, Mr. and Mrs. Herman H. Young; a sister, Miss Mary Catherine Young, and two brothers, Raymond Young and James F. Young.

1935



St. Matthews Farmers Bank where Edwin Young was killed in an explosion.



Courtesy *St. Matthews The Crossroads of Beargrass*, 1999, by Samuel W. Thomas. Ogden Drug Store where some STMFD Board meeting took place as well as was the alarm office part of the time.

1935

Courtesy http://digital.library.louisville.edu/cdm4/item_viewer.php?CISOROOT=/heraldpost&CISOPTR=716&CISOBOX=1&REC=12 Lexington Road, St. Matthews, Kentucky, 1935, ULPA 1994.18.1087



Courtesy, *The Jeffersonian*, May 23, 1935:

ST. MATTHEWS BANKER TO RETURN HOME MONDAY

Gilbert T. Dick, cashier of the St. Matthews Bank, has been at Hot Springs National Park, Ark., for several weeks. Mr. Dick expects to return home Monday. Reports state that he is much improved, following treatments at Hot Springs for rheumatism and arthritis.

Courtesy, *The Jeffersonian*, June, 1935:

Church Corner Stone Laid At St. Matthews

The laying of the corner stone, Sunday afternoon, of the new Baptist church, at St. Matthews was an event of much interest and gratification to the members of the congregation and to their friends over the county.

Notwithstanding the fact there was rain until a few moments before the services (at 3 o'clock) there was a goodly number present and the program as planned was rendered. Among the speakers were Rev. A. J. ProVol, pastor of the church, who had charge of the ceremonies; Rev. T. E. Ennis of LaGrange; Rev. Estes of West Broadway Baptist, and others; also there was special music furnished by a soloist and a quartette from Louisville.

The building was begun April 10 of this year and is now almost ready for the roof. It is of brick construction and is located on Breckinridge Lane at Willis Avenue.

The congregation, organized eight years ago, has been worshipping in Greathouse school.

1935

Courtesy, http://digital.library.louisville.edu/cdm4/item_viewer.php?CISOROOT=/heraldpost&CISOPTR=708&CISOBX=1&REC=1 Brownsboro Road, at Mockingbird Valley Road, 1935. Robert E. Stigers, ULPA 1994.18.1079



INTERURBAN LINES TO BE DISCONTINUED

Orell, Lagrange And
Prospect Service To
Close.

TENTATIVE DATE AUGUST 15

A statement this morning by R. H. Wyatt, vice president of the Louisville Railway Co. is to the effect that the three remaining interurban lines in the county; namely, the Orell line out the Dixie Highway; the Prospect line out the River Road and the LaGrange route out the LaGrange Road from the City are to have the same fate as the other lines over the county and will in all probability be discontinued in the very near future.

According to Mr. Wyatt a hearing will be held before the Public Service Commission at Frankfort on August 9 and as soon thereafter as suitable notice to the public can be made—probably by August 10—the three final interurban lines in Jefferson County, which, said Mr. Wyatt, have been losing propositions for years, will become things of the past.

The obvious and accepted reason for the closing of this once very necessary public service is the ever increasing number of privately owned automobiles and trucks for transportation of passengers and freight.

The Orell line has been in operation since 1903, extending first only to Pleasure Ridge; next to Valley Station and finally as far as Orell.

The Prospect line, operating on the former narrow gauge L. & N. R. R., has been in operation since 1904 and the LaGrange line, built originally by Percival Moore, was taken over by the Louisville Interurban Railway Co. in 1910.

The Okolona line was abolished in 1931 and since that time the Jefferson town, Fern Creek and Shelbyville lines have been discontinued. The only interurban service out of Louisville to remain soon will be that to New Albany and Indianapolis.

Courtesy *The Jeffersonian*, July 18, 1935:

July 8, 1935, *The Courier-Journal*

Youth Seriously Hurt In St. Matthews Crash

Caryl Koeltz, 19, who lives near Bowman Field, was injured seriously at 3:40 p.m. Sunday when an automobile he was driving collided at Breckinridge Lane and Willis, in St. Matthews, with an automobile driven by Ashby Givon, 24, of 2111 Woodbourne. Koeltz, whose car overturned three times, was taken to the Kentucky Baptist Hospital.

August 14, 1935, The Courier-Journal

Train Demolishes Car; Driver Escapes

**Man Abandons Motor After
It Stalls On St. Mat-
thews Crossing.**

The coupe of J. A. Rogers, 50 of 1419 S. 4th, was demolished when it was hit by a Louisville & Nashville Railroad freight train at 10:15 p.m. Tuesday, after the coupe stalled on the Ridgeway Ave. crossing in St. Matthews.

Mr. Rogers, the car's only occupant, abandoned it when he realized the train was approaching. The train, bound from Louisville to Ravenna, Ky., was operated by Engineer Richard McDonald, 49, of 616 W. H, and was going about thirty miles an hour.

The Ridgeway Ave. crossing is approximately a quarter of a mile northeast of the Chenoweth Lane crossing, where Fairleigh S. Franklin lost his life Sunday night after his automobile stalled on the tracks and was hit by an L. & N. freight train.

1935

June, July, August, September and October, 1935: Board meeting:

June - July - Aug - Sept - Oct - 1935
No bona fide meetings held during these months for various reasons such as lack of quorum, nothing of importance to bring up etc. Treasurer being authorized to pay routine bills as they came due

Thomas L. Hobson
Secretary

Courtesy *The Jeffersonian*, August 15, 1935:

Gas On Brown's Lane

Residences on Brown's Lane have been piped and appliances installed for gas. The Louisville Gas & Electric Co. is now putting in the gas main and in about 10 days every home on the Avenue will be supplied with city gas. This is just another convenience residents of this section will enjoy.

New Residences

The 'home of Mr. and Mrs. John Jansen on Breckinridge Lane is well under way. It will be only a short time until it will be completed.

Several new houses in English Village are ready for occupancy, ground has been broken for two more and another is about ready for interior furnishing.

Breckinridge Villa is boasting of some new buildings, a store and office building and several residences.

September 4, 1935:

September 4, 1935.

Mr. Dunlap Wakefield,
Director of Public Safety,
Louisville, Kentucky.

Dear Sir:

You are, no doubt, aware of the existence of our organization and know that we are supported by voluntary subscriptions from the residents and property owners in our community.

In our solicitation for funds we find that many of the residents and property owners are under the impression that they can get fire protection from the City of Louisville, therefore they see no necessity of contributing to us.

May we ask that you write us a letter, stating just how far out of the city limits your apparatus will make runs under ordinary conditions.

Thanking you in advance for the above information, we are

Yours very truly,

ST. MATTHEWS VOLUNTEER FIRE ASSN.

Secretary.

Storm Sewer Project For St. Matthews Pushed

Officers and members of the St. Matthews Sanitary Association, meeting last Monday evening at the Farmers and Depositors Bank approved plans and specifications for the proposed \$5000 storm-water sewer project which the association expects to rush to completion.

The community sewer will connect with the city sewer at Lexington Road and Cannon Lane and will extend as far as Frankfort Avenue and Breckinridge Lane. More than a dozen property owners on the south side of Frankfort Avenue have signified their intention to connect to the sewer.

Walter Grady is president of the St. Matthews Sanitary Association; Robert P. Bunnle, vice president and H. A. Nelson, secretary and treasurer. The association is a non-stock corporation and has recently been granted a charter by the Secretary of State.

Courtesy *The Jeffersonian*, August 22, 1935:

1935

Courtesy *The Jeffersonian*, August 29, 1935: The rest, September 5, 1935:


CITY BUS LINE NOW SERVING ST. MATTHEWS

A city bus line began making regular runs between St. Matthews and the Frankfort Avenue city limits, Sunday, August 25, following the discontinuation of the Laffrange interurban car service. The bus line is being operated by the Louisville Railway Company, charging a fare of 5 cents between these points.

The Railway Company's present route of the bus is from the city limits to Breckinridge Lane; south on Breckinridge to Nantz; east on Nantz to Fairfax; north on Fairfax to Shelbyville Road and return to the Crescent Hill limits.

A petition bearing the signatures of five hundred residents and patrons of the bus line is to be presented to officials of the Railway Company, suggesting a new and better route for the bus whereby many more patrons could be provided with transportation. The new bus route as suggested by the petitioners is as follows: South on Breckinridge to Northbourne Boulevard; east on Northbourne to Brown's Lane; north on Brown's Lane to Shelbyville Road and west on Shelbyville Road through St. Matthews to the Crescent Hill limits.

Growing With St. Matthews



The St. Matthews Bank

Louis Bauer, Pres. G. T. Dick, Cashier

Your Deposits Up To and Including \$5,000 Insured Under F. D. I. C.

FOUNDED JUNE 1906

More Than 3,500 Depositors

SUCCESS
Depends Upon Personality
NALLY'S
BARBER & BEAUTY SHOP

Cares for your hair, scalp, and face. Individual combs, shaves, etc. Phone BELmont 1202 for appointments.
PERMANENTS \$2 to \$10

Board Member

Visit Your Neighborhood
5c to \$1 Store Often

Items Needed Daily—Priced Right
OUR LINE OF SCHOOL SUPPLIES IS NOW COMPLETE

BEN FRANKLIN STORE
ST. MATTHEWS, KENTUCKY

1934 Plymouth Sedan \$560
1935 Plymouth Sedan \$580



GOOD USED CARS PRICED FROM \$88 TO \$448

1935 Plymouth Special \$580
1935 Dodge Victory Sedan \$595
1935 Plymouth Sedan \$580
1935 Plymouth Sedan \$580

WE SERVICE ALL CARS

ADVANCE MOTOR CO.
Incorporated
3700 LEXINGTON ROAD
ST. MATTHEWS, KY.

Bauer & Dick Board Members

Representing St. Matthews on the Diamond



Pictured above are the boys who have been making the 1935 season with the St. Matthews Ball Club. Standing from left to right are: Marshall Praver, Eugene Sims, Albert Bierman, Manager; Irvin Imhof, assistant Manager; Everett Roe and "Buddy" Glass. Bottom row from left to right: Richard Ochauer, Charles Hudson, Marion Humkey, Manager; Tommie Baker, Captain; Charles Sanden and Louis Westerman.

The team will line up Sunday afternoon at the local park against the Frank Felix Brewing Company outfit.

Tommy Baker was a firefighter

Alvin Jones, Sales Manager E. J. Eline, Salesman John W. Eline, Service

ELINE MOTOR CO.
A. J. ELINE, PRESIDENT

LOUISVILLE  DEALERS

THE OLD RELIABLE

Back In Business After A Short Vacation—
Automobile Sales and Service Since 1913.

CHEVROLET
THE MOST BEAUTIFUL CAR IN AMERICA

We Have Delivered Over 100 Cars And Trucks Since April 1. Our Trade-In Values Are Always Best

ELINE MOTOR CO., ALWAYS—RELIABLE (2841)
1771
1245

Used Cars and Trucks of Every Description!

A. J. Eline, Board Member

1935

New Beauty! New Safety!

FORD V8
FOR NINETEEN THIRTY-FIVE

You See Them Everywhere!

Firestone

Non-Skid Run-Shield Tires are the safest tires ever built. Every year we win a set trophy and avoid the dangers of skidding and blowouts.

**Be safe—
buy Firestone**

Visit our used car department for genuine bargains in Prized Ford Cars—guaranteed 30 days.

SUMMERS-HERRMANN, INC.



Belmont 2620 ST. MATTHEW'S BRANCH

We Pay 3% Interest on Savings and Time Deposits!



**If You Like Activity You Will Like
The Farmers & Depositors Bank**

True Interest First—Our Motto

This bank is a progressive, wide-spread one
 whose policy has been to provide all Farmers
 with the best service possible.

True deposits are required in this bank to a
 certain amount, deposited for each member by the
 Farmers' Deposits Association. Contributions, made by
 each member, are used to build up the bank.

If you can not afford a cash deposit of this
 kind, you will find it desirable to open a
 "Savings" account, which will allow you to withdraw
 your money at any time, without incurring any
 excessive cash penalties.

If you are desirous of an investment which will
 enable you to receive a regular income, and at the same
 time to help construct and improve our bank, we
 have a plan for you.

If you are in need of additional funds for
 constructing and improving this bank, we can loan

to you, and obtain additional income, under the
 same plan. We have money to lend and we
 will make the same deposits, when completed, for
 you, with no cash required.

When you require your money, you can
 obtain it at once, without delay, and we pay interest
 on the money you have deposited.

When money is loaned, you have a right to some
 definite protection, when offered and made, and
 you can be sure that your money is safe.

Remember, by coming to the Farmers Bank you
 are helping to build up the bank, and you are
 getting the best service possible.

Your Business Appreciated

Farmers & Depositors Bank

B. A. Cohen, Cashier

ST. MATTHEWS KENTUCKY

The Bank With The Postal Clock In The Window!

For Safety
Invest your savings in Real Estate. Stocks and bonds may fade and so too Real Estate steps on for ever.

Choose
EARN DWELLING LOTS
FOR SALE BY
Herr-Veech Co.
ST. MATTHEWS, KY.
At the sign of the clock

CLUB PLAN LOAN

If you are in need of funds to meet the winter requirements for Coal, Taxes or other accounts, consult us. Any amount from \$100.00 to \$1,000.00.

ONE YEAR TO PAY

The
St. Nicholas Bank

"The Bank With the Chime-Check"

[illegible]

The Economy Store
AT ST. MATTHEWS
3926 Frankfort Avenue
HAS A FULL SUPPLY OF
Star Brand Shoes
FOR THE ENTIRE FAMILY
For Men, Women and Children
Priced From 98c to \$4.98
ALSO A FULL SUPPLY OF
**Men's and Ladies' Clothing
and Furnishing Goods**
AT MONEY-SAVING PRICES

HARDWARE
FOR THE HOME
•
Coleman Automatic Irons
Johnson's Floor Wax and
Auto Polish
Pittsburgh Waterspar Enamel
Philco Radios and Tubes
•
WOOTTON
FRED WOOTTON, JR.
BEL. 1887 St. Matthews

ST. MATTHEWS TO HAVE UNDERGROUND CABLES

Long distance telephone cables of the Southern Bell Telephone & Telegraph Co. are being removed from poles in St. Matthews and along the Shellyville Road and are being placed underground.

This work, according to officials of the Company, will continue to a point on the Shelbyville Road as far as the Aftersburn place. This will result in the removal of the poles along the highway.

The Jeffersonian,
September 26, 1935

ALADDIN
Kerosene Lamps and Lanterns

NEW PROCESS
Wireless Oil Stoves and Ranges

COLEMAN
Lamp Gas Ranges For 1935

HUNTING SUPPLIES
Hunting and Fishing Licenses Issued!

St. Matthews Hdw. Store
GEORGE WOOD, PROPRIETOR

BEIMont 1905 St. Matthews, Ky.

Agree **WHY NOT?**
GREATEST ACHIEVEMENTS
Known From
RCA VICTOR

**MAGIC BRAIN
MAGIC EYE
METAL TUBES**

Recall the history of radio's greatest developments, and you are reading the history of RCA's revolutionary Victor Voon-see the Magic Brain and the Magic Eye will take their place among such radio milestones as the first portable broadcast and the first AC set, built to RCA's development of a vacuum tube.

Choose Your Model
From \$20 up

TERMS AS LOW AS \$5.00 PER WEEK

Washers Vacuum Cleaners Ironers

Big radio in addition to a new gas. We equip all makes of Radios and everything electrical.

Magner Radio & Refrigerator Co.
KROGER BUILDING 2600 11th St. MATTHEWS

NEW LIFE FOR ANY RADIO IN RCA TUBES

Firefighter

COAL!
Best Grades Eastern Kentucky.

PROMPT SERVICE LOWEST PRICES
FULL WEIGHT

BEImont 1037

Arctic Ice Co.
(Incorporated)

Westport Road St. Matthews

1935

September 10, 1935:

CITY OF LOUISVILLE
KENTUCKY
DEPARTMENT OF PUBLIC SAFETY

CITY OF LOUISVILLE
KENTUCKY
September, 10th, 1935

September 10th
1 9 3 5

From Chief Fire Department

To Director of Safety.

Mr. Thomas L. Dobson, Secretary
St. Matthews Volunteer Fire Association
St. Matthews, Kentucky

Dear Mr. Dobson -

Answering yours of the 4th relative to the erroneous impression existing in the minds of some of your local citizens with regard to fire service from the City of Louisville, I am attaching herewith copy of Major McHugh's letter which is self-explanatory.

You will note that the City Ordinance prohibits the Louisville Division of Fire from answering calls five miles beyond the corporate limits of the City. This five-mile limit is interpreted as being a short distance north of Crestwood Ave., and therefore, would not extend to the St. Matthews limits.

Trusting that this is the information desired, I am,

Yours very truly,

Director of Safety

Referring to your letter of Sept. 6th, 1935 relative to the letter from the St. Matthews Volunteer Fire Department.

Kindly be advised as follows:-

A City Ordinance approved July, 3rd, 1919- Section number nineteen as follows;

"No company shall go more than five miles beyond the corporate limits of the City of Louisville without the consent of the Chief Fireman and the Director of Safety or the Mayor, nor shall any company attend any parade with out the consent of the Mayor or the Director of Safety. No company shall go beyond the City limits in any event except by the direction of the Chief of the Fire Department, or in cases of emergency, in cases where the Chief of the Fire Department cannot be readily found, be the direction of the operator at that time in charge of the Fire Alarm Telegraph Office"

This ordinance is in effect and is strictly complied with and exceptions are made only where human lives may be involved. The five mile limit referred to in the ordinance is just a short distance north of Crestwood Ave on the Shelbyville Road.

Respectfully,

Chief Fire Department

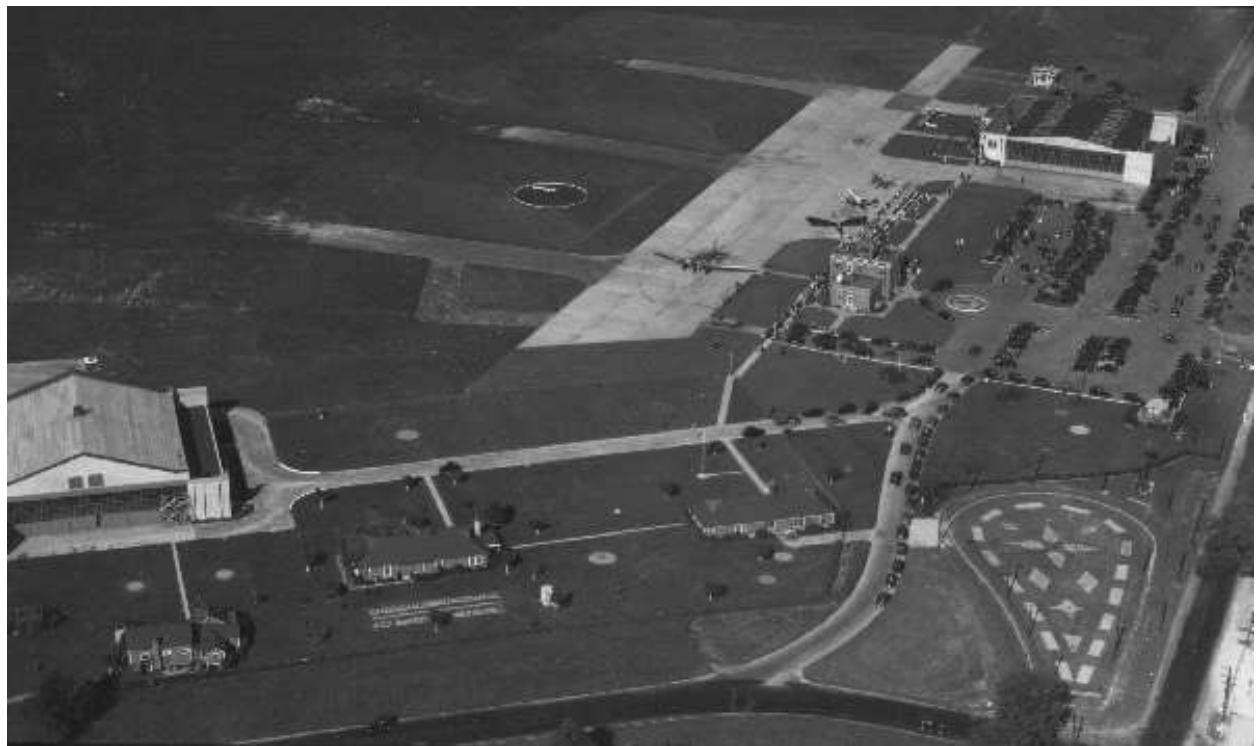
dw/mgh

September 20, 1935: *St. Matthews Sun*: Article on assessments. It was asking people who hadn't paid to please pay. They were due by April, \$10.00 for business, and \$3.00 for property owners. They needed money and to finish paying for the engine house and truck. They were to pay Mrs. R. T. Pierce 209 Breckinridge Lane., BE-1182-J.

It also stated to report a fire phone BE-1367 until 10 p.m. After that hour phone BE-1090.

1935

Courtesy, University of Louisville, Digital Collections, ULPA 1994.18.0005 & 4, Aerial View of Bowman Field, 1935.



1935

September 27, 1935: *St. Matthews Sun*: Celebrate Fire Prevention Week In St. Matthews. Fire Prevention Week has been proclaimed by President Roosevelt to be observed from October 6 to October 12. Local business men and property owners could observe this occasion in no better way than that of meeting their unpaid assessment to the St. Matthews Volunteer Fire Association.

These assessments, due since April, must be paid if we expect to assume the balance due on our fire engine and hose. The annual assessment is \$10.00 to business houses and \$3.00 to property owners.

You can do your part toward helping to maintain our fire fighting apparatus by sending or handing payment of your assessment to Mrs. P. T. Pearce 209 Breckinridge Lane, Telephone Belmont 1182.



Celebrate Fire Prevention Week In St. Matthews

Fire Prevention Week has been proclaimed by President Roosevelt to be observed from October 6 to October 12. Local business men and property owners could observe this occasion in no better way than that of meeting their unpaid assessment to the St. Matthews Volunteer Fire Association.

These assessments, due since April, must be paid if we expect to assume the balance due on our fire engine and hose. The annual assessment is \$10.00 to business houses and \$3.00 to property owners.

You can do your part toward helping to maintain our fire fighting apparatus by sending or handing payment of your assessment to Mrs. P. T. Pearce 209 Breckinridge Lane, Telephone Belmont 1182.

Call Belmont 1867 to report a fire, before 10 p.m. After 10 p.m. call Belmont 1020.

October 3, 1935, The Jeffersonian: STMFD made many runs to Ormsby Village but it appears we did not make this one.

Fire Razes Ormsby Village Barn, Contents

A fire entailing a loss estimated at some \$7,500 occurred at Ormsby Village at 4:30 p. m. Monday when a barn with about sixty tons of alfalfa hay and eight tons of fertilizer was destroyed.

Spontaneous combustion is thought to have been the cause of the conflagration, since it was first detected by the man who went into the loft for hay as he noted smoke issuing from all sides and a bit later heard a rather considerable explosion followed immediately by an outburst of flames.

Only the local fire department at the institution fought the fire, since the barn was so much endangered when the fire was first discovered it seemed useless to summon foreign aid, especially since the barn was placed at such a distance that no other building was especially in danger.

Fortunately all live stock consisting of twelve mules and several horses were gotten out of the building unharmed.

The loss was fully covered by insurance.

1935

October 18, 1935: Summers Herman Ford opened new business at Consolidated Building—
Courtesy Ekstrom Library, University of Louisville, CSO 223130.



October 17, 1935: *The Jeffersonian*, 20 Years Ago:

The Bauer Brothers opened today
a first class shoe store in the build-
ing formerly used by the post office.
(St. Matthews)

October 17, 1935:
The Jeffersonian:

November 8, 1935: *St. Matthews Sun*: Monday Blaze Damag-
es Bowles Home, Contents. Fire Monday afternoon at 2:15
caused an estimated damage of between \$700 and \$800 dollars
to the residence of Earl Bowles , 3330 Willis Avenue. Furni-
ture in the Bowles home was also damaged to the extend of
about \$200, according to Fire Chief Andrew Neichter. The St.
Matthews Volunteer Fire Department with the usual crew of
volunteer firefighters made the run and extinguished the blaze
in a short time. The fire, Chief Neichter said, originated in the
kitchen from a coal oil stove.

At Auction!
Dairy Cows & Equipment
Wednesday, Oct. 23
AT 10:30 A. M.

I will sell on the above date, on
Massie Avenue, in St. Matthews,
the following dairy cattle and equip-
ment.

- 51 Milk Cows, Springers
and Heifers
- Lot Milk Cans, Buckets,
Strainers, Etc.
- One Sanitary Wash Tank
and Burner

TERMS:—Announced at Sale.
STANLEY TALBOTT
Sam T. Taylor, Auctioneer

1935

October 31, 1935, *The Jeffersonian*:

**Free Talking Pictures
and Prize Drawing!**

—AT—
ELINE MOTOR CO.

Saturday, Nov. 9, 8 P. M.

don't miss Chevrolet's full
length feature

"AN ENGINEERING WIDOW"
full of romance, drama,
action; also short films

"BALANCE" "NO GHOSTS"

See the thrills of the Indianapolis Speedway
race also Marjorie Campbell setting her
record run at Daytona Beach, Fla.

Prize Drawing! Don't Miss It!
First prize, hot water heater;
other prizes

Eline Motor Co.
St. Matthews, Ky.
Everybody Welcome! Bring The Family!

**NEW STORE IS TO OPEN
IN ST. MATTHEWS**

Another new business for St. Matthews will be started when at about December 1 a new store to St. Matthews is to be opened by the F. S. Marshall Company. Work on the new building which will house the new enterprise was begun Wednesday by the Dahlem Construction Company, successful bidders.

The Marshall Company has entered into a five-year lease with Hefner D. Hefner, owner of the property, which is located on Frankfort Avenue, in the heart of the retail shopping district of St. Matthews. The building, according to Mr. Hefner is to be of brick construction, four, and to be erected at an approximate cost of \$3,500.

The contractors have agreed to have the building ready for occupancy by the first of December, when the new store is scheduled to open for business.

November 7, 1935, *The Jeffersonian*: 25 Years Ago—1910

**Rudy Lane (notable for depth
of mud) is being piked at last.
(St. Matthews)**

November 7, 1935,
The Jeffersonian:

**GAS & ELECTRIC SHOP
TO GIVE AWAY RACER**

The St. Matthews Gas & Electric Shop is going to give away, free, to some boy or girl, a real racer automobile. Not a toy, but a real automobile that runs on gasoline makes this a most attractive conveyance for the youngsters.

The snappy little motor car is on display at the electric appliance store, where any one interested may obtain the particulars as to how it may be obtained. A picture of the automobile is being shown in the store advertisement in this issue of *The Jeffersonian*.



IT'S A REAL RACER
FREE! BOYS & GIRLS FREE!
AND IT RUNS WITH GASOLINE

With Each Dollar Purchase Made At Our Store You Will Receive A Coupon

HAYVAL WARDERS	GAS HEATERS	RADIOS	VACUUM SWEEPERS	WINDMILLS	ELECTRIC
WINDMILLS	WATER HEATERS	WATER HEATERS	WATER HEATERS	WATER HEATERS	WATER HEATERS

ST. MATTHEWS
GAS & ELECTRIC SHOP
Incorporated
4001 FRANKFORT AVENUE
St. Matthews, Ky.

*Minutes of Nov. Meeting
held Nov. 8, 1935*

Meeting called to order by Pres.

Four officers present.

Bills were read and motion made that they be paid. Carried

Motion made & seconded that Dr. Winter be authorized to purchase 250 ft. of hose from the Palmer Co. if satisfactory terms could be arranged. Carried

Motion made & seconded that Mr. Winter be authorized to negotiate a loan with the bank for the payment of balance due the Seagraves Co., on our 1935 note. Carried

Secretary instructed to send

*Bill of \$25.00 to Bethel B. Veech
for services rendered Oct. 17.*

*There being no further business, meeting was adjourned
to meet again Dec 6, 1935*

Approved

*Thomas L. Lohman
Sec.*

Pres.

November 8, 1935: Board meeting: Four present. All bills paid. Agreed Dr. Winter be authorized to purchase 250 feet of hose from the Palmer Co. if satisfactory terms could be arranged. Winter authorized to negotiate a loan with the bank for the payment of balance due the Seagrave Company, on 1935 note. Agreed to pay \$25.00 to Bethel B. Veech for services rendered October 17.

1935

November 14, 1935, *The Jeffersonian*:

ELBERT LUCK "BUD" YOUNG

Luck's Texaco Service Station

FIRE CHIEF GASOLINE FIRESTONE TIRES

Havoline and Texaco Motor Oil

FRANKFORT and SHERRIN AVE. ST. MATTHEWS, KY.

November 28, 1935, *The Jeffersonian*:

KAELIN'S

SERVICE STATION

STOLL PRODUCTS

Tires — Batteries

Belmont 2565-J

WESTPORT ROAD AT ST. MATTHEWS AVENUE

With Luck's Filling Station At St. Matthews



RAYMOND YOUNG

Raymond "Bud" Young, formerly a resident of Six Mile Lane near Jeffersonton, is making good in his adopted community at St. Matthews.

Raymond is associated with Elbert Luck, at the Luck Texaco Service Station on Frankfort Avenue at Sherrin, where he will be pleased to give "service with a smile" to his many friends among the motoring public.

Mr. Young is a lieutenant in the St. Matthews Volunteer Fire Department, and was connected with the Standard Oil Company for two years.

December 5, 1935, *The Jeffersonian*:

THANKSGIVING

Social & Turkey Supper

—AT—

Holy Trinity Church

ST. MATTHEWS

Tuesday, Nov. 19

AFTERNOON AND EVENING

Adults 50c SUPPER Children 25c

December 12, 1935, *The Jeffersonian*:

20 YEARS

Holy Trinity Church which is completed, was open Sunday afternoon for inspection. Throughs of people, both Protestant and Catholic viewed it with pride and pleasure. . . . Father Bohlsen deserves much credit and honor for accomplishing this splendid work. (St. Matthews)

Make This Store Your Christmas Headquarters

F.S. MARSHALL COMPANY

5c to \$1.00 STORE

GRAND OPENING SAT. DEC. 7 ST. MATTHEWS

GRAND OPENING SAT. DEC. 7 ST. MATTHEWS

Featuring a Complete Line of 5c to \$1 Merchandise And Offering Super-Values for Our Grand Opening!

SUGAR 4c 100 lbs. 11 Cents	CHOCOLATES Assorted, Finest 10c 100 lbs.	MOUTH WASH 1 for 18c 2 for 11c 12 Cents for 1 1 for 25c 2 for 25c	PECANS 10c 100 lbs.
Handkerchiefs Long Dimes 2c each	WASH SUITS Long Dimes 25c each	SAUCE PANS 10c Each	PUDDING PANS 10c Each
House Dresses 49c each	Streamline Train Complete with 4-piece skirt 100c each	Dress Shirts 59c each	LADIES HOSE 49c Pair

Where "Courtesy and Service With a Smile" Are Facts

20

Announcing the Opening

WITH REAL MONEY SAVING PRICES

BITTNER'S

104 BRECKINRIDGE LANE

At Frankfort Avenue St. Matthews

FREE SATURDAY—A 7-shot gun; shoots rubber bands; to first hundred purchasers.

GRUNDW REFRIGERATORS - \$119.50
Always 5 Co. 11—Less \$25.00 Per Year-1st Box

VACUUM CLEANER - \$28.50
Water Drive Brush

WALNUT TABLES - \$2.95 up
End, Corner, Side, Butcher, Dining and Chair

KITCHEN TABLE - \$5.95
Parlor Table and Dining

LAMPS - 95c to \$1.95
Table, Bedside and Pin-Up

ELECTRIC IRON - \$1.00
Brand Safe Price—Guaranteed

ELECTRIC TOASTERS - \$3.95 up
Pop-Pop and Toastmaster

WALNUT SPINET DESK - \$11.95

SOLID WALNUT BOOK SHELVES - \$4.95

MAZDA LAMPS - 8 for 81c
15, 25, 40, 60 Watt

WE SAVE YOU MONEY ON ELECTRIC REFRIGERATION APPLIANCES AND FURNITURE

WE SERVICE ELECTRIC REFRIGERATORS AND APPLIANCES

Years Ago

Practical Christmas Gifts!

ALSO AN ASSORTMENT OF TOYS THAT WILL SURELY PLEASE THE CHILDREN

St. Matthews Hardware Store

Belmont 1008 George Wurster ST. MATTHEWS

1935

December 1935: Board meeting: No board meeting.

December 5, 1935:

Dec. 5, 1935

Mr. Bethel B. Veech
425 W. Cransby Avenue
Louisville, Ky.,

Dear Sir;

On October 18th at 9:45 A. M. we were called to your property on Browns Lane for the purpose of protecting buildings on the property from a field fire which was in progress.

At a recent meeting of the board of directors the charge for this service was set at \$25.00.

Your check for that amount mailed to our Treasurer, Mr. Fred C. Boss, at Lyndon, Ky., will be greatly appreciated.

Yours very truly,
ST. MATTHEWS VOL. FIRE ASSN.

Secretary

December 20, 1935: *St. Matthews Sun*: Car Is Destroyed, Turkeys Are Saved. An Auburn automobile, belonging to George Abbott, of Lexington, was destroyed by fire Sunday night about 10 o'clock, on Breckinridge Lane, after it had crashed into the Dry Run bridge abutment. The St. Matthews Volunteer Fire Department in charge of Captain Baker and Lt. Young, made the run but were unable to check the flames that destroyed the car. The fireman did, however, succeed in saving the lives of four turkeys which were being transported in the motor vehicle, no one hurt.

December 27, 1935: *St. Matthews Sun*: Warner Avenue Fire Does Little Damage. Fire at 11 o'clock Christmas night did damage of approximately \$75.00 to a residence owned by Emmet Gray, 3727 Warner Avenue. The fire, which burned a wooden girder in the basement at the home, was caused from a defective flue, according the Chief Neichter of the St. Matthews Volunteer Fire Department.

December 27, 1935: *St. Matthews Sun*: Small Blaze Near Palmer Factory Attracts Many People. Flames which spread from burning grass and weeds on building lots in Staebler subdivision destroyed several empty asphalt barrels belonging to the Palmer Asbestos & Rubber Company, at 1:30 last Saturday afternoon.

The burning asphalt in the discarded barrels sent up huge clouds of smoke which attracted many spectators to the scene. The St. Matthews Volunteer Fire Department responded when the fire alarm was sounded and prevented the flames from reaching a nearby shed on the property.

December 23, 1935, The Courier-Journal:

Crosby Dies In Accident On Road 60

President Of Transfer
Company Fatally Hurt
Enroute To Louisville

VICTIM IDENTIFIED
BY FIRM EMPLOYEE

Automobile Skids Off
Slippery Highway In
St. Matthews Vicinity

Dr. David A. Crosby, 62, 200 McDowell road, president of the Union Transfer & Storage Company, died at Louisville today, an hour after his automobile had plunged off a slippery road near **St. Matthews**. He was traveling alone and was on his way to Louisville.

Dr. Crosby's chest was crushed. Other motorists pulled him out of the wreckage and sent him to Louisville, where oxygen was used in an effort to save his life.

First news of the accident received here came from a Union Transfer & Storage Company truck-driver, who happened to arrive at the scene of the accident shortly after it occurred, identified his employer and telephoned the company offices here.

Grover C. Boden, of the undertaking firm of Anglin & Boden, left Lexington for Louisville at noon to return the body here.

Dr. Crosby was born in Shelby county in 1873, a son of Dr. James A. Crosby and Nannie Allen Crosby. He was graduated in medicine from the Mation Sims Medical College, St. Louis, in 1897, and for 12 years thereafter practiced in Washington county.

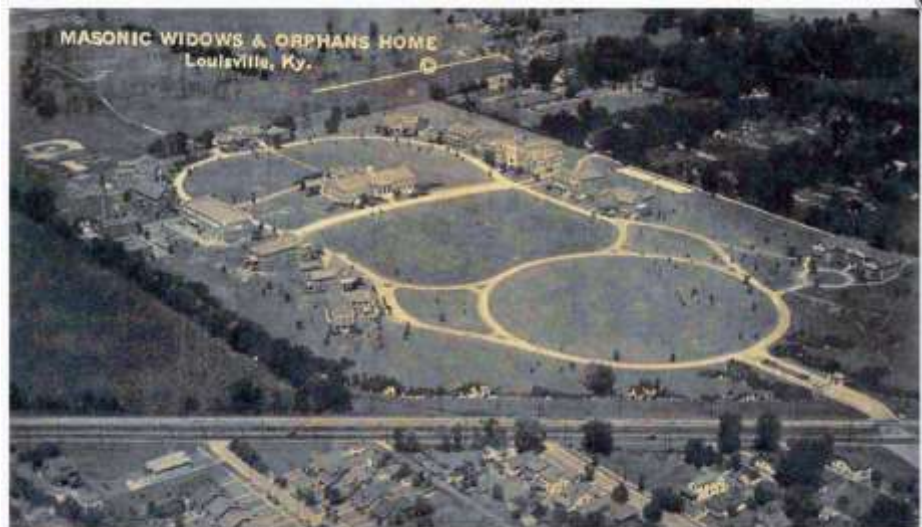
In 1910, he discontinued practice, moved to Fayette county and bought a farm at South Elkhorn. Thereafter he devoted himself to farming and his business interests and to the breeding of saddle horses.

He was president of the Farley Transfer Company when it and other transfer firms were consolidated in 1919 into the Union Transfer and Storage Company. He was elected first president of the new concern and had remained in that office until his death.

Dr. Crosby last fall was a candidate for state senator from Fayette county. He won the Democratic nomination in the primary, but was defeated at the November election by Leer Buckley, Republican nominee.

He is survived by his wife, Mrs. Mallie Benton Crosby; a niece, Mrs. Lawrence Waits, and a nephew, Henry H. Gibson, both of Lexington. His niece and nephew, children of his sister, had made their homes with Dr. Crosby since their mother died when they were infants.

Courtesy <https://historiclouisville.weebly.com/east--some-suburbs.html#PhotoSwipe1536980957473>



1935 - Masonic Widows & Orphans Home - 3701 Frankfort Ave.

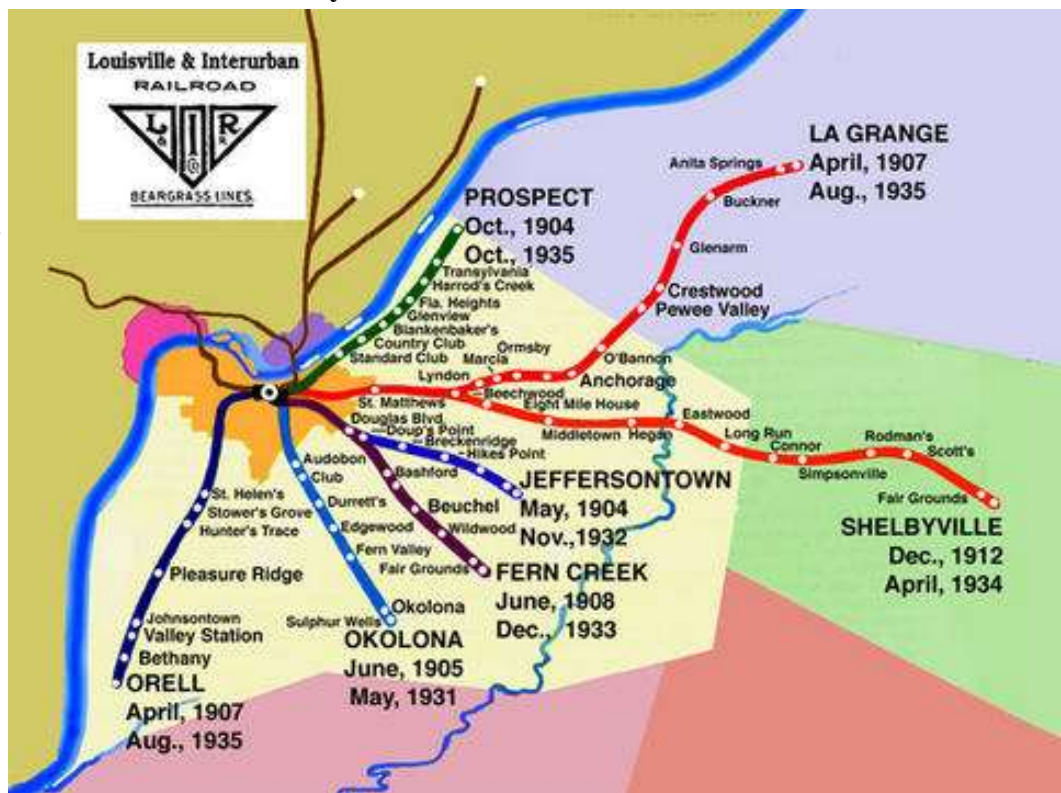
1935

Courtesy *St. Matthews makes its bow*, by James Speed: In 1935 the Ray building was erected.



Courtesy, Map of Interurban routes by Jim Herron, who developed Streetcars or River City, Louisville's Streetcars & Suburban Electric Railways.

The Interurban stopped through St. Matthews in 1935.



1935



WHISKEY AND BEER SIGNS WERE ALREADY
PROMINENT IN THE COMPLEX EAST OF ELINE'S
GARAGE IN JULY 1935. CALFIELD AND SHOOK
COLLECTION 138860. UNIVERSITY OF
LOUISVILLE PHOTOGRAPHIC ARCHIVES

Courtesy <https://historiclouisville.weebly.com/east--some-sub->



1935 - Westport Rd. at the railroad track crossing in Lyndon. Facing west, I think. University of Louisville Photographic Archives

1935

Board Of Directors

Fred C. Boss
Thomas L. Dobson
A. J. Eline
R. M. Gray
James Rudy, end at death in February
1935.
Hubbard E. Rudy, start March 21, 1935
Louis H. Schweitzer, start again
Dr. James Emil Winter
Joseph B. "Joe" Zehnder

Officers

1935 Chief Andrew W. Neichter
Assistant Chief Irvin Bauer
Captain T. A. Baker
Lieutenant Raymond A. "Bud" Young

Firefighters

John A. Beierle
Paul H. Fleming, end
John Haeberlin
Richard C. Herdt
W. Rich Herdt
Ted H. Huffman Sr.
Carl A. Hulswede, Sr.
Marty A. Kamer
Rudolph L. Lineback
Henry A. Monohan
O. R. Sands
Louis H. Schweitzer
Fred William Wootton, Jr.
George John Wurster

In the 1920's and 30's many citizens helped the volunteers but were not on the "roster."

1935/1936

December 1935, January, February, March, April, 1936, Board meetings:

Dec. 1935. No meeting

Jan. 1936. Assessment notices
authorized and prepared list
for mailing.

Feb. 1936. Bills ordered paid.
Assessments mailed

March 1936. Check up on lists and
other routine matters.

April - May - June - July 1936
Routine matters

Thomas L. Wilson
Secretary

1936

Courtesy *The Jeffersonian*, January 9, 1936:
Haggard Motor Company
Takes over Summers Herman

Courtesy February 6, 1936, *The Jeffersonian*

St. Matthews Feed Specials
SATURDAY AND MONDAY

Pioneer Scratch, 100 pounds	\$1.75
Guardian Laying Mash, 100 pounds	2.15
Insurance Stock Feed, 100 pounds	1.60

A New Feed For Cows and Hogs
Bathery Feds Are FRESH
Made in Louisville
St. Matthews Feed Store
320 E. CHURCH AVE. ST. MATTHEWS, KY.

Courtesy *The Jeffersonian*, January 16, 1936:

NOTE: Mr. Smither later manages the A & P in St. Matthews and several location of his own store named Smither's. Interesting—all the stores had serious fires in their history.

MR. AND MRS. L. SMITHER
invite you to stop in at the
A. & P. Food Store
325 WEST JEFFERSON
Manager's Week January 19 to 25
Telephone WAbash 9688

PLYMOUTH TRADE-INS

1934 Plymouth DeLuxe Sedan; like new	\$415
1934 Chevrolet Master Sedan; fine	425
1933 DeSoto Special Coach; Radio	355
1931 Reo Sedan; low mileage	345
1933 Plymouth DeLuxe Coupe; runable	335
1932 DeSoto Coupe	285
1932 Plymouth Coach	235
1932 Plymouth Coupe; Runable	215
1929 Chrysler "65" Sedan	195
1931 Plymouth Convertible Coupe	195
1930 Ford Coach; extra good	185
1930 Chrysler "68" Sport Coupe	185
1930 Pontiac 8-wheel Sedan; new tires	165
1930 Chevrolet Coupe; 4	145
1931 Plymouth Coach; a buy	135
1929 Chevrolet Coupe	125
1929 DeSoto Sedan	125
1929 Hudson Coach; new tires	95
1928 Chrysler "72" Sedan	95
1928 Chevrolet Roadster; new tires and license	85
1929 Plymouth Roadster Model T Touring; new tires and license	25

Trade and Terms
ADVANCE MOTOR CO.
Incorporated
REMOVED 2040
3790 Lexington Road

New Ford Agency To Open In St. Matthews

Announcement is being made of the Ford dealership's changing ends in St. Matthews, effective February 1, when the Haggard Motor Company took over the agency formerly operated by Summers-Herrmann, Inc. The new firm's formal opening is being announced to take place Saturday, February 8.

In addition to being authorized Ford dealers here, the Haggard Motor Company will offer complete service facilities under the direction of trained mechanics, using the latest improved tools and mechanical devices.

Clarence W. Haggard, as president and treasurer of the Haggard Motor Company, heads the new organization. Associated with Mr. Haggard are Mrs. Wanda M. Haggard as vice president, and Reid Cundiff, secretary. Mr. Haggard was formerly connected with the R. J. Reynolds Tobacco Company as traveling representative. He is a Mason and a Shriner, holding membership in the Masonic Lodge at Liberty, Ky. He is a World War veteran and a member of the American Legion. He was in foreign service with the marines in Haiti, Santa Domingo, Virgin Islands, Cuban Islands and Porto Rico. On returning to the States he was stationed at Washington, D. C., Charleston, S. C., New York and Quantico, Virginia. Mr. and Mrs. Haggard and their young daughter reside at 2890 Blading Drive.

Mr. Cundiff was formerly with Summers-Herrmann in the parts department. With the new organization he will assist in the general management.

Members of the organization's sales force include Robert B. Shipley, C. E. Biley, Kenneth Crawford, Marion J. Walker and Douglas L. Dowry. The mechanical department will be in charge of Edward M. Finn, as service manager, assisted by Raymond Holder, William L. Chandler and Robert Cayle.

Roy M. Keal will continue to manage the Sinclair service station, and will be assisted by Henry T. Block, while the parts department will be in charge of Reid Cundiff and Morris Morgan.

The firm's bookkeeper is Louis A. Fendel, who is also the office manager.

The Haggard organization has every indication of being in position to serve this community efficiently and courteously, as judged by its personnel and the facilities at its disposal. And its management has the good wishes of the local citizenry, among whom it costs it lot as an institution.

AT YOUR ST. MATTHEWS
STEIDEN STORE
COFFEE 15c
ROMO BRAND
FRIDAY — THIS WEEK ONLY — SATURDAY

WE TAKE PLEASURE IN ANNOUNCING
A NEW FORD DEALER



Haggard Motor Co.
INCORPORATED
3815-27 Frankfort Ave. St. Matthews

The Ford Motor Company takes pleasure in announcing the new dealership. The opportunity is in keeping with its established policy of providing the highest type of representation to each community.

This new Ford dealer is equipped to render complete service on cars and trucks of low cost. Precision equipment has been installed and all mechanics are thoroughly trained. Only genuine Ford parts are used and labor is at ordinary rates.

We invite you to visit this new Ford dealer for service and also to see the display of new Ford V-8 cars. Outstanding new beauty of line has been combined with the outstanding comfort, safety and V-8 performance that have put the Ford in a class by itself. Today's Ford brings you every modern feature, plus the assurance of satisfactory service.

FORD MOTOR COMPANY

1936

Courtesy http://digital.library.louisville.edu/cdm4/item_viewer.php?CISOROOT=/heraldpost&CISOPTR=370&CISOBOX=1&REC=9 Haggard Motor Company, St. Matthews, Kentucky, February 12, 1936, Herald-Post Collection, ULPA 1994.18.0379



February 9, 1936, The Courier-Journal

February 24, 1936, *The Courier-Journal*:



Home In County Burns; Loss \$7,000

G. E. Birch, Owner, Roused By Neighbor As Flue Starts Blaze.

A two-story, ten-room frame dwelling house belonging to G. E. Birch, Zimmer Rd. at Warwick Villa, near Lyndon, burned to the ground at 8:40 p.m. Sunday when, county police said, fire started from a defective flue in the attic. Police estimated the loss at \$7,000, partly covered by insurance.

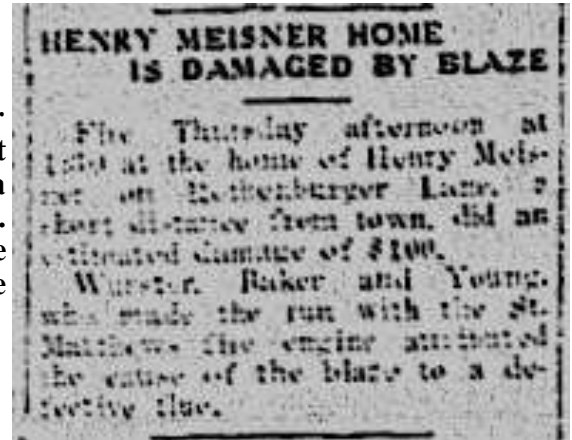
Birch, asleep, was routed out of his bed on the second floor by a neighbor, Dudley Roberts, who had seen smoke issuing from the roof.

The two attempted to put out the fire with buckets of water but it had gained too much headway. The St. Matthews Fire Department also was unable to extinguish the blaze. The only water available was in nearby wells. Heat from the flames made it impossible to save any of the furniture.

1936

Several articles in the newspaper asking people to promptly pay their assessment.

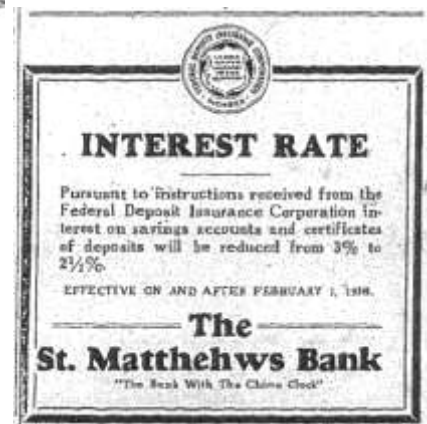
January 24, 1936: *St. Matthews Sun*: Henry Meisner Home Is Damaged By Blaze. Fire Thursday afternoon at 1:30 at the home of H. Meisner on Rothenburger Lane, a short distance from town, did about \$100 in damage. Wurster, Baker and Young, who made the run with the St. Matthews Fire Engine, attributed the cause of the blaze to a defective flue.



February 13, 1936: *The Jeffersonian*:

G. T. Dick

For thirty years Mr. Dick has been cashier of the St. Matthews Bank. He has come up with the institution through "fair weather and foul." The board of directors this week again elected him as the active head of the Bank, as the thirty-first year is begun. Louis Bauer's record as the bank's president runs parallel with that of Mr. Dick.



March 6, 1936, *St. Matthews Sun*:

TOMMY BAKER WITH HAGGARD MOTOR CO.

Tommy Baker, formerly connected with the St. Matthews Gas & Electric Shop, has accepted a position with the Haggard Motor Company, local Ford dealership, as assistant manager of their Sinclair service station.

Mr. Baker, who entered upon his new duties Wednesday, succeeds Henry T. Block. Roy M. Keal is manager of the station.

March 6, 1936: *St. Matthews Sun*: Fire Burns Rothenburger Hay Thursday Afternoon. Fire Thursday afternoon destroyed a shed, containing several tons of baled hay and straw, on the farm of F. H. Rothenburger Jr., of Westport Rd., three miles from St. Matthews. The fire was discovered by Mrs. Rothenburger and a daughter who notified the St. Matthews Volunteer Fire Department through whose efforts the barn and other outbuildings were saved. Loss \$600.00.

March 6, 1936: *St. Matthews Sun*: Firefighters Busy; Need Financial Help.

Fire Fighters Busy; Need Financial Help

Our local fire department has been kept quite busy during the past few days of this week, answering numerous fire alarms in the community and in each case doing creditable work.

Our fire fighting boys are always willing and ready to answer calls and the people of the community should be ready and willing to support them in every possible way.

Remember, the cost and upkeep on the apparatus must be cared for so it is up to us to give our financial support if we want and expect to receive this protection which is so much needed here.

Among some of the calls answered include the Logsdon fire, the Rothenburger fire and a number of grass and weed fires.

REORGANIZE DEPT.

Council Head Says Firemen To Get Some New Equipment

The Jeffersontown voluntary fire department has been reorganized, on authority from the Board of Town Trustees, as decreed at the Board's last regular meeting. According to W. H. Martin, chairman of the Board, the following appointments have been made by that body: L. P. Goben, chief; Fred Deckman, asst. chief; B. H. Miller, captain; Larry Tyler, lieutenant, and C. W. Miller, secretary and treasurer.

The chairman of the Board has announced that it is the purpose of the members of the Council to provide extensive improvements to the Town's fire-fighting equipment, including a new chassis and the necessary repairs, to enable the fire department to "give to the community and town a service of satisfaction and protection."

Town officials have issued the following statement relative to reorganizing the fire department:

At the last regular monthly meeting, The Town Board of Trustees passed a resolution to reorganize the Town Fire Dept., and made the following appointments of voluntary firemen—L. P. Goben, chief; Fred Deckman, assistant chief; B. H. Miller, captain, Larry Tyler, lieutenant; C. W. Miller, secretary and treasurer.

Resolved, that all money donated to the fire department be deposited to the department's credit and that no money shall be spent except for the upkeep and repair of the fire department or in case of accidental injury, to a voluntary fireman while on duty.

That all checks shall be signed per voucher by the secretary and treasurer of fire department also chairman of Town Board.

The Board of Trustees are planning to purchase a new chassis and all necessary repairs needed for the fire department, so that we may be able to give to the community and town a service of satisfaction and protection.

W. H. MARTIN.
J. P. CLARK.

March 12, 1936: *The Jeffersonian*:
Jeffersontown Voluntary Fire Department Reorganizes

March 13, 1936: *St. Matthews Sun*: \$7,000.00 Fire at home of Robert Montgomery. Fire, early Wednesday evening did an estimated damage of \$7,000.00 to the home of Robert Montgomery of Alta-wood Station on the La Grange Road. The fire at the three story residence was discovered by Mrs. Montgomery when she went to the third floor to look for a pet cat. Neighbors, formed a bucket brigade to fight the flames before the St. Matthews, Pewee Valley, and Louisville Fire Departments got there. Mr. Montgomery is vice president of the LGE.

March 20, 1936: *St. Matthews Sun*: Fireman Answer Three Alarms Last Saturday. Fire, Saturday morning damaged the frame garage of George J. Heiser, 3946 Gilman Avenue. Boys in the neighborhood, who reported the blaze, fought the fire until the arrival of the St. Matthews Volunteer Fire Department. Later in the day the local fire department answered a call at Lyndon and one from the Indian Mineral Wells, where at each place, they prevented weed fires from doing damage to nearby business and residential property.

April 2, 1936, *The Jeffersonian*:

April 16, 1936

Kentucky Folk Music

— AND —

Square Dance Contest

Sponsored by The Courier-Journal and Times
And the American Legion

Legion Hall St. Matthews
April 9, at 8 P. M.

CONTEST RULES

SQUARE DANCE

Four or eight dancers. Callers may call either from the side-lines or while dancing as a member of the team.

HILL BILLY BANDS

Time limit twenty minutes.

OLD FIDDLERS

Time limit fifteen minutes.

COSTUMES

As you like them.

APPLICATIONS

May be obtained from Zack Wilhoite at 128 S. Fourth, Louisville, Ky., or James J. Butler, St. Matthews.

THE FINALS

Will be held at the Armory in Louisville on Tuesday night, April 28th. The most attractive list of prizes ever offered in a contest of this kind will be announced shortly.

ADULTS 25c—ADMISSION—CHILDREN 15c

Dr. Carlisle Morse To Practice Medicine Here

Dr. Carlisle Morse, prominent Louisville physician, whose office was formerly located in the Brown Building, has moved to St. Matthews. Dr. Morse, in establishing himself here, comes to the community well recommended as a competent practicing physician.

The new physician who selected 3829 Frankfort Avenue as the new location also maintains his residence at the same number. He will be engaged in the general practice of medicine, devoting his time exclusively to this branch of his profession.

Dr. Morse was formerly connected with the Louisville and Jefferson County Children's Home, at Ormsby Village, as the official house physician, for nearly two years, which



DR. CARLISLE MORSE.

post he is now releasing. He is a graduate of the University of Louisville Medical School, of 1930, and besides the usual year of rotating internship at the City Hospital he had a special three-year, post graduate course. He is also a graduate of Swarthmore College, in Pennsylvania and of Western State Teachers' College, at Bowling Green.

Dr. Morse is a member of the Jefferson County Medical Society and of both the Kentucky Medical Association and the American Medical Association. He is also affiliated with the American College of Physicians. He was elected honorary member of the medical society Omega Alpha, of the University of Louisville.

Dr. Morse is married and is a native of Princeton, Ky.

1936

Courtesy Ekstrom Library, University of Louisville, Caulfield & Shook, #CS) 143770, April 17, 1936, Westport Road at Railroad Tracks.



Courtesy Ekstrom Library, University of Louisville, Caulfield & Shook, #CS) 143771, April 17, 1936, Westport Road at Railroad Tracks.

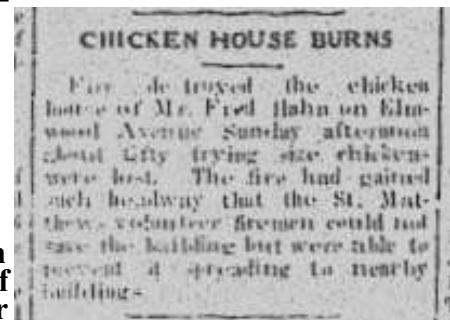


1936

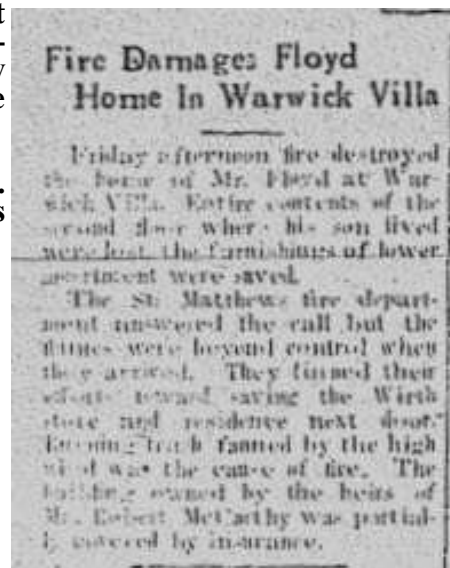
Courtesy *St. Matthews Crossroads of Beargrass*, 1999, by Samuel W. Thomas, University of Louisville Photographic Archives, Herald-Post Collection, About 1936, Looking east on Shelbyville Road where Chenoweth and Breckenridge Lanes intersect.



May 1, 1936: *St. Matthews Sun*: Chicken House Burns. Fire destroyed the chicken house of Mr. Fred Haun on Elmwood Avenue, Sunday afternoon. About fifty frying chickens also were lost. The fire had gained such headway that the St. Matthews Fire Department could not save the building but were able to prevent it spreading to nearby buildings.



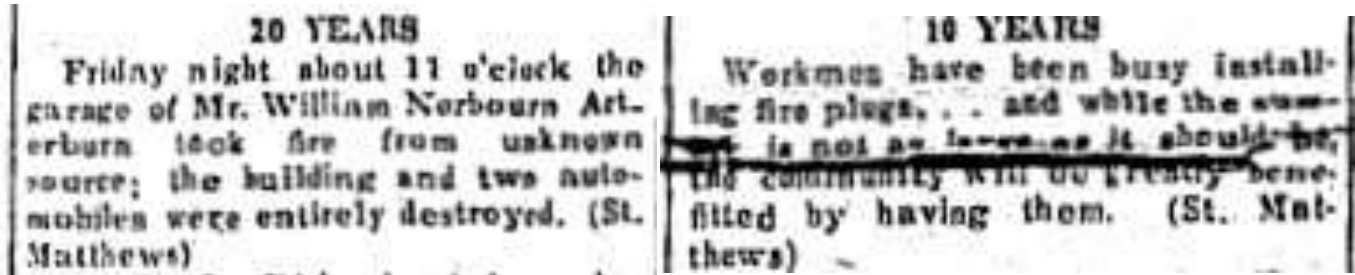
May 1, 1936: *St. Matthews Sun*: Fire Damages Floyd Home In Warwick Village. Friday afternoon fire destroyed the home of Mr. Floyd at Warwick Villa. Entire contents of the second floor where his son lived were lost, the furnishings of lower apartment were saved. The St. Matthews Volunteer Fire Department answered the call but the flames were beyond control when they arrived. They turned their efforts toward saving the Wirth store and residence next door.



Burning trash fanned by high wind was the cause of the fire. The building owned by the heirs of Mr. Robert McCarthy was practically covered by insurance.

1936

May 14, 1936, The Jeffersonian, 25 Years Ago and 10 Years Ago:



**Prices Reduced At
Marshall Co. Stores**

Prices have been reduced on all 5 and 10 cent items at the F. S. Marshall Company stores ac-cording to an advertisement ap-pearing on another page of this issue.

F. S. Marshall, owner of the two stores, said that the reduced prices applied to merchandise car-ried at both locations, at the Bardstown Road city limits and in St. Matthews.

It will be appreciated if the readers mention where they saw the ad in The Jeffersonian when making purchases at these stores or from any firm or individual who makes use of these columns.

Prices Reduced!

ALL 5c ITEMS NOW 6 for 25c
ALL 10c ITEMS NOW 3 for 25c

Any Assortment of Items to Make a Combination Sale

F. S. Marshall Co.

5c to \$1.00 Stores

2814 FRANKFORT AVENUE ST. MATTHEWS
BARDTOWN ROAD—AT THE LOOP

May 21, 1936, The Jeffersonian:

ST. MATTHEWS NEWS

MARCILLIAT-MONOHAN

Miss Anna Marcilliat, 224 Chen-oweth Lane, announces the wed-ding of her niece, Miss Katherine Claire Marcilliat to Mr. John McKiernan Monohan, Jr., Wednes-day morning, May 27 at 8:30 at Holy Trinity Church. Miss Mary Lewis Marcilliat will be her sister's maid of honor; Mr. Henry Monohan his brother's best man.

Mr. Edward S. Monohan, III and Mr. Robert Hoffman will be the ushers; Rev. Father Charles C. Bolderick will officiate.

**Marcilliat—
Monohan**

The wedding of Miss Catherine Claire Marcilliat and Mr. John McKiernan Monohan, Jr., will take place at 8:30 a.m. Wednes-day, May 27, at Holy Trinity Church, St. Matthews. The Rev. C. C. Bolderick will perform the cere-mony.

Miss Mary Lewis Marcilliat will be the maid of honor and Mr. Henry Monohan will be his brother's best man. The ushers will be Messrs. Edward F. Monohan and Robert Hoffman.

THE SICK

Mrs. John Monohan who under-went an operation at St. Joseph Infirmary is improving.

All parents and members are cordially invited and urged to be present

THE SICK

Mrs. John Monohan who under-went an operation at St. Joseph Infirmary is improving.

Mr. John C. Fenley is at the Kentucky Baptist Hospital where he was operated on Sunday night

Future STMFD Chief



John McKiernan Monohan, Jr. mar-ried Anna Katherine Marcilliat on May 27, 1936. Future STMFD Chief.

June 8, 1936, *The Courier-Journal*:

NEGRO BURNED FATALLY.

George M. Taylor, 38, Negro, was burned to death at 1 a.m. Sunday when fire of undetermined origin destroyed his tenant home on the La Grange Rd., at Lyndon, Ky. The cottage was burned to the ground.

The **St. Matthews Fire** Department, answering the alarm, was handicapped by lack of water. Ike Weatherby, Negro, neighbor and friend of Taylor, heard the victim's cries but was unable to enter the blazing structure.

June 11, 1936, *The Jeffersonian*:

NEW PARKING LAW IS BEING ENFORCED HERE

Double parking on the south side of Frankfort Avenue, between Wiltshire Avenue and Breckenridge Lane, in St. Matthews is prohibited and motorists are asked not to park their cars beyond the car railings of the abandoned electric lines in this area.

Heretofore, and especially since the Interurban has ceased to operate through the town, motorists have been parking parallel with and upon the tracks, causing considerable congestion at times.

A traffic regulation of this kind has long been needed at this particular point and County Patrolman Lee Barbour is seeking the cooperation of motorists in his effort to enforce the measure.

SURPRISED ON SILVER WEDDING ANNIVERSARY

Mr. and Mrs. A. J. Eline were tendered a surprise Monday evening, June 8 when a number of friends and relatives gathered at the home on Frankfort Avenue to extend felicitations on their silver wedding anniversary.

The following were present: Messrs. and Mesdames C. H. Nicklies, Charles H. Fust, P. C. Nicklies, George J. Hartman, J. C. Nicklies, H. D. Scheidel, Edward R. Nicklies, Dr. and Mrs. W. T. McElroy, Mrs. Rose Eline and Mrs. K. N. Leathers; Misses Ruth and Esther Hartman, Anna Fust, Jule Nicklies, Carolyn Graff, Sara Jane Eline, Ethel Eline, Pearl Hartman, Louise Scheidel and Carrie Eline; Messrs. Louis D. Nicklies, A. J. Eline, Jr., and Sidney W. Eline.

1936

June 18, 1936: *St. Matthews Sun*: Negro Burns To Death In Blaze At Lyndon. George M. Taylor, Negro, 58 years of age was burned to death early Sunday morning when fire of an undetermined origin destroyed his tenement home at Lyndon on the Walter Lawrence place. The St. Matthews Volunteer Fire Department in charge of volunteer firemen went to the scene but lack of water prevented them from saving the building. Ike Weatherby, Negro, neighbor and friend of Taylor, is said to have heard the victims cries but was unable to enter the burning structure.

NEGRO BURNS TO DEATH
George M. Taylor, Negro, 58 years of age, was burned to death early Sunday morning when fire of an undetermined origin destroyed his tenement home at Lyndon, on the Walter Lawrence place.

The St. Matthews Fire Department in charge of volunteer firemen went to the scene but lack of water prevented them from saving the building. Ike Weatherby, Negro neighbor and friend of Taylor, is said to have heard the victim's cries but was unable to enter the burning structure.

June 19, 1936: *St. Matthews Sun*: Cattle Barn Burns On Farm Of Bethel Veech. A cattle barn on the farm of Bethel Veech, a short distance from town on Brown's Lane, was destroyed by fire Saturday afternoon at 2:30. The St. Matthews Volunteer Fire Department responded to the alarm and prevented the flames from spreading to nearby buildings. Captain Baker, of the volunteer department of firefighters, estimated the loss at \$1,000.00.

July 2, 1936, *The Jeffersonian*:

Eline Company Absorbs Olds Agency, Personnel

Henry A. Schmitt and Richard Herdt, St. Matthews Oldsmobile dealers for the past two years, consolidated Tuesday with the Eline Motor Company, Chevrolet dealership. The firm, terminated by the merger, was known as Herdt, McCarthy & Schmitt.

At present Mr. Schmitt is in the

office of the Eline Motor Company, whose increased business demands additional clerical work. He is acting in the capacity of assistant to the bookkeeper. Mr. Herdt is in the Eline service department. Both will be glad to meet their many friends and customers at their new location.

Former patrons of the Oldsmobile dealers will, according to Mr. Eline, be given the same courteous attention that they were accustomed to receiving from Messrs. Schmitt and Herdt at their former place of business.

July 16, 1936, *The Jeffersonian*:

NINTH ANNUAL—"GENUINE"

. Turtle Soup and . Bratwurst Supper

Saturday, July 18

ALL DAY—RAIN OR SHINE

Bethel Brotherhood-St. Matthews

COME AND MEET YOUR FRIENDS

July 4, 1936, *The Courier-Journal*:

A FOUR-LANE ROAD FOR LOUISVILLE

News from Frankfort that the State Highway Commission plans to construct a divided four-lane highway on U. S. 60, from St. Matthews out to the beginning of the concrete at Middletown will be gratifying to thousands of motorists. Only in a very few spots will it be necessary to obtain more room than the abandoned Shelbyville interurban right-of-way affords. The road-bed of the old electric line parallels the present highway for the entire distance of the projected improvement.

The plan to construct a divided four-lane highway is in line with the recommendations of the United States Bureau of Public Roads, which has found that the undivided four-lane roads are little, if any, safer than two and three-lane highways. The center strip would be from fifteen to twenty feet wide, perhaps even wider. This would enable almost any car or truck to turn left and to remain in the cross-lane out of the way of traffic streams until the lanes are clear. The center strip would be raised above the level of the roadway, sodded and planted with shrubs. The double lanes on each side would furnish room for both slow and fast traffic and cars going in opposite directions

An undivided four-lane highway is soon to be opened on the Jefferson County section of U. S. 42, the Louisville-Cincinnati road, but the terrain was such that a divided highway here would have been practically impossible. Abandoned interurban rights-of-way offer opportunities for other divided four-lane roads on the Dixie Highway and the Bardstown Road.

July 8, 1936, *St. Matthews Sun*: Field Fire Threatens Humphrey Residence. Article not readable, but it appears it was a large field fire in the Massie and Ridgeway area

July 24, 1936: *St. Matthews Sun*: Chief Neichter Treated At Hospital After Fire. Fighting a fire which was discovered Monday morning at 2:30 at 3717 Lexington Road, St. Matthews Fire Chief Andrew Neichter, was taken to St. Anthony's Hospital, where he was obliged to remain for treatment until Wednesday morning. The fire, which was of unknown origin, destroyed a garage, owned by Archie K. Bates and an automobile belonging to Robert J. Kleet, who with his family occupied the premises. Other losses included a bicycle and two lawn mowers. Chief Neichter had not fully recovered from slight injuries received at a fire that destroyed the Hirsbrunner home, near Ormsby Village, which was struck by lightning Thursday evening of last week.

July 24, 1936: *St. Matthews Sun*: Hirsbrunner Family Grateful For Help At Fire. Mr. & Mrs. Edw. Hirsbrunner and family express their sincere thanks to the members of the St. Matthews Volunteer Fire Department, neighbors, and friends, for their fine work and cooperation shown when their home on the La Grange Road Ormsby Station was destroyed by fire at 8:10 p.m. Thursday July 16.

August 7, 1936: *St. Matthews Sun*: Large Barn Struck By Lightning And Burned. A large barn on the farm of J. B. Lewis—better known as the Douglas Place on Shelbyville Road, near Middletown was destroyed by fire, about 8 o'clock, Wednesday evening, after having been struck by lightning. All contents of the building—about ten tons of baled straw and a few farming implements—were destroyed as the barn seemed to have ignited all over at once.

July 22, 1936, *The Courier-Journal*:

LARGE BARN STRUCK BY LIGHTNING AND BURNED

A large barn on the farm of J. B. Lewis—better known as the Douglas Place, on Shelbyville Road, near Middletown, was destroyed by fire, about 8 o'clock, Wednesday evening, after having been struck by lightning.

All contents of the building—about ten tons of baled straw and a few farming implements—were destroyed as the barn seemed to have ignited all over at once.

Fortunately there were no other buildings near enough to be endangered, though neighbors quickly responded to give what assistance was possible.

FIRE CHIEF OVERCOME.

Andrew W. Neichter, Jr., 36, chief of the **St. Matthews Fire** Department, was reported improving Tuesday afternoon at St. Anthony's Hospital, where he was taken at 1:20 a.m. overcome by smoke. Chief Neichter was stricken while fighting a fire of undetermined origin that destroyed a garage at the home of Archie K. Bates, 3717 Lexington Rd.

1936

August 7, 1936: Board meeting: Five present. Routine bills ordered paid. Mr. Phil Hunt was appointed to collect delinquent assessments. He to work on a 15% commission. Agreed to advance Chief Neichter \$25.00 as part payment on wages lost and expenses incurred in accident while on duty. (First minutes found from 1936.)

Minutes of meeting

Aug. 7, 1936

*Meeting called to order by President
Five officers and directors present
Routine bills ordered paid.*

*Motion made & sec that Mr. Phil Hunt
be appointed to collect delinquent assess-
ments. He to work on a 15% commission. ^{Carried}*

*Motion made & sec that Treasurer advance Chief
Neichter \$25.00 as part payment on wages lost and
expenses incurred in accident while on duty. ^{Carried}*

*There being no further business, meeting
was adjourned at 10 P.M.*

Approved

*Thomas L. Hobson
Sec.*

Pres.

August 11, 1936, *The Courier-Journal*:

Three Leap to Safety.
Three Negro workmen leaped ten feet to safety from a window of a still house at the Palmer Asbestos & Rubber Corporation, Westport Rd., St. Matthews which caught fire at 4 p.m. Monday, causing a loss estimated at \$5,000.

The still house, of corrugated metal and wood construction containing two brick furnaces used in the distillation of a composition roofing material, was destroyed. The fire spread to sixty-five metal tanks containing asphalt but members of the **St. Matthews Volunteer** Fire Department, aided by firemen from Louisville were able to extinguish the blaze.

L. B. Palmer-Ball, president of the company, said the cause of the blaze was undetermined. He said it would cause no interruption to business. The fire caused only slight damage to the main plant although the still house, a structure about twenty feet high, was situated only a few yards away.

Funeral services will be held at 2 p.m. Wednesday at the John B. Ratterman Funeral Home. Burial will be in Portland Cemetery.

August 19, 1936, *The Courier-Journal*:

St. Matthews Farmer Is Killed By L. & N. Train

Louisville, Ky., Aug. 19. (AP)—The body of a man identified as George Hahn, 56, St. Matthews farmer, was found today beside the Louisville and Nashville railroad tracks near the Westport road crossing. Coroner John Kearney said the man, his skull crushed, apparently was hit by a train.

August 20, 1936, *The Courier-Journal*:

FIRE KILLS CHICKENS.

Approximately 300 chickens were destroyed by fire which caused damage estimated at \$4,500 at 8 a.m. Wednesday to a poultry house at the Brookside Egg Farm, Shelbyville Rd., near Middletown. The fire of undetermined origin destroyed about half of the large poultry house, which housed 800 chickens. Mrs. Alfred Ott, wife of the proprietor, summoned the **St. Matthews volunteer** fire department.

August 14, 1936: *St. Matthews Sun*: Fireman Stop Fire At Local Plant. An estimated loss of \$5,000. was sustained by the Palmer Asbestos and Rubber Corporation on Monday afternoon, when a still house on the Westport Road caught fire at the plant. Three Negro women escaped injury by escaping from a window. The two brick furnaces in the still house were used in the distillation of a composition roofing material. Although fire spread to mental tanks of asphalt, the St. Matthews Volunteer Fire Department with the assistance of fireman from Louisville, controlled the blaze and put it out.

The fire was not expected to interfere with business at the plant. Of uncertain origin, the fire resulted in only slight damage to the main plant, which being only about twenty yards away from the still house, was for a time in a very precarious position.



Courtesy St. Matthews The Crossroads of Beargrass, 1999, by Samuel W. Thomas, 1940 picture of Palmer Asbestos & Rubber Company, Beargrass St. Matthews Historical Society.



August 21, 1936: *St. Matthews Sun*: Fire Destroys Chickens At Brookside Farm. Something near 300 chickens at Brookside Egg Farm on Shelbyville Road, near Middletown, were destroyed by fire about 8 o'clock, Wednesday morning. The St. Matthews Volunteer Fire Department responded to the call from Mrs. Alfred Ott, proprietor, and succeeded in saving about half the house in which there were an estimated 800 chickens. Damage about \$4,500.00.)

September 11, 1936: *St. Matthews Sun*: Funds Needed To Meet Fire Department Debt.

Funds Needed To Meet Fire Department Debt



Efforts are being made this week to clear the St. Matthews Fire Association of a debt amounting to \$1,600, payment on which is due. In the present drive for funds officials of the Association are including provisions for some new hose of which the outfit is in need.

Phil T. Hunt and Charles Newman are a committee appointed to solicit the funds. The committee has worked out a schedule of assessments, which if approved by residents of St. Matthews and promptly taken care of, will be very reasonable and work a hardship upon no one. In fact the saving effected in maintaining the local fire-fighting equipment means a saving of money to local residents, not to mention the inconvenience and disadvantage there would be were it not for the protection afforded by the Fire Association.

In addition to maintenance costs for the year thus far, a past due obligation of \$800 has been paid off. Dr. J. E. Winter is president of the Association.

1936

September 14, 1936: Board meeting: Five present. Routine bills ordered paid. Agreed not to pay Reisert Insurance until claim is adjusted. Motion made and carried that we make a \$75.00 payment on our note with the St. Matthews Bank & Trust Co. Deferred bill from Drs. Ray & Ray. To get bids on approximately 500 feet of hose.

<p style="text-align: center;"> Minutes of Sept. meeting CAMP SHELBY MISSISSIPPI. Sept. 14, 1936</p> <p>Meeting called to order by the president.</p> <p>Five officers and directors present.</p> <p>Routine bills ordered paid.</p> <p>Motion made that Reisert Reisert Insurance be deferred on Reisert Insurance agency bill until our claim against them is adjusted. Carried.</p> <p>Motion made that we make a \$75.00 payment on our note with the St. Math. Bank & Trust Co. Carried.</p> <p>Motion made that bill of Drs. Ray & Ray be deferred. Carried.</p> <p>Motion made that we receive bids on approximately 500 feet of</p>	<p style="text-align: center;"> CAMP SHELBY MISSISSIPPI.</p> <p>Hose. Bids to be opened at our next meeting October 1st.</p> <p>There being no other business, meeting was adjourned at 9:45 P.M.</p> <p style="text-align: right;">Respectfully Thomas L. [Signature] Secretary</p>
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Courtesy, The Jeffersonian, September 17, 1936:

ST. MATTHEWS NEWS

Hackman Beauty Salon To Open Here Monday

Opening of the Hackman Beauty Salon, in St. Matthews at 106 Breckinridge Lane, just two doors west of the Farmers & Depositors Bank is announced in this issue for Monday. The new beauty shop will be operated under the management of Misses Elsie and Ann Hackman.

The Hackman girls, both graduates of the Wilfred Academy and the Burnham College of Beauty Culture in New York, offer the people of this section the experience and knowledge of hair dressing which they gained during their four years in New York.

The building housing the new enterprise has been remodeled and redecorated on the inside and all the necessary new and modern fixtures will be installed to enable the young ladies to render a complete line of beauty services.

HARDWARE!

For Farm and Home

HACKMAN

.. BEAUTY SALON ..

WILL OPEN MONDAY

—AT—

ST. MATTHEWS, KY.

106 Breckinridge Lane
Two Doors West of Farmers Bank

FOR APPOINTMENT—CALL BELMONT 3011

1936

October 2, 1936: Board meeting: Fiver present. Pay routine bills including Drs Ray and Ray. Agreed to pay Reisert \$50.00 on account. Canceled amount Chief Neichter owes Association \$38.46 advance for repairs on his car, due to the fact that his car is used for the benefit of the Association. Treasurer authorized to place order for hose and other equipment with the lowest bidder giving local bidders the preference wherever possible.

Minutes of October Meeting

October 2, 1936

Meeting called to order by the President.

Five officers and Directors present.

Motion made that routine bills be paid.

Motion made that bill of Drs. Ray and ^{Ray} be paid.

Motion made to pay Reisert \$50.00 on account.

Motion made that the amount of \$38.46 advanced to Chief Neichter for repairs on his car, be cancelled due to the fact that his car is used for the benefit of the Association.

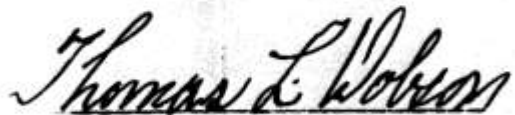
The treasurer was authorized to place order for hose and other equipment with to the lowest bidder, giving local bidders the preference wherever possible.

There being no further business routine matters were discussed and the meeting was adjourned to meet again Nov-6, 1936.

Respectfully Submitted

Approved


President



Secretary

WEDNESDAY, OCTOBER 7, 1936

LOUISVILLE, KENTUCKY.

PAGE 1—SECOND SECTION.

By Hewitt Taylor



A black and white photograph showing the upper portion of a building. It features three windows with dark shutters or frames. Below the windows is a central entrance area with a small porch or overhang supported by columns. The image is somewhat grainy and has a high-contrast, almost stencil-like appearance.

Alma Smith of St. Matthews, back on what is now called Mansey Avenue, is a fine old house now occupied by Judge Churchill Humphrey. It was built in 1806 of brick made on the place for Col. Henry Mansey and his wife, Miss Helen Bullitt. The house, so very Kentuckian, and particularly so any residence of Jefferson County, needs no further introduction. It also fits into the Roddy family picture, for one of the Roddys occupied it at one time. A long, straight road, from Westport Road to Mansey Avenue, recently has been completed. Judge Humphrey's house, at the far end, sits at the west. It is a beautiful site.

Stables, relics of the old Woodlawn Estate Trench.

The "main drug" in St. Matthew

More quarters on the Churchill Hockley estate.

BUT when [Hans] Gidman came out from Lapeere, about 1930, it was a long way out from town. Even 20 years later the nearest postbox was still down Franklin Avenue, in Clinton, just west of Crescent Hill—along the route we know today. But the five roads came together then as now, and, inspired by one kind or another, had established a settlement there, now before even the horse and buggy days, he Dr. Dr. German found it a

ST. MATTHEW has had a hard and varied history. You might almost say, if you like the word, that it has run the gamut. Forty young old timers around the Fella Cities may remember "The Poem" as a jaded place for such flights. Some of the best land in the country were brought

Edward Mannheim, who was a partner in the office of Louisville, Ky. Matthews and the surrounding territory. It will be remembered that three successive Mannheims have been directors—and now a president—of the First National Bank of Louisville.

Courtesy, St. Matthews...25 Years A City...Two Centuries A Community—The Louisville Herald Post
of October 7, 1936 describes “Salubrious” St. Matthews: Wiley Brewer

If the ???? were ????????? today they'd stop, most likely, at St. Matthews, where five roads come together. They'd think they'd got as far as possible. Anyhow, they'd see no point in going on to Louisville for St. Matthews has everything or nearly so.

Traffic lights, for example. Two, to be exact; there were three, but this was conceded to be a little too swanky. And two banks, two drug stores, two dry goods emporiums, two five and tens, three chain groceries and five beauty parlors.

You need a couple of traffic lights where three major highways and two other roads come together. In fact, for a community of two or three thousand people—do your own counting; nobody knows, exactly—you need nearly everything. St. Matthews aims to have it.

It used to be Gilman's Point—the place where 5 roads come together. The roads are, of course, Shelbyville Pike, Lexington Road, Westport Road, Chenoweth Lane and Breckenridge Lane. The site is now one mile east of Louisville, on the Shelbyville Pike. The city limits are still discernible, but the suburban fringes touch. Soon you'll have to figure out the difference. St. Matthews is fast taking the “sub” out of suburb.

But when Daniel Oilman came out from Louisville, about 1840, it was a long way out from town. Even 25 years later the nearest toll-gate was well down Frankfort Avenue, in Clifton, this side of Crescent Hill—using the names we know today. But the five roads came together then as now, and traffic of one kind or another had established a settlement there, long before even the horse and buggy days. So Dan Gilman found it a good place, right at the “point,” to set up a tavern and several stores dispensing liquors on the side, or vice versa. There he held forth, a substantial and respected citizen of the community, for 30 or 40 years.

Thus it was that the settlement became known, to travelers along these roads from miles around. Old timers call it that, or just “The Point,” today. But meanwhile a little church had been established, on the then northern edge of the settlement, across the Short Line Railroad. It was an episcopal Church, and was called St. Matthews. It, too, had become a factor in the community; people went to church at “St. Matthews” for 50 years. It was, some citizens thought, a better name for a post office than “Gilman's Point.” The first post office, opened in 1854, was called St. Matthews. So, in course of time, was named the railroad station, too. And so, of course, the took hold. But some local historians stubbornly contend there is no St. Matthews, officially, and never was.

As a matter of fact, excepting the post office, the community was never St. Matthews or anything else, officially. It was never incorporated as a town. It just grew. But how it grew!!

Twenty five years ago, St. Matthews was, statistically, the largest single shipping point of Irish potato's in the United States—and that means, probably, in the world. Farmers had discovered that two crops to the acre could be grown in the ?????????? climate of St. Matthews and vicinity. To potatoes—and the potato-growers' association—St. Matthews owes an enviable position on the map. There are two of these associations, operated upon somewhat different lines, functioning largely, through St. Matthews now—the St. Matthews Produce Exchange run by R. W. Hite, and the Worthington Produce Association, run by H. H. Simcoe. But the advance of the suburbanite has pushed the potato-growing zone back to Lyndon and beyond—up Worthington and Prospect way. The Holzheimer land, on which acres of potatoes were visible only recently from “The Point,” is “Breckenridge Villa,” a populous subdivision, today, and Henry Holzheimer, Jr. who quit potato-growing to make the deal, is a real estate now.

It was Henry Holzheimer, Sr. who, coming out from town with money to invest, bought old Dan Gilman's store and some good farm land nearby shortly after the war between the states. Three Bauer brothers, Louis, Henry and John, bought out the store or stores about 1890, and the Holzheimer's went to farming only. The Holzheimer's and the Bauer's belong to the middle and modern picture of St. Matthews. Louis Bauer now is local bank president, and the Bauer's, their son, their nephews and the like, are into nearly everything.

St. Matthews has had a long and varied history. You might almost say, if you like the word, that it has run the gamut. Fairly young old-timers around the Falls Cities may remember “The Point” as a famous place for cock fights. Some of the best birds in the country were brought here and fought, openly, in the good old days.???????
????????????? much as \$100,000 changed hands in the betting in a single night. Latterly, of course, the thing had to be done somewhat under cover; but many now-substantial citizens in their young days sportively inclined

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could tell good stories about cock fights at “The Point.”

The memories of these citizens do not go back far enough, however. They do not go back to the days when the “haut tone” of Louisville (the term is from an old newspaper clipping) went out to St. Matthews to visit at neighboring estates, or to attend the races at old Woodlawn Race Track. Woodlawn flourished in the years just after the Civil War. Though the establishment was relatively small, it was the local Saratoga and driving out by carriage and pair in the racing season was quite the social ting to do. The old clubhouse still stands, converted into a dwelling and long occupied by Norbourne Arterburn. It is now “Sunny Acres,” the property of Dr. Roy Moore, of Louisville. Some of the stables are still intact on the Palmer place nearby.

In those days and before, the country around St. Matthews was (it is getting to be again)—oh, definitely! - “haut tone.” A historic example of that shining and substantial background was James Brown, who came out from Delaware in 1800, to establish himself as a country gentleman, near old Dutch Station on Beargrass creek. His house survives toady, to some extent remodeled, just north of St. Matthews on brown’s Lane. It is now and has been for several generations the Monohan home, “Wildwood.”

There, in the midst of a beautifully parked estate, lives the widow of John M. Monohan, son of that sturdy Edward Monohan, who was a power in the affairs of Louisville, St. Matthews and the surrounding country. It will be remembered that three successive Monohan's have been directors and one a president—of the First National Bank, of Louisville.

The history of James Brown does not stop with his establishment as a country gentleman. He had two sons, Arthur and Theodore Brown. Arthur inherited his father’s house; Theodore built a tall, Gothic structure across the road. It is Theodore ????????? here about today. His father had been interested in charitable and religious enterprises, and Theodore became a lay preacher. He married twice, and was the proud father of some 20 children. A story ????? of his taking them all to church on Sundays in the old family coach. Lay-preacher Brown never lacked a congregation.

So great-grandfather Brown, country gentleman, founded well. There are Browns in Louisville and elsewhere today, all good people in their various walks of life, as everybody knows.

It is difficult to get away from the James brown, or Monohan, place without another word. There is, of course, the original spiral staircase, reaching three stories, that architects come to see. And it is said that in some of the windows are the original panes of glass. On one of these—an old pane when it was done—was scratched with a diamond ring the names and date, “Mary Gray. Anita Gray. 1875.” A few years ago an old descendant, came from California to Louisville for a visit, came out to the old house to see if the inscription was still thee. It was and is.

Getting farther back, there is the old Rudy house, north of St. Matthews on Rudy Lane. This house, built of stone to withstand the Indians and the elements by first-settler Jacob Rudy for his eldest son Daniel dates back in part to about 1790. In it have lived six generations of Rudy's. The sixth is represented by Thomas S. (Sam) Rudy, his wife and children, now. Occupying it as a matter of sentiment, they have dug out from the plastered walls the old stone fire places, and have restored the old house comfortably. County Judge Ben F. Ewing, his mother a Rudy, was born in this house.

Also north of St. Matthews, back on what is now called Massey Avenue, is a fine old house now occupied by Judge Churchill Humphrey. It was built in 1806 of brick made on the place for Col. Henry Massey and his bride. Miss Helen Bullitt. The house, to any Kentuckian, and particularly to any resident of Jefferson County, needs no further introduction. It also fits into the Rudy family picture, for one of the Rudy's occupied it at one time. A long, straight road, from Westport Road to Massey Avenue, recently has been completed. Judge Humphrey’s house, at the far end, sits athwart it. It is a beautiful setting.

On Chenoweth Lane—and in the history of Kentucky you have in Chenoweth a name to conjure with—stands another old house, though oldest only in a small part of its structure. It is now occupied by Alex Heyburn and Mrs. Heyburn, grand-daughter of Dr. Henry Chenoweth, who 50 or 60 years was a resident of the place and a physician outstanding in Jefferson county. The memory of this Doctor Chenoweth is particularly revered in the neighborhood of St. Matthews. He was, they say, the old country doctor of the finest type. And a later Dr.

Courtesy, St. Matthews...25 Years A City...Two Centuries A Community—The Louisville Herald Post
of October 7, 1936 describes “Salubrious” St. Matthews: Wiley Brewer

Henry Chenoweth, his son, carried on the name in Louisville.

A very earlier settler on the fine land near St. Matthews was Gen. John Breckenridge of Revolutionary history, who acquired to much land in Jefferson County that early squatters on it, the story goes, remained for years undiscovered and unmolested—and of whose place no physical evidence now remains but the old Breckenridge family graveyard and Breckenridge Lane.

Back on this lane and a little to the right, is another old but somewhat later graveyard. There are buried Floyds Parks, who died in 1865, and members of his family. Floyd Parks came, as a very young man, from New York State and gradually acquiring a considerable fortune and large land holdings, built a fine colonial home, since burned, near St. Matthews. Parks is a name which old residents of St. Matthews well remember. His lands, it is said, at one time extended from Westport Road to where Bowman Field is today. Some of his descendants, now married into Louisville families of other names, tell fascinating stories of the old home in ante-bellum days.

So. YOU see, St. Matthews, the modern on-its-toes community, has its background, too. As, Hardin Herr, St. Matthews resident and Louisville lawyer, who makes local history a study, or Hewett Simcoe, who runs the potato-growers association on week-days and—like the postman hiking on a holiday—hoes a small patch in his back yard on Sundays and who yet finds time to make history a hobby. Run down the story of the Rudy's, Holland Dutch, who came with the very earliest settlers, or the Herr's or the Arterburns, whom St. Matthews, claims but who, really belong to the county-at-large; whom the chronicler hopes to reach along one of the three major highways or, another—and whom, anyhow, everybody knows. Or the Hite's. Or the Bullitt's, Learn how the Simcoe's, of early French ancestry, were represented by a Governor-General of Canada and a Colonel who surrendered with Cornwallis, remained in, America, married “Mad Anthony” Wayne's sister, and brought A Wayne visiting to St. Matthews. Dodge, if you can, the story that Abraham Lincoln, young lawyer from Springfield, Ill., came occasionally through St. Matthews a visiting his old friend Speed or his grandfather's grave in Jefferson County. Or his your eyebrows, if you must, at the legend that even George Washington, through his in-laws, had a branch on the local family tree.

These may not be the stories that you hear at the nightly meetings of St. Matthews Country Club, at one or the other of the drug stores—take your pick. No at the weekly sessions of the Ladies Five Hundred Club—an institution which, some say, really started on euchre and which now plays contract bridge. But those who lived these stories, their descendants of their collaterals, are the kind of folks you meet. Plus the folks who, in recent years or days, have moved out from Louisville, and who hope St. Matthews the suburb which in one way or another dates back 150 years, will live forever.

Holy Trinity Church & School November 1936:



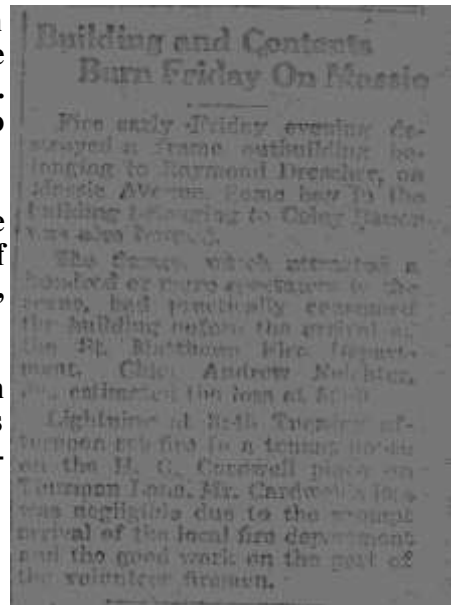
1936

October 9, 1936: *St. Matthews Sun*: Building and Contents Burn Friday On Massie. Fire early Friday evening destroyed a frame outbuilding belonging to Raymond Drescher, on Massie Avenue. Some hay in the building belonging to Coley Bauer was also burned.

The flames which attracted a hundred or more spectators to the scene, had practically consumed the building before the arrival of the St. Matthews Fire department. Chief Andrew Neichter, Jr., estimated the loss at \$200.00.

Lightning at 3:45 Tuesday afternoon set fire to a tenant house on the H. C. Cardwell place on Thierman Lane. Mr. Cardwell's loss was negligible due to the prompt arrival of the local fire department and the good work on the part of the volunteer firemen.

Courtesy *The Jeffersonian*, October 15, 1936:



Meeting of Nov. 1936

Four officers present

Bills ordered paid

Treasurer reported he had placed order for tools and other authorized equipment with Mr. Ed Davis - representative of local firm. His action concurred in by all present.

No further business meeting adjourned.

Thomas E. Johnson
Sec.

Dec 4, 1936 - Ho. meeting Pres. authorized to make loan from St. M. F. Co. to make payment on note to Lagrange Corp. Check forwarded.

1936

Courtesy *The Jeffersonian*, October 22, 1936:

**Willmes' Bakery To
Open In St. Matthews**

A new bakery for the St. Matthews community is scheduled to open next Saturday, October 24. Leo F. Willmes, proprietor of what will be known as Willmes' Bakery is engaged in installing equipment at 101 Breckenridge Lane, near the Farmers & Depositors Bank. The new place will be fully equipped with facilities of modern scope.

A wide variety of quality bakery goods is to be handled regularly, according to statements made by the management. They also announce that they will give delivery service. In addition to the usual staples to be supplied daily, the new bakery will cater to the supplying of special orders for parties and weddings.

We Invite You!

TO VISIT OUR NEW BAKERY

Saturday is opening day. Come in and inspect our line of quality bakery goods and take home some of these specials.

Sweet Rolls 18c Doz.	Fruit Tarts 29c Doz.
Your choice of a large variety—assorted	Variety of fruit toppings. They're delicious.
SATURDAY ONLY Parker House Rolls 11c Doz.	BUTTERSCOTCH Layer Cakes 29 and 42c
Take Home & Dine	COOKED ICING

Willmes' Bakery

104 Breckenridge Lane

ST. MATTHEWS BELMONT 6152 KENTUCKY

Courtesy *The Jeffersonian*, November 5, 1936:

November 22, 1936

ST. MATTHEWS NEWS

**St. Matthews Residents
Would Incorporate Town**

A number of civic leaders and other residents of St. Matthews have proposed incorporating the town. Application was made in the chancery division of the Jefferson Circuit Court for incorporating the municipality several days ago.

Local residents who presented the application to the court, for themselves and on behalf of 150 other resident signers of the petition are: Dr. James E. Winter, president of the St. Matthews Volunteer fire department; Paul H. Fleming and C. T. Hyre.

Incorporated in the petition is a request to the court to confirm nominations for the following temporary offices: Henry K. Nantz, C. T. Hyre, J. E. Winter, Fielding W. Koch and Paul H. Fleming, for trustees; Edwin W. Davis, police judge; Eugene Blanford, marshal and Thomas H. Cooper, assessor.

The petition was prepared by Samuel B. Kirby, Jr., attorney, and describes the area to be incorporated as being a "highly developed community containing shops, a bank and places of business and many residences."

Mr. Kirby said yesterday that together with Dr. Winter and Mr. Hyre he had conferred with government authorities relative to obtaining government aid to the new municipality, if and when incorporated, for public improvements. At a very nominal cost to those to be benefitted, it was found that liberal provisions are made for grants and loans to municipalities. Should the incorporation proceedings be consummated in time, it is hoped to start work on streets as early as December.

Courtesy *The Jeffersonian*, December 10, 1936:

For Christmas Giving

HERE ARE SOME SUGGESTIONS

Electric Trains	Wagons and Sleds
Electrical Gifts	Bicycles
Toys Galore	Pyrexware
	PHILCO RADIOS
	Tree Decorations

SELECT YOURS EARLY
A Small Deposit Will Reserve Any Item

FRED WOOTTON, JR.

HARDWARE STORE

BELmont 1887 St. Matthews, Ky.

Man Killed, 2 Hurt When Truck Hits Pole Beside Road

One man was killed and another critically injured at 12:40 a.m. Saturday when a truck in which they were riding left the Shelbyville Road, a mile and a quarter east of **St. Matthews** and crashed head-on into a telephone pole on the wrong side of the highway.

George A. Wills, 21, of 332 S. Bayly Ave., was dead on arrival at the City Hospital at 1:05 a.m. Physicians said he died of a fractured skull and internal injuries.

His companion, George Bess, 19, of S. Hite Ave., was admitted unconscious to the hospital suffering from a fractured skull and lacerations of the body.

A third occupant of the truck, Lee Fowler, 21, of 103 N. Hite, was given first aid treatment by Dr. George H. Ray, 3812 Frankfort Ave., for lacerations of the face and neck.

Fowler told police an automobile, headed toward Louisville, forced the truck from the road. The injured men were brought to the city by two passing motorists, Paul Lynch, 602 S. Hancock, and H. Schoeffel, Norwood Pl.

Small Area of **St. Matthews** Incorporated

Municipal Officers Sug- gested In Petition Are Named.

A small area of **St. Matthews** embracing the business district and a part of the residential section, was incorporated as a municipality Friday by order of Circuit Judge A. C. Van Winkle.

The petitioners sought incorporation because, they alleged, the area is a going community without adequate fire and police protection.

Judge Van Winkle named as municipal officials the men suggested in the petition filed October 30. They are: Board of Trustees, Henry K. Nanz, C. T. Hyre, Dr. James E. Winter, Paul H. Fleming and Fielding W. Koch; Police Judge, Edwin W. Davis; Marshal, Eugene Blanford, and Assessor, Thomas H. Cooper.

Mr. Davis was sworn in as Police Judge by Acting County Judge George C. Burton, and the others were sworn by Samuel H. Kirby, Jr., attorney, in his capacity as notary public. Mr. Kirby represented the petitioners.

While boundary lines of the new municipality cut through various lots, they may be roughly defined as: From Shelbyville Rd., southeast on Breckinridge Lane to Nanz, thence northeast to Lexington Manor and Cherokee Ct., thence across to Lexington Rd., thence to Shelbyville Rd., to Breckinridge Lane.

The petition was filed by Dr. Winter, Mr. Fleming, and C. H. Hyre, and 130 other residents of the area. The municipality contains only 215 registered voters, and the petition listed more than two-thirds of them, the minimum required to petition incorporation.

Incorporation was opposed in an answer filed to the petition November 16 by H. B. Placke and M. W. Beasley who, through Robert J. Speckman, their attorney, entered categorical denial to allegations of the petitioning group.



Race Zehnder.	✓3.00
Tarfax Ave.	
Mallie Parry.	3.00
Killman	
Mr. Turt	✓3.00
Buckmirey	
Henry Michael	✓3.00
432 Oxford Place.	
Henry Bauer	✓3.00
Frankford Ave	
John Schwartz	✓5.00
H.M. Crook.	✓3.00
417 Oxford Place	
But Nelly	✓5.00
Frankford Ave	
P.J. Pamer	✓3.00
Elmwood Ave	

Mr. Winter	✓3.00
125 Millbrook Ave	
Jack Willhart	✓5.00
8. Milb Lane	
Robt. A. Dickman	✓3.00
417 - Fairview	
L. W. Frank	✓3.00
Grandview Ave.	
Mrs August Binder	✓3.00
111 - Fairfax	
Ed. Dick	✓3.00
Brown Lane	
Sheldon Armstrong	✓3.00
Breck. Lane R.R. 6	
Einar Johanson	✓3.00
18 - Emmet Rd	

A.L. Hinge	✓3.00
200 - Brown Lane	
Deposit 44.00	8 Oct 16.00
Holy Trinity Church	✓10.00
Frankfort Ave	
Servier Bonnie	✓20.00
R.R. 6 - Brownstone Rd.	
A.H. Karlen	✓3.00
Billman Ave	
Mrs Henry Nanz	✓3.00
Breck. Lane	
Mrs Eliz. Kraft	3.00
Breck. Lane	
Robt. Frommiller	✓3.00
St. Matthews Ave	
Fedford Barton Hwy	✓3.00

Boone Porter ✓ 10.00
 Brownsboro Rd
 1-17 Deposit 56.00
 Mater Bower ✓ 3.00
 1 Meridian Ave.
 R. M. Johnson ✓ 3.00
 336 Ridgeway
 Steiden Storks ✓ 10.00
 Frankfort Ave
 Mr. R. W. Brown 3.00
 Nagbourne C. on 35 1/2 Lehigh Rd.
 Rev. W. A. Schen ✓ 3.00
 204 Meridian
 H. H. Zee ✓ 3.00
 3941 Grandview

Zachary Taylor Post #180 ✓ 10.00
 E. B. Sullivan ✓ 3.00
 Breck. Lane
 Robt. P. Bonnie ✓ 20.00
 F. S. Marshall ✓ 10.00
 5910 - Frankfort
 H. O. Hinkles 11.00 3.00
 Box 43 St. Matthews
 Standard Oil Co ✓ 10.00
 Frankfort Ave
 Bethel Church ✓ 10.00
 Chas Roberts 3.00
 Frank Messner 3.00
 Shelbyville Rd
 Paul L. Hill ✓ 3.00
 110 - Cornell Pl.

Ivin Hettinger ✓ 3.00
 Brown Lane
 S. B. Kirby Jr. ✓ 3.00
 Brown Lane
 Norbat Zehender ✓ 3.00
 420 - Macon
 Roby - Blanton ✓ 10.00
 Frankfort Ave
 J. M. Roby ✓ 3.00
 Mayfair Ave
 Arthur Morgan ✓ 3.00
 508 Cornell
 Zehender Bros ✓ 10.00
 Joe Zehender ✓ 3.00
 D. Zehender Jr. 3.00
 1-25 - 06 Deposit 70.00

H. H. Meyer ✓ 3.00
 160 Wiltshire
 E. B. Wilder ✓ 3.00
 3615 - Warner
 Jacob Hellman ✓ 3.00
 424 Jola Rd
 Dr. Geo J. Johnson ✓ 3.00
 413 Jola Rd
 J. A. Hoelter ✓ 3.00
 151 Wiltshire
 Joe Beards ✓ 3.00
 3912 Sylman Ave
 O. P. Charnabain ✓ 3.00
 128 Wiltshire
 E. C. Martin ✓ 3.00
 3922 Warner

1936 to 1938 Dues Payment Book

Mrs. Billites ✓ 3.00
 Westport Rd.
 John J. Fried ✓ 3.00
 112 Chapman
 Ed. G. Zehnder ✓ 3.00
 St. Matthews
 John F. Kilroy ✓ 3.00
 114 - Barber
 Leo Buechel ✓ 3.00
 Brown Lane
 Lawrence W. Breed ✓ 3.00
 10 Arctic Ice Co.
 St. Matthews Bank Ltd ✓ 10.00
 1-14 Deposit 73.00
 O. M. Akers 3.00
 Frankfort Ave

A. F. Hansen ✓ 3.00
 200 Meridian
 Alex. Heyburn ✓ 10.00
 Lokenwith Lane
 Mrs Wm F. Woodward ✓ 3.00
 Brown Lane
 Wm Marshall Bullett ✓ 15.00
 Shelby, Rd. R. R. 7
 Churchill Humphrey 3.00
 Ridgeway
 Merchants Ice & Cold Stor. ✓ 10.00
 H. M. Kessler ✓ 3.00
 406 Macon Ave.
 F. H. Hahn ✓ 3.00
 Elmwood
 1-15 Deposit 63.00

Dr. D. M. Cox ✓ 3.00
 512 - Wallau
 John Lavenar ✓ 3.00
 R. R. 6
 Dr. Harry C. Hartnell ✓ 3.00
 Westport Rd.
 Farmer & Exporter Bank ✓ 10.00
 L. W. White ✓ 3.00
 407 Jola Rd.
 Columbia & Fidelity ✓ 25.00
 Schuler Bldg
 Rasmussen & Son ✓ 10.00
 Westport Rd.
 1-16 Deposit 57.00

Lawrence Sternetz ✓ 3.00
 217 - Beck Lane ✓
 Dr. J. A. Ohlson 3.00
 Cornell Place
 Henry E. Fried ✓ 3.00
 354 Ridgeway Ave ✓
 L. M. Schuritzer 3.00
 227 Cornell Place
 Edw. B. Casey 3.00
 3812 - Warner Ave
 Mrs. A. T. Hert ✓ 25.00
 Shelbyville Rd
 J. F. Carlitz ✓ 3.00
 R.R. 6
 Robt. F. Riggs ✓ 3.00
 3800 - Grandview

Rev. J. D. Boyer ✓ 3.00
 3918 Bellman
 Bert H. Babin ✓ 3.00
 406 ... Rd
 Carl F. Wader ✓ 3.00
 421 ...
 John C. Lemon ✓ 3.00
 422 + Jola Rd
 Carl Linshaw ✓ 3.00
 3520 Tex Rd
 B. A. Peters 3.00
 150 Wiltshire
 Depon. F. Ch. 1st ...
 Seigraabend ✓ 3.00
 408 ...

Roy Foreman ✓ 3.00
 3714 ... Ave
 S. B. Barr ✓ 3.00
 189 St. Matthew Ave.
 J. H. W. ... ✓ 3.00
 3721 - Tex Rd
 Deposit 2-3-36 - 54.00
 R. H. MacKenzie ✓ 3.00
 3727 Wainer
 J. H. Payne ✓ 3.00
 35 ... Rd
 Geo. W. Weston ✓ 3.00
 504 Bauer ...
 Petra Oil Service ✓ 10.00
 Mrs. J. N. O'Neal ✓ 3.00
 3940 ... Ave

Mrs. E. R. Rocolett ✓ 2.00
 208 Brown Lane
 W. J. Wilson ✓ 3.00
 502 Bauer
 Chas. A. Winderlich 3.00
 98 ... Blvd
 V. C. Glass ✓ 3.00
 146 Wiltshire xxx
 Colie Bauer ✓ 3.00
 Tanfar Ave
 Mrs. Amelia C. ... 3.00
 3925 ... Ave
 W. F. Fry
 3704 ... ✓ 3.00
 R. E. Hinman 3.00
 R. F. D. #6 Box 50

... ✓
 ... 3.00
 104 ... Ave.
 Ollie F. Chesher ✓ 3.00
 420 ... Pl.
 J. B. ... ✓ 3.00
 116 ... Rd
 A. F. ...
 Co. Board of Education 25.00
 Deposit 82.00
 F. W. ... ✓ 3.00
 Westport Rd.
 ... ✓ 3.00
 202 ... Ave
 ... ✓ 3.00
 ...
 ... ✓ 3.00
 ...

1936 to 1938 Dues Payment Book

23.11.20
 207 1/2 1/2 1/2 1/2 ✓ 3.00
 Mr A. J. Cline ✓ 5.00
 Frankfort Ave
 B. W. Barnes ✓ 3.00
 Wiltshire ✓
 Harvey Brown Home ✓ 5.00
 Church ✓
 Ed. Nicholff ✓ 3.00
 270 1/2 1/2 1/2 1/2
 Jefferson Green Home ✓ 10.00
 Mary O Woerner ✓ 3.00
 Oxford Rd.
 Baptist Church 47.00 3.00
 Wooten Hardaway 300

E. B. Von ~~Born~~ ✓ 3.00
 Almond Rd
 Mr R. M. The ~~Wiley~~ 3.00
 3921 Kennison
 W. M. ~~Wiley~~ ✓ 3.00
 3808 S. ~~Wiley~~
 Dr. M. G. King ✓ 3.00
 320 Macon
 F. A. Nelson ✓ 3.00
 210 - St. Matthews Ave
 Joe. ~~Wiley~~ ✓ 3.00
 506 Oxford Blvd
 John H. ~~Wiley~~ ✓ 3.00
 Elmwood Ave
 March 2 - 29.00

B. F. Doty ✓ 3.00
 Brown Ave
 West Antlerum ✓ 3.00
 Shelbyville Rd
 H. B. ~~Wiley~~ ✓ 3.00
 416 Brown Ave
 416 ~~Wiley~~ ✓ 3.00
 416 ~~Wiley~~ Rd.
 J. A. Thompson ✓ 3.00
 338 Ridgeway
 J. G. Walker ✓ 3.00
 3606 Fox Rd
 March 6 - 18.00
 W. M. ~~Wiley~~ 3.00
 Theimer Lane

A. J. Barnes 3.00
 3903 Kennison Ave
 O. N. ~~Wiley~~ 8/6/36
 H. ~~Wiley~~ ✓ 2.00
 416 ~~Wiley~~ Rd.
 J. H. ~~Wiley~~ 10.00
 Westport Rd
 O. ~~Wiley~~ 3.00
 R. Q. ~~Wiley~~ 3.00
 Leo Pierce 3.00
 Wood Lane Tyndor
 Rev. Chas. E. Woodcock 3.00
 Shelbyville Rd
 Dr. F. F. Smith 3.00
 439 Fairlawn Rd
 Franklin 5.00 10.00
 Frankfort Ave

1936 to 1938 Dues Payment Book

Wm Butler 3.00
 3706 Grandview
 Ann B. Hand 25.00
 2728 Spryten Dayvil Parkway
 Fair Lawn, N. J.
 J. H. Fowler 3.00
 602 Wallon
 Cash March 25 Dues 71.00
 Paul Bailey 3.00
 Wiltshire
 Wm Breuners 3.00
 102 Mansfield
 L. J. Hays 5.00
 Massie H. W. 3.00
 L. M. Hargrave 3.00
 153 Chenneth Lane
 Andy Kallin Jr. 3.00
 Rudy Fone

Andy Kallin Sr. 3.00
 Westport Rd
 H. M. Fronkel 10.00
 Wesley Ewald 1.00
 Fair Lawn.
 OK. 4/2/36 30.00
 A. J. Mulyer 3.00
 164 Oxford Place
 Indian Mineral Oil
 1936 #37 35.00
 March 28-8.00 April 6-61.00
 Geo Breitenbach 3.00
 504 Breck Fore
 Coleman M. Deritt 3.00
 3916-Elmwood

W. A. Bernard Jr 3.00
 3914 Sullman
 R. F. Markoff 3.00
 3937-Nanz
 Theo. A. Zschender 3.00
 Lyndee
 Fred Von Allmen 3.00
 Shellyville Rd
 OK. 4/15/36 70.00
 Wesley Ewald 1.00
 420 Fairlawn
 April 15-34 Dues 19.00
 S. B. Boyd 3.00
 614-Wallace
 J. T. Maloney 1.50
 600 Wallace

W. A. Bivens 3.00
 37 Ormond Rd.
 Mrs Earl Sloan 3.00
 154 Wiltshire
 A. H. Ellert 3.00
 119 Fairlawn
 Al Ellert 3.00
 119 Fairlawn
 Hay Schuler 3.00
 123 Fairlawn
 L. J. Sturle 3.00
 109-Fairlawn
 Louis P. Bauer 1.00
 205-Fairlawn
 Chris Young 3.00
 203 Fairlawn

1936 to 1938 Dues Payment Book

E. H. Bayzell 3.00
 3700 S. Grandview
 Rose M. Lann 3.00
 3708 Grandview
 Joe Kneff 3.00
 3803 Grandview
 John Fuller 3.00
 Grandview Ave
 Henry Wirth 25.00
 Westport Rd
 4-25-Deposit 60.50
 P. B. Walker 3.00
 148 Wiltshire
 S. Z. Bond 3.00
 147- Wiltshire

Fred Rothernberg 3.00
 Warwick Villa R. R#6
 R. H. Pardee 3.00
 140 Wiltshire
 Louis Hottinger 5.00
 R. R#6 Westport Rd
 John M. Rothernberg 2.50
 R. R. 6 Westport Rd
 Edgar W. Archer 2.00
 211- Fairlawn
 Da. Ruele 3.00
 Grandview Ave
 Carl Grubler 3.00
 312 Lola Rd.
 Caruthers Wilson 3.00
 44 Lola Rd.

Laura Weiss 3.00
 121- Fairlawn Rd
 Joe Heim 2.00
 238 Chenoweth
 B. J. Bennett 3.00
 232 Chenoweth
 Anna Macmillan 3.00
 224 Chenoweth
 G. P. Weible 1.00
 145 Chenoweth
 Rolt Trumper 1.00
 150 Chenoweth
 Willer Smithson 3.00
 1262- Chenoweth
 N. Z. Donham 3.00
 604- Wallace
 May 1st Deposit 46.50

J. Link 50.00
 239 Chenoweth Lane
 Tom Dobson 3.00
 Therman Tani
 E. J. Conolly 3.00
 141 Wiltshire Ave
 Andy Biggs 3.00
 3705 Grandview Ave
 R. Brantwine
 3947 Grandview Ave 2.00
 W. S. Hawkins
 3706 Warnerham 1.00
 H. F. Fausman 3.00
 Fairfax
 W. J. Kammmerer 3.00
 242- Chenoweth Lane

1936 to 1938 Dues Payment Book

John Stich 3.00
 3832 Washington
 Miss Kate Smith 1.00
 3803 Washington
 Tom M. O'Carthy 4.00
 Tyndor
 W. O. Rudy 3.00
 Elmwood
 R. F. Fusch 3.00
 3829 Elmwood
 Ray Schwinden 3.00
 506 Wallace
 Mrs Jas Roland 3.00
 3927 Kennan
 J. Steffer 3.00
 3936 Billman
 W. B. Keifner 3.00
 3825 Elmwood

Reed Bunch 2.00
 3833 Washington
 Frank H. Boss 3.00
 Glen Ave
 May 18 48.50
 Jacob Fischer 3.00
 520 - Buck
 John G. Bauer 3.00
 Meridian Ave
 M. Carl Winkler 3.00
 3916 - Billman
 W. B. Henson 1.50
 210 - Fairlane
 J. J. Schutz 3.50
 3706 Warner

J. M. Heildesheim 3.00
 3805 Warner
 R. T. Rautman 1.00
 3947 - Grandview
 Edw. Schulz 3.00
 107 - Fairfax
 John B. Reiger 3.00
 Virginia Apt
 W. K. Turner 3.00
 3946 Massie
 W. J. Altmiller 3.00
 3947 Massie
 Frank Denzinger 3.00
 3945 Billman
 J. J. Pfeister 3.00
 3953 Billman

A. W. Pence 1.00
 3931 Kennison
 J. P. Young 3.00
 145 St. Matthews Ave
 R. V. Drake 3.00
 207 Fairlane
 American Leg Auxiliary 15.00
 Franklin Ave
 6-16 Deposit 57.50
 Howard M. Nelson 3.00
 316 Jola Rd.
 Her Warriner 10.00
 Harborview Home

1936 to 1938 Dues Payment Book

Port. Artisan	10.00
Clinton W. Hierapied	
Chenoweth Lane	3.00
7-13 Deposit	26.00
Bauer Bros	10.00
Irvin Bauer	3.00
Henry Bauer	3.00
Westport Rd	
7-14 - Deposit	42.00
Mr. W.D. Raley	3.00
Tyndor	
Ed Monahan Jr.	10.00
Brown Lane	
Edw. Hushmer	25.00
8-7 Deposit	35.00
1-20-36	

Ch. Hunt	15.00
Dutch Bell Jordan	5.00
Mrs William	1.00
Dr. Baird	1.50
Hansen Paint Shop	5.00
J. Rosstetter	3.00
E. F. Owens	1.50
St. M. Produce	25.00
St. M. Feed Store	2.00
Clemon Bakery	10.00
	<u>53.50</u>
Less 15%	8.00
	<u>45.50</u>
Rodger G. Schuff	3.00
N. Feneback	3.00
Haggard Motor	10.00

Don Clark	7.00
Frank Eden	5.00
Sada San	5.00
	<u>27.00</u>
Less 15%	4.05
	<u>22.95</u>
Ray Drescher	2.00
Dr. Feigel	3.00
Rev. B. F. Foy	3.00
J. S. Lawrence	3.00
G. H. Willett	1.00
R. J. Clarkson	3.00
	<u>15.00</u>
Less 15%	2.25
	<u>12.75</u>

Herman Singler	3.00
Best Log Store	2.00
Rock Winchester	3.00
	<u>8.00</u>
Less 15%	1.20
	<u>6.80</u>
Alfred Ott	60.00
Merrett Train	5.00
Continental Oil	5.00
	<u>70.00</u>
Less 15%	10.50
	<u>59.50</u>
Joel Stick	3.00
Gouis Francina	6.00
Less 15%	9.00
	<u>12.00</u>

1936 to 1938 Dues Payment Book

Deposit	7.65
77.65	
Mrs. Susie Hinge	3.00
Advance Motor	10.00
	<u>1.95</u>
	18.05
Mrs. Harry Thomas	2.00
Mrs. Beryl Rudy	3.00
Marionage	3.00
	<u>8.00</u>
	120
	680
Deposit	68.00
Beach House	3.00
Mrs. Orange	2.00
	<u>5.00</u>
	77.8
	<u>4.25</u>

Mrs. A. S. Willis	50.00
	<u>7.50</u>
	42.50
H. X. Schuler	2.00
	<u>30</u>
	1.70
Deposit	173.42
Albert Ochser	2.00
B. Ochsenkron	10.00
G. B. Siedel	2.00
Chas. A. Holter	5.00
K. M. S.	25.00
A. J. Elmer	10.00
	<u>54.00</u>
	8.10
Deposit	45.90

Lee Schultz	3.00
Miss Aldrich	2.00
	<u>5.00</u>
	1.95
	4.25
Joe Elder	3.00
H. F. Kearns	3.00
A. H. Brunner	3.00
Erasmus	1.00
Carl S. Meyer	3.00
Ed. Koster	3.00
	<u>16.00</u>
	23.40
Insensone Bk.	13.60
Deposit	111.42
	<u>129.42</u>

Mrs. Irene Barker	3.00
August Nichols	2.00
Fred Rathenburger	3.00
Wm. E. Koop	10.00
Booy Shop	3.00
Ph. Bole House	5.00
Barker House (Nightly)	5.00
	<u>31.00</u>
	46.5
Deposit	26.35
Frank Schmitt	3.00
Fred Hatfield	3.00
Ray & Ray	31.00
N. C. Cardwell	3.00
Albert Orchids Farm	10.00
John Ruhl	2.00
	<u>52.00</u>
401.85	7.80
	10-12-36
	44.40

1936 to 1938 Dues Payment Book

Mrs. Hisk	3.00
Char. Long	3.00
Lawrence Curry	3.00
216 - Oxford	
Bischoff	3.00
114 Oxford	
Oscar Koppage	3.00
112 Oxford	
Geo. Trout	3.00
200 Sherwin	
Char. Palmer	3.00
Westport Rd	3.00
Leg. Wine	
Sherwin Ave	
Rev. R. B. Ruff	5.00
Westport Rd	
Less	29.00
11/30/36 Detroit	4.35
	<u>24.65</u>

G. T. H. yre	3.00
W. B. Tracy	3.00
3619 1/2 W. Rd	
Nick Murray	50.00
Chas. Able	
3822 Washington	2.00

1936 to 1938 Dues Payment Book

Jan 11 - 1937
 Jeff Hays
 Massie Ave 3.00
 Elvora Benson Wilder
 3815 Warner 3.00
 J. L. Rueff
 3933 Grandview 2.00
 Anna Marcellia H
 224 Chenoweth 3.00
 John Schwarz
 Brownlow Rd 5.00
 Henry K. Hany
 200 Breck. Tark 3.00
 John Z. Kelroy
 Bauer Ave. 3.00
 Chas. D. Wunderlich
 Norburn St. 3.00
 A. R. Mithenry
 Brownlow Rd 1.00

Louie Franconia 3.00
 215 Brown Ave 3.00
 C. C. Mouton 3.00
 3922 Massie Ave 3.00
 Theo Haeblerlin
 222 Chenoweth Tark 3.00
 A. L. Hansen
 200 Meridian 3.00
 Henry Bauer
 3943 Frankfort 3.00
 Jacob Fischer
 520 Breck. Tark 3.00
 Laurence Steinmetz
 217 Breck. Tark 3.00
 Oscar L. Hamblin
 143 - Wiltshire 3.00

Mary Agnew
 4021 Frankfort Ave. 3.00
 Mary Fried
 812 Sherrin Ave 3.00
 Kim Ehlig 3.00
 3808 Grandview
 Lizzie Belle Van Rensselaer 3.00
 26 Diamond Rd.
 Emma C. Vosdruff 3.00
 503 Macdonald
 Fred Wooten Hardware
 3824 Frankfort 5.00
 H. H. Simcoe
 210 Breck. Tark 3.00
 Deposit 55.00
 Stamp 18.00
 Chas. L. Roberts 3.00
 119 Brown Ave.
 R. M. McKenney 3.00
 2021 Kennerly Ave.

John W. Ford 3.00
 507 Elins Ave 18.00
 Henry F. Fried
 354 Ridgeway 3.00
 Dr. M. E. King
 320 Macon 3.00
 Stoll Ed
 Holy Trinity Church
 St. Matthew 10.00
 Stoll Oil Ref. Co
 Fox Rd 10.00
 Frank B. Bloemer
 327. Sherrin 3.00
 Mollie H. Rudy
 3712 Frankfort 3.00

1936 to 1938 Dues Payment Book

~~Edw. J. Farmer~~ ~~Frankfort Ave~~ 10.00
~~Frankfort Ave~~
 Mr. J. N. Payne 3.00
 35 Emerald Rd.
 Edw. J. Rappel 3.00
 Grandview Ave
 H. A. Winter 3.00
 125 Wiltshire
 Mrs. H. H. Meyers 3.00
 160 Wiltshire
 A. J. Pohl 3.00
 Brown Lane
 Martin Bauer 3.00
 139 ~~St. Matthews Ave~~
 R. M. Johnson 3.00
 336 Ridgeway
 Deposit 72.00

1-16-37 25
 Edw. B. Casey 3.00
 3812 Warner
 A. G. Binder 3.00
 111 Fairbairn Ave
 J. G. Hesse 3.00
 207 Cornell
 Mr. Steuterman 3.00
 414 Macon
 G. W. Weaver 5.00
 Basement
 3901- Billman
 Mrs. Galt Chart
 407 Wendover 3.00
 G. J. Miller
 404 Macon Basement 5.00
 J. H. Whitgrove 3.00
 3721- Tex Rd

Sheldon Artburn 3.00
 Brock Lane
 H. B. Menowitz
 152 Wiltshire 3.00
 Mrs. D. J. Harrow 3.00
 417 Mission Ave.
 G. T. Dacht
 Brown Lane 3.00
 F. W. Koch 3.00
 500 Waller
 Sheldon Stores 10.00
 Frankfort Ave
 R. C. Farnumiller
 165 St. Matthews Ave 3.00
 L. J. Connolly 3.00
 141 Wiltshire
 Indian Mineral Wells
 Basement 5.00

Herman L. Fenty 3.00
 3935 - Marie
 G. W. White 3.00
 402 Ola Rd
 Clyde Glass 3.00
 146 Wiltshire
 Rev. J. D. Boyer 3.00
 3918 Billman Ave
 A. Heyburn 10.00
 Brown Lane
 G. A. Bachmann 3.00
 416 Macon
 Deposit 89.00

1936 to 1938 Dues Payment Book

Fred Hahn 100.00
 Elmwood 100.00
 Mrs. O. T. Hart
 Shelbyville Rd 25.00
 B. W. Weaver
 Basement 5.00
 3901 Billman
 W. O. Ayment
 Basement 5.00
 501 Wendover
 Len Taylor
 416 Jola Rd. 3.00
 W. O. B. Tanner
 409 Eline 3.00
 B. W. Frank
 3801 Brandwin 3.00
 Mrs. Ollie L. Chesler
 420 Oxford Place 3.00

H. B. Weston
 Basement 5.00
 3708 Warner
 Geo. Breitenbach
 Basement 5.00
 504 Brick Town
 Casey
 Basement 5.00
 3812 Warner
 Shanks
 Basement 5.00
 Warner Ave
 Co Board Education 25.00
 Alfred Zehender
 Basement 5.00
 Brick Town
 Deposit 100.00
 100.00
 J. W. Francis
 Westport Rd 3.00

W. G. Walnitz
 Brown Town 100.00
 E. B. Sullivan
 140 Brick Town 3.00
 St. Matthews Bank
 Frankfurt Ave 10.00
 Mrs. C. P. Ravalletto 2.00
 208 Brown Lane
 Mrs. M. Gould 3.00
 202 Maribon Lane
 W. D. Rankin 5.00
 Mr. O. Neil 3.00
 Coal Co.
 Mrs. Harold Karlin 3.00
 3941 Hillman
 Spun Distributing Co.
 Felling Station 10.00
 Fidia W. Barr
 185 St. Mathew 3.00

H. P. Young
 145 St. Matthews 3.00
 L. L. Bond 3.00
 147 Hillbush Lane
 Earl F. Wade 3.00
 421 Macoway
 Bethel L. Lurch 10.00
 Great Atlantic & Pac 10.00
 Standard Oil Co 10.00
 Crawford Artelium 3.00
 Deposit 97.00
 Herbert Zehender 3.00
 420 Macoway
 Mrs. J. E. Snyder
 315 Jola Rd. 3.00

1936 to 1938 Dues Payment Book

Herbert Agar 3.00
 245 St. Matthews
 R. M. Wathen
 Brownsboro Rd. 3.00
 Margaret Wheeler 3.00
 O. J. Bennett
 232 Glenworth 3.00
 Col. Zehnder
 118 St. Matthews Ave. 3.00
 The Louisville Trust Co. 10.00
 Lerier Bonnie 20.00
 Brownsboro Rd
 Emanuel Keifner 3.00
 510 Cornell
 Bert. R. Bohn 3.00
 406 Ida Rd
 Joseph Beirle 3.00
 3912 Sillman

P. H. Sheehan
 221 Fairfax 3.00
 Roly - Glenon 10.00
 J. M. Roly 3.00
 107 Mayfair
 Jacob Hellman 3.00
 421 Ida Rd
 W. Teland Wilson 3.00
 502 Bauer
 Einar Johnson 3.00
 Boone Porter
 Brownsboro Rd 10.00
 3-5-Deposit 70.00
 Mrs Wm Smithson 3.00
 268 Chenoweth Lane
 Dr. F. M. Roth 3.00

H. M. Kessler 3.00
 406 Macon
 2-23 Deposit 63.00
 John J. Pfister 3.00
 3953 Sillman
 Joe B. Zehnder 3.00
 201 Meridian
 Alfred Zehnder 3.00
 Breckenridge Zone
 D. Zehnder 3.00
 Sherwin Ave
 Zehnder Bros 10.00
 Frankfort Ave
 A. J. Wicker
 124 Mayfair 3.00
 Zachary Taylor Post 10.00

Fred J. Fichtefeld
 121 Skerrin 3.00
 Louis Nurseries
 Shelbyville Pa 10.00
 Tom Dabson
 Thompson Lane 3.00
 W. B. Slater
 Produce Ave. 3.00
 Baptist Church
 Breck Zone 5.00
 D. W. Hammah
 214 Breck Zone 10.00
 J. J. Schütz
 1706 Warner Ave 3.00
 Ed Schaefer
 126 Sherwin 3.00

Dr. F. G. Smith
 439 Fairlawn 3.00
 Bauer Bros 10.00
 Invin Bauer
 Ridgeway 3.00
 3/28/37 Deposit 62.00
 Mrs Wm F. Frey 3.00
 R. R # Box 606
 F. S. Marshall *bo
 Frankfort Ave 10.00

 T. J. Fealy 3.00
 3507 Fay Rd.
 Joe A. Hoelter
 151 Wiltshire 3.00

F. E. Schoeffel
 R.R. 6 Box 259 25.00
 Mrs John Hansen
 Breck. Lane ✓ 3.00
 April 30 Deposit 47.00
 - Herman H. Heck ✓
 3941 Grandview 3.00
 - Roy Foreman ✓
 3714 Nany Ave 3.00
 - A. R. Caldwell
 Brown Zone ✓ 3.00
 - J. J. Kanner
 3816 Elmwood ✓ 3.00
 Mr R. J. Troutwine
 - 3937 Grandview ✓ 3.00

Louis Schwetzer
 227 Cornell. ✓ 3.00
 - Rev Scheer
 Meridian ✓ 3.00
 - Chas K. Osborn
 113 Fairlawn ✓ 3.00
 A.B. Blacke
 416 Bauer Ave ✓ 3.00
 - John Lausman
 3806 Elmwood ✓ 3.00
 - Laura Weiss
 121 Fairlawn ✓ 3.00
 - J. M. Krebs
 307 Fairlawn ✓ 3.00
 - Mrs Wilkate Jones
 403 Wallace ✓ 3.00
 - Dr. J. A. Ohlson
 227 Cornell Place ✓ 3.00

- Joseph Sibley
 3901 Massie Ave ✓ 3.00
 - A. A. Kumpfmueller
 418 - Wallace ✓ 3.00
 - Kearney Kleime ✓
 415 Wallace ✓ 3.00
 - Frank Hegu
 509 - Fairlawn ✓ 5.00
 - Patricia Co
 Westport Rd. ✓ 10.00
 June Deposit 66.00

 - E. H. Buse
 118 Sherrin Ave ✓ 3.00
 - H. O. Hincks
 Harbourside 3.00

1936 to 1938 Dues Payment Book

Mrs Marshall Bullitt
 R. D. 6 ✓ 25.00
 - Q. H. Hensley
 Therman Jan 3.00
 - Ed. Davis
 406 W. Anderson ✓ 3.00
 - C. L. M. Caffrey
 504 Oxford Pl. ✓ 3.00
 - L. F. Dougherty
 4012 Massie ✓ 3.00
 - Doc. J. A. Gorman
 3817 St. Germaine ✓ 3.00
 - W. B. Tracy
 3619 Lexington Rd ✓ 3.00
 - J. R. K. Richmond
 3929 W. 1st ✓ 3.00
 - Churchill Humphreys
 Ridgeway ✓ 5.00

Deposit 6-12 77.00
 - Actna Oil Service
 Frankfort Ave ✓ 10.00
 - Du. B. J. Wurch
 154 W. Ashier 3.00
 - H. B. Bardwell
 Therman Jan 1.00
 - American Mut. Fire Ins.
 Shively Ky ✓ 25.00
 Deposit 6-28 39.00
 - St. Matthew's Warden ✓
 Frankfort Ave 10.00
 - Bert. Haller
 3925 Frankfort Ave ✓ 3.00
 - Frank Meisner 3.00
 - St. Matthew's Ky
 - Tom Cooper
 Wallace Ave ✓ 3.00

Andrew Reichert Odont 5.00
 Mary S. Briffen
 Frankfort Ave 3.00
 Louis Strop
 3925 Lexington 3.00
 Lisle Baker Jr.
 98 Marlborough Blvd 3.00
 July 26 Deposit 23.00
 Lollie Bauer
 Fairfax ✓ 3.00
 W. A. Howard ✓ 3.00
 3914 Hillmore
 Mrs. C. J. Barnes 2.00
 Lyndon
 Mr. John Rooney 2.00
 Lyndon ✓

Lyndon Thoring 5.00
 W. R. Warren 2.00
 Lyndon
 Miss Ida Fried 2.00
 Lyndon
 Wm. J. Wilson 5.00
 Lyndon
 Mrs. Jas. Rudy
 Bann Tane 3.00
 Henry F. Bauer 17.00
 4070 Westport Vt 3.00
 K. M. J.
 Lyndon 25.00

1936 to 1938 Dues Payment Book

Lyndon Residents
 Jeff Co. Grange House
 10.00
 R S Carson 5.00
 Blanche Zorn 2.00
 E E Schomung 2.00
 J C Boe 2.00 1.00
 John Davis 2.00
 A H. Henry 2.00
 A A Clark 2.00
 Margaret Crumrine 2.00
 W L. Robison 5.00
 Eli Zalk 3.00
 A. Vogel 5.00
 Aug 21 6.00

Mrs Elsie B. Lockman ~~29.75~~
 Brownstone & Hunkham 35.00
 Commission 5.25
 29.75
 Farmers & Merchants Bank 25.00
 additional donation
 Dr. Mason 25.00 + 1.50 26.50
 Mrs J. M. Thompson
 Walter J. Tascene 1.00
 E. F. Bowe
 S. L. Reneisen
 2.00
 Harry Thomas
 2.00
 Marshall Shering
 Deduct for Bill 5.00

Elise B. Lockman 29.75
~~35.00 + 5.25~~
 M. D. May
 Lyndon 2.00
 9.22 Deposit 101.00
 Weston Leach 5.00
 514 Bauer Ave
 Mrs A. T. Hart
 Shelbyville Rd 25.00
 John H. L. Linn
 3807 Elmwood 3.00
 Paul L. Helcl
 3.00
 Bais Ph. Hunt com 9.00
 Deposit 10/18/37 26.00
 Mr. Ochislin 3.00
 West Post Rd 2.55
 St. Matthew Proleph 15.00
 Ph. 2.75

1936 to 1938 Dues Payment Book

1265 Sh.
 Rudolph F. Merhoff 3.00
 3937 Nany St. 45
 Lucas Al. 12.00
 3822 Washington
 1-7-38 Deposit 23.00

1938.
 No Winter ✓ 5.00
 Wm J. Kammerer ✓ 5.00
 242 Lidenowick Lane
 Edw Davis ✓ 3.00
 406 - Wendover
 H. H. Lewis ✓ 3.00
 Thirumay Lane ✓ 3.00
 A. J. Pohl
 Iron Lane

R. M. Johnson ✓ 3.00
 4055 Richmond
 Walter Bower ✓ 3.00
 139 Madison Ave.
 P. J. Komer ✓ 3.00
 3816 Elmwood
 Mrs. R. F. Lawhard ✓ 3.00
 3929 Nanzlany
 H. W. Ficht ✓ 3.00
 3920 Massillon
 G. M. Poley ✓
 Oxford Pl. 3.00
 Jack Fischer ✓ 3.00
 520 Bickenside Pl.

Mr. T. M. O'Neil ✓ 3.00
 3909 Massillon
 Miss Katherine Beckman
 109 Bucky Ave. ✓ 3.00
 Fred H. Hahn
 3821 Elmwood ✓ 3.00
 Roly-Clemen
 Frankfort Ave. ✓ 10.00
 Young & Stearns ✓ 3.00
 217. Buck Lane
 Mrs. Lee Schultz
 105 Sherin Ave ✓ 3.00
 Howard Karlen
 3941 Billman Ave ✓ 3.00
 Holy Trinity Church
 Frankfort Ave. ✓ 10.00
 John & Ned
 Sherin Ave ✓ 3.00

J. L. Ban ✓ 3.00
 St. Matthias Ave
 Mr. Henry K. Dargatz
 200 Breckinridge ✓ 3.00
 W. L. G. Ray
 313 Fairlane ✓ 3.00
 H. W. Lee Barlow
 Breck. Lane 3.00
 Bert R. Bahr
 406 Lala Rd ✓ 3.00
 Geo. B. Weber ✓
 501 Lala Rd ✓ 3.00
 L. J. Connolly
 Weeber Ave ✓ 3.00
 L. W. Frank
 Grandview ✓ 3.00

L. J. Diehl ✓
 112 Browns Lane ✓ 3.00
 Dr. M. E. King ✓
 320 Macon ✓ 3.00
 Fred Wooten Hardware ✓
 Frankfort Ave. ✓ 5.00
 Baylor Hickman ✓
 10.00
 John L. Kilroy ✓
 Bauer Ave ✓ 3.00
 127.00
 Note for Victor ✓
 25.00
 Ch. Hunt Loan ✓
 12.65
 37.65
 127.00
 37.65
 Deposit 89.35

Jan 20-38
 Mr. Miller ✓
 178 Wiltshire ✓ 3.00
 Mrs. A. Baker ✓
 3522 Miller Ave. ✓ 3.00
 J. S. Buller ✓
 3.00
 Albyrd Rd. ✓
 Wesley Circle ✓
 214 Fairview ✓ 3.00
 W. B. Menzies ✓
 153 Wiltshire ✓ 3.00
 D. J. O. Ohlson ✓
 Cornell Ch. ✓ 3.00
 Steiden Stores ✓
 Frankfort Ave ✓ 10.00
 The Wilder Mfg ✓
 3615 Warner 3.00

R. M. Mc Kenley ✓
 3921 Kennison ✓ 3.00
 F. B. Schmitt ✓ 3.00
 115 Sharrow Ave ✓
 Joe A. Hoelter ✓
 151 Wiltshire ✓ 3.00
 Kroger Grocery ✓
 Frankfort Ave ✓ 10.00
 111.00 ✓
 3701 W. Ave. ✓ 3.00
 H. F. Fried ✓
 354 Ridgeway ✓ 3.00
 John B. Bauer ✓
 Monrovia Ave ✓ 3.00
 Checked to here

1-24-38 Deposit 59.00
 Mrs. A. L. Hefner ✓ 10.00
 L. Herrick ✓
 Spun Distorting Co ✓
 Frankfort Ave ✓ 10.00
 Robt. Bonnie ✓ 10.00
 Aug. Binder ✓ 3.00
 111.00 Fairview ✓
 Victor on note 10.00
 Deposits 1-28-38- 43.00
 Frank Heger ✓
 500 Fairview 3.00
 Theo. Hachler ✓
 222 Chanowith ✓ 3.00
 E. Wiegert ✓
 217 Cornell ✓ 3.00
 Frank Hogland ✓
 L. Herrick ✓ 3.00

1936 to 1938 Dues Payment Book

H. X. Schuler
 3917 Wanz ✓ 3.00
 L. A. Hays ✓
 3928 Massie 3.00
 Edw. B. Martin Jr.
 3922 Massie ✓ 3.00
 J. K. Clepper ✓
 422 Tola ✓ 3.00
 E. B. Osterlunn ✓ 3.00
 Buckenridge, Linn
 Wm. Brenzel
 119 Bauer ✓ 3.00
 G. A. Bachman
 416 - Macor ✓ 3.00
 H. A. Nelson ✓
 314 - Wallace 3.00

John Jansman
 3806 - Elmwood ✓ 3.00
 Miss Anna Maniglia
 312 - Fairlane ✓ 3.00
 Mrs. Ester Maddox ✓
 Billman Ave ✓ 3.00
 Arthur Sadlage ✓
 410 W. Gardner ✓ 3.00
 Joe Sadlage ✓
 3942 Wanz ✓ 3.00
 Mrs. Marshall Bullitt
 R. R. 6 Louisville 25.00
 Henry Bauer ✓ 3.00
 Fairlane Ave
 Kenney Powers ✓
 4047 Richland 3.00
 Tom Dolson ✓
 Thurman Lane 3.00

County Board of Education ✓ 25.00
 Will H. Jansman
 Fairlane Ave ✓ 3.00
 2-3-38 Deposit 113.00
 Linn Trust ✓ 3.00
 233 Buckenridge, L.
 Joe Magner
 201 Effus. ✓ 3.00
 R. B. Schlicht
 3806 St. Lawrence 3.00
 Standard Oil Co.
 Frankfort Ave ✓ 10.00
 H. J. Leahy
 3707 Tex Rd 3.00
 J. B. Hesse
 207 Cornall 3.00

H. H. Myers
 1609 Wilshire ✓ 3.00
 Wilhoite Jones ✓
 1403 Wallace ✓ 3.00
 H. O. Hinckes ✓
 Wilbourn Blvd 3.00
 Hurdbourne Farm
 Shelbyville Rd 15.00
 Carl B. Heibel ✓
 3909 Kenners 1.00
 Emanuel T. Leibner
 Alfred Cornell St. 3.00
 L. B. Boyd ✓
 614 Wallace 3.00
 Mrs. Julia
 202 Meridian 3.00
 H. A. Kampfmüller
 418 Wallace 3.00

1936 to 1938 Dues Payment Book

Earl Wade ✓ 3.00
 421 Macmanis
 J. P. Brunt ✓ 3.00
 147 Wilshire Ave
 Wm. Chlig ✓ 3.00
 3809 Krollman Ave
 W. O. B. Langer ✓ 3.00
 409 Cline Ave
 Edward P. Sullivan
 140 Beechridge ✓ 3.00
 Stoll Oil Ref. Co ✓
 Frankfurt Ave 3.00
 Deposit 2-9-38 80.00
 E. H. Schuler ✓
 3805 St. Germaine 3.00

J. L. Achli ✓ 3.00
 Maridian Ave.
 Mr. George Porter ✓ 10.00
 Brownboro Rd
 Fred J. Dichtel ✓ 3.80
 121 Stearns Ave
 Edward B. Casey ✓ 3.00
 3919 Grandview
 Paul Reigley ✓ 3.00
 159 Wilshire
 A. Rasmussen ✓ 10.00
 Robert Fommiller 3.00
 165 St. Matthews Ave.
 A. J. Dressel ✓ 3.00
 Brunswick Rd.
 (Window)

G. A. Schnitt
 2078 Lakeside ✓ 3.00
 Joseph Beierle ✓
 3912 Bellman ✓ 3.00
 Einer Johanson ✓
 18. Emma Rd 3.00
 John J. Pfister ✓
 Oxford St 3.00
 Frank Weisner
 Shellyville Rd ✓ 3.00
 Sam Kirby ✓
 Brown ✓ 3.00
 Deposit 2-14-38 59.00
 Beaugrass Christian Church 10.00
 Andy Kaclin ✓
 Rudy Jone 3.00

Miller Lig. Store ✓ 10.00
 3932 Frankfurt Ave
 The Great Atlantic & Pacific Teas
 Frankfurt Ave 10.00
 Alberts Orchid Co ✓
 Westport Rd 3.00
 Y. M. I. ✓
 London 25.00
 K. Heich 3.00
 Jas. Gaultz
 R. R. #1 ✓ 3.00
 Deposit 2-18-38 67.00
 W. Foster Mc Kenney
 3420 Fox Rd 3.00
 Mrs. Mary Griffin
 Shelly Rd. 3.00
 F. F. Daugherty ✓
 4092 - Massie 3.00

1936 to 1938 Dues Payment Book

F. E. Banick ✓ 3.00
 3516 Tex. Rd.
 Dorothy P. Throgland ✓ 3.00
 508 Madison Ave
 Mr. H. B. Plackey ✓ 3.00
 416 Bauer
 Chas. A. Fournier ✓ 3.00
 407 Wallace Ave
 Mr. J. J. Schantz ✓ 3.00
 3706 Warner Ave.
 Chas. D. Taylor ✓ 3.00
 427 Wallace
 O. M. Akers ✓ 3.00
 4021 Frankfort Ave
 Mrs. Eli. Feinabend ✓ 3.00
 408 Meier

Mr. Oscar Oppage ✓ 3.00
 112 Mayfair
 St. Matthews Baptist Church ✓ 5.00
 J. E. Priest ✓ 3.00
 410 Breckinridge
 Bauer Bros ✓ 10.00
 Frankfort Ave
 Edwin P. Bauer ✓ 3.00
 349 Ridgeway
 H. Ringbach ✓ 5.00
 3904 Frankfort
 Jacob. Hellemann ✓ 3.00
 424 Jola
 Herman H. Heck ✓ 3.00
 3941 Grandview Ave
 Window 137 2/25 Deposit 68.00

Louis Sweetzer ✓ 3.00
 22 Cornell Place
 Mr. Carl. Hekwood ✓ 3.00
 110 - Bauer
 Mrs. E. V. Schaefer ✓ 3.00
 126 Sherwin Ave
 Dr. W. A. MacGregor ✓ 42.50
 50.00 Jan 15 48
 American Leg. Auxiliary 10.00
 Mrs. L. von Roem ✓ 3.00
 20 - Emerald Rd
 Mr. Rath ✓ 3.00
 104 Brown Ave.
 St. Matthews Biv. Club
 Home 50.00

A. B. Koop ✓ 3.00
 3925 Kennison
 Louis Bauer ✓ 3.00
 Frankfort Ave
 J. P. Burley ✓ 3.00
 126 Mayfair
 Lillie Baker ✓ 3.00
 Morrison
 Geo. L. Becker ✓ 3.00
 417 Elsie
 Geo. Appel ✓ 3.00
 3512 Frankfort Ave
 911 Lydia
 John B. Schwarz ✓ 5.00
 Brownstone Rd
 E. W. Krauth ✓ 3.00
 402 Breckton
 Deposit 3/9/38 143.50

1936 to 1938 Dues Payment Book

Ben Franklin ✓
 Frankfort ave 5.00
 L. W. Barnes ✓
 Wilshire 3.00
 P. H. Sleelan ✓
 221 Fairfax 3.00
 David Janning ✓
 310 Ridgeway 3.00
 Miss Argenta M. Hemley ✓
 137 - Warner Park 3.00
 Ben Sauer ✓
 R. R. 6 3.00
 Zehnder Bros
 Frankfort ave ✓ 10.00
 Joe Zehnder
 Meridian ✓ 3.00
 "Alfred Zehnder

Breck-Jane ✓ 3.00
 D. Zehnder ✓
 Sherrill ✓ 3.00
 N. B. West ✓
 138 Wilshire 3.00
 Herbert Agar ✓
 245 - Matthews Dr. 3.00
 G. M. Hassenmiller
 512 Oxford ✓ 3.00
 H. W. Erhart ✓ 3.00
 407 Windsor
 Louis Ditzgenbach
 3812 Highland ✓ 3.00
 Margaret Sullivan ✓ 5.00
 Thompson, widow
 W. T. Wilson ✓
 502 - Bauer ✓ 3.00

W. D. Pankins ✓
 108 Breck. Lane ✓ 3.00
 Dr. Wunsch
 154 Wilshire ✓ 3.00
 Deposit 3-21 75.00
 Vincent W. Adams ✓ 3.00
 210 Oxford Place
 Rebat on Horse 15.00
 F. E. Smith ✓
 489 Fairfax 3.00
 A. R. Balducci ✓
 Brain Lane 3.00
 Norbert M. Zehnder
 420 - Macor ✓ 3.00
 The Mallee H. Rudy
 3712 Franklin Ave ✓ 3.00

L. J. Janning Co. ✓
 Lexington Rd. 10.00
 Mr. John Lubbers ✓ 3.00
 3802 Lindenview
 W. H. Bartley
 125 - Fairfax ✓ 3.00
 Roy F. C. May ✓
 3714 N. W. 3.00
 4/22 Deposit 49.00
 John Tierney ✓
 164 Wilshire 3.00
 W. J. Wagner ✓
 109 Mayfair 3.00
 Rudolph P. Mohr
 3937 Long Ave. 3.00

1936 to 1938 Dues Payment Book

m. Carl Kemp ✓ 3.00
 1514 1/2 Madison Ave.
 Port Arthur
 Spellyville Rd ✓ 10.00
 A. C. Cardwell
 Sherman Lane ✓ 3.00
 American Mut Fire Ins Co.
 Schudy Ky ✓ 25.00
 Deposit 5-11-38 50.00
 Mrs C. R. Rowlett
 208 Browne Lane 2.00
 Fidelity Chob. Trust Co.
 Schuler Bldg 25.00
 Deposit 5-20-38 27.00
 L. M. Brunner
 102 Mayhew Ave 3.00

W. S. Mayhugh
 Frankfort Ave 5.00
 Mrs T. M. Murphy
 Brown Lane 9.00
 Deposit 7-20-38 38.00
 St. Matthews Parishes
 10.00
 Benj. Johnson
 1000 1/2 mile Ave 3.00
 Albert Schomer 3.00
 16.00
 24.00
 13.60
 Her Veech Co
 390 7- Frankfort 5.00
 Advance Motor Co
 3790 Fox Rd. 10.00

E. A. Lomax Jr.
 Indigo Hill 3.00
 Louis Faamoria
 215 Brown Lane 3.00
 W. Blyde Bloss
 146 Wiltshire 10.00
 Deposit 6/8 29.00
 J. F. Hansen ✓
 Credit for painting 4.50
 St. Matthew Hardware Store
 39 Frankfort Ave ✓ 10.00
 Allie L. Chesley
 420 Oxford Place ✓ 3.00
 Dr. Carlisle Morse ✓ 3.00
 3820 Frankfort Ave
 Mary Munner Co ✓ 5.00
 St. Matthews
 A. J. Nieba ✓
 Oxford Pl. 3.00

Kuno Plehn 10.00
 com. 25.00
 3.75
 21.25
 Eline Scherle & Co 10.00
 Artie Lee & Goldst. 10.00
 Sada Lee 5.00
 John Gentle 3.00
 Mrs W. B. Tracy
 3619 Lexington Rd 3.00
 Dr. Got 3.00
 Dr. S. R. Ray 3.00
 Dr. Ray & Ray 10.00
 Trueman Beauty Shop 3.00
 Martin Hocher 10.00
 Roger E. Schupp 3.00
 63.00
 8-13-38 com 9.45
 Deposit 88.40 53.55

1936 to 1938 Dues Payment Book

Farmer & Dep. Bank	10.00
L. W. Slater (Cin Ball)	3.00
Mrs. Gene S. Bestgen	3.00
159 L. Kenowitt	
Ray Drescher	3.00
Harry Thomas	2.00
	21.00
Lon	3.15
	17.85
Mrs. Hugh & Lonell	
206 Cornell	3.00
Contemata Oil	10.00
E. F. Bowers	3.00
Jack R. Rostetter	3.00
H. Matthews	
Dr. Baird	1.00
Henry Kaelin	3.00

8-19	78.00
Com. Sh. Hunt	11.70
Deposit	66.30
Tilly B. Dugan	
207 - Buck - 140 W. 140	6.00
Mrs. Fisk	90
That Port Rd.	3.00
J. Ruhl	3.00
Alice Helm	
200 Brown La	3.00
Carl Yant	
218 Brown Ave	3.00
J. J. Elder	
3921 Mary	3.00
F. P. Peters	3.00
3805 Norbon Blv.	

244 W. 140	
D. N. Arthur	10.00
Jacob Stick	
Brown Lane	3.00
Turner Blv. Camp	
James	3.00
Arthur Noel	3.00
Shelbywell Rd.	
L. J. Wines	3.00
Tharmon	
A. B. Ellis	
216 Brown Lane	3.00
Geo. Buechel	Buechel
Crown Lane	3.00
E. Cuyor	
Brown Lane	3.00

D. F. Smith	2.00
3804 Norbon Blv	
J. F. Cox	3.00
3801 Norbon Blv	
J. G. Ward	3.00
3810 Norbon	
H. D. Sproule	3.00
3804 St. Germanine Ct	
B. C. Roman	3.00
3711 St. Germanine Ct	
Arma Barman	3.00
3811 St. Germanine	
N. G. Hubbard	3.00
5410 Brackenridge	5.70
Ed Zehnder	3.00
St. Mathias Ave	
John L. Fenley	165 8.00

1936 to 1938 Dues Payment Book

Henry E. Saam	3.00
3814 St. Bernaine	
R. O. Leaf	3.00
215 Breck	
Frank Bloemer	3.00
327 Sherman	
J. M. Hargnie	
260 Breck	5.00
L. W. Willett	
243 Sherman	3.00
Tom J. Mearthy	2.55 5.00
Ben McElroy	3.00
3715 High Cliff	
Mavis Darnenholdt	3.00
406 Breckenridge	
St. Huffman	3.00
145 Sherman	

Raymond K. Wilson	
511 Breck Lane	3.00
Lee H. Hardy	
3535 High Cliff	3.00
W. A. Hannon	
Breck Lane	3.00
A. J. Burger	
3945 St. Janina	3.00
	3.90 98.00
Com	14.70
8/24/38 Deposit	83.30
L. R. Watson	
Lyndon	5.00
Harry A. Volz	10.00
Ed Koppel	
Guadalupe on	3.00
Mrs. Mary Bauer	2.00
John M. Monahan Jr	
3909 Elmwood	3.00

Edw. B. Kaelin Jr.	
3913 Elmwood	3.00
J. H. Stenger	
3907 - Massie	3.00
E. J. Schwartz	
3941 Massie	2.00
	3.90
Jonys Fruit Mkt	3.00
D. X. Gas Sta	3.00
7 Serlach	3.00
Marshall P. Mill	10.00
H. Vonlee	
3603 Hucliff	3.00
Herman Payne	
3701 Hucliff	3.00
SA Hochmiller	
3709 Hucliff	3.00

V. G.	
3712 Hucliff	3.00
Harry Tinsley	
Buck Lane	3.00
H. Howell	
Bramsted Rd	3.00
P. L. Hansen	
200 Mendrian	3.00
Herman Winchester	
Breck Lane	3.00
B. J. Hausman	3.00
134 St. Ives	
L. Vonn	3.00
St. Germain St	
J. L. Drietenbach	3.00
504 Breckenridge	

1936 to 1938 Dues Payment Book

Ed Stinker	3.00
3939 Namz,	
Alfred R. H.	10.00
Middleton	9.75
Fess com.	13.45
Deficit	82.35
Mrs. John Monahan	
Brown Tone	3.00
Henry F. Bauer	
Westport Rd	3.00
Otto Effinger	
Dachman Tone	3.00
O. J. Bennett	
Chenoweth	3.00
L. P. Speras	
224 Chenoweth	3.00

L. A. Heller	
425 Clinton	10.00
Allen G. Leland	
137 Chenoweth	3.00
L. S. Ladnick	
3809 Salem	3.00
Louis Smithers	11.00
3810 High Cliff	3.00
A. H. Fisher	
A. H. Fisher	3.00
Shelburne Rd	5.55
The Rose Ochelski	
4070 Westport Rd.	2.00
St. Matthews Dep. Store	5.00
Ed LaVill	2.00
3811 High Cliff	
J. L. Stuch	3.00
3882 Nash	

Sally & Whitcomb	3.00
3834 Washington	
James Brangers	3.00
142 Chenoweth	
H. W. Winckley	
3807 Norbourne Blvd.	3.00
Dr. H. Arthill	
Westport Rd	3.00
Chas. Mackand	
Westport Rd	3.00
Bornie Realty Co	10.00
	5.40
Edw. Binder	3.00
3800 High Cliff	
B. B. Marshall	
Indian Hill	3.00

R. E. Hinman	
Indian Hill	3.00
Laura Weiss	
124 Fairlawn	3.00
Arthur Reet	
500 Wendover	3.00
Bauer Park	1.50
Jaylornville Road	3.75
	10.00
Mrs. Anna Weatherly	
Middleton	10.00
Dr. P. W. Mason	
Middleton	10.00
Milton Hime	
524 Offord	3.00
J. E. Canoll	
508 Offord	3.00

1936 to 1938 Dues Payment Book

Earl Smith
 312 Jdo 3.00
 L.M. Smith
 413 Oxford 3.00
 H.F. Clark
 Oxford 3.00
 F.J. Kelly
 506 Oxford 5.70 3.00
 136.00
 Jan 15 20.40
 9-14-38 Deposit 115.60

 Lyndon Residence
 Lyndon Groc 5.00
 Rooney 2.00

Eli Felt 2.00
 W.L. Robinson 5.00
 Margaret Emvins 2.00
 C.J. Barnes 2.00
 Ida Fried 2.00
 R.S. Carson 5.00
 Mrs J.C. Davis 1.50
 Rott. L. Heathon
 Westport Rd 5.00
 Frank William
 417 Jola Rd 3.00
 Joe Emmert
 423 Jola 3.00
 Herman Ochsner
 Shelbyville Rd 3.00
 Sam Curing
 Westport Rd 2.55 3.00

360
 E. S. Seyer
 417 Weldon 3.00
 Lhas Palmer
 Westport Rd 3.00
 Hackley Muir
 3815 St. Ser. 3.00
 Bob Barth 3.00
 Westport Rd.
 P. Shapiro 3.00
 L.T. Myze
 211 Fairfax 2.70 3.00
 61.50
 Jan 15 5.25
 Deposit 55.25
 A.P.H. Stitzel
 Shelbyville Rd 10.00

Roy Foreman
 Mary Arc 3.00
 M.W. Butler
 3706 Spindine 3.00
 Wiley B. Bryan
 Westport Rd 10.00
 Chas Able
 382 Washington 2.00
 John Craft 3.00
 3414 Warner
 Emerie Maratta 2.00
 505 Oxford 3.00
 W. Allen
 Frankle Drug Store 10.00
 Jeff W. Henshaw 10.00
 Mrs Zorn
 Lyndon 2.00

1936 to 1938 Dues Payment Book

Hillbrook Farm 10.00
 Harvey Lenny 2.00
 Lyndon
 H. Heitel
 122 Brown Lane 3.00
 72.50
 10.27
 Deposit 10/15/38 62.23
 Hurstbough Farm
 Lehigh Rd. 25.00
 M. W. Bessley
 427 Baer 3.00
 Dr. J. R. Lewis
 1100 Francis Bldg. 10.00
 Rock Creek Riding Club
 Lamer Lane 10.00

Rolt. T. Wald
 3809 - Haystack 3.00
 Ehas Tachon
 R. F. B. #1 10.00
 Mrs. Jess McEunier 2.00
 2180 Bessy Lane 63.00
 for corn 9.45
 53.55
 Womens Club of St.
 Matthews 10.00
 W. T. Beverly
 228 - Landon 3.00
 W. E. Lawrence
 Lyndon 3.00
 E. F. Boies
 Lyndon 3.00
 L. M. Thompson
 Lyndon 3.00

Nicklinische 3.00
 3904 Dinkfaster
 Jan Miller
 3948 Selman 3.50
 28.50
 60
 27.90
 Deposit 11-9-38 81.45
 (Lyndon)
 Mrs. L. M. Bowmet 5.00
 E. Schorning 3.00
 Mary O. Woerner
 208 Orford 3.00
 L. Bishop
 205 Orford 3.50
 K. A. Suther
 217 Orford 3.00

51 Cornell Chw.
 L. B. Morris
 3809 - Braden 3.00
 Mrs. E. William
 3930 Frankfurt 1.00
 24.00
 Corn Off amt 1.35
 22.65
 22.65
 Deposit - 11-28 20.65
 E. K. Goggishall
 113 - Has Orford 10.00
 J. S. Marx 3.00
 4103 Windanvan
 Deposit 12-14-38 13.00

1936

1936 to 1938 Dues Payment Book

Philip M. Connell	3.00
426 Wallace Ave	
Mr. Smithson	
262 Barnum St	3.00
Bert Hally	5.00
Deposit 1-13	11.00

1936 to 1938 Dues Payment Book

Huffman
Turner
6.00
10.00

John
Holtzman
3.00
7.50
D. Johnson
6.00

Wm Butler
H. H. Peck
9.00
3.00
3.00
6.00
7.00
D. Winter
6.00
3.00
3.00

D. Winter
3.00
Bernard
Jardner
3.00
13.00
2.00

Boyer &
Paul Fleming
4.50
3.00
3.00
Payne
Smithson
3.00
13.00
7.50
6.00
3.00
2.00

Name _____

School _____ Grade _____

1936

December 11, 1936: *St. Matthews Sun*: Chief Neichter Improving. Andrew W. Neichter, Jr. is improving at St. Anthony's following an operation, last Wednesday morning, for appendicitis, and expects to be removed, Saturday, to his home on Elmwood Avenue.

1936

Board Of Directors

**Fred C. Boss
Edwin W. Davis, start
Thomas L. Dobson
A. J. Eline, end
R. M. Gray
Louis H. Schweitzer
Dr. James Emil Winter
Joseph B. "Joe" Zehnder**

Officers

**1936 Chief Andrew W. Neichter
Assistant Chief Irvin Bauer
Captain T. A. Baker
Lieutenant Raymond A. "Bud" Young**

Firefighters

**John A. Beierle
John Haeberlin
Richard C. Herdt
W. Rich Herdt
Ted H. Huffman Jr.
Ted H. Huffman Sr.
Carl A. Hulswede, Sr.
Marty A. Kamer
Rudolph L. Lineback
Henry A. Monohan
O. R. Sands
Louis H. Schweitzer
Fred William Wootton, Jr.
George John Wurster**

In the 1920's and 30's many citizens helped the volunteers but were not on the "roster."

1937

Only 6 "fire plugs" in area.

January 8, 1937 & February 1937: Board meeting:

Jan. 8, 1937

*Assessment notice authorized and
list prepared for mailing. Notices mailed
following week.*

Feb. 1937

*Pumper used considerably during flood
for pumping basements until pumper gave
out. It was found necessary to replace
several parts on the pumper most of which
were covered by manufacturer's guarantee. All re-
pairs reported made and pumper in good condition
again.*

NOTE: Above is about Betsy—pumper used considerable during flood for pumping basements until pump gave out. It was found necessary to replace several parts on the pumper most of which were covered by manufactures guarantee All repairs reported made and pumper in good condition again.

January 1937 The Great Ohio River Flood

January 27, 1937



1937

September 19, 1993, *The Courier-Journal*, 125th Anniversary.



1937



Courtesy, http://www.cincymuseum.org/explore_our_sites/cincinnati_history/ovh_1937flood.pdf—
This aerial view looking north to the Ohio River shows the devastating flooding in Louisville's west end. Block after block of houses and businesses were evacuated as the waters rose and spread farther and farther until more than 60 percent of the city had been inundated and some 65 percent of its population evacuated. The Filson Historical Society

Courtesy, http://cgi.ebay.com/JAN.-1937-LOUISVILLE-NEWSPAPER-FLOOD-EDITION-RE-ISSUE_W0QQitemZ370315073419QQcmdZViewItemQQimsxZ20100104?



Courtesy, <http://gokentuckyhomes.wordpress.com/category/1937-flood/>

1937 FLOOD

CAUSED BY EXCESSIVE RAINFALL

JANUARY RECEIVED 19.17 INCHES OF RAINFALL

BETWEEN JANUARY 20 AND 24- 10.31 INCHES FELL

SOME PEOPLE EVACUATED AS EARLY AS JANUARY 15

MOST SERIOUS TROUBLE BEGAN THURSDAY JANUARY 21

FRIDAY JANUARY 22 CITIZENS WERE TOLD TO GO HOME AND STAY THERE

SUNDAY JANUARY 24 WATER HAD REACHED DOWNTOWN- 4th AND BROADWAY

WEDNESDAY JANUARY 27- BETWEEN 2 AND 3A.M. THE FLOOD WATER CREST AT 57.1 FEET

70% OF THE CITY WAS AFFECTED — 93 SQUARE MILES OF JEFFERSON COUNTY

33,000 HOMES HAD A LEAST THEIR FIRST FLOOR COVERED

175,000 PEOPLE WERE EVACUATED FROM THEIR HOMES

220,000 PEOPLE INOCUATED FOR TYPHOID

\$50,000,000 IN DAMAGE IN LOUISVILLE ALONE

RED CROSS WAS FEEDING MORE THAN 230,000 CITIZENS

90 DEATHS

6 DROWNINGS

2 ASHYXIATIONS

10 EXPOSURE

1 DYSENTERY

15 BURNS AND EXPLOSIONS

28 PNEUMONIA

28 HEART DISEASE

WHAS

187 CONTINUOUS HOURS

PETE BROWNING AND FOSTER BROOKS

THE COURIER-JOURNAL

PUBLISHED IN SHELBYVILLE ON JANUARY 25 & 26

PRINTED IN LEXINGTON FROM JANUARY 27 UNTIL FEBRUARY 5

SERVICES

NO CITY WATER SINCE JANUARY 23

NO ELECTRICITY SINCE JANUARY 24

NO GAS SINCE JANUARY 26

FEBRUARY 7- RIVER RETURNED TO NORMAL AND CITY SERVICES RESUMED

During this time St. Matthews also received the same rain and many basements flooded and there were lots of problems the STMFD had to contend with. We have no records of any of this, but know we had pump problems with Betsy.

Courtesy, January 21/22, 1987, *The Courier-Journal*, Neighborhood Flood Section.

East End heights became home to many flood refugees

By PAM SPRAGUE
Staff Writer

Many families who lived on the high ground east of Louisville in 1937 had company all January.

They entertained houses full of relatives, friends and strangers without benefit of electricity, running water or a well-stocked grocery store.

Yet, they were the fortunate.

While churches and individuals in the Highlands, Crescent Hill, St. Matthews, Jeffersontown and other elevated communities welcomed flood refugees, East End residents and business owners along Beargrass Creek and the Ohio River faced destruction.

After weeks of rain, the river took a shortcut from its natural bed, flowing across the city of Louisville, through what is now the city of Shively and into the farm land of southwestern Jefferson County.

People in normally landlocked neighborhoods watched the water rise from the river banks, back up Beargrass Creek and spout through

has since been made into Eva Bandman Park.

In Butchertown, the creek became a river, and buildings on Frankfort Avenue south of Mellwood Avenue had water over their front doors. At Brownsboro Road and Mellwood, the water covered cars.

Shotgun houses in Irish Hill on Payne Street and Lexington Road were half submerged.

In Paristown and Germantown, the flood missed houses on elevated yards. But houses built at street level in lower elevations, such as Schiller Avenue north of Ellison Avenue, were half-submerged.

Louisville Textile, now the Louisville Antique Mall at 900 Goss Ave., had water lapping at its first-floor window sills.

In the Central Business District, a dry area known as "The Island" stretched between Wenzel and 18th streets and from Main Street roughly to Chestnut Street.

Other islands rose in Old Louisville, at the University of Louisville, and west of the dry area downtown.

the sewers to inundate their homes.

Some stayed home and lived upstairs. About 164,500 others left, according to one Army Corps of Engineers report.

The river submerged the Prospect area and power lines along Upper River Road.

In the Louisville Boat Club, 4200 River Road, a plaque on the fireplace in the second-floor living room shows the high-water mark about eight feet up the wall. The marker is an estimate, since the clubhouse that went through the flood burned down in 1969.

The Middle Fork of Beargrass Creek covered the Bernheim Memorial Bridge in Cherokee Park and flooded the intersection of Lexington Road and Grinstead Drive with almost enough water to cover the tall automobiles of the day.

The Point neighborhood, on the river at the mouth of Beargrass Creek, had been damaged by floods before, but the 1937 flood was so devastating that the Point was condemned for reconstruction. The area

Broadway turned into a wide river navigated by rowboats, motorboats and canoes. A swaying pontoon bridge crossed the flooded Beargrass Creek to dry land and the Highlands.

The East End's higher elevations became the hub for flood rescue efforts.

Bardstown Road became the "Main Street" of Louisville for days before and after the Jan. 27 crest.

The street was always bustling with trucks loaded with furniture, food, clothes, boats and other rescue provisions.

In storefronts, signs cropped up proclaiming, "Shots Given Here," and "Emergency Hospital."

Jerry Diggins' School of Music, which operated in the 1930s in what is now the Bristol Bar & Grille at 1321 Bardstown Road, was converted to an emergency hospital.

Diggins, who later moved his school to 1186 E. Broadway, said people cooperated with police, so he donned his official-looking marching band hat to keep the hospital running smoothly.

January 8, 1937, Two articles from the *St. Matthews Sun*:

Local Fire Association Starts Drive For Funds

Letters, announcing the annual drive for funds to reduce the indebtedness on the fire engine of the St. Matthews Volunteer Fire Association and to secure an amount necessary to meet the annual operating expense of the apparatus, were mailed this week to property owners, business houses and individuals here.

Dr. James E. Winter, president of the Association, states in the letter that \$2,300.00 is needed to pay off the note on the engine and to meet the amount needed to operate for the year. The indebtedness on the engine and hose is \$1,900.

During the past year, according to Dr. Winter, the Association has purchased approximately \$525 worth of new hose in addition to having decreased the indebtedness considerably. The hose equipment at present consists of 1,700 feet of hose and 200 feet of 1½-inch high pressure hose with nozzles.

Everyone in the community is invited to make contributions to this fund and business houses and property owners are asked to pay their assessments promptly to Jesse Ogden, assistant treasurer of the Association. Mail contributions or assessments to Mr. Ogden, 3900 Frankfort Avenue.

FIRE DAMAGES NICK'S NURSERY, SHELBYVILLE RD.

Fire of undetermined origin Tuesday evening about six destroyed the service shed attached to the greenhouse of Nick's Nursery on Shelbyville Road and did other damage which the owner estimates at about \$1,000.

The St. Matthews Fire Department arrived in record time according to the nurseryman in response to his call and with the help of an unusually large cistern of water succeeded in putting out the flames.

Besides the burning of the shed, much of the glass on the greenhouse adjoining was cracked by the cold water's pouring on its heated surface. Too, much of the young stock of evergreens. Mr. Verburg's major crop, was ruined.

January 14, 1936, *The Jeffersonian*:

VISIT YOUR
A. & P. STORE
IN ST. MATTHEWS
MANAGER'S WEEK
Jan. 18 to Jan. 23
EVERYDAY LOW PRICES STILL
LOWER MANAGER'S WEEK

Estimates Given Plans Furnished
WILLIAM G. OCHSNER
GENERAL CONTRACTOR
AND BUILDER
BEImont 3042-W LYNDON, KY.

January 15, 1937: *St. Matthew Sun*: Fire Chief Injured. Chief Neichter of the St. Matthews Volunteer Fire Department was injured Saturday evening when his auto was wrecked on the Westport Road, at Albert's Orchard Farm. Mr. Neichter who was accompanied by his son Ernest, suffered a concussion and was taken to St. Anthony's Hospital, Ernest suffered cuts and burses. The car was demolished.

1937

January 30, 1937, The Courier-Journal

February 5, 1937, The Courier-Journal, edited

**St. Matthews,
Crescent Hill
Receive Light**

**Middletown, Anchorage
Also Are Given
Power.**

**Refugees Form Basis for
Restoration of
Power.**

Electric service was furnished Friday to residents of Crescent Hill and **St. Matthews** for the first time since Sunday night. Service to these sections was effected at 11 a.m. Electric service was established in the Highlands at 4 p.m. Thursday.

Middletown and Anchorage received power late Friday afternoon, and further service was promised as rapidly as conditions permit.

Officials of the Louisville Gas & Electric Company said residents should use what current they need, but were requested by the company to turn off electric refrigerators from 5 to 7 p.m., when the load is heaviest.

Power for Refugees.

Company officials pointed out that service was being restored first to communities housing the largest number of refugees. Hope for power soon in other suburban sections was held out by the company. Service crews except to move into the inundated area as residents prepare to move in.

The power is being furnished from the Dix River Dam. Additional power will be available as soon as power lines from Cincinnati are repaired, officials said. They reported plenty of gas and asked customers who have trouble with water in the pipes to delay complaints until service crews can drain the mains.

Centers Consolidated.

Three typhoid inoculation centers, resulting from the consolidation of several smaller ones, were announced for Crescent Hill residents and refugees. They are Frank Pope Fire Station, Barret Junior High School, **St. Matthews.**

Members of the committee named to collect damage estimates by the Board of Trade, which includes Mayor Miller as ex-officio chairman, are James B. Hill, president of the L. & N.; A. J. Stewart, vice president, Fidelity & Columbia Trust Company; L. A. McLean, president, Southern Trust Company; J. A. Beeler, president of the Louisville Real Estate Board; H. W. Alexander, executive secretary, City Planning and Zoning Commission; John A. Miller, president, Price Manufacturing Company, and George Buechel, vice president, Sutcliffe Company.

February 4, 1937, *The Jeffersonian*:

Starting Rehabilitation In City And County

All County Communities Well Organized And Caring
For Thousands of Refugees; Points
Here Serve As Relay Stations.

OHIO RIVER FLOOD MAKES HISTORY

Louisville and Jefferson County, eyes on the coveted goal of rehabilitation, are setting all hands to a forward task.

Authorities of the City of Louisville, assisted by police officers from scores of municipalities throughout the country, federal officials from Washington, officers and enlisted men of the United States army, units of the CCC, not to mention private aid sent from far-flung corners of the nation, are working night and day to bring back a state of normalcy as soon as possible.

Since Wednesday of last week, when the Ohio reached the all-time high crest of 57.1 feet, its waters have been gradually receding. For more than a week preceding the river had been steadily rising and striking terror to the hearts of thousands of city residents, as well as many in the southern section of the county, bordering on the Dixie Highway and Cane Run Road.

Jeffersontown A Relay Station

Relief accommodations at Jeffersontown, as at several other suburban points, have been set up to care for refugees temporarily with an organization designed to serve as a relay station. Communities from throughout the interior of the state have been sending auto caravans to convey the homeless out to temporary quarters provided for them. Evacuation of the immediate flood area had to be done with too much dispatch by the available facilities to permit of a very long haul. The immediate objective was that of getting out of the water. Once out there was time for a breathing spell, wherein the refugees could be fed to refuges farther on.

There are at present between 40 and 50 white refugees at the Jeffersontown High school. At the local colored school there are about 50 or 60 colored, while St. Edwards Catholic Church is housing 117 colored refugees.

The local relief station estimated that 600 white refugees have passed through the station, and that a total of 800 colored had been cared for. Some of them staid for only a few hours, while others remained for several days. Others may stay indefinitely. In addition to those at the concentration quarters private homes have cared for scores.

The local relief station estimated that 600 white refugees have passed through the station, and that a total of 800 colored had been cared for. Some of them staid for only a few hours, while others remained for several days. Others may stay indefinitely. In addition to those at the concentration quarters private homes have cared for scores.

The workers have reported that once the homeless Louisvillians checked in at the local stations here and at other points in the county, many of them were loath to leave, which indicates the type of protection and accommodations they received. In one instance a family in the Highlands of Louisville called Jeffersontown and informed the authorities that they would be glad to entertain a certain family located here at the station. But when the word was passed on to the stranded people they declined the offer with thanks, explaining that they were being well cared for.

At Fern Creek base for the flood relief, matters quickly assumed an orderly and business-like aspect after the first confusion of arrival of the refugees.

Bates Heads Fern Creek Station

James H. Bates, School Board member is general manager of the relief center, with Messrs. Marcus Greer assistant; E. M. Ellison, secretary and Jack Dawson, treasurer; while under the direction of Mrs. A. B. Mattingly the dining room and kitchen service and commissary are functioning on schedule.

This center has been converted into a hospital, Mrs. Thompson of the National Red Cross in charge, acting in conjunction with the county health department under direction of Dr. J. D. Trawick. At this time there are some 80 refugees at the school with 30 of these patients in the hospital. An old folks ward has been established where some ten or twelve old ladies are made comfortable and happy and several feeble men are receiving the best of care.

Mrs. Thompson has a number of assistants and Mrs. Sue Gray, Fern Creek's own public health nurse, has been in constant attendance since the emergency.

According to Secretary Ellison, the cooperation on the part of Fern Creek residents has been wonderful while the refugees have been helpful, appreciative, and grateful.

Thousands To Be Relieved By Train

At Beaschel, detraining base for refugees in all this section, the main center of operations is at the Presbyterian Church, where the general kitchen is conducted and also the bureau of missing persons.

A county health center is stationed at Hikes Graded School while the other churches, in addition to private homes are cooperating in the housing of the stranded ones and the entire community irrespective of race or creed is cooperating diligently in this emergency. Different shifts of local women operated the kitchen service twenty-four hours per day during the entire first week and all policemen and other official workers have been supplied with food in addition to the refugees. Monday evening 100 men.

[Continued on Page 2]

LOUISVILLE A CITY OF CANALS



Louisville was at a standstill in Louisville when flooding the city's water thoroughfare was flooding to a depth of several feet by the highest Ohio river. Thousands were driven from their homes and fled the city when the heavily water spread over most of the city leaving houses plain to their doors and flooding the city into persons. The picture shows from the top of a building where Broadway street water as far as the eye can see. (Associated Press Photo)

February 4, 1937, *The Jeffersonian*:

Starting Rehabilitation In City And County

RELIEF STATIONS IN COUNTY

[Continued from Page 1]

bers of the Coast Guard from Norfolk, Va., en route home from service in Louisville were fed; also at one time 300 policemen from Philadelphia were served a meal.

One feature of the scheme at the Buechel base is that of farming out the work and permitting the wanderers to share in the activities, thus helping the workers in charge and at the same time rendering the patient homeless more contented and happy than would enforced idleness.

According to Rev. J. Leo Hall, pastor of the Presbyterian Church and general manager of the Buechel situation, the outstanding feature of the emergency that has impressed him most, aside from the wonderful cooperation locally, is the splendid spirit of the homeless when they approach his bureau of missing—their courage, their bravery in the disappointment when failing to locate some loved one, as well as their sincere appreciation when some friend is located.

Middletown Host To 350

At Middletown, where Rev. J. A. McCaleb of the Baptist Church, has general chairmanship, some 350 white refugees are given meals three times daily at the school building, the food furnished by the Red Cross and individuals of the Middletown area, Mrs. Byland Brinley being chairman of the food committee assisted by shifts of local women, class 13 of the Methodist Church being especially active.

Sleeping quarters, in addition to those in private homes, are supplied at the Christian and Baptist churches and at the Masonic Home.

Two Middletown nurses, Mrs. Sherman Wetherby and Mrs. Joseph Thomalen are active in caring for any indisposed, though no real illness has been reported in that center.

In addition to the 350 white refugees, some 250 colored flood sufferers are being cared for at Griffytown and Berrytown, colored suburbs of Middletown.

Rev. McCaleb states the outstanding feature that impresses him in the situation is the wonderful cooperation and willingness to give of time, energy and means on the part of the people of that section in this caring for those stricken by the flood calamity.

Two Floods For Taylorsville

Taylorsville was besieged by two floods in four days. Situated at the junction of Salt river and Bra-shears creek, the city was practically inundated on the evening of January 21, when the waters reached a point only three inches below the all-time high mark of 1909.

By the morning of the 23rd the waters had receded to where residents were able to begin cleaning the mud from their homes. With rains still descending, warnings were sent from points above to the effect that the citizens should evacuate their homes to save themselves from a 6-foot wall of water that was coming down the creek. This proved to be a false report, but the alarm resulted in a complete deserting of the town by the evening of the 23rd—Saturday night.

Then the second flood reached its crest early Sunday morning, about 18 inches lower than the first one.

[Continued on Page 4]

Reports From Other Flood Relief Centers

[Continued from Page 2]

Okolona Station

At Okolona center the relief work is carried on at the two main bases of Okolona School and St. Rita's with Principal T. T. Knight in charge at the Okolona School and the resident Father at St. Rita's.

Refugees from Shepherdsville, Louisville and some few from New Albany are being cared for here with meals being served at Meadow Home Church and at St. Rita's, the main building of the Okolona School being without heat and the whole town being even yet, lightless.

Yet the works of mercy go forward in spite of handicap, with all classes rich and poor, Protestant and Catholic uniting in the main objective of succoring the needy and with Dr. D. A. Bates, resident Okolona physician, going day and night as the only doctor available in the emergency. All homes are thrown open as sleeping quarters, the portables at the Okolona School and Coopers Church are also sharing in the housing of the needy.

The most notable feature here is self forgetfulness of the fortunate residents as they enter whole-heartedly and all together in the work as it lies out before them.

Relief At St. Matthews

St. Matthews is headquarters for relief in the First Magisterial District with administrative offices in the Legion Hall. Under the well-arranged system, Eline's Garage is headquarters for placing the home-

less. Greathouse School is headquarters for CCC boys. Food is supplied from the commissary at St. Matthews Cleaners' Shop; Holy Trinity and Bethel Churches are serving the meals, the women from the Holy Trinity and Greathouse P-T. A.'s and the various church organizations taking turns in the preparation of same.

The Military and Police department is under direction of Messrs. Leo Barbour, Gene Blanford, Hulsweed and Sergeant Tomlinson with their base at the St. Matthews Armory. The food supply is under supervision of Dr. Smock, Messrs. Calhoun and Doe, with base in Eline's office at Garage. The hospital is supervised by Dr. J. E. Winter at the Armory. Inoculation, also done at the Armory is in charge of Doctors Ira Kearn and Kramer. Gas and coal supplies are under direction of Mr. Omar. Clothing is supervised by Mr. W. H. Lausman next door to the Garage. Housing operations are taken care of by Mr. Joseph Elder at the Garage. Mr. Henry Nanz presides as meat inspector; Ellis Powers takes care of the drinking water supply; transportation is seen to by Mr. Hubbard Rudy; Messrs. Charles Staebler and George Hoehle are taking care of other details and Mrs. Burford is in charge of information.

This organization is caring for about 3,700 itinerant individuals mostly from Louisville, with some few from New Albany. The colored wanderers are being housed at the Produce Exchange.

Prestonia

Telephone communication to the Prestonia base is not available, but it is reported that the Prestonia School is caring for some thousand refugees under the general supervision of its principal, O. F. Brown, supported by his capable P-T. A. and others.

Smaller schools over the county while not main bases for refugees are yet loyally doing their bit in caring for overflows and succoring the larger centers in every way possible.

March 18 & 25, 1937, *The Jeffersonian*:

FERN CREEK CLUB THINKING OF FIRE DEPARTMENT PL.

The Fern Creek Commercial Club is announcing a mass meeting at the Fern Creek School for Monday evening, March 22 at 7:30.

The purpose of the community-wide gathering is to discuss the possibility and feasibility of having a fire department at Fern Creek.

The Assistant Fire Chief of Louisville Fire Department will be at the meeting to explain in detail the required steps to be taken and possibly suggest equipment needed.

The entire community for three or four miles around is urged by the Community Club to be present.

FIRE PROTECTION

Fern Creek Civic Club Taking Active Steps To This End.

At a public meeting held at the Fern Creek School Monday night the citizens of that community organized the beginning of the Fern Creek Fire Protection Association, the object of which is to provide better and more adequate fire fighting equipment for the community.

The meeting was called to order by E. M. Ellison, President of the Commercial Club, who explained that while this meeting was sponsored by the Club, henceforth the fire protection project should be considered as community wide movement and should be supported by every citizen, especially property owners, living in the vicinity of Fern Creek.

At this point the meeting was turned over to Dr. Orville Miller, who acted as chairman for the evening and who made a short talk in favor of the movement. Interesting and instructive talks were made by Mr. Render, Assistant Chief and Lt. John Kunahlauf of the Louisville fire department. Also Mr. William Meyer, of Jeffersonton.

A temporary advisory committee consisting of E. M. Ellison, Chairman; J. M. Greer, W. T. Carlin, Henry C. Wahking, Dr. Orville Miller and Charles D. Miller was named. Permanent officers will be elected as soon as practicable.

March 18 & 25, 1937, *The Jeffersonian*: I found no evidence that STMFD responded with equipment or manpower, but the City of Louisville did.

LOCAL BAPTIST CHURCH DESTROYED

**Sunday Morning Fire
Ruins Pretty Edifice
With Contents.**

BUT SERVICES TO CONTINUE

Residents of Jeffersontown were aroused in the early morning hours last Sunday by the fire siren and it was learned to the dismay of all that the Jeffersontown Baptist Church was aflame beyond human power of extinction.

Although both the local fire fighters and a contingent from Louisville arrived soon after the alarm, the only things salvaged from the once pretty and well equipped church were a piano stool, an old Seth Thomas clock which hung just beside the door, and a roll or two of recently received Sunday school literature. All else including pews, communion service, records, library, two reed organs, two pianos, tables, chairs and other furnishings fell prey, along with the building itself to the devastating ravages of the consuming flames.

Just how the fire originated is only a conjecture since Rev. L. T. Wright, the pastor, visited the church about 10:30 Saturday evening and when he noted the furnace fire (which, during the cool months, it was the custom to build Saturday afternoon in order to have a comfortable building on Sunday) was a bit low, put on an additional lump of coal and covered the fire for the night.

A neighbor, James Edwards, was probably the first one to be awakened by the flames and he immediately fired several shots from his pistol to give an alarm to other sleeping neighbors. This was at about two o'clock Sunday morning but, despite all efforts, by four o'clock the practically new church and one of the edifices in which Jeffersontown felt a sense of pride, was a mass of smoldering ruins with only a tottery front wall and a lonely chimney standing to emphasize the completeness of the destruction.

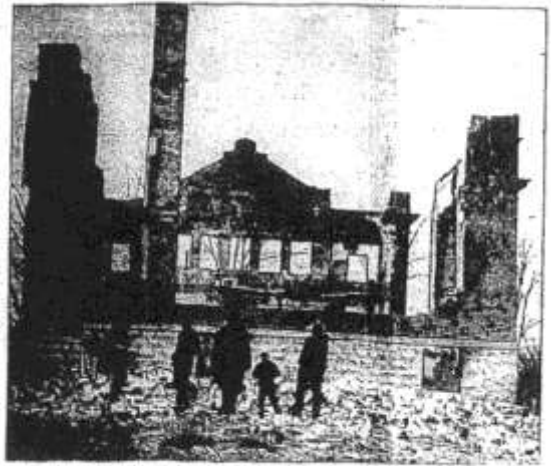
Informed sources give the value of the property as \$25,000, with insurance carried of \$10,000 and it bore an indebtedness of something just less than \$7,000.

Pending the adjustment with the insurance company, no definite plans for rebuilding are being made. In the meantime Sunday morning services will be held in the High School auditorium and since other Protestant churches of the town have no evening services these buildings have been offered to the Baptist congregation and the place for holding each evening service will be announced sufficiently in advance.

On last Sunday morning the churchless but dauntless congregation met their pastor at the Myers Funeral Home and regular and well attended morning worship was held while about two blocks away their church lay a mass of still smoking embers.

The congregation and its pastor feel especially grateful to the churches of the town, to the Myers Funeral Home, to the High School and to the managers of the Jefferson Hall for their kindly and timely proffers of a place to hold services until better times, and also do they express their sincere appreciation to all including the fire departments who tried, though vainly, to stem the course of the consuming fire which destroyed their church home.

Baptist Church After Sunday Night's Fire



Some members of the Jeffersontown Baptist Church, upon arriving at their customary place of worship Sunday morning were surprised to find only the smoldering remains of the church building.

BEImont 3077

St. Matthews

Frison
BEAUTY
& FASHION SALON
3512 FRANKFORT AVENUE



Our operators are "specialized" as well as general Beauticians. If you give us a job in the beauty field, which can be done, we will do it or money cheerfully refunded.

ANNOUNCEMENT

NORBOURNE ESTATES

We are pleased to announce that we are now exclusive sales agents for Norbourne Estates, the outstanding home site development in the St. Matthews area. This highly improved subdivision is just south of St. Matthews between Breckinridge Lane and Brown's Lane. The lots range in size from 50 feet up.

You must see this delightful spot with its wide boulevards, beautiful lawns and ornamental planting. Improvements include well-constructed streets, sidewalks, water, gas, electricity, surface sewerage and underground wiring for street lighting system. And think of it, at prices you would pay for the ordinary lot. You can build your new home anywhere, but don't make a mistake on LOCATION.

Saleman on ground Sunday afternoon, or for complete information and descriptive folder call

HAZELIP BROTHERS

Jackson 3314 604 West Jefferson Jackson 3314

March, April, May and June 1937: Board meetings: Short meetings held during these months for purpose of passing on bills and other routine matters. Six hundred notices mailed by Secretary to those whom our records showed had not paid their 1937 assessment. Results were not very gratifying. Contribution of \$25 received from Jefferson County Insurance Association. Payments made from time to time on note at St. M. B. & T. Co., Insurance renewed with Reisert Insurance Company. Thomas L. Dobson, Secretary.

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*Thomas L. Dobson
Sec.*

St. Matthews Man Struck By Car on Lexington Rd.

Jefferson County's week-end casualties this time included a resident of St. Matthews, Charles S. Hayes, Mr. Hayes, 65, of 112 Bauer Avenue, was killed instantly, when struck by an automobile on Lexington Road, near St. Matthews, at 9:30 Saturday evening.

When crossing the road, returning to his home, he was knocked fifty feet by the motor, according to County Patrolmen Ray Nachand and L. L. Winchester. A. M. Elder, Jr., a resident of Middletown, driver of the car, was charged with manslaughter. Young Elder, who had with him two companions, said that he did not see Mr. Hayes until it was too late to keep from striking him.

Mr. Hayes has been an employ of the Louisville and Nashville Railroad for thirty years. He was taken to the office of Dr. George Ray, but was found to be dead. Coroner John M. Keaney said that his skull was fractured and his chest crushed.

Surviving the victim are his wife, Mrs. Alma Hayes; two daughters, Mrs. Sherman K. Ellis, New York, and Mrs. Y. T. Howard; his mother, Mrs. Anna Hayes; four brothers, James, Edward, Wilbur and Henry Hays; a sister, Miss Mary Hayes and several grandchildren.

Funeral services were held at the Pearson Funeral Home at 11 o'clock Tuesday morning and burial was in Cave Hill Cemetery.

ST. MATTHEWS NEWS

Two Added To Personnel Ray Clinic, St. Matthews

Dr. Glenn J. Potter, young physician and a native of Kansas City, Missouri and a graduate of the Kansas University Medical School, has joined the medical staff of the Ray Clinic in St. Matthews.

Dr. Potter has had three years of academic training in college



DR. GLENN J. POTTER

and four years of medical training, including one year as an intern. In addition to his A. B., he has an M. D. degree. Previous to coming to St. Matthews, he was engaged in the practice of

medicine in the state of Florida for a period of two years. He is now a resident of St. Matthews and will be joined later by Mrs. Potter.

Another addition to the Ray Clinic medical staff is Miss Catherine Sullivan. Miss Sullivan is a Louisville girl and a well trained technician. She joins the St. Matthews institution after three years experience in a Lexington hospital and two years hospital experience in the state of Indiana, besides other special training.

Miss Sullivan, who is well known in this vicinity, will begin her duties at the local clinic next Monday, according to Dr. J. C. Ray.

Miss Austin Tuttle, of Lexington, was the week-end guest of Miss Virginia Lee Merck.

Mrs. Arthur Caldwell returned home the first of the week from Fayetteville, Tenn., where she spent a week with her mother, Mrs. Tom Thomason.

Mr. and Mrs. A. J. Barnes and son, Albert will spend Sunday at Boston, Mich. with Mrs. Barnes mother, Mrs. Emma Harned, who will return with them for a two weeks visit.

Judge L. C. Lacy, of Falmesville, Ky., was the dinner guest Sunday of Dr. and Mrs. J. H. Dorton.

Mr. and Mrs. Herbert Brooks and daughter, Mary Virginia, and Mrs. Robert Kraft were guests Mother's Day of Mr. and Mrs.



COURTESY SHOPPE, Inc.

announces the opening

SATURDAY, MAY 22

of a new
and ultra-modern

**Frosted Malted Milk
and Ice Cream Shoppe**

LOCATED AT INTERSECTION OF

Frankfort Avenue and Lexington Road
St. Matthews, Ky.

You are cordially invited to come on opening day and see our ice cream, frozen and baked that delicious French Frosting—Frosted Malted Milk.

OPENING SPECIAL!

—on opening day we will give you one of our best French Frosting—Frosted Malted Milk.

IT'S PURE—THAT'S SURE

—our French Frosting is made

IT'S RICHER

—and we are guaranteed to be

—and we are guaranteed to be

—and we are guaranteed to be

—and we are guaranteed to be

March 26, 1937, The Courier-Journal

NING, MARCH 26, 1937.

Automobile Injures Boy Near School

Companion Sees Motor
and Stays On Side
of Road.

County Patrolman Gives
Lads Safety Signal
At **St. Matthews.**

Clifford Hall, 15, of 4010 Grandview Ave., was injured seriously at 8:15 a.m. Thursday when he was struck by an automobile in front of the Great-house School on the Shelbyville Rd., near **St. Matthews.**

The boy had attempted to cross the highway after County Patrolman Lee Barbour, 72, on traffic detail in front of the school, motioned to him and a companion, Paul Stutzenberger, 13, of 3715 Warner Ave., that the way was clear.

Chum Calls Too Late.

The automobile, driven by J. J. Fleming, 43, of 328 N. Birchwood Ave., was going east. The Stutzenberger boy said he saw the approaching automobile and remained on the south shoulder of the highway.

As young Hall started across, his chum called, but it was too late for Clifford to return to safety.

Patrolman Barbour, the second policeman ever to be appointed in Jefferson County and who was chief of the county force in 1927, said Mr. Fleming was driving at "an unreasonable rate."

The patrolman said also that Mr. Fleming failed to heed his upraised arms signaling traffic to come to a halt.

"I'll take my part of the blame, I misjudged the speed of the automobile," Patrolman Barbour said.

Driver Has One Eye.

Mr. Fleming, who has but one eye, said that the patrolman was not in the center of the highway, but rather on the north side. He said he received no signal to stop from the officer, and that his speed was between 20 and 25 miles an hour.

"The boys were standing at the roadside as I approached," he said, "and, as I got almost abreast of them, the Hall boy ran out in the road. The other boy grabbed at him but apparently lost his grip."

"I stopped after the accident, and a prominent business man, whose name I don't want to give you, drove up and said, 'My God, "J," that certainly wasn't your fault.'"

Goes to Doctor.

Mr. Fleming said a passing motorist took the injured boy to the office of Dr. George Ray, 3812 Frankfort Ave. He said he went to the doctor's office. Then, he said, he continued to Middletown to keep an appointment and returned to Louisville Thursday afternoon.

"I know County Judge Ben Ewing," he continued, "and I told myself I should go see him about it. I met County Chief Osborn at the Court House and told him I wanted him to take what steps he thought he should. He also is a friend of mine."

Captain Osborn ascertained if all information was in his department, and released Mr. Fleming.

Plans No Arrest.

Captain Osborn said, "If the boy's parents want to take a warrant for the driver's arrest, let them. We're not going to do anything about it."

The Stutzenberger boy said he and young Hall frequently walked to the school together. He said that on Thursday morning Patrolman Barbour was on the far side of the road and told them to come across.

"I saw the car coming and stayed where I was," he said.

Clarence Hall, father of the injured boy, learned of the accident while on his way to the drug store for tape to repair his wife's broken spectacles.

He said he was so excited he was unable to recall exactly what happened or what was said after he arrived.

The injured boy, suffering from a brain concussion, a broken left leg and possible internal injuries, was admitted to the St. Anthony Hospital. He regained consciousness at 7 p.m. and was unable to recall anything about the accident.

1937

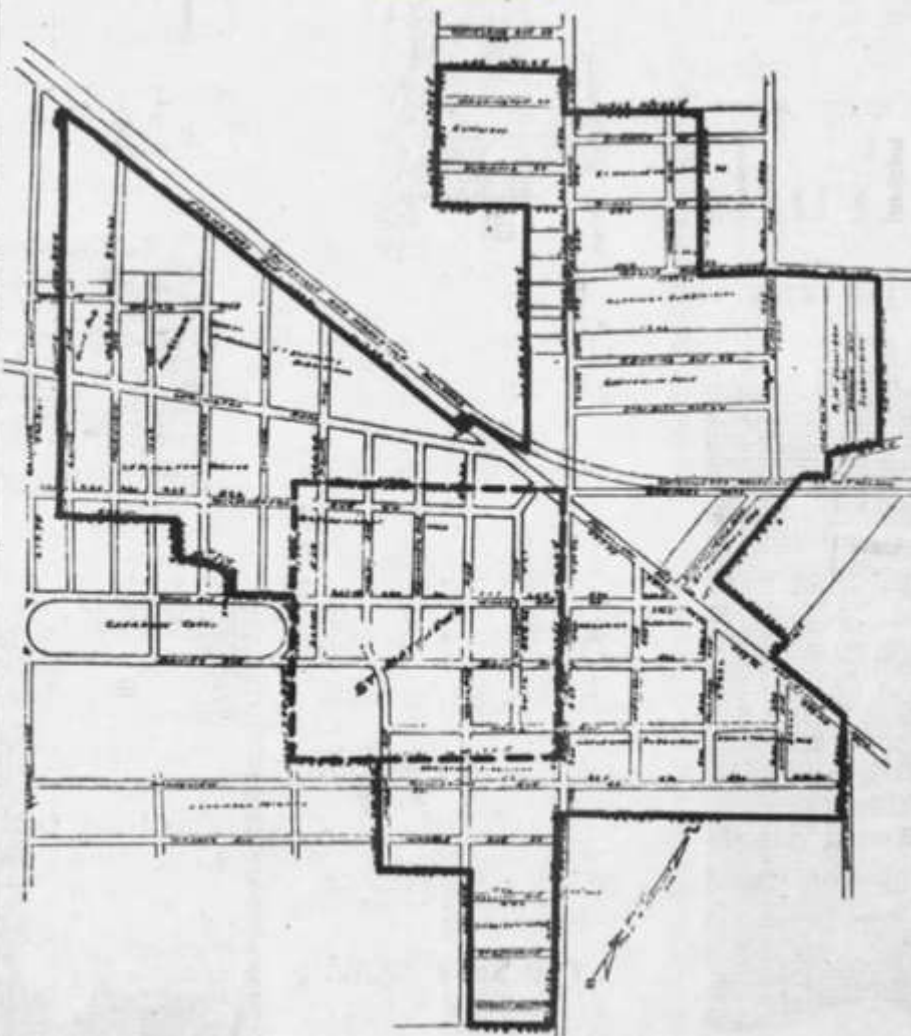
June 9 & 11, 1937, The Courier-Journal

St. Matthews Gathering Fights Annexation



View of crowd in American Legion Hall, St. Matthews, which Tuesday night shouted its opposition to enlarging the limits of the Town of St. Matthews.

Map Shows Area Which St. Matthews Board Would Incorporate



The broken line about the smaller square area marks the present limits of the Town of St. Matthews. The unbroken line marks the area which the town board seeks to annex.

June 10, 1937, *The Jeffersonian*:

For Sensational Savings Visit A & P's

Master Food Market

LOCATED AT
St. Matthews, Ky.

LOWEST PRICES IN A & P HISTORY!
NAILED DOWN TO STAY DOWN

2 O'clock Coffee..... 3-lb. bag 49c	Scrub Flour..... 4 yells 29c
Baker's Coffee..... Pound 23c	Baker's Chocolate, 5 lb..... 17c
Break Nut Coffee..... Pound 20c	Conomalt..... 1-lb. can 37c
Miracle Whip Salad.....	Dill Pickles..... 2 quarts 25c
Dressing..... quart jar 35c	Heinz Rice Flakes..... pkg. 11c
Pat Milk, Evaporated.....	Conomalt..... 2 lb. pkg. 15c
Heinz Viagara..... 3 tall cans 25c	Pasture Cereal..... large 30c
French's Bird Seed..... Pkg. 15c	Wheaties..... pkg. 10c
Daily Day Food..... 8 cans 25c	Messner, Iowa..... 3 pks. 10c
Del Monte Peaches..... 3 large cans 49c	Salad Dressing, Iowa..... quart 25c
Sole Arm & Hammer, 2 pgs. 7c	Purity Flour..... 24-lb. bag 97c
Silver Dais..... Large 15c	Skinner Cereals..... 3 cans 25c
Wills Steel Wool..... Pkg. 7c	P. & G. Soap, 10 large bars, 37c
Johnson's Floor Wax..... Can 50c	Rice (small 7c)..... large 15c
	Soap Chips, Sweetheart.....
	Spiced Ice 31c

A & P Food Stores

Incorporated

June 24, 1937, *The Jeffersonian*:

Work To Begin On U. S. 60 St. Matthews To Middletown

**Four Lane Concrete Road
To Be Completed By
July 1, 1938.**

District Highway Engineer, Wallace W. Sanders, received orders Monday, for work to begin on the St. Matthews to Middletown stretch of U. S. 60 now undergoing general repairs and reconstruction between Louisville and Lexington.

When this particular stretch of something over six miles is completed, it will be one of the most pretentious bits of road construction in Kentucky and will be a worthy outlet—or inlet as the case may be—to the city of Louisville.

According to contract work is to begin not later than June 15 and one of the twenty-foot lanes must be complete by December 1 of this year, while time allowed for finishing the entire project is limited

to July 1, 1938.

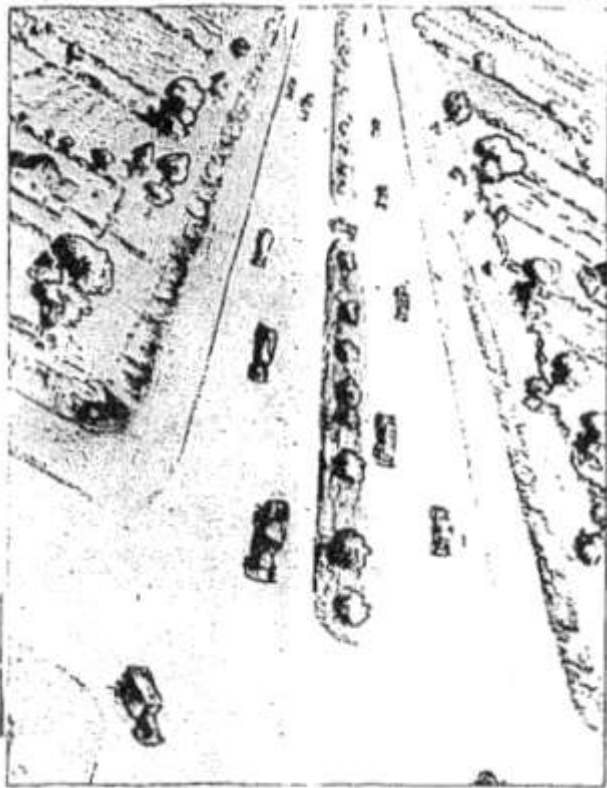
The highway when complete will be absolutely straight, will have four concrete lanes twenty feet wide with eight-foot shoulders on the outside, while the lanes are to be separated in the middle by a twelve-foot stretch to be set with grass and landscaped with shrubbery.

At intervals of 800 feet, cross-overs will be provided for convenience of traffic and all intersections of other roadways are to be taken care of in a manner to insure greatest safety and convenience.

Mr. Sanders stated to a representative of *The Jeffersonian* that local traffic during this construction will be maintained, if in any way possible, for accommodation of county folks living on this road—of course, foreign traffic must be detoured during the period.

The road is to cost \$68,000 per mile or a total of \$414,000. This is exclusive of the landscaping which has been estimated to cost approximately \$3,500 per mile.

First Super-Highway For County



Artist's drawing of the four-lane, half-million dollar, super-highway under construction between St. Matthews and Middletown.

1937

July 1937: Board meeting: Agreed to pay Chief Neichter \$25.00 to repair the fire house roof. This was for his labor. Re-hired Mr. Hunt and added Mr. Newman to collect funds of 15%. Ed. Zehnder was appointed director

July 1937

sec.

Four present.
Bills ordered paid.
Fire chief reports roof of engine house in
bad condition.
Expense of app \$25.00 authorized for repair of roof.
Chief Neichter authorized to employ helper
to assist him in repairing roof - both to be paid
by Assn. for their labor.

Mr. Phil Hunt & Mr. Newman reappointed to
collect on delinquents on 15 % basis.

Mr. Ed Zehnder of H.T. Church appointed director
of Assn.

Adjourned

Thomas L. Hobson
sec.

July 30, 1937: St. Matthew Sun: Hay Barn Destroyed. Fire of unknown origin completely destroyed a hay barn on the Weikel farm on the Shelbyville Pike Wednesday evening about 8:30. About 50 tons of alfalfa and 200 bales of straw were consumed. The alfalfa had recently been cut and stored and represented the entire first cutting.

August 1937: The St. Matthews Civic Club formed to help with civic activities and to help the fire department, in raising money. J. W. Killroy was elected Chairman.

August 6, 1937: Board meeting: Five present. Paid bills. Agreed to pay Chief Neichter \$8.00 to reimburse him for wages lost while fighting fire at Hurstbourne Farm. Agreed to by book to keep track of fires and other data. No report from Mr. Hunt or Mr. Newman as to collections. Mr. Kilroy of newly formed Community Club visited with us and promised to return soon with a plan whereby we might speed up collections. Thanks to Mr. Kilroy.

August 6, 1937

Five present

Pay bills

Treasurer reported funds very low.

Motion made & sec that the Assn. pay Chief Neichter \$8.00 to reimburse him for wages lost while fighting fire at Hurstbourne Farm Aug. 1937

No report as yet from Mr. Hunt or Mr. Newman as to collections.

Mr. Kilroy of newly formed Community Club visited with us and promised to return soon with a plan whereby we might speed up collections. Thanks to Mr. Kilroy.

Sec authorized to obtain report book for keeping record of fires and other data on same.

Thomas L. Hobson
sec

1937

July 1937: Edward "Ed" C. Zehnder, Trustee 1937 to 1938. Born 2/18/1890 to August 3, 1959



A TRIBUTE
published in the pages of
The Courier-Journal
LOUISVILLE, KENTUCKY
AUG 4 1959

Memorial Obituary

Metalworks Founder, E. C. Zehnder, Dies

Edward C. Zehnder, 69, founder of American Brass & Aluminum Works, died at 4 a.m. Monday at St. Anthony Hospital.

Zehnder, of 1221 Fairfax, organized the company, at 808 E. Main, 33 years ago. Earlier he was chief inspector for Ford Motor Company.

He was a member of the Louisville Chamber of Commerce, Our Lady of Lourdes Church, St. Joseph Orphans Society, Fraternal Order of Eagles, and Gruett Benevolent Society.

He was a past commander of Zachary Taylor American Legion Post and a member of the Legion's 4th & 8 Vulture. He was a Navy veteran of World War I.

Funeral is Tomorrow
Survivors are his wife, Mrs.

Heon Freeman Zehnder; five sons, Paul, John, Lawrence, Ralph, and Edward C. Zehnder, Jr.; a daughter, Mrs. William Hughes; four brothers, Joseph, Theodore, Alfred, and Norbert Zehnder; two sisters, Mrs. Warren McCann, Raleigh, N. C., and Mrs. Louisa Kucian; and 12 grandchildren.

The funeral will be at 9 a.m. Wednesday at Our Lady of Lourdes Church. Burial will be in St. Michael Cemetery. The body is at Batterman's, 3711 Lexington Road.

1937

September 3, 1937: *St. Matthew Sun*: Fire Destroys Barn On Arterburn Estate. A fire supposedly caused by spontaneous combustion destroyed the old stone barn on the Arterburn Estate on the Shelbyville Road about seven o'clock Thursday night.

St. Matthews Volunteer Fire Department responded to the alarm and while unable to save the barn, succeeded in preventing the flames from spreading to other buildings.

All stock was rescued but between thirty and forty tons of hay were destroyed. The loss is estimated at approximately \$7,000.

Fire Destroys Barn On Arterburn Estate

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The St. Matthews Volunteer Fire Department responded to the alarm and while unable to save the barn, succeeded in preventing the flames from spreading to other buildings.

All stock was rescued but between thirty and forty tons of hay were destroyed. The loss is estimated at approximately \$7,000.

September 3, 1937: Board meeting: Four present. Paid bills. Agreed to pay Reisert Insurance Agency half of insurance premium. It having been reported that numerous small boys were in the habit of hanging on to or riding on the fire apparatus while making runs to fires. The directors urged all officers and members of the fire company to do all in their power to break up this practice before it lead to grief.

Sept. 3, 1937

Four officers present.

Motion made to pay bills.

*Motion made to pay Reisert Ins Agency
half of insurance premium.*

*It having been reported that numerous
small boys were in the habit of hanging
on to or riding on the fire apparatus
while making runs to fires. The directors
urged all officers and members of the fire
company to do all in their power to break
up this practice before it lead to grief.*

*No further business, meeting adjourned to
meet again October 1, 1937.*

*Thomas L. Hobson
Sec.*

*Town of **St. Matthews** Votes For Dissolution of Charter*

151 of 286 Eligible to Cast Ballots

Favor Putting End to Incorporation

Polling 151 out of a possible 286 votes, residents of St. Matthews' incorporated area Saturday voted in favor of dissolving their 8-month-old town charter.

It required 144 votes, one over half the total number eligible to vote, to effect dissolution.

15 Vote By Proxy.

The election, which climaxed nearly four months of dissension, was authorized by Circuit Judge Churchill Humphrey, following the filing of a petition, bearing 139 names, June 19, in Circuit Court.

Polls at 503 Macon opened at 6 a.m. and closed at 6 p.m., with the votes being listed under the direction of Commissioner Charles T. Ray and Deputy Commissioner Thomas J. Knight, of the Jefferson Circuit Court.

Fifteen of the 151 votes for dissolution were made by proxy. Samuel B. Kirby, Jr., attorney for the Town of **St. Matthews**, pointed out that, under the law, the burden of voting was placed on

those opposing the present set-up, and that residents who failed to vote were automatically counted as favoring retention of the town charter. Only eight showed up to vote against dissolution.

Judge Has Last Word.

The election was an aftermath of an earlier movement by the Town Board of Trustees to extend the corporate area of the town to approximately four times its present area. The Town of **St. Matthews** was incorporated as a sixth class city last December.

Charging that this move would increase taxes and retard development in the territory, citizens filed a suit for an injunction to prevent the board from levying taxes, and seeking annulment of the city charter. Judge Humphrey ordered the election after attorneys for both sides failed to agree to suggestions of the court.

Final word in the controversy will be made by Judge Humphrey after Commissioner Ray completes his report of Saturday's election.

1937

September 21, 1937: \$150,000 Fire Razes Holy Trinity Church

\$150,000 Fire Razes Holy Trinity Church

Flames, discovered at 4 a.m. Tuesday, swept Holy Trinity Catholic Church on Frankfort Ave., St. Matthews, reducing the school section to ruins and causing loss estimated by the pastor, the Rev. B. F. Besinger, at \$150,000.

The blaze slightly damaged a cornice of the sisters' home and threatened the rectory.

Father Besinger expressed the opinion that the entire church structure would be a total loss as walls which did not collapse appeared irreparably weakened. He announced that masses would be held in two frame school annexes in the yard and that classes for the 335 pupils would be resumed in those buildings Monday.

HAD INSURANCE.

The loss was partly covered by insurance, Father Besinger said, adding that he would confer with Bishop John A. Floersch on plans for continuing activities of the school and church.

A passing workman, noting flames in the attic of the school addition at the north end of the church, ran to the home of J. B. Zehnder, 201 Meridian, who summoned the St. Matthews volunteer fire department. Sounding of the town's fire siren awakened virtually every resident.

A call to Louisville for aid at 4:17 a.m. sent one engine and Battalion Chief Joseph F. Harper to the scene, detouring via Can-

non's Ln. and Westport Rd. because of impassable construction work on Frankfort Ave. in St. Matthews. Twenty-four minutes after the first call to Louisville, Captain Harper ordered two additional engines.

SACRAMENT SAVED.

Mr. Zehnder spread the alarm to the sisters' home. Meanwhile, Father Besinger and his assistant, the Rev. K. H. Dreiling, awakened by the light of the flames, rushed into the church, saving the chalice, sacrament, vestments, altar curtains and part of the altar. The flames swept through the second floor of the church proper, used by the school, but did not reach the nave.

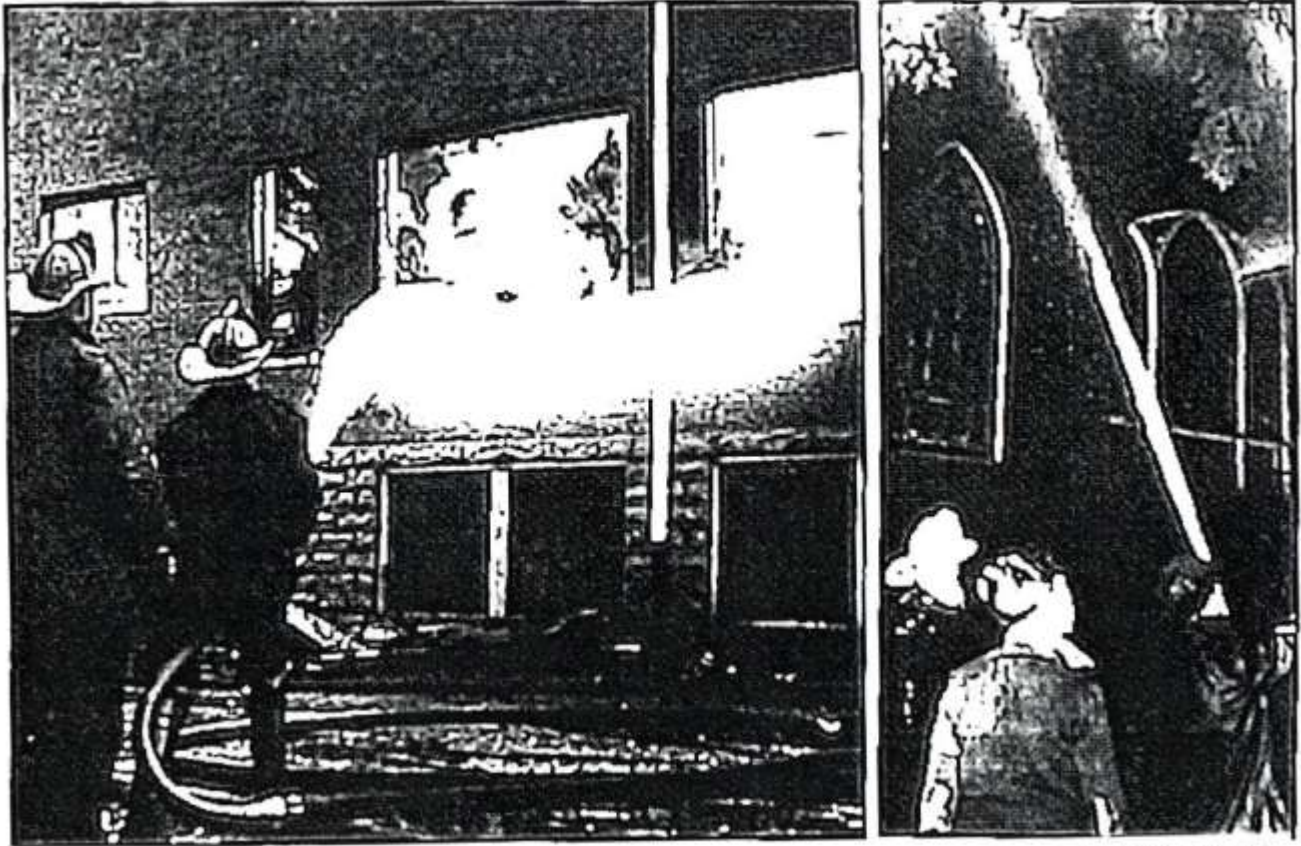
Four hundred families are parishioners of the church, Father Besinger said. The school addition, costing \$30,000, was dedicated last October. The church, a two-story brick structure covering approximately 200 by 60 feet, was built in 1915. Murals in it were seriously damaged by water.

The ruins hampered efforts of investigators to learn the cause of the blaze.

1937

September 21, 1937: \$150,000 Fire Razes Holy Trinity Church

Pro and Volunteer Firemen Stymied By Church Blaze



ST. MATTHEWS—Neither Louisville's crack firefighters (left) nor the St. Matthews volunteers (right), who fought with the single hose available for the half-hour the former were en route, were able to stall ravag-

ing by the 4 a.m. blaze that ruined Holy Trinity Catholic Church and the parochial school conducted in a new annex and on the church's upper floor. Loss was estimated at \$150,000, as walls remaining upright were

believed unsafe and were to be pulled down before rebuilding. Vestments and altar vessels were saved before the heat became intense enough to prevent entrance by volunteer salvagers.

ST. MATTHEWS—Neither Louisville's crack firefighters, (left) nor the St. Matthews volunteers (right), who fought with the single hose available for the half-hour the former were en route, were able to stall ravaging by the 4 a.m. blaze that ruined Holy Trinity Catholic Church and the parochial school conducted in a new annex and on the church's upper floor. Loss was estimated at \$150,000, as walls remaining upright were believed unsafe and were to be pulled down before rebuilding. Vestments and altar vessels were saved before the heat became intense enough to prevent entrance by volunteer salvagers.

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\$150,000 Fire Razes Holy Trinity Church

The blaze slightly damaged a cornice of the sister's home and threatened the rectory.

Father Besinger expressed the opinion that the entire church structure would be a total loss as walls which did not collapse appeared severely weakened. He opined that masses would be held in two frame school annexes in the yard and that classes for the 335 pupils would be resumed in those buildings Monday.

Had Insurance: The loss was partly covered by insurance, Father Besinger said, adding that he would confer with Bishop John A. Floersch on plans for continuing activities of the school and church.

A passing workman, noting flames in the attic of the school addition at the north end of the church, ran to the home of J. B. Zehnder, 201 Meridian, who summoned the St. Matthews Volunteer Fire Department. Sounding of the town's fire siren awakened virtually every resident.

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Sacrament Saved: Mr. Zehnder spread the alarm to the sisters home. Meanwhile, Father Besinger and his assistant the Rev. K. H. Dreiling awakened by the light of the flames, rushed into the church, saving the chalice, sacrament, vestments, altar curtains and part of the altar. The flames swept through the second floor of the church property used by the school, but did not reach the nave.

Four hundred families are parishioners of the church, Father Besinger said. The school addition, costing \$30,000, was dedicated last October. The church, a two-story brick structure covering approximately 200 by 60 feet, was built in 1915. Murals in it were seriously damaged by water.

Fire-Swept Church Will Be Rebuilt

The ruins hampered effort of investigators to learn the cause of the blaze.

September 22, 1937: *The Courier Journal*: Fire-Swept Church Will Be Rebuilt—Damage is Estimated At \$130,000. Plans for reconstruction of the Holy Trinity Catholic Church and school annex, St. Matthews, which were swept by fire early Tuesday, will be mapped as soon as possible, the Rev. K. H. Dreiling, assistant pastor, said.

Damage Is Estimated
At \$130,000

Meanwhile, masses for the approximately 450 families in the parish will be held in the gymnasium. Arrangements for classes for the 335 pupils, however, were uncertain.

Believed to have smoldered several hours before breaking through, the fire reduced the school section to ruins and left the church building proper in such a shape that the Rev. B. F. Besinger, pastor, expressed the opinion the structure would be a total loss. He estimated the damage at \$130,000.00.

Workman Notes Flames: Residents of St. Matthews detected smoke in the air several hours before the blaze was discovered. W. Jesse Ogden, a member of the town's volunteer fire department, said, but were unsuccessful investigating the source. It became so unpleasant the windows were closed in some homes, he said.

A workman, passing at 3:50 a.m. noted flames in the attic of the school addition at the north end of the building and ran to the home of J. B. Zehnder, 201 Meridian, who summoned the volunteer firemen. Sounding of the town's fire siren awakened virtually every resident.

1937

Alarm Is Spread: Mr. Zehnder spread the alarm to the Sisters home, situated on the church lot, which was slightly damaged. Meanwhile, Father Besinger and Father Dreiling, assistant pastor, awakened in the rectory by the light of the flames, rushed into the building and saved the chalice, sacrament, vestments, altar curtains and part of the altar.

A call to Louisville for assistance brought five pieces of equipment and the Salvage Corps. Construction work on Frankfort Avenue delayed their arrival. Lieutenant Felix Brannigan and Henry Boehler of the Salvage Corps were cut slightly by falling metal lathes, but remained on the job.

The school addition, costing \$60,000, was dedicated last October. The church, a two-story brick structure, was built in 1915. Flames swept through the second floor, but did not reach the nave. Walls which did not collapse, however, appeared irreparably weakened, Father Besinger said. The loss was partly covered by insurance.

The ruins hampered efforts of investigations to determine the cause of the blaze. Deputy State Fire Marshal Arthur C. Gandy, who spent three hours going over the ruins, said the ventilating system apparently had much to do with the swift spread of the flames.

September 23, 1937: *The Record*: Holy Trinity Gutted By Fire, Blaze of Undetermined Origin Discovered Early Tuesday Morning, Building Recently Enlarged.. A blaze of undetermined origin, discovered by a passerby at 4 o'clock Tuesday morning, (Sept. 21), issuing from northwest corner of the roof of Holy Trinity School-Church, St. Matthews, east of Louisville, gutted the handsome three-story structure. Both the St. Matthews and Louisville fire departments responded to the alarm, and succeeded in saving the Sisters Home, close-adjointing on the south, and the old frame buildings, formerly used as classrooms on the north. The rectory, to the west, separated from the church by a large playground, was not damaged. After several hours the flames were brought under control, with the four walls still standing. The Blessed Sacrament had been removed and the vestments saved.

The Rev. B. F. Besinger, C.P.P.S., pastor, was endeavoring Tuesday to make arrangements to hold classes with as little interruption as possible. A second frame building on the church property, now being used as a gymnasium, will probably be fitted up for church use. Several classes can be accommodated in one of the frame buildings.

The original structure was built by the Rev. John A. Bohlsen, pastor from 1913 to 1925, in 1915. Less



than a year ago, a large addition was built increasing the seating capacity of the church in the lower floor and bringing the number of classrooms up to ten.

St. Matthews The Crossroads of Beargrass, by Samuel W. Thomas, 1999: The following two pictures and the below information: Soon after a substantial addition was made in 1936, the entire structure was gutted by fire. Smoke was detected in the air by neighbors for several hours before the blaze from an arsonist's fire could be pinpointed early on 21



Aftermath of Fire on 21 September 1937. Courtesy of Earl Combs Stich.

September 1937. The son of the St. Matthews Volunteer Fire Department's chief admitted "setting fire to draperies near the altar," which left the school and church in ruins. A fireproof school building was constructed on the foundations. NOTE: The boy was later a suspect in various fires and robberies in St. Matthews. "Bond Set At \$1,800 For St. Matthews Firebug" *The Courier-Journal*, 7 February 1939.

Holy Trinity Church & School November 1936

CHURCH BURNS AT ST. MATTHEWS

Holy Trinity And School
Completely Razed
Tuesday Morn.

PLANNING FOR REBUILDING

Plans are being formulated as rapidly as possible for taking care of the religious services and also for the resuming of school work in the parish of Holy Trinity Church at St. Matthews, which congregation lost its building by fire early Tuesday morning.

For the present, masses are being held in the gymnasium, but nothing definite has yet been offered for taking care of the 335 school children who enrolled at Holy Trinity this term.

The disastrous fire which gutted the church and adjacent and adjoining school rooms was discovered at 4 o'clock Tuesday morning and had evidently been smoldering in the building for several hours. The delay in detecting the smoke and flames was probably due in part to the fact that Highway 60, on which the church is situated is under construction and consequently is little traveled. This fact, too, accounts for the somewhat tardy response of the three Louisville fire engines which supplemented the work of the St. Matthews Volunteer Fire Department and which had to negotiate a detour before arriving at the scene.

The cause of the fire is undetermined since a bingo party on the premises held visitors in the building as late as 11 o'clock Monday evening, at which time no fire had been noticed.

While the upper floors of the building were gutted, the pews and floor of the main auditorium were left intact; also the side walls remain in a condition which may prove of much value in the reconstruction.

The school addition was dedicated less than a year ago and was erected at a cost of \$30,000. The church proper was built in 1915. The Rev. Father B. F. Reisinger, the pastor, estimates the total loss at something over \$125,000.

Holy Trinity Church, St. Matthews



—As it appears since the disastrous fire which visited it last Tuesday morning.

September 23, 1937: *The Jeffersonian*:

THE HOLY TRINITY FIRE!

(See Picture on Front Page)

WAS A REAL FIRE

And we sympathize
with the membership

Is Your Home Insured?

SEE US TODAY

CHAS. A.

WUNDERLICH

AND COMPANY

Farmers & Depositors Bank Bldg.

Belmont 2829

St. Matthews, Ky.

September 22, 1937, *The Courier-Journal*:

Fire-Swept Church Will Be Rebuilt

Damage Is Estimated At \$130,000

Plans for reconstruction of the Holy Trinity Catholic Church and school annex, St. Matthews, which were swept by fire early Tuesday, will be mapped as soon as possible, the Rev. K. H. Dreiling, assistant pastor, said.

Meanwhile, masses for the approximately 450 families in the parish will be held in the gymnasium. Arrangements for classes for the 335 pupils, however, were uncertain.

Believed to have smoldered several hours before breaking through, the fire reduced the school section to ruins and left the church building proper in such a shape that the Rev. B. F. Besinger, pastor, expressed the opinion the structure would be a total loss. He estimated the damage at \$130,000.

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Alarm Is Spread.

Mr. Zehnder spread the alarm to the Sisters' home, situated on the church lot, which was slightly damaged. Meanwhile, Father Besinger and Father Dreiling, assistant pastor, awakened in the rectory by the light of the flames, rushed into the building and saved the chalice, sacrament, vestments, altar curtains and part of the altar.

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The ruins hampered efforts of investigators to determine the cause of the blaze. Deputy State Fire Marshal Arthur C. Gandy, who spent three hours going over the ruins, said the ventilating system apparently had much to do with the swift spread of the flames.

\$150,000 BLAZE AT ST. MATTHEWS

Holy Trinity Catholic Church is Damaged By Fire; School Destroyed.

Louisville, Ky., Sept. 21. (P)—Damages estimated by the pastor, the Rev. B. F. Besinger, at \$150,000 were caused by a fire that swept through Holy Trinity church at nearby St. Matthews early today. The flames destroyed the school section of the building and damaged a section of the Sister's home.

Father Besinger and his assistants saved the sacred vessels and vestments and part of the altar.

WILL BRICK BUILDINGS BURN? LOOK AT THIS ONE!



This picture shows flames sweeping the school section of ST. MATTHEWS early Tuesday morning. Father B. F. Besinger estimates the building to be a total loss.

PROTECT WHAT YOU HAVE

A Phone Call Will Bring Our Representatives to You. D-115

WE HAVE A MONTHLY PAYMENT PLAN FOR INSURANCE PREMIUMS

• LIBERTY FIRE INSURANCE CO. •

602 South Fourth "Insurance for Every Need" Phone (Jackson 2115)

— NO OTHER CO. HAS THE SAME — NO OTHER CO. HAS THE SAME — NO OTHER CO. HAS THE SAME —

1937

September 24, 1937: *St. Matthew Sun*: Holy Trinity Church, St. Matthews—caption under picture is —As it appears since the disastrous fire which visited it early Tuesday morning. The below picture is not the picture that was with this headline but was somewhere in the paper. Another article with headline Holy Trinity, For Services As Usual Following Big Fire, Beginning To Re-build— was on the front page but is not readable.



Holy Trinity Parish

Holy Trinity Church
501 Cherrywood Road
Louisville, KY 40207

Media Advisory

May 9, 2007:

FOR IMMEDIATE RELEASE
May 9, 2007

Contact: Fr. Chuck Thompson, 502/897-5207
or Miriam Gravatte, 502/897-5263

Holy Trinity Parish Retraces Its 125-Year History

On Sunday, June 3, Holy Trinity Parish (501 Cherrywood Road) will commemorate its 125th anniversary with a "Retracing Our Steps" ceremony that will feature the four sites (two at what is now Trinity High School and two at its current location on Cherrywood Road) on which the parish church was located. Participants will gather at Cherrywood Road at 1:30 p.m. to be shuttled to Trinity High School for the opening ceremonies, which start at 2:00 p.m.

The group will parade back to Cherrywood Road for concluding ceremonies and an ice cream social. The restored St. Matthews fire truck that was used to fight a fire at the church in 1937 will be featured in the parade.

Holy Trinity Church, founded in 1882 as the first Catholic parish in the St. Matthews area, is holding several events to celebrate the anniversary. Please see the following list of activities and brief history of the parish.

WHAT Retracing Our Steps: 125th Anniversary of Holy Trinity Parish
WHERE Holy Trinity (501 Cherrywood Road) and Trinity High School (4011 Shelbyville Road)
WHEN Sunday, June 3, 1:30 p.m. Ceremonies begin at Trinity High School at 2:00 p.m.

Brief History of Holy Trinity Parish

In 1882 Bishop William G. McCloskey secured a plot on the Shelbyville Pike for Holy Trinity Parish, and the church, costing \$7,500, was dedicated on December 17 of that year. Father Louis C. Ohle was appointed the first pastor. By 1885, a school run by the Ursuline sisters was established, and in 1898, a small schoolhouse was built.

By 1913, with 165 families in the parish, the parish purchased additional land and for \$42,000, erected a new building serving as church, school and convent. This structure was dedicated on December 15, 1915. Through the years, a rectory, new convent and gym were built for the parish's growing population, and in 1936 the church/school complex was expanded with an addition to the rear of the building. A fire destroyed the church and school in 1937, and it was rebuilt in 1938.

In 1953, Holy Trinity donated its property on Shelbyville Road to the Archdiocese for the establishment of a Catholic high school for boys (Trinity High School) and a new church, convent, rectory and school were constructed on Cherrywood Road, the parish's present location. The current triangular church, which seated 850, was built in 1969. The parish added a large gathering space in 1993, and a long-range plan in 2003 provided for further renovation and expansion.

Two Saved As Baby Burned Fatally



—C-J Photos.

Howard C. Hardin, left; George M. Hardin and Mrs. Mildred Hardin. Mrs. Hardin heroically rescued her sons and daughter, Joyce, 11 months, when fire destroyed their home near Lyndon Tuesday, but Joyce later died of burns.

Mother's Rescue Is Vain

Snatched from death two hours earlier by her heroic mother, Evelyn Joyce Hardin, 11-month-old daughter of Mr. and Mrs. George D. Hardin, died at 11:40 a.m. Tuesday at the City Hospital of burns suffered when fire swept the family home at Marshall Station, a mile and a half east of Lyndon on the La Grange Rd. Two other children were burned slightly.

Origin of the blaze, which broke out while the mother was getting a bucket of water at the home of her sister, Mrs. Lucille Hardin, located nearby, was undetermined.

When Mrs. Hardin, 21, started back with the water, she saw smoke pouring from her house, a frame bungalow. Dropping the bucket, she ran and jerked the kitchen door open. Standing just inside in clouds of smoke were her sons, Howard, 2, and George, 3, crying.

After leading them to safety, Mrs. Hardin dashed back into the house, groped her way through dense smoke to the other side of the room and picked up the baby, whose clothing was ablaze.

Outside again, she pulled a quilt off a clothes line and smothered the flames. A passing motorist, William C. Jones, Urban Building, took the mother and children first to St. Matthews where the boys were treated and then to the City Hospital where efforts were made to save the baby's life.

The father, 23, a greenhouse employe was at work when the tragedy occurred.

A truck crew from the Louisville Fire Department answered the alarm and prevented the fire from spreading to an adjoining building. Loss was estimated at \$3,000.

1937

May 30, 2007, *The Courier-Journal*, Holy Trinity honors its past-Parade Sunday will celebrate parish's 125th Anniversary, by Bill Pike: Jack Monohan will combine two important aspects of his life Sunday -- the lifelong member of Holy Trinity Catholic Church and longtime member of the St. Matthews Fire Protection District will drive a historic fire truck leading the parade celebrating the 125th anniversary of the church.

The procession will go from Trinity High School on Shelbyville Road, which was the church's original location, to its current site several blocks away on Cherrywood Road.

"We'll have the siren on, and we'll be ringing the bell," said Monohan, who was baptized at Holy Trinity in 1937.

Organizers are calling the procession "Retracing Our Steps."

Participants will meet at 1:30 p.m. at the current church, 501 Cherrywood Road, so they can be shuttled to Trinity High School, where ceremonies will begin at 2.

The parade's grand marshals will be students in the parish school who submitted posters to mark the church anniversary. They will ride on the fire truck.

The parade is set for Sunday because that's the feast of the Holy Trinity.

The parish also has scheduled a Mass and dinner Sept. 8 to mark its actual establishment.

Holy Trinity began as a little country church with 200 seats in 1882 on what was then called Shelbyville Pike. The first Catholic church in eastern Jefferson County, it was needed because Swiss and German immigrants had moved to farms east of St. Matthews, according to the book "St. Matthews: The Crossroads of Beargrass" by Samuel W. Thomas.

The area stayed mostly country until after the 1937 flood, which devastated much of western and central Louisville. That's when St. Matthews began growing, said Mary Jean Kempf, who attended Holy Trinity School during the 1930s.

Kempf said the teacher she best remembers was Sister Ambrose, an Ursuline nun who had her students memorize poems, including "The Rime of the Ancient Mariner."

"It was long, but sister didn't care," Kempf said. "I still remember some of those poems today. She was strict, but she was a good teacher."

Kempf remembers playing dodge ball and jumping rope during recess.

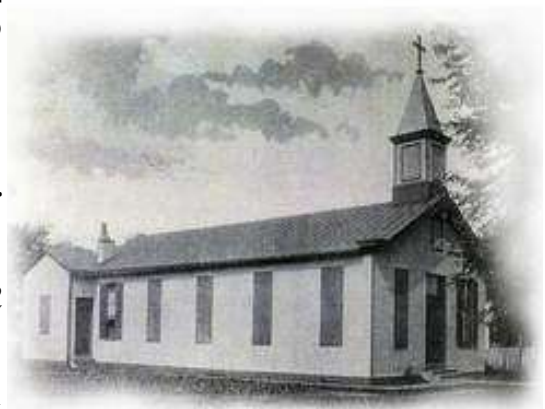
The school and church were rebuilt on Shelbyville Road in 1938, after a fire gutted them the year before.

"Everything but the four walls was gone," said Miriam Gravatte, who is preparing a parish history.

The fire engine that Monohan will drive was used to fight the fire.

Monohan said the figure he best remembers from those years was the Rev. John Knue, pastor from 1938 to 1945.

"He was a big man. He drove an old Hudson automobile," Monohan said. "He had a big voice, too. When he walked into a room, he took control."



1937

Monohan, whose grandchildren are his family's fifth generation to belong to Holy Trinity, also remembered school lunches prepared by a cook he knew only as Mrs. Bauer. "The food was great. We had barbecue, chili, hot soups, hamburgers. There was always a vegetable and fruit. Lunch cost 15 cents."

In 1953, the growing parish moved to Cherrywood Road after donating the Shelbyville Road property to the Archdiocese of Louisville for a boys' school called Holy Trinity High School.

The school dropped "Holy" from its name in 1956 to avoid confusion with the parish, said Joey Porter, Trinity's vice president for advancement. However, "Holy Trinity School" is written in concrete over the front door of the old building, still used by the high school and called Old Trinity Hall.

The parish's new church had 630 seats. But that was soon too small as the parish grew, along with all of St. Matthews. In 1969, the parish built its fourth church, with 850 seats.

Holy Trinity now has 1,245 families and a total of about 4,300 parishioners, said the Rev. Charles Thompson, the current pastor. It has 745 youngsters in its school and kindergarten.

Those figures make it among the largest in the archdiocese.

Reporter Bill Pike can be reached at (502) 582-4243.



Hats off to Holy Trinity on its 75th anniversary

Friends and neighbors of Holy Trinity might take time out to send special holiday greetings to this fine old Catholic Church, in honor of its 75th anniversary this week.

It was in 1882 that the Bishop of Louisville, Rt. Rev. William George McCloskey, decided to erect a parish several miles from Louisville in the Gilman's Point area, sometimes called St. Matthews. The Catholics there, most of whom were gardeners and potato farmers, were finding it increasingly difficult to drive their buggies to St. Joseph Church in "Butchertown."

The Bishop appointed as first pastor his young secretary, Rev. Louis C. Ohle, who built, with the help of his congregation, a modest frame church, neatly shuttered, with a small steeple, for \$7,500. It was blessed on Dec. 17, 1882, by the Very Rev. Michael Bouchet.

Father Ohle opened a school, sharing part of the rectory in an old brick landmark that came with the property. The Ursuline Sisters came out from their motherhouse on Lexington Road, commuting each-day.

The second pastor was Father Andrew J. Thome, who stayed for two years, and he was succeeded by Rev. Henry Mertens, who served 10 years.

The fourth pastor was Rev. Joseph Neeson, now residing in retirement in the Taylor-Rudd Memorial Home. Serving from 1898 to 1914, he cleared the parish of debt and built a small two-room frame school to house the growing student body.

Holy Trinity at that time numbered 165 families. It was still a country church, inviting City people out to the summer picnic where chicken suppers went for 25 cents.

The parish's first tremendous growing spurt took place under Rev. Neeson's successor, Rev. John Bohlsen, who served 11 years. He bought additional ground and in 1915 built a new combination brick building costing \$42,000, and housing a church, school and Sisters' home. It was blessed just 42 years ago, on Dec. 5, 1915. He also built the present rectory on Frankfort Avenue next to Trinity High and died there in his sleep May 25, 1925.

Bishop John Floersh appointed Rev. John Lyons as temporary pastor. That is the same Father Lyons who is now pastor at Our Mother of Sorrows. He was succeeded by Rev. Bartholomew Besinger, who two years later built the large brick convent, still standing at 4017 Frankfort Ave. In 1932, Father Besinger built the gymnasium, which is still being used by Trinity High School.

To accommodate the growing parish, he enlarged and remodelled the church-school building and it was dedicated Nov. 15, 1936. Its foundations still stand as part of the present Trinity High. The building was gutted by fire in the winter of 1937, and was immediately restored on a somewhat larger ground plan.

The memorable Father John F. Knue became pastor on Aug. 17, 1938. Holy Trinity then numbered 500 families, and the community was growing rapidly. Father Knue, still remembered here as a civic leader, put the final touches on the school. He wanted to build an adequate church, but never could quite bring it off, and space in the school was used for a church for many years.

Father Knue instituted a system of bus transportation to bring outlying children to school, because there was no other parochial school to take care of them. A man of tremendous energy and zeal, he dynamically geared the parish to meet its continuing and growing needs. Even his great powers could not last under the strain and work, and he died of a heart condition on Dec. 9, 1945.

He was succeeded by Rev. Anthony Gerst, who continued Father Knue's policies and ably met the increasing needs of the mushrooming community. Holy Trinity now embraced 3,300 people, with 493 pupils in school. That number increased to 542 in 1947 and to 635 in 1948, signalling the tremendous post-war growth of the suburbs in general.

In 1950, Holy Trinity was split three ways. Father Gerst (now Msgr. Gerst) moved to the new Our Lady of Lourdes parish on Breckinridge Lane. Father Ehrich J. Stuart took command of the St. Margaret Mary section. And Father Charles C. Boldrick was given the original parish.

Arriving on Feb. 28, 1951, Fathers Boldrick and Stuart conducted operations jointly in the old Holy Trinity buildings while their new churches and schools were being built.

Holy Trinity moved to its new site a mile north on Cherrywood Road. Ground was broken June 29, 1952, and first Mass was celebrated in the church building on June 7, 1953. The other buildings followed — the convent in July, the school in September, the rectory in October.

Now 75 years old, Holy Trinity has a membership of 1,700 with 130 children in school.

Hats off and best holiday wishes to a grand old church and its pastor.

1937

October 7, 2007, *The Jeffersonian*:

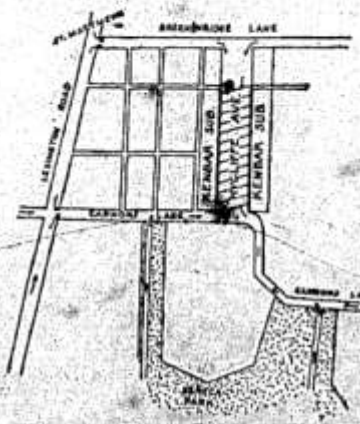
HOLY TRINITY NOW USING BETHEL HALL

Holy Trinity has gratefully accepted the invitation of Bethel Evangelical and Reformed Church, their neighbors across the street, to use their Sunday school class rooms for school purposes. Adjustments have been made whereby five classes with some 200 students are meeting daily. This spirit has long characterized St. Matthews, "the little community with a big heart," and we feel sure that Holy Trinity would have acted in like manner if the need were reversed. Surely, Jesus' command "bear ye one another's burdens" should begin with the church.

Near St. Matthews

KENBAR

SUBDIVISION



SELECT YOUR HOME OR LOT

Between Seneca Park and St. Matthews

This will be one of the prettiest subdivisions in East End when completed. Hundreds of shrubs and trees to be planted this fall.

City water, gas, electricity. Asphalt street with concrete base according to city specifications.

And Remember—You Can Buy On EASY TERMS

C. ROBT. PETER

AGENT

Office On the Grounds

C. Robt. Peter, Sr. C. Robt. Peter, Jr.

New St. Matthews Bank Home



The St. Matthews Bank is soon to resemble the above which was sketched this week for this newspaper by the architect, Bergman & Lettler, who is preparing specifications for the bids.

The alterations and additions to the present bank building according to Gilbert T. Dick, cashier,

will cost between \$10,000 and \$12,000 and are to be started at an early date.

The original small bank building adjoining the present building has been purchased by Jefferson County and is soon to be used for the purpose of making a wider entrance to Chenoweth Lane at a point of considerable

congestion.

When all alterations have been completed the bank will occupy a corner location with a side entrance on Chenoweth Lane and an entrance to the second story offices. Nice Ledford's barber shop will be located in the new addition shown on the east end of the new bank home.

November 17, 1937, *The Courier-Journal*:

Club to Give Dance

The Secette Club will give a dance Friday night at Music Hall, Bardstown Rd., the proceeds to be donated to Holy Trinity Church, which suffered loss by fire recently. Misses Mary Helen Bissmeyer and Vivian Fox are co-chairmen.

St. Matthews Prays for Good Weather—and a Road

Giant Machines Are Driven To Complete Concrete Job

By **RICHARD RENNEISEN.**

If the weather holds!

That was the word up and down the business section of **St. Matthews** Thursday as giant chugging engines mixed, poured and smoothed a gleam-wet, twenty-foot-wide lane of concrete through the town.

A day or so more of dry, not too frosty weather! If the contractors got that, the bustling little suburban center would come out of the gaping ditch that has been at its sidewalk edges for nearly five months, and get its wheels on concrete—on one lane of concrete, at least—before winter permanently bogged down the work.

Business Men Root.

The business people—chain store operators, druggists, bakers, individual grocers, operators of hardware stores, filling stations, garages, beauty shops, barber shops, lunchrooms, dime stores

and all the rest—have been taking time out the last several days to watch the work at intervals. They form a sort of silent rooting section alongside the steel rails on which the huge engines run, and every snorting slosh of concrete that slides into the forms causes these folks another happy moment.

Thursday the work was all concentrated near the old "Point"—the place where U. S. Highway No. 60 which runs through the town is joined by three other roads, the very center of business activity. Surveyors shouted their readings above the din of the chugging engines; graders struck the levels; other workmen set up the steel sidewalls for the concrete, slopped on the oil coating, rolled out the tarpaper flooring for the road, joined the expansion and contraction joints. Trucks hauled their cargoes of rock and concrete and sand. The huge con-

St. Matthews *Prays for Good Weather—and a Road*

crete mixers churned up the cargoes and poured them into the forms. The road was going down!

Hope for One Lane.

Around the slight bend onto Lexington Rd. the lane of concrete will go—if the weather holds. Then the contractors will try to go to work again near Brown's Lane, just east of **St. Matthews**, and to put another lane through the town. There will be no dividing lane of shrubbery through the town as there will be farther out the road. The thoroughfare through the town will be all concrete. With a winter as mild as the one last year, it might be possible to put down the whole set of slabs without more than occasional halts.

But all the **St. Matthews** folks were hoping for Thursday was that the one lane could be completed. One lane, giving facilities for east-west traffic, wouldn't help the parking situation much, and of course, such facilities are what the business people are interested in in the final analysis. But one lane, connecting with Lexington Rd. at Cannon's Lane, would take **St. Matthews** off the detour map and put it squarely on the State's most modern highway! This is why the **St. Matthews** folks are so interested in the road.

A Bottle Neck.

St. Matthews, as might have been anticipated, was the bottle-neck that has jammed the completion of the lanes which will connect with Lexington Rd. This is easy to understand for anyone who has seen the vast and

intricate work that was necessary to lower a maze of utility pipes, cables, manholes, fire plug connections and the like, a sufficient depth beneath the grade of the new road. In addition, overhead lines, cables, poles, transformers and the myriad trappings of electric power had to be restrung, set back, rearranged.

This meant that the old black-top road had to be torn up, hauled away, and that a sort of No Man's Land of twisting, bumpy, rock and clay trails, dodging excavations, mounds of earth and piles of equipment, would develop. It meant, furthermore, that during dry weather the dust would get two inches deep in places and would roll in clouds over the unfamiliar-looking landscape. And that in wet weather . . . The dust prevailed, however, throughout most of the summer and through the early fall. But a series of rains during the past month has shown the town what it would have to go through during the winter unless the weather stayed constantly below freezing—or a concrete lane is put down.

Vital to Business.

It is a matter of vital business interest to them. Up and down the business blocks you may go, talking to this or that store operator about the effect of the work on his sales or income. Depending upon the kind of store or business, of course, you will get varying estimates, but more will say they have suffered a 50 to 60 per cent reduction than will give you any other figure. The work of clearing a path for the

concreting through the town, necessarily has put **St. Matthews** business in the doldrums. The town has been a detour spot, and a bad one. Down toward town about a quarter of a mile, though, there is a fine asphalt pavement—Lexington Rd. Connect a concrete lane through **St. Matthews** with this pavement, and—presto!—the skies will clear. Business will be on the upgrade. And when the whole concrete sheet is placed across the highway through the town—then the losses gradually will be canceled out.

First, though, make the connection! The contractor can't pour any concrete while the weather is below 40 degrees, nor can he pour it in a rain. It is getting the mixture down that really matters from a temperature standpoint. Once setting starts, a matter of minutes, a chemical change begins to generate heat. When the setting starts, the temperature would have to go down to below zero before any freezing would occur. But a day or so after the concrete has been poured, the heat has vanished, and the concrete is still somewhat moist. Then watch out! If a hard freeze sets in there is trouble a-plenty. So the contractor has to watch the weather probabilities with an eagle eye. And his workmen keep the poured concrete covered with burlap and straw.

Tricky, risky job! A below-freezing period would hold up the work indefinitely. That is why one hears the hope expressed throughout the town these days—"If the weather only holds!"

1937

October 29, 1937, The Courier-Journal:

St. Matthews *Prays for Good Weather—and a Road*



—(C.-J.) Photo.

This twenty-foot-wide ribbon of concrete will take St. Matthews off the detour map and place it on the State's most modern highway—if the weather holds.

December 10, 1937, The Courier-Journal.

HIGHWAY OPENED

LOUISVILLE, Ky., Dec. 10.—(AP) —A highway department announcement said today U. S. Highway 60 had been opened to traffic from Louisville to St. Matthews and detour signs on Highway 42 in Jefferson county had been removed.

1937

Courtesy *The Jeffersonian*, November 18, 1937:

**HOLY TRINITY THANKS.
GIVING SOCIAL NOV. 23**

Holy Trinity church is having its Thanksgiving social and turkey disposal on next Tuesday afternoon and evening. At that time parishioners and friends of the congregation are invited to come together at St. Boniface Hall, at Jackson Street and Fehr Avenue, for a social time.

Holy Trinity's beautiful church edifice was destroyed by fire on September 21. The Thanksgiving social is one means through which priest and people are co-operating to rebuild and rehabilitate, and any support given by the general public will be appreciated. A turkey supper will be served from 4 to 8 o'clock.

HELP US REBUILD

**HOLY TRINITY
CHURCH AND SCHOOL**
(Recently Destroyed by Fire)

COME TO OUR
**THANKSGIVING SOCIAL
—AND—
TURKEY DISPOSAL**

TUES. NOV. 23
AFTERNOON AND EVENING.

St. Boniface Hall Jackson and Fehr Ave.

BINGO IN THE EVENING

TURKEY SUPPER 4 TO 8 P. M.

HERR-VEECH CO.

HAVE MOVED THEIR

Real Estate and Insurance Office

TO TEMPORARY QUARTERS IN

Main Office of The St. Matthews Bank

From 3907 Frankfort Avenue where they have been located for the past twenty years.

BEImont 1136 :—: BEImont 1136

1937

Courtesy *St. Matthews Crossroads of Beargrass*, 1999, by Samuel W. Thomas, University of Louisville Photographic Archives, Caulfield & Shook 138860, July 1935, Shelbyville Road east of Eline's garage.



October & November, 1937: Board meeting: Routine meetings held to pass on bills, etc. followed by minor discussions and adjournment.

December 3, 1937: Board meeting: Four officers and directors present, Motion made to pay bills. Motion made to change monthly meetings from first Friday to second Wednesday, carried. The president announced that we would prepare lists for mailing of assessment notices at our next meeting.

October - November 1937

*Routine meetings held to pass on bills - etc.
followed by minor discussions and adjourn-
ment.*

3rd December 1937 Thomas L. Robson

*Four officers & directors present. Motion made to
pay bills. Motion made to change monthly meeting
from first Friday to second Wednesday. carried.
The president announced that we would prepare
lists for mailing of assessment notices at our next
meeting*

*Thomas L. Robson
Sec*

1937

Board Of Directors

**Fred C. Boss
Edwin W. Davis
Thomas L. Dobson
R. M. Gray
Louis H. Schweitzer, end July 1937
Dr. James Emil Winter
Edward C. "Ed" Zehnder, start July 1937
Joseph B. "Joe" Zehnder**

Officers

**1937 Chief Andrew W. Neichter
Assistant Chief Irvin Bauer
Lieutenant Raymond A. "Bud" Young**

Firefighters

**T. A. Baker
John A. Beierle
John Haeberlin
Richard C. Herdt
W. Rich Herdt
Ted H. Huffman Jr.
Ted H. Huffman Sr.
Carl A. Hulswede, Sr.
Marty A. Kamer
William F. Leitsch
Rudolph L. Lineback
Henry A. Monohan
John M. Monohan Jr.
Louis H. Schweitzer
Fred William Wootton, Jr.
George John Wurster**

**In the 1920's and 30's many citizens helped the volunteers but
were not on the "roster."**

1938

R. A. (Bud) Young became Assistant Chief

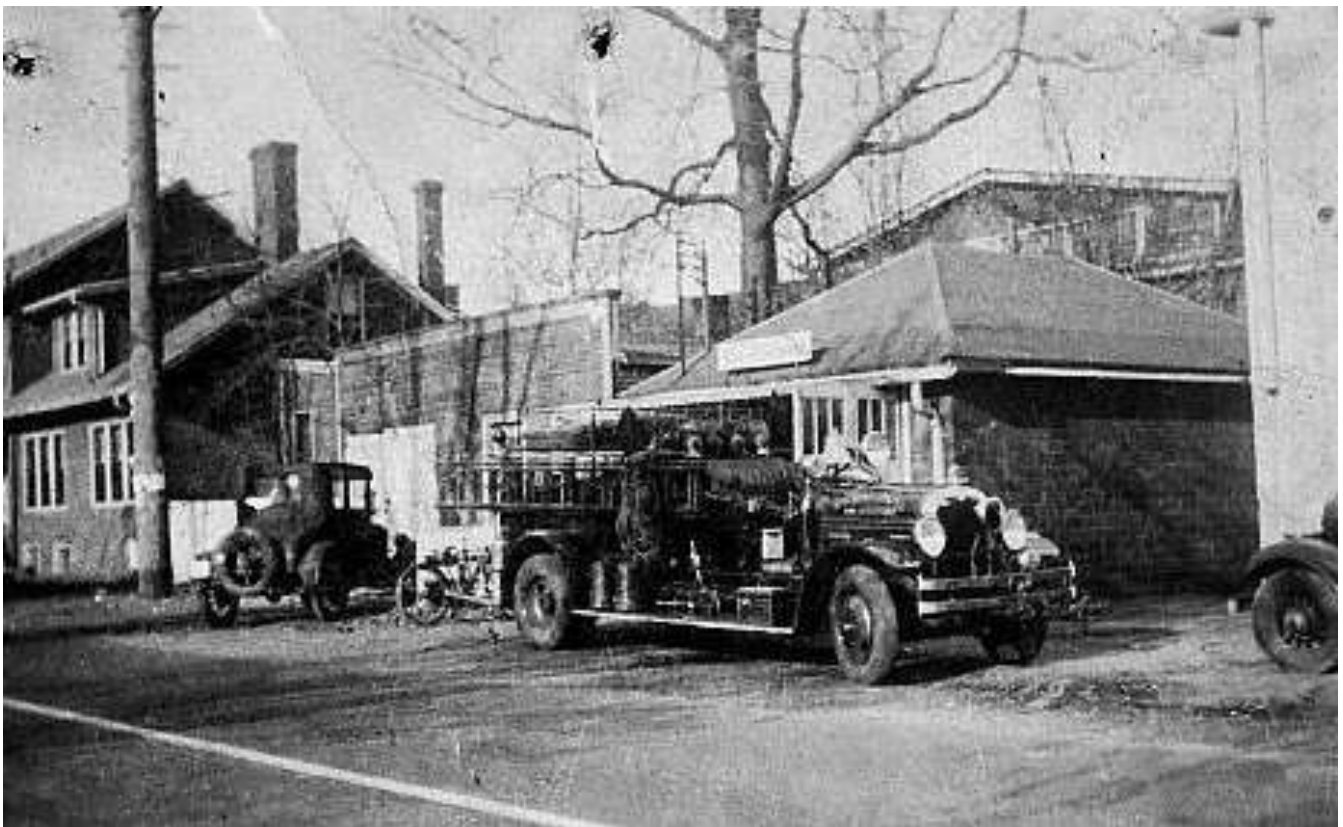
St. Matthews Woman's Club was started.

The Taylor Drug complex was built, Also the four lane highway U.S. 60, Shelbyville road was re-built.



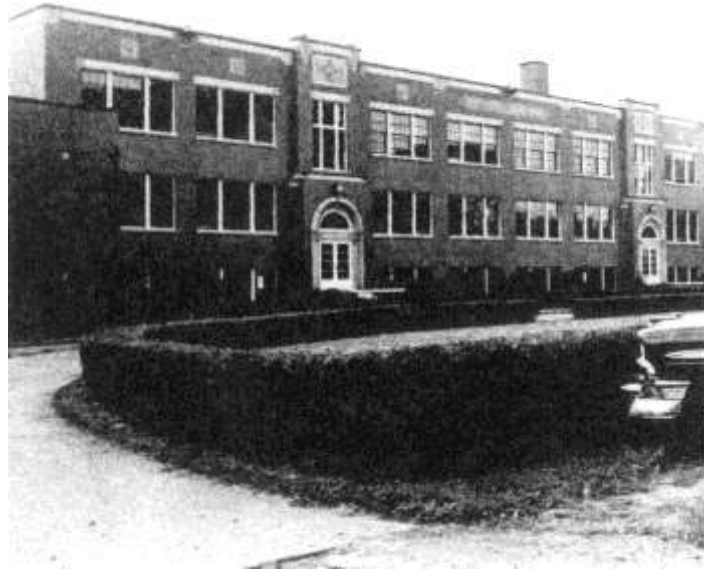
Butler Building in 1938, where the departments Board meetings were held for years.

Around 1938



1938

STMFD would have protected Lyndon school for many years.



Lyndon

Lyndon Elementary 425-7781
502 Wood Road, Box 127
40222

Mr. John Lowe, Principal

Lyndon Elem.

Site (6.707 Acres) purchased in 1936/48
Purchase price - - \$8,500.
Cost of orig. const. --- \$229,847.
Dedication date ---- 1938

1967-68 capacity -- 690 (23 clrms/1 mc)
() () incl.

Lyndon Elementary

502 Wood Road

Opened: 1938
Dedication January 3, 1938

Acres: 6.707 Cost: \$8,500

Principal: 1937-43 Miss Mary A. Brumley
1943-47 Mrs. Letty Feamster
1947-57 Kenneth Lam
1957-60 David Espin
1960-74 John B. Lowe

Closed end of 1973/74 school year. Replaced 1974 - Lowe Elementary School.
Opened 1976 as Vocational Rehabilitation School - Ed Orick, Principal.
Lyndon Vocational/Technical School closed 1992.

1938

January 10, 1938: Board meeting: This meeting held one day early for convenience of Directors. Five officers and directors present. Motion made to pay bills as far as possible due to lack of funds in treasury. Lists prepared for mailing of notices making for funds. Said, notices to be in letter form and contains a financial statement of the association. Secretary authorized to order envelopes and paper for notices. Treasurer authorized to draw check for \$18.00 for postage. It was agreed to meet as soon as the notices were ready and mail them out.

January 15, 1938: Special board meeting: Six directors met and mailed approximately 750 notices, balance to be mailed within a few days.

January 10, 1938
This meeting held one day early for convenience of Directors.

Five officers and directors present
Motion made to pay bills as far as possible due to lack of funds in treasury

Lists prepared for mailing of notices asking for funds. Said notices to be in letter form and contain financial statement of the association.
Sec. authorized to order envelopes and paper for notices.

Treasurer authorized to draw check for \$18 for postage
It was agreed to meet as soon as the notices were ready and mail them out.

Adjourned

Thomas L. Hobson
Sec.

Jan. 15, 1938

Six directors met and mailed approximately 750 notices, balance to be mailed within a few days.

Thomas L. Hobson

January 10, 1938: *The Jeffersonian*:

BANKS HOLD ANNUAL MEETINGS AND ELECT

Personnel Being Lined Up For Service For Year of 1938.

SOME RETAIN OLD STAFF

The Banking houses of the County have, for the most part, held their annual meetings and have named their officers for the year 1938. In some instances the old personnel were re-elected in toto; in others death and other considerations caused some shifts to be made.

The St. Matthews Bank stockholders met Tuesday and named as directors for next year the same men that efficiently served the institution last year, namely: Louis Bauer, E. S. Monohan, Jr., G. T. Dick, John C. Feeley, J. W. Smith, W. C. Maddox and F. J. Westerman, Jr.

These directors are having a conference this Thursday afternoon when they are electing officers.

Middletown Bank honored its officers of last year by re-electing to a man.

Their president this year is again L. P. Wetherby; their vice president, T. C. Gaines, and C. H. Schrader and cashier, M. W. Ross. While the directors remain J. M. Howry, J. W. Swan, H. J. Tilford, L. N. Forword, L. P. Wetherby, C. L. Witherbee, W. W. Melone, T. C. Gaines, W. O. Hausgen and John B. Lewis.

The Farmers and Depositors Bank, of St. Matthews, also elected, or rather re-elected, as did the Bank of Middletown and last year's staff is again in charge; they being: Walter Crady, president; J. M. Roby, vice president; E. W. Davis, secretary; H. A. Nelson, cashier, and M. K. Fust, assistant cashier. Directors are: Walter Crady, J. R. Corbett, Edward F. Crady, E. W. Davis, A. J. Elline, H. A. Nelson, C. R. Lovelace, Irvin Hettinger and J. M. Roby.

The Bank of St. Helena will probably have its meeting and election one day next week.

At the Bank of Buechel, which held its election, Wednesday afternoon, some changes were necessitated due to the death during the past year of the president, Louis Diemer.

Succeeding Mr. Diemer to the presidency is W. J. Hoffmann who had been serving to fill the unexpired term; C. L. Alderson is vice president; Hugh H. Eilla, vice president, and G. B. Kimbler continues cashier. Directors are made up of the officers and one new member in the person of Charles R. Busath.

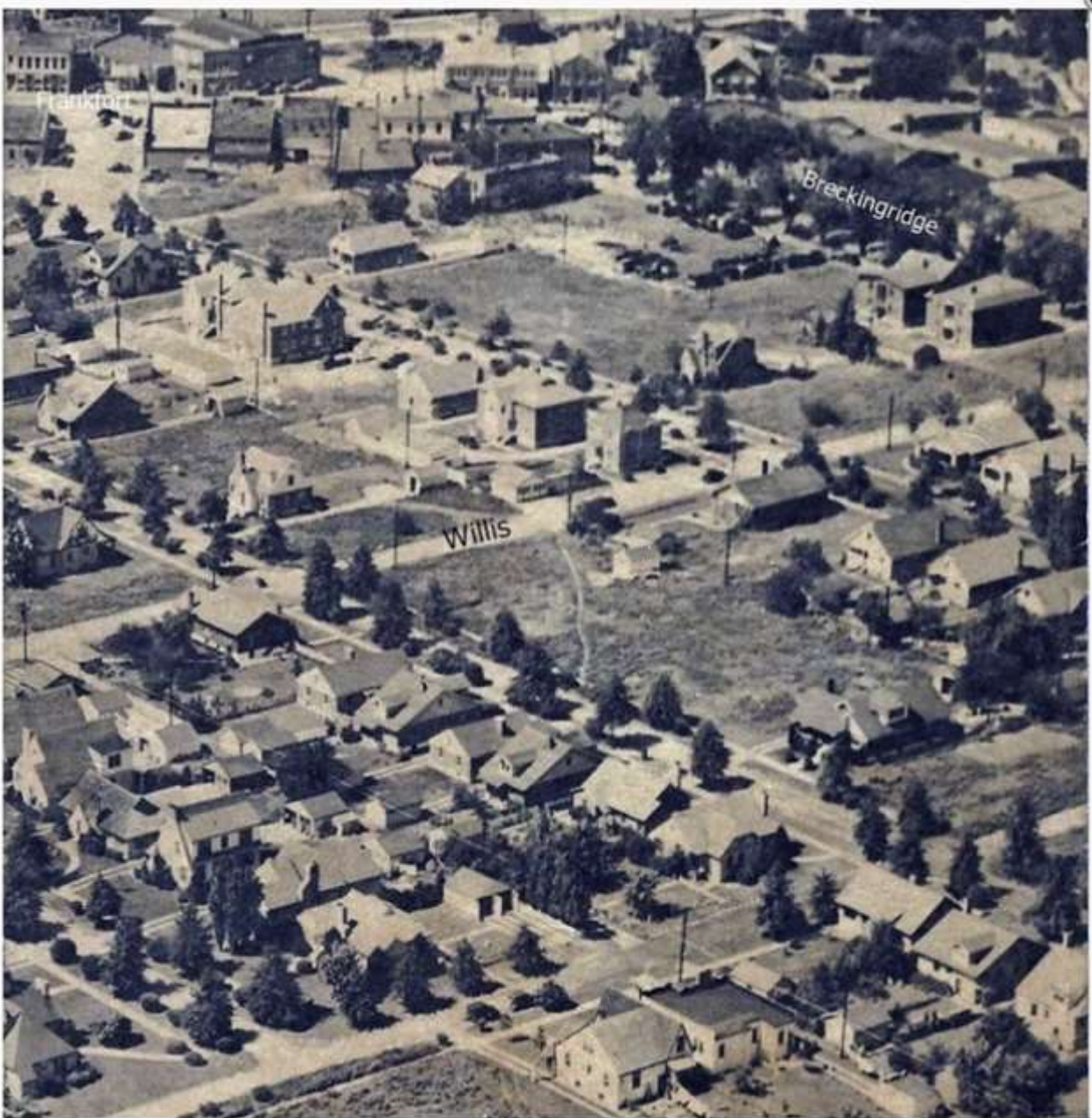
1938

Courtesy *St. Matthews makes its bow*, 1938, by James Speed. “Our fire protection area.”
Various photos from *St. Matthews makes its bow*, 1938, by James Speed. “Our fire protection area.”



1938

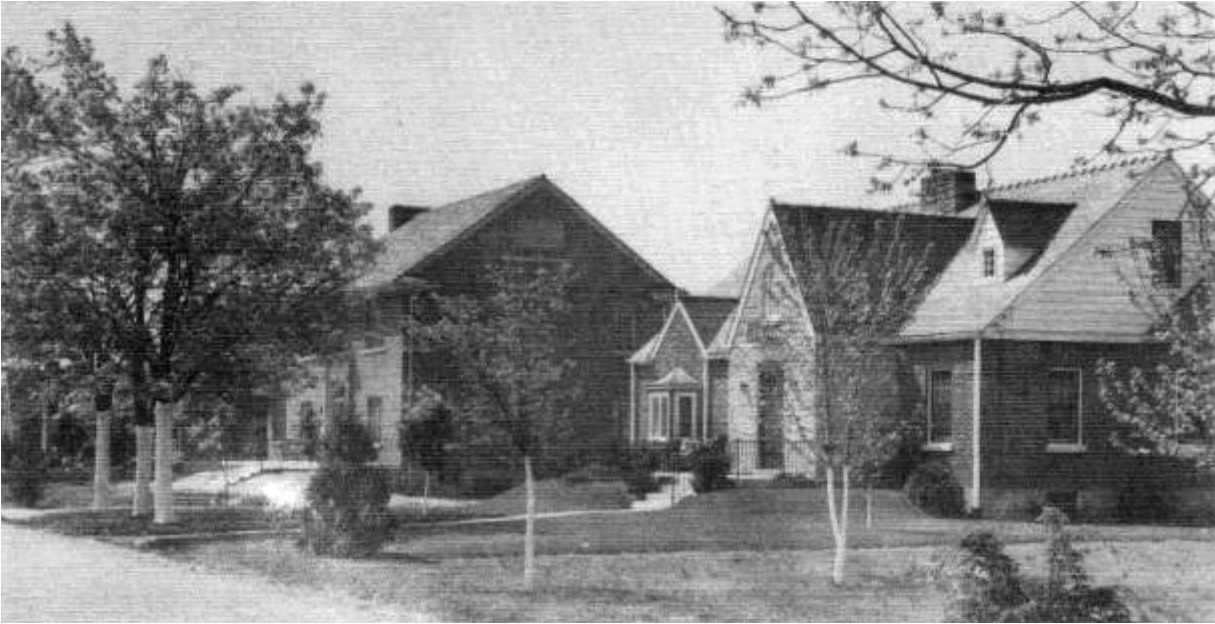
Courtesy <https://historiclouisville.weebly.com/east--some-suburbs.html#PhotoSwipe1536980957473>



ca. 1938 - Frankfort Ave and Breckinridge Lane. Facebook, Dan Floyd

1938

Courtesy *St. Matthews makes its bow*, 1938, by James Speed. “Our fire protection area.”
Various photos from *St. Matthews makes its bow*, 1938, by James Speed. “Our fire protection area.”



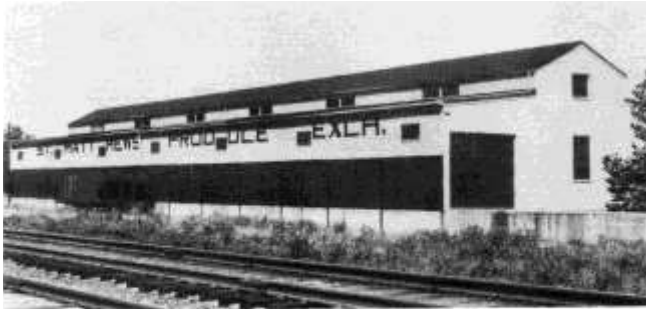
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Courtesy *St. Matthews makes its bow*, 1938, by James Speed. “Our fire protection area.”
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1938

Courtesy *St. Matthews makes its bow, 1938*, by James Speed. “Our fire protection area.”
Various photos from *St. Matthews makes its bow, 1938*, by James Speed. “Our fire protection area.”



Marty Kamer at his Kroger store,
STMFD firefighter.

1938

January 14, 1938: *St. Matthews Sun*: Fire destroys County Residence. Residents of the Flat Rock section of Jefferson and Shelby counties were attracted by an early morning blaze which destroyed the old colonial residence on what was formally known as the Yeager farm. The large brick residence is about a mile off the Aiken Trail about one mile over the Shelby County line and was a land mark in that locality. The farm was recently sold to a Shelby County man, but was occupied by two families Smith and Cummings. The Cummins family resided on the second floor. They lost practically all their household goods. The Smiths salvaged a portion of their furnishings. The fire seemed to have started on the second floor or in the attic, and its origin was unknown.

February 1938: Woman's Auxiliary from the American Legion gave the department money.

February 3, 1938, *The Jeffersonian*:

PLANS COMPLETE FOR ST. MATTHEWS SAFETY MEET

Plans are complete for the safety meeting arranged by the American Legion, Zachary Taylor Post 180, School Patrol, at their hall in St. Matthews on February 9, at 8 p. m.

A very interesting line-up of prominent speakers is on the list. Including John Kilroy, president of the Civic Club, who will speak on the subject, "What the School Patrol has done for St. Matthews." Frank Cassell, Jr., County Chief of Police, will outline his safety policy. J. J. Elder, Executive Assistant to the President of the L. & N. Railroad, will speak on, "Public Safety and the Railroad."

A prominent speaker from the Louisville Gas & Electric Company will speak on "Safety in the Home." The Red Cross has promised to send a representative for a very interesting talk on First Aid and to outline plans for a First Aid School, to be held in St. Matthews.

"Everybody is invited, young and old to come out and learn how to live through the year 1938 and see the New Year 1939," said Carl Hualwede, of the School Patrol Committee, in announcing the meeting.

"Everybody is invited, young and old to come out and learn how to live through the year 1938 and see the New Year 1939," said Carl Hualwede, of the School Patrol Committee, in announcing the meeting.

Servant Young of the Accident Prevention Squad of the Louisville Police Department, will give an interesting talk on "Highway Accidents, their cause and effects" and will illustrate his talk with pictures. Captain Cummings of the 14th Infantry will talk on "Safety."

The program will be opened by the Bethel Evangelical orchestra, under the direction of Mrs. H. R. Glenn.

This safety drive is not a temporary drive for safety, but a continuation of the Legion Post's eight years of faithful service to the St. Matthews community.

old to come out and learn how to live through the year 1938 and see the New Year 1939," said Carl Hualwede, of the School Patrol Committee, in announcing the meeting.

February 10, 1938, *The Jeffersonian*:
Jeffersontown Fire Department

Ask Public's Cooperation When Fire Alarm Sounds

Several improvements have recently been added to the Jeffersontown Fire Department. Fire Chief Raymond Bruce now has his men well organized and practice meetings are held each third Tuesday in the month, when, at 7:30, the siren is sounded.

Business meetings of the Department are held on the first Tuesday evening of each month at 7:30. An alarm is sounded at this time also.

A new and heavier electric circuit has been run between the engine house and the local telephone exchange. The Town Council has made this improvement in order to insure an efficient handling of fire alarms through the Telephone Office.

The Fire Chief and members of his company request the public to refrain from calling the telephone exchange when a fire alarm is sounded.

phone operators of unnecessary work during these emergency periods, it will allow members of the fire fighting crew to phone in and locate the first quickly. This is obviously very essential.

Woman Rescues Her Mother And Baby From Burning Home

10-Room Mansion On Ten Broeck Farm, Owned By Dr. MacGregor, Destroyed By Fire

The ten-room mansion at the old Ten Broeck Farm, later Barnsdale, acquired by Dr. W. E. MacGregor, dentist, two months ago, was destroyed by fire at noon Tuesday, causing damage estimated at \$30,000. The 295-acre stock farm is located on the Brownsboro Rd., six miles east of the city limits.

Mrs. MacGregor, discovering the blaze at 12:15 p.m., on her return from a grocery at Springdale, a mile away, aroused her mother, Mrs. Laura Keeling, 60, asleep in a back upstairs bedroom, and snatched up her son, Robert Malcolm MacGregor, 2, taking his nap in a front bedroom.

Drops \$800 Coat.

The blaze had gained such headway by the time they got out that neither of the women was able to go back to save valuables. Mrs. MacGregor picked up an \$800 crmine coat before starting downstairs, but dropped it in her excited exit.

Dr. MacGregor, whose offices are at 302 W. Walnut, put the loss of the two-story frame house at \$20,000, and the furniture loss at \$10,000. It was partly covered by insurance, he said, adding he plans to rebuild.

The furniture included both modern and antique pieces, and represented two households. When

he moved to his new home, Dr. MacGregor explained, he took there furnishings from his country home on Lime Kiln Lane, and furnishings from his town home on Village Dr.

Ruins Guarded.

Other items lost included \$300 in cash and a large quantity of silverware. The smouldering ruins, marked by five blackened stone chimneys, was under guard Tuesday night against looters.

The blaze started in the south side of the house, and is believed to have originated in the furnace. The **St. Matthews Fire Department** laid 300 feet of hose from an ice-covered lake to the fire, but it was of no avail.

County patrolmen, firemen and a dozen neighbors saved a few pieces of furniture from the first floor, among them a refrigerator, piano, buffet, two rugs, divan and several antiques.

The stock farm was last owned by the late George V. Barnes, noted turfman. It has been the training grounds of such noted horses as United Verde, Wiskaway and, of course, the immortal Ten Broeck, whose \$10,000 four-mile match race with Mollie McCarthy, July 4, 1878, at Churchill Downs, drew 30,000 racing enthusiasts from all over the country. Ten Broeck won easily.

1938

February 9, 1938: Board meeting: Five officers and directors present. Motion made to pay balance due Bi-Lateral Hose Co., carried. Agreed to reimburse Chief Neichter for any deductions made from his salary while making fire runs, carried. Motion made that we purchase 100 feet of 2 ½ inch hose and 100 feet of 1 ½ inch hose from the Eureka Fire Hose Co. at approximately \$175.00, carried. Order placed. It was reported by Mr. Ogden that the St. Matthews Civic Club was sponsoring a dance for the benefit of the Fire Association. Dance to be held at Legion Hall, February 28, 1938. They requested that we place notices on the pumper and parade thru the community to advertise the project. We agreed to do this but after further discussion by representatives of both organizations it was decided not to do this.

Minutes Feb. 9, 1938

Five officers & directors present.

Motion made to pay bills at hand, including balance on insurance to Resort Insurance agency. Carried.

Motion made to pay balance due Bi-Lateral Hose Co. Carried.

Motion made to reimburse Chief Niechter for any deductions made from his salary while making fire runs. Carried.

Motion made that we purchase 100 ft of 2 ½ inch hose and 100 feet of 1 ½ inch hose from the Eureka Fire Hose Co. at approximately \$175.00. Carried. Order placed. Receipt of order acknowledged 2-11-38.

It was reported by Mr. Ogden that the St. Matthews Civic Club was sponsoring a dance for the benefit of the Fire Assn. Dance to be held at Legion Hall Feb. 28, 1938. They requested that we place notices on the Pumper and parade thru the community to advertise the project. We agreed to do this but after further discussion by representatives of both organizations it was decided not to do this.

No further business, meeting was adjourned to meet again March 9, 1938.

Thomas L. Wilson
Secretary

1938

February 15 & 21, 1938, The Courier-Journal

St. Matthews Club Plans Dance Feb. 26

The entertainment committee of St. Matthews Civic Club will meet at 8 p.m. Wednesday at the home of Mrs. C. A. Backmann, 416 Macon Ave., to make plans for a dance to be given February 26 at the American Legion Hall for the benefit of the St. Matthews Volunteer Fire Association. Mrs. John L. Kilroy, president, will be in charge.

Flames Damage Home \$100.

Fire, originating in a pile of kindling in the basement and communicating to the first floor, caused \$100 damage in the home of A. K. Bates, 3717 Lexington Rd., at 8:50 p.m. Sunday. It was extinguished by the St. Matthews Fire Department.

February 25, 1938, The Courier-Journal:

Dance Planned to Aid Fire Department

St. Matthews Civic
Club Sponsors Event.

Members of the St. Matthews Civic Club are sponsoring a dance at the American Legion Hall Saturday night for the benefit of the volunteer fire department, accord-

ing to John L. Kilroy, president. Prizes will be given and varied entertainment, including Ray Motte, John Fane, Earl Burchkel, Bessie and Donnie Weissmuller and Doris Streckfus as floor show entertainers, is scheduled. Table reservations may be had by calling Mrs. C. A. Bachman, chairman of the dance committee, or Mrs. Joe Eaton, Mrs. L. L. Daugherty, Mrs. S. F. Bittner and Mrs. D. H. Bixby.

February 5, 1938, The Courier-Journal

Bids Taken to Rebuild Holy Trinity School

Bids for reconstruction of Holy Trinity Catholic School, St. Matthews, which was destroyed by an early morning fire September 21, are being taken, and a contract is expected to be let by the middle of February, Father B. F. Besinger, pastor, said Friday. Anticipated expenditure is \$100,000.

The new building, 60x160 feet, will be a fourteen-room fireproof school, built on the old foundations, according to plans prepared by D. X. Murphy & Bro., architects. It will be of red brick, trimmed in stone. The school serves 335 pupils.

March 7, 1938, *The Courier-Journal*:

Fire Destroys 4-Apartment Building

Walls Crumble In Half An Hour

Fire destroyed a nearly-completed brick apartment house in St. Matthews Sunday night at a loss estimated at \$11,000.

Flames leaping high above the roof made short work of the two-story, four-apartment building at 116 Wiltshire. Within a half-hour after the alarm was sounded at 10:24 p.m. the walls had fallen and the structure was in ruins.

The **St. Matthews** volunteer fire company was augmented by No. 21 Engine Company and No. 6 Quid from Louisville, but hose streams failed to check the blaze.

The owner and building contractor, N. B. West, 138 Wiltshire, who gave the estimate of loss, said he had planned to have the building ready for occupancy by April 1. Insurance will cover the loss, he said.

Plasterers finished their work Saturday and no heat had been maintained, Mr. West declared. In conjecturing as to the cause, he was able to blame the fire only on prowlers. Firemen listed the cause as unknown.

Flames Destroy New Apartment House



—(C.J. Photo by Charles Pease.
This picture of apartment house fire in St. Matthews was taken as the walls began to crumble.

PUBLIC ENEMY NO. 1 STRIKES AGAIN!



This picture shows flames destroying an unfinished brick apartment house at 116 Wiltshire Avenue, St. Matthews, Sunday night, about 10:30 o'clock, owned by Mr. N. B. West, a building contractor. Despite the efforts of the **St. Matthews** volunteer fire company, augmented by Louisville fire fighting equipment, the brick building was soon in ruins.

ADEQUATE INSURANCE IS THE BEST PROTECTION

A Phone Call Will Bring Our Representation—JACKSON 0113

LIBERTY FIRE INSURANCE CO.

INCORPORATED 1904
INSURANCE FOR EVERY NEED



WE HAVE A MONTHLY PAYMENT PLAN FOR INSURANCE PREMIUMS

\$11,000 FIRE LOSS

Louisville, Ky., March 7. (P)—Owner N. B. West estimated at \$11,000 today the loss from a fire which destroyed a two-story, nearly completed brick apartment building in suburban **St. Matthews**. He said insurance would cover the loss.

1938

February 18, 1938: *St. Matthews Sun*: The St. Matthews Civic Club is sponsoring a dance for the benefit of the St. Matthews Fire Department to be held Saturday February 26, at the American Legion Hall. Music will be furnished by the Blue Hawk Orchestra. All profits to be given to the fire department. Business will give door prizes.

March 3, 1938: *The Jeffersonian*:

ROPPEL NAMED ELECTROLUX DEALER FOR COUNTY

Edward J. Roppel has been appointed as the authorized Electrolux refrigerator dealer for Jefferson County.

Mr. Roppel announces that Bud Young, former factory service man for Electrolux, and a St. Matthews boy, will be associated with him in business as service man. Charles Sandman of St. Matthews will also be associated with the new firm.

The new firm name will be Roppel's Electrolux Sales and is to be located at St. Matthews. Both gas and kerosene burning Electrolux refrigerators are to be handled by the new firm.

MARSHALL PLANING MILL NOW IN NEW HOME

The Marshall Planing Mill of St. Matthews has moved into their new home on Breckinridge Lane and invites the public to inspect their new plant. The office and display room is finished in the most modern style.

They carry a complete line of building materials and can fill your order whether large or small. They have also recently stocked the Kyanize Paint Products and ask you to give them a trial.

Build better homes by using better building materials.

Kyanize HOUSE PAINT

A super-wear, anti-rust, anti-rot, anti-weathering, anti-staining, anti-spreading, anti-biting and covering power. An all-weather paint, available in all perfect colors.

FOR SALE BY
MARSHALL PLANING MILL CO.
Lumber—Nails—Doors
BRECKINRIDGE LANE BELMONT 1818 ST. MATTHEWS

TODAY'S CHOICE

of people who have owned other refrigerators

SERVEL

ELECTROLUX KEROSENE

- PERMANENT BY DESIGN
- NO MOVING PARTS OR RUBBER TUBES
- CONTIGUOUS COILS
- NOSE VERMS OF SATISFACTION
- SAVINGS THAT PAY FOR IT

Now with the refrigerator you have chosen—let it serve you.

YOUR NEXT refrigerator will be a Servel Electrolux. For many people who have owned other makes, for they know that Servel Electrolux' simpler, different operating principle gives permanent service... service means.

ROPPEL'S
Electrolux Sales
BELMONT 2481
ST. MATTHEWS

NEW MEDIC MAKING ENVIABLE RECORD

Dr. Robert Rodin, new physician in our community who is associated with the Ray Clinic, 3812 Frankfort Avenue, is establishing an enviable record as a specialist in obstetrics, gynecology, and pediatrics.

Dr. Rodin is a graduate of the University of Illinois School of Medicine and served his internship in a Chicago hospital. He was resident physician for one year at a St. Louis hospital and served two years as resident physician at the Rotunda Lying-in Hospital in Europe.

St. Matthews and the Ray Clinic is fortunate in having a physician of Dr. Rodin's wide experience and ability.

March 31, 1938, *The Jeffersonian*:

Save Money by Doing Your

EASTER SHOPPING

At the St. Matthews Dep't. Store

More and more people are buying here, because they like our large, fresh selections of merchandise and our money-saving prices. Everything here for every member of the family.

Berkshire Hosiery 79c 98c Lightly Berkshires 3-4-5 in regular and knee-length styles. Buy 1 down and receive a pair free.	Nightingale Hosiery 49c You'll want several pairs of this low price. Regular and knee-length styles. Others, 25c.	Women's Silk Slips 98c You'll be amazed at the quality and style of these smart slip-slips. Others, the end 50c.
Women's Nightgowns and Pajamas \$1.00 Steady and Pajamas 15c 25c 39c	Up to \$3.98 Silk Dresses \$1.98 A wonderful selection of silk dresses in new styles and patterns for Spring.	Up to \$1.49 Men's Shirts \$1.00 Men's Turtleneck 10c 15c 25c
Tom Sawyer SHIRTS 79c Think of getting the famous Tom Sawyer shirt for only 79c! New Spring patterns. All sizes.	Wash Dresses 29c to 98c 200 wash dresses for mother, daughter and sister. New Spring shades and patterns. Sizes 2 to 12.	Women's Anklets 10c and 15c A large assortment of anklets in 12 new colors. Every one included in this lot for boys, girls and women.
Extra! Special! 25c Cups and Saucers! A marvelous value while they last! Also black glass 18c, cream, pottery 18c, and sugar bowls 15c. Come early and take advantage of this great offer.		Famous Kids Tennis Shoes 86c pr. Tennis shoes here for men, women, girls and boys. Every one and made right here.

Also Large Fresh Selection of Delicious Easter Candies

St. Matthews Dep't. Store
3814 FRANKFORT AVE.

1938

March 9, 1938: Board meeting: Five officers and directors present. Motion made to pay routine bills amounting to \$57.40, carried. Motion made to pay Palmer Ball \$100.00, carried. Motion made to pay the Greathouse Company \$200.00 on account, carried. Secretary requested to write letters of thanks to American Legion Auxiliary, and St. Matthews Civic Club. Secretary instructed to obtain bids of approximately 500 feet of 2 ½ inch fire hose.

March 11, 1938: *St. Matthews Sun*: Fire Destroys Local Apartment House. Fire of unknown origin destroyed a four apartment building under construction on Wiltshire Avenue, Sunday at 10 p.m. The building was to be ready for occupancy April 1. All apartments had been leased. The owner, Mr. N. B. West, reports the estimated loss was \$11,000.00 covered by insurance. The St. Matthews Volunteer Fire Department augmented by several Louisville Fire Squads labored to subdue the flames but the fire had too much headway and was completely burned down within half an hour.

Minutes - March 9, 1938

Five officers & directors present.

Motion made to pay routine bills amounting to \$57.40. Carried.

Motion made to pay Palmer Ball acct. \$100.00. Carried.

Motion made to pay the Greathouse Co. \$200.00 on acct. Carried.

Secretary requested to write letters of thanks to American Legion Auxiliary, and St. Matthews Civic Club. This has been done.

Secretary instructed to obtain bids on app 500 ft. of 2 ½ inch fire hose.

*Thomas L. Wilson
Secretary*

March 14, 1938, The Courier-Journal

Diapers Boiling Dry Result In Fire Alarm

When smoke filled an apartment house at 312 Macon, **St. Matthews**, at 9:15 p.m. Sunday, a recollection of the flames which last Sunday destroyed a nearby apartment house rushed to the mind of Miss Marguerite D. Jenkins, resident of the second floor. She called the fire department without delay.

The smoke was pouring from the second floor apartment of Mr. and Mrs. E. B. Boden and baby, who were away. Smashing down a kitchen door, firemen found on the range a kettle of diapers—which had boiled dry.

1938

March 11, 1938: *St. Matthews Sun*: Civic Club Provoked By Inadequate Fire Control. President Kilroy of the St. Matthews Civic Club is calling on the Fire Prevention committee to take immediate steps to investigate necessary action to improve methods to prevent the occurrence of disastrous fires in St. Matthews. A conference will be held with the Jefferson County Fiscal Court in cooperation with Assistant Fire Chief Reardon of the Louisville Fire Department to prepare a survey of the St. Matthews water mains as to being adequate to supply fire plugs and also to determine strategically where places for location of fire plugs should be. After this they will advise people where plugs could be installed. (Rest of article missing).

March 14, 1938: The Civic Club again held a dance to raise money for the department. \$50.00.

March 18, 1938: *St. Matthews Sun*: Fire Destroys Garage And Car. Fire of unknown origin destroyed the garage and Willis car of Hal Potts, 110, Cornell Place, early Sunday morning. Mr. Potts returned from work about 12 o'clock. At 12:45 a neighbor awakened the Potts family by phone to tell them their garage was afire. The St. Matthews Volunteer Fire Department was called, but the fire had gained such headway that they were unable to stop it. Mr. & Mrs. Potts appreciated the promptness of the fire department in answering the call and the splendid service they rendered, protecting the adjoining buildings and house.

March 25, 1938: *St. Matthews Sun*: Blaze Damages Washroom. A small blaze originating in the wash room at the hardware store of Fred Wooton, Jr. Monday morning caused damage estimated at \$50.00. Mr. Wooton with the assistance of several volunteers extinguished the blaze without assistance of the local fire department.

April 1, 1938: *St. Matthews Sun*: Fire Department saves Arterburn Property. An explosion of the oil tank in a small building on the B. H. Arterburn property on Shelbyville Road, about 9 o'clock last night called out the local fire department. The firefighters reaching the scene in about three minutes were able to save the garage and chicken shed which were attached to the burning building structure. The family who had been asleep were awakened by the explosion, else greater damage might have resulted.

April 7, 1938, *The Jeffersonian*:



April 8, 1938: *St. Matthews Sun*: Lower Fire Insurance Rates For Town, County. Reduced insurance rates are now in effect in Jefferson

Lower Fire Insurance Rates For Town, County

Reduced insurance rates are now in effect in Jefferson County along the outskirts of the city of Louisville, the underwriters have just announced. Suburban property owners within three miles by accessible road to the nearest fire station inside the city limits, are eligible to profit by the reductions.

The rate reduction is from 66¢ to 42¢, on frame approved roof dwellings within 1,000 feet of a city fire hydrant and within three miles of a city fire station. On frame dwellings with approved roof, not within 1,000 feet of a city fire hydrant but within three miles of a city fire station, the new rate is 58¢ as against the former 90¢ rate.

New rates are being established by the Kentucky Actuarial Bureau for all property within the limits of Jeffersontown, where the new water system has recently been put in operation. Members of the Bureau are in town this week collecting data for use in fixing the new lower rates for the local area.

County along the outskirts of the city of Louisville, the underwriters have just announced. Suburban property owners within three miles by accessible road to the nearest fire station inside the city limits, are eligible to profit by the reductions.

The rate reduction is from 66¢ to 42¢, on frame approved roof dwelling within 1,000 feet of a city hydrant and within three miles of a city fire station, the new rate is 58¢ against the former 90¢ rate.

WEDNESDAY, MARCH 25, 1938.

44 PAGES TO BE PRINTED

Dead Man Pulled From Burning Wreck



—(C.-J. Photo.

Boyd Raisor, driver of this coupe, was killed Thursday afternoon when it crashed into a heavy sand truck on the Brownsboro Rd., east of Louisville, and caught fire. In the background, on the opposite side of the road, is the truck, which was driven by Charles Miller, Crestwood.

Motor Bursts In Flames As Driver Dies

Car Hits Sand Truck On Downhill Curve

Boyd Raisor, 25, of Eminence, Ky., was killed instantly about 4:45 p.m. Thursday when his coupe crashed into a sand truck on a downhill curve of the Brownsboro Rd., six miles east of Louisville, and burst into flames.

The truck driver, Charles Miller, 36, of Crestwood, Ky., told county police that he pulled Raisor's body from the car within a few moments after the crash and dragged it away from the fire.

Truck Driver Dazed.

Miller, who suffered bruises, said that Raisor apparently started around the curve too fast and was unable to control the car. He said it came straight at him, struck the front end of the truck, and came to a stop on the opposite side of the road, fifteen yards away.

Miller said he was dazed momentarily, but collected himself in time to get to the car before the flames had enveloped it entirely. Raisor's clothing was afire when Miller reached it. Miller tore part of the blazing clothing away.

Miller was taken to the Ray Clinic at St. Matthews for treatment. The truck, en route to the new State Penitentiary at La Grange, belongs to the firm of D. G. Hampton & Sons, haulers, of Crestwood.

Deputy Coroner M. Rodger Dougherty said Raisor's skull was fractured, and that he suffered severe burns. The body was taken to Eminence for burial.

1938

April 13, 1938: Board meeting: Six officers and directors present. Agreed to pay current bills. Mr. Darnell & Mr. Hulswede reported to the Association they had formed a body known as the St. Matthews Fire Patrol and offered same to Association for sponsorship and adoption. The purpose of this body is primarily to protect our hose when in use at fires in the business district of St. Matthews. Since much damage has been done to our hose by driving over it, it was moved and seconded that we adopt this body, carried. Agreed that we buy the equipment necessary for this body, same to cost approximately \$40.00. Several bids were received on fire hose and after discussion, check and consideration agreed to purchase 500 feet of 2 1/2 inch double jacket hose, from the Bi-Lateral Fire Hose Co. at \$1.10 per foot. Agreed to buy a combination expander from the Eureka Fire Hose Company for \$27.50, Mr. Taylor agreeing to furnish us with 2 dozen 2 1/2 inch and 1 dozen 1 1/2 inch expansion rings to write off his error in sending us the wrong thread on the hose we bought from him. The acquisition of this equipment will save us the expense of sending our hose out for repairs. Some time ago the Bituminous Materials Company delivered approximately five yards of paving material to our fire house. This was admittedly their own error but they however sent us a bill for same in the amount of \$35.10. After discussion it was voted to reject this bill. Note: Thread size on our hose 6 threads to 1 inch, 3 1/8 inch outside diameter, the above is same used by City of Louisville.

Meeting April 13, 1938

Six officers and directors present.

Motion made to pay current bills - carried.

Mrs. Darnell & Hulswede reported to the Assoc. that they had formed a body known as the St. Matthews Fire Patrol and offered same to Assoc. for sponsorship and adoption. The purpose of this body is primarily to protect our hose when in use at fires in the business district of St. Matthews. Since much damage has been done to our hose by driving over it, it was moved and seconded that we adopt this body. Vote was taken and body adopted.

Motion made & seconded that we buy the equipment necessary for this body, same to cost approximately \$40.00. This motion also carried.

Several bids were received on fire hose and after discussion, check and consideration motion was made and seconded that we purchase 500 ft. of 2 1/2 inch double jacket hose, from The Bi-Lateral Fire Hose Co. at \$1.10 per foot. This motion carried.

Motion made & seconded that we buy a combination expander from the Eureka Fire Hose Co. for \$27.50, Mr. Taylor agreeing to furnish us with 2 dozen 2 1/2 inch and 1 dozen 1 1/2 inch expansion rings to write off his error in sending us the wrong thread on the hose we bought from him. The acquisition of this equipment will save us the expense of sending our hose out for repairs. ~~and~~ This motion carried.

(Over)

1938

April 13, 1938: Board meeting:

Page 2 - April 13, 1938

Some time ago the Bituminous Materials Co. delivered app. five yards of ~~paving~~ paving material to our fire house. This was admittedly their own error, but they have ever sent us a bill for same in the amount of \$35.12. After discussion it was voted to reject this bill. Secretary notified them of this action.

There being no further business meeting was adjourned to meet again May 11, 1938.

Thomas L. Johnson
Secretary

Thread size on our hose

6 threads to 1 inch
3 7/8 inch outside diameter

The above is same as used by City of Louisville.

April 14, 1938, The Jeffersonian:

OPENING NEW SERVICE STATION SET FOR SAT.

Opening of the new, modern one-stop Sinclair service station of the Continental Oil Company, in St. Matthews, has been set for Saturday, April 16. The station is located at the intersection of Frankfort Avenue and Lexington Road and is to be managed by Roy Keal.

Clarence E. Bauer, president of the company, together with M. A. Bauer and L. J. Connolly, vice president and secretary respectively, are to be congratulated for bringing this handsome new station to St. Matthews.



Max Oppenheimer

More and more people are shopping at the St. Matthews Department Store and there must be a reason, in fact, several reasons. Here are the answers. First, over 1,000 items of new merchandise have been stocked by the management. Second, this mammoth selection of merchandise is offered to the public at new low money-saving prices. Third, the friendly helpful courtesy of their sales people and the manager Mr. Max Oppenheimer, a new comer in our midst.

You can buy anything you need at this store from toothpicks to haberdashery. "And if we don't have what you call for we will stock it within ten days," Mr. Oppenheimer, says.

The business of the St. Matthews Department Store has increased 30 per cent since the present management took over the store two months ago. This is quite an increase in anybody's business for a 60-day period. We are appreciative to Mr. Oppenheimer for attributing a part of this increase to his regular advertisements in The Jeffersonian.

In addition to Mr. and Mrs. Oppenheimer, the personnel at this new store is composed of Miss Loretta Conn, assistant manager; Mrs. Mary Jo Ruwe, Miss Margaret Bench and Mrs. A. C. Rines.

Sinclair Ethyl Gas Sinclair H-C Gas

Continental Oil Co.

ANNOUNCES

Formal Opening

of their new modern

Service Station

WITH ILLUMINATED GLASS ISLAND

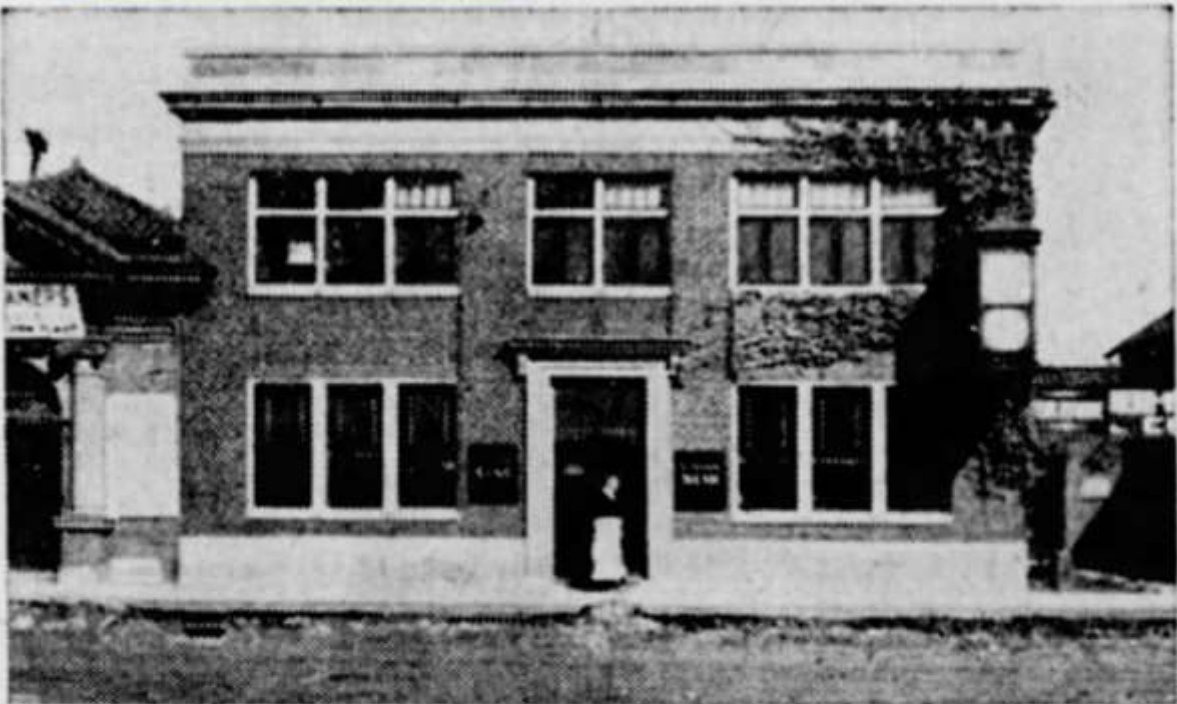
SAT. APRIL 16

IN ST. MATTHEWS

SOUVENIRS! SOUVENIRS!

Hours: 8:00 a.m. to 6:00 p.m.
SINCE APRIL 1, 1938

St. Matthews Bank Remodeled



*The magic wrought by a builder's art is graphically illustrated in these pictures showing the **St. Matthews** Bank Building before it was remodeled (above) and the completed project (below). Sherman L. Rosietter was the contractor.*

1938

April 29, 1938: *St. Matthews Sun*: Fire Department Buys New Fire Hose. The local fire department has purchased a quantity of new fire hose and to protect this hose from damage while in use at a fire have organized a traffic patrol. Their duty will be to direct traffic at fires. The public is requested to respect the patrols direction and stay off the hose at all times.

May 4, 1938: *St. Matthews Sun*: At the May 4 meeting of the St. Matthews Civic Club they discussed the water mains and some citizens ask for fire plugs to be installed.

May 6, 1938: *St. Matthews Sun*: To Paint Fire Plugs And Restrict Parking. Plans are being made to paint the fire plugs in St. Matthews and stripe the sidewalks curbing to restrict the parking too close to the plugs. Safety Director Hulswede, of the American Legion, wishes to ask that the motorists respect the area. He also requests that as many as possible join the 30-50 club.

May 9, 1938:

May 4, 1938, The Courier-Journal

ADDRESS ALL COMMUNICATIONS TO THE BUREAU

KENTUCKY ACTUARIAL BUREAU
(FIRE)
LOUISVILLE, KY.
G. H. PARKER, MANAGER

May 9, 1938

Dr. James E. Winter
714 Heyburn Building
Louisville, Kentucky

Dear Dr. Winter:

Suburban Rates, St. Matthews

I have your letter of May 5. If the St. Matthews fire department is disbanded, the greater percentage of dwellings will continue to receive eighth class rates if within reach of a hydrant, and ninth class if beyond.

However, because of the congestion of mercantiles and the fact that the Louisville fire department may not respond to a call outside if it has a second or third alarm fire inside, we should not consider Louisville protection as worth more than ninth class to the mercantiles. Because of the protection afforded by the St. Matthews fire department and the assistance that can be expected from Louisville, we have graded the mercantiles eighth class.

We have no blueprints showing the information you desire, as we depend upon the Sanborn maps of Louisville, which include St. Matthews. These maps are very large bound volumes, and are expensive. However, the Louisville Board of Fire Underwriters, for the convenience of agents, had an engineer make blueprints of the territory adjacent to the city. The Board is selling these blueprints to agents for \$6.50 a set, and if it would be willing to break a set, you might obtain the sheet covering St. Matthews for less. I do not know whether the Board would be willing to break a set for you, but I refer you to Mr. Peyton Bethel, Secretary of the Louisville Board of Fire Underwriters, Starks Building, Louisville, Kentucky.

Yours very truly,



Manager

St. Matthews Civic Club Meeting Set

The **St. Matthews Civic Club** will discuss important civic matters at its meeting at 8:30 p.m. Wednesday at the American Legion Hall. Installation of additional fire hydrants will be the subject for special consideration.

Dr. O. H. Kelsall and K. L. Stark, president and secretary of the Louisville Taxpayers' League, will be guest speakers, and John L. Kilroy, president of the club, will preside.

May 15, 1938, The Courier-Journal

Service Station Planned

A triangle of land at the intersection of Lexington and Shelbyville Rds. in **St. Matthews** has been purchased by the Standard Oil Company, which plans to start construction of a super service station within the next few weeks. H. A. Holzheimer formerly owned the property. The sale price was reported at \$38,000.

1938

May 11, 1938: Board meeting: Four officers present. Agreed to pay bills. Agreed to defer any action on the fire patrol to later date. Secretary instructed to write Representative Johnson of the Bi-Lateral Fire Hose Co. regarding the non-arrival of the 1 1/2 inch hose promised us. Lists were checked and prepared for canvass to be made on those who had not made their 1938 contributions.

Meeting May 11, 1938
Four Officers present.
Motion made & seconded to pay bills. Carried
Motion made that we defer any action on the fire patrol to later date. Carried.
Secretary instructed to write Rep. Johnson of the Bi-Lateral Fire Hose Co. regarding the non-arrival of the 1 1/2 inch hose promised us
Lists were checked and prepared for canvass to be made on those who had not made their 1938 contribution.
There being no further business meeting was adjourned to meet again June 8, 1938

May 12, 1938:

ST. MATTHEWS
VOLUNTEER FIRE ASSOCIATION
Incorporated

St. Matthews, Ky., May 12 1938

Mr. W. Clyde Glass
146 Wiltshire Ave.

5/8/38 One Fire Run \$25.00

St. M. Vol. Fire Assn
after contributing for six yrs
was surprised to receive this
bill. Insurance companies reject
this claim however am enclosing
check for 10.00
WCL

BILLS ARE DUE WHEN PRESENTED
 Remit by Check to the Association, or Pay at Buchenmeyer-Ogden Drug Store.
 We are Obligated to Serve Only Those Contributing to the Support of the Association.

Thomas L. Johnson
Secretary

May 12, 1938, The Jeffersonian:

USED CAR BARGAINS!
 MANY REPOSESSED LATE MODEL CARS
 PRICES BELOW MARKET

Honestly Rebuilt!	Honestly Represented!
60-Day 50-50 Guarantee!	
1936 Ford Model "A"—Rebuilt motor, new brakes and wiring, a steady	\$149.00
1937 Ford Coupe—Clean	422.00
1931 Dodge Coupe—Perfect	135.00
1936 Ford Standard Coupe—A beauty	245.00
1937 Ford 90 Tudor—Low mileage	435.00
1931 Oldsmobile 4-Door—Excellent	179.00
1931 Ford Tudor—Excellent	108.00
1931 Plymouth Coupe—Clean	145.00
1934 Ford Tudor—Completely rebuilt	269.00
1935 Ford Model "A"—Clean	55.00

MANY OTHER BARGAINS

HAGGARD MOTOR CO.
 Incorporated
 2827 Frankfort Ave. BELMONT 2620
 Once With Haggard—Always With Haggard

ICE CUBES
ICE CREAM
 ...whenever you want them
SERVEL ELECTROLUX
 RUNS ON KEROSENE
 FOR ONLY A FEW CENTS A DAY

MAIL THIS COUPON NOW

Enclosed, please send me, without obligation, the literature about Servel Electrolux, the Economy Refrigerator.

Name _____
 Street or R. F. D. _____
 City _____

Roppel's Radio & Refrigerator Store
 The ONLY Authorized Servel Dealer
 in Jefferson County Outside of Louisville
 Call BELmont 2345 St. Matthews, Ky.

A FEW 1937 MODELS AT REDUCED PRICES
 ELECTRIC TRADE-INS AS LOW AS \$15—GUARANTEED

1938

May 1938: NOTE (This e-mail was sent to me (Al Ring) from Tom Owen, of the University of Louisville September 9, 2002. Tom was helping me find the source of the following pictures which were also used in this paper.)

Al: In the late 1930s and early 40s, U of L Freshmen enrollees in Elva Lyons' English 101 class were required to write a paper on a local topic, their street, neighborhood, social service institution, or parent's employment, etc.. In the late 40s, Professor Lyons in retirement in Ohio sorted her collection of Freshmen essays by general topic and returned them to U of L where they were bound.

Don C. Leahy wrote the paper you asked about in May, 1938. (It is included in Lyons' Volume 15: Crescent Hill and St. Matthews.) In an introduction, he notes that he had lived in St. Matthews his entire life (18 years.) His "bibliography" indicates that he got his information from "people" (he lists them), Hewitt Taylor's "Salubrious Suburbs," and from the Courier-Journal. Presumably, the news clippings from a series on "St. Matthews volunteers" came from one of the two published sources. In fact, the "Salubrious Suburbs" thing rings a faint bell somehow.

Professor Lyons noted that the student, Don Leahy, "died of a heart attack a year or two after this paper was written." The paper is 48 pages of faded typewritten text and brownish clippings. A loose sheet in faded hand dated 8/14/86 by Charles A. Staebler Jr. attempts to identify 7 St. Matthews citizens shown in a clipping watching a fire in progress. I wouldn't doubt if Staebler didn't make the photocopied excerpt in your possession.

Hope this helps. Tom Owen

ST. MATTHEWS Don C. Leahy, English 101-B, Miss Lyons, May 1938

Dedication: The editor feels that it is entirely fitting that this paper, which the author did not dedicate, be dedicated to his memory, for the University of Louisville lost on of its outstanding student personalities in the death of Don C. Leahy of a heart attack a year or tow after this paper was written.



Sitting—E. Thiemann, D. Leahy, H. Logan, E. Mueller, P. Ryan.
Standing—S. Huber, C. Ritman, J. Beisler, F. McDonogh.

Library Staff



The Preface: Just a word to the readers. I started out writing this article as the answer to just another class assignment. But as I asked questions here, looked up data there, and unearthed new (to me) and startling facts concerning the St. Matthews I had known for the better part of my life, I became interested, immensely so. The drab aspect of just an assignment soon lost its drabness, and what I was doing was no longer an assignment, but something I found myself wanting to do. I found that St. Matthews had a story to tell. She, in transition, is telling this story with a sincerity that is hard to evade. She has instilled into her story a vitalness that has demanded recognition for her.

If you readers become as interested in what is set before you, as I did in writing this,—then this article will not have been written in vain. D.C.L.

Introduction: In this discussion of St. Matthews in transition, it is necessary that we come to some definite understanding as to just what St. Matthews comprises. Situated just one mile east of Louisville on the Shelbyville Pike, at the converging of five roads, the Shelbyville Pike (Frankfort Avenue), Lexington Road, Westport Road, Chenoweth Lane, and Breckinridge Lane, there is a closely grouped cluster of business stores. I could limit myself to the consideration of this Business Section of St. Matthews, that small, ever-growing and changing, compact mass of animation: inanimate and yet full of activity, compactly grouped along each side of Frankfort Avenue from St. Matthews Avenue on the East to the junction of Lexington Road and Frankfort Avenue on the West.

But St. Matthews stands for more than this, and in justice to others and to objects that otherwise would not be included, I think it better that we consider a vaster territory and more objects. So let us assume as our boundaries of St. Matthews an imaginary line running through Cannon Lane extending to Brownsboro Road and to the Taylorsville Road. Now let us pick up one straggly end of this fanciful line at Brownsboro Road just above the Crescent Hill Golf Course and run east with it to Indian Hills, then continue north to the River Road; now east to Limekiln Lane and south to Brownsboro Road. Come west here just a few paces and then head south once more through Herr's Lane to the Westport Road, now go left straight ahead to Warwick Villa Road, turn right here and continue south and east till the Shelbyville Road is reached. Here it is necessary to describe an arc. Using St. Matthews' Business Section as a center, and with a radius of three or four miles describe this arc in a south westerly direction till it crosses the Taylorsville Road. Having accomplished this, you will find that we are now just a little above Hikes Point. Now take our illusory thread and continue west until we have crossed the other straggly end of our unreal line drawn through Cannon Lane. This approximates the total boundaries of St. Matthews.

Some may contend that I haven't taken in enough territory. If we consider the route the R. F. D. mailman takes, I haven't. But what I have enclosed will satisfy our purpose.

We moved to St. Matthews eighteen years ago. About all we could see, at that time, was that St. Matthews was just one immense "commons"; with just a few houses dotting, here and there, this vast expanse of soil just to break up the monotonous stretch of this land. St. Matthews, then, had one bank, one drug store, one automobile agency, one gasoline and oil station, one print shop, one pool room, a post office, a railroad depot, an Odd Fellow's Hall, the interurban car, the Produce Exchange, three home-owned grocery stores, two places at which to buy a drink, and no chain stores.

People came chiefly to live in and around The Point— as the spot where these five roads come together is known— because of the good gardening possibilities. Today, they move to St. Matthews because it is above High Water, and because Louisville is so easily

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accessible, and because they can have a country home with city convenience without paying city taxes.

History of St. Matthews.

Because of the untold amount of history connected with St. Matthews, let us go back and delve into this history. St. Matthews was formerly known as Gilman's Point. And even today we have a Gilman Avenue in St. Matthews, and the voting section of St. Matthews, on the north side of the railroad tracks, is known as the North Gilman Precinct. The one on this side of the railroad tracks is known as the South Gilman Precinct. Dan Gilman came out of Louisville in 1840 to settle in the country. These same five roads came together then as they do now. Gilman decided that "The Point" was an ideal place for a tavern. This he built along with a general store, dispensing liquors on the side or vice versa. Thus it was that the settlement became known as The Point--Gilman's Point. Old timers referred to it simply as The Point.

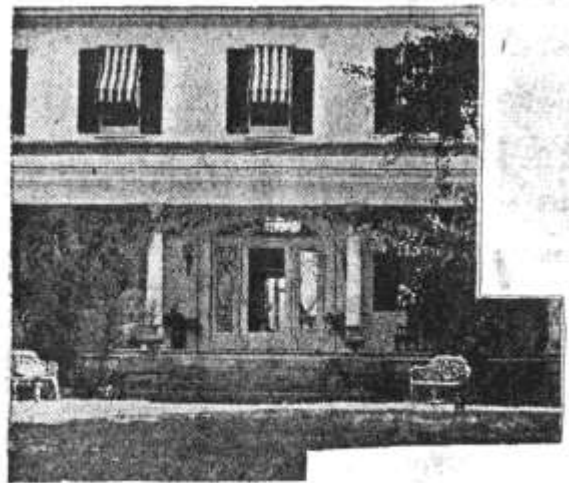
Sometime after this an Episcopal Church was built and called St. Matthews. Along about 1854 when a post office was considered necessary, the good church-going-gentry decided that St. Matthews was a better name for the post office than Gilman's Point. So St. Matthews it was. As a result, in the course of time, the railroad station was also called St. Matthews. As a matter of fact except for the post office and the railroad station, the community was never St. Matthews or anything else, officially. It was never really incorporated. Although just recently incorporation was tried, it was fought so obstinately by the property owners that the town is still known as St. Matthews unincorporated.

Getting farther back, history tells us of the old Taylor house. It was quite a few years previous Gilman's settling at the coming together of the five roads, that Zachary Taylor was brought here by his family to live on a landed estate known as Springfield. This Springfield estate is back among the hills to the north east of the St. Matthews' business section. Zach was just twelve years old when he came to Kentucky to live. It was here that Zachary grew into manhood, to go away to wars, to come back a hero, and to become the twelfth President of the United States, only to die on July 9, 1850, and be brought back to St. Matthews, to be buried in the old Taylor Burial Ground, ten years after Gilman came to The Point. History refers to Taylor's burial as taking place at Springfield. This is confusing, and annually any number of tourists go to Springfield, Ky., to see his grave. The name of Springfield happened to be the name or nickname of the Taylor farm. It was so named because of the Zachary Taylor Farm, sitting back off of Blankenbaker Lane in St. Matthews.

After Gilman, came Henry Holtzheimer, Sr. to buy land and the Gilman store. Then the three Bauer Brothers, Louis, Henry, and John, purchased the store from Holtzheimer. There is a fourth Bauer brother, Albert, and while he also lives in St. Matthews today, he did not figure in the life of St. Matthews as much as the others, so we will let this mention of him suffice. The store (in part) is still in St. Matthews today, although vastly remodeled. Louis and Henry are still living and play a big part in the life of St. Matthews. Albert is living, also, but his part in St. Matthews is negligible, and John died two years ago.



The old Chenoweth house, where the memory of a country doctor is revered.



Wildwood, built by James Brown after he came from Delaware in 1800. It has been occupied by several generations of the prominent Monahan family of bankers.

Chenoweth Lane is one of the oldest houses in the neighborhood, though oldest only in a small part of its structure. This house is now occupied by Alex Hayburn and Mrs. Hayburn, the granddaughter of Dr. Henry Chenoweth, who for sixty years was a resident of the place and an outstanding physician in Jefferson County. Then there is the Churchill Humphrey's place, which is built of brick made on the place by slave labor one hundred and thirty years ago. The slave quarters, the brick ovens or kilns, the molds used to shape the bricks are still intact.

James Brown came west and south from Delaware in 1800, to establish himself as a country gentleman on some thousand plus acres of land on what is now known as Browns Lane. Browns Lane where it crosses Beargrass Creek then was known as old "Dutch Station" and this is where Brown settled. Theodore Brown was a preacher. He had married twice and was the father of twenty children or so. So Brown, when Sunday came around, never found himself wanting an audience.

After the Browns came the Monahan's. Whether they purchased this land or whether they just "came in to it" is not definitely established. But the present Wildwood estate of Mrs. John Monohan is part of James Brown's original place at old "Dutch Station," as is the house although remodeled to some extent.

But possibly the earliest of all settlers around St. Matthews was General John Breckinridge of Revolutionary history, who acquired so much land in Jefferson County that early squatters on it, the story goes, remained for years undiscovered and unmolested. No material evidence is left of the Breckinridge place except the Breckinridge family grave plot and Breckinridge Lane.

Mixed in with these historical figures, heroes of our country, and good citizens, St. Matthews has another side, a tradition of cock fighting and horse racing. Some of the old-timers can bring forth from among their recollections vivid pictures of the cock fights that took place openly at first in the good old days, and then a little more secretly in the not-so-good old days. The last place of record where a cock fight was held was on Osa Lentz's place, "back Breckinridge Lane." It is easy to learn of these cock fights, but few of the citizen's memories go back to the time when the elite of Louisville would drive out to the neighboring St. Matthews estates to attend the races at the old Woodlawn Race Track. It was right after the Civil War that Woodlawn was in its prime. The Woodlawn Club house has been converted into a dwelling place and was long occupied by Norbourne Arterburn, but today this is on Sunny Acres owned by Dr. Roy Moore of Louisville. Some of the old stables are still erect and together on the Palmer place above St. Matthews. I was fortunate to go to school with the Palmer children so was able to get a little inside dope about post Civil War racing antics of which I was ignorant.

Having grown among these traditions, wherein gambling or wagering must necessarily have played a part, it is little wonder that today the people of St. Matthews are the "goll blamedest gamblenest" people in the world today. The people of St. Matthews will wager on anything—anything to get a bet up. They shoot dice, they play pool for money, they play cards, and they bet on high spade in a hard or cards at random. Constantly, day in and day out, throughout the year at Bauer's there are anywhere from three to five tables playing cards, involving anywhere from four to ten players per table. Figure if you can how much money changes hands? Then there is Gerstle's, and Chink's Pool Parlor. Besides, there are any number of private homes that run games.



Slave quarters on the Churchill Humphrey estate.



Judge Churchill Humphrey's charming 130-year-old house.



The "main drag" in St. Matthews.



The 146-year-old Rudy house, where six generations of the family have lived.



Stables, relics of the old Woodlawn Race Track.

Suppose for the sake of demonstration, you and I have entered Gerstle's place. Lined on both sides of the pool table there are twenty or thirty fellows. The dice have just been passed. The shooter coming up says,

"Shoot two hundred bucks." The game—keeper takes and counts bets. "Twenty open," he says. "Here," from the end of the pool table. "Shoot," from the game—keep.

The shooter passes. He shoots the four hundred dollars; Passes; Shoots eight hundred; Gets faded; And Passes, Draws down six hundred dollars; Shoots a thousand; Is faded; Craps out! The dice once more are passed. Around and around the table go the dice. Who will win nobody knows. But they, the people of St. Matthews,—both young and old, mostly men however—continue gambling and wagering. Why, almost every business house, except the banks of St. Matthews, keeps books on the race horses.

When the stakes get low, and little money is changing hands they band together in cars and head across the river to the Greyhound. But the thing that has bothered me most is: Where do they get money like that to do like that with it? I have never been able to answer. This then will be characteristic of the people of St. Matthews. I mean to convey by this that they constantly crave something they do not possess. There is unrest and turmoil; possibly, there is dissatisfaction with their earthly lot, and they figure that the obtaining of large sums of money in a hurry will put an end to all their longings. This may or may not have had much to do with the enormous growth of St. Matthews. I think it has. It can, no doubt, be traced back to the old cock fighting and earlier racing days of pioneer St. Matthews.

The Bauer's.

It was in 1890 that the three Bauer Brothers, Louis, Henry, and John, came to St. Matthews and bought the store of stores from Henry Holzheimer Sr. The Bauer's continued to run the store and today it is one of the home owned groceries in St. Matthews. In conjunction with the grocery they also operate a saloon, so you see that even today their idea is not any different from the one advanced by old Dan Gilman. Holtzheimer went to farming exclusively. The store was not quite enough for the three brothers, so Louis started the St. Matthews Bank and Trust Co., — John, a paint shop, while Henry continued with the store. Louis is, today, the president of the St. Matthews Bank and Trust Co.; Henry still runs, the grocery, although aided by many of his younger relatives. John died in 1936.

The Bauer's are probably the most prolific people dwelling in St. Matthews today. Their sons, their nephews, nieces, cousins, and many other relations are into nearly everything the town undertakes.

For years, before the establishment of a Merchant Ice and Cold Storage Plant in St. Matthews, Bauer's used to go in winter-time (St. Matthews really had some winters then,) back to the pond behind the old Chenoweth Place (then occupied by the Wilkens of "Wilkens Family Whiskey" fame) and cut chunks of ice from the frozen surface. This they would store away, and used it to preserve their meats.

Then, too, there were possibly several red letter days in which the Bauer's played a leading part, possibly a red letter week. This was much different from the Red Letter Week as instituted by the chain stores, however. On these days the farmers for miles around would bring their hogs down to Bauer's for the Hog Killing Days. This congregate hog killing was a festival occasion in St. Matthews.

It reminded one of a carnival. There was so much gaiety, and friendliness permeated in the air. All the farmers assisted in the killing, cleaning, cutting, and gutting the hogs. Then they would trade the meats to Bauer's for groceries, foodstuffs, and whatever other articles that they might want and could get from the Bauer Brothers store. Bauer's would furnish the beers and the other drinks, the sandwiches and the what nots, and a grand time was had by all. What was not taken back in foodstuffs and other merchandise, Bauer's made up in cash money. But everything was transacted to a nicety, all sides were pleased, what with Uncle Louie and Uncle Henry, as these two Bauer's are known, presiding in fire style.

About this time, there settled, along the Cannon Lane –Lexington Road part of our town, a man by the name of Dominic Zehnder. Dominic secured himself ninety-six acres of fertile sill, how, you will learn later. In addition to raising potatoes, he was raising a large family, and at the same time trying to organize a milk business. With all these endeavors he found himself ninety thousand dollars in

debt. A little thing like this didn't faze him. He continued raising cows, and succeeded in getting his milk dairy started in an old shed on his farm. As his sons grew they took an interest in the business and developed it to such an extent that in 1921 they moved up into The Point into a substantial, one-floor-plan, modern-brick, milk dairy. They now, under the name of Zehnder Brothers Creamery, dispense milk to all sections of Louisville.

By the time his sons established the Dairy in its new quarters the old man had paid off his ninety-thousand dollar debt, and in 1927 he decided to quit raising potatoes, and sold his land for ninety six thousand dollars. He sold this land to a subdivision development company, and the land became know as Lexington Manor.

The Produce Exchange.

With an ever growing influx of Switzer's, Swiss, and Germans to St. Matthews just after the turn of the century, agriculture was taken up in a big way. The chief crop planted by these sturdy individuals was our famous Irish Cobbler. There was more and more land being tilled, and naturally, because of the existing two-crop season of potatoes, the first harvested right after the Fourth of July and the second in late September, more and more potatoes were grown.

Our hardy farmers were not getting the prices they should, nor were they getting the markets they should get. So, if they were to continue raising potatoes, on a scale that was definitely getting larger and larger as years passed, something must be done about this situation.

So in 1910 under the supervision of "Daddy" Hite and a group of progressive business men—The St. Matthews Produce Exchange was established. The primary purpose of this exchange was to enable the farmers to pool their potato crops; by so doing, they could realize better prices and better markets; as markets, due to quantity shipment, were made more accessible. This exchange prospered throughout the ensuing years—and as a result, so did the farmers, having several good years, then maybe a bad year, but on the whole enjoying an unusual amount of success. And although this potato raising and selling was only seasonal, these potatoes as shipped through there Produce Exchange became the Life Blood of the Oeschner's, Kaelin's, Kammer's, Bisig's, Nachand's, and Lausman's, and Westerman's among others.

In the year of its inaugural, the Exchange shipped exactly eighty-five carloads of potatoes. Each year since that initial year, shipping has increased so much, that in the years of 1923 through 1927 a climax shipment of one thousand carloads per year was attained. Now then just to get some idea of what that means – one thousand carloads doesn't sound as though that were so much – but take three hundred and thirty)that's how many sacks of potatoes go into each carload) and multiply that by a thousand and you'll get three hundred and thirty thousand sacks of potatoes. Now to go further, for every year from 1923 to 1927 that the Produce Exchange shipped one thousand carloads, the sacks contained one hundred pounds of potatoes, so by rapid calculation we find that some thirty three million pounds of potatoes were shipped every year that they shipped a thousand carloads. Mind you, this is they number of pounds shipped, this does not include the number of potatoes that were sold locally, nor does it take care of those that were kept for home use.

And while all of this was taking place there was a continuous increase in the influx of people – farmers – to St. Matthews – to plant, to grow, to harvest, and to sell some of these famous Irish Cobblers, from which others were piling up a tidy sum. While not as famous as some of our prominent gold rushed in history, nevertheless, the same idea holds in the case of St. Matthews multiplying her population two hundred fold in thirty years; it being one of those "Gold Is Where You Find It" cases. There is one difference, however, in the gold rushes, people went, some great distances, others short – they got what they wanted, or didn't, some stayed and others moved on. Here is St. Matthews, the people came to get land, to raise potatoes, to farm, and to make money. This they did, but having done so, they all stayed on. The gold rushes, generally, were of short duration.

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We admit some stayed after they got to the gold rush beds. But here, this was something that lasted for thirty odd years – when the crop, as it is now, started petering out – these farmers were established so why move on. Each year since 1929 the quantity, and due to the lack of foresightedness, the quality of the potatoes have been deceasing, till last year the Produce Exchange shipped only two hundred carloads.

The one important thing that attracted people to St. Matthews during this period of potato prosperity was the easy way of obtaining land. A farmer – say some of our Switzer friends – would come to St. Matthews, convince the banker that he could raise a good potato crop. This done, the banker would give him an option on some plot of land he had picked out. The farmer, then, would go to the Produce Exchange, get his fertilizer and his seed potatoes on credit – figured from the potential output of the potato crop he was to grow in proportion to the number of acres he figured utilizing.

Thus armed with his fertilizer and his seed potatoes, he would go back to his optioned land, plow (we have assumed he had a team and a plow, if he didn't have, he borrowed on from his neighbor) and fertilize his land, planted it, and then sat back and let his potatoes grow – cultivating them as they needed it – and let the rain do the rest. When time for harvest arrived, our farmer fried dug or had his spuds dug, paying anywhere from ten to fifteen cents a barrel and up to thirty cents a barrel in good times. The he loaded them and carted them down to the Produce Exchange, where they were weighed, sorted, sacked, and shipped. The produce Exchange authorities then gave him a voucher for his total amount of potatoes. From his total amount of money coming due they subtracted the debt that he owed them for his seed potatoes and his fertilizer. And then our farmer friend would take part of what he had left go down to the bank and buy, out-right, the piece of land that the banker had optioned to him, and then use the remainder to build him a home on his newly acquired plot of ground. This our friends repeated year after year and as a result St. Matthews became the leading single shipping point of potatoes in the world from 1919 though 1929.

Good farmers though they were, our Swiss and German and Switzer friends failed to reckon with one item of importance – the proper rotation of crops and the scientific up building of the soil. As a result, either through ignorance or greed, the quality of the crops has diminished. This has lost to St. Matthews, temporarily perhaps, her place in the sun; she no longer enjoys the prestige of being the leading potato shipping market in the world. Like the old gray mare “She ain't what she used to be” and neither is the potato any longer that edible, mealy Irish Cobbler of earlier days; rather it has been displaced by a specky potato, full of black, hard or glassy spots, and we and our neighbors are naturally looking elsewhere for the quality potatoes we desire. This distinction of being the world's leading shipping potato market has since 1929 been transferred to some place in Maine. Potato raising still continues in St. Matthews, however, as do other lines of farming but St. Matthews has definitely started looking to something else. This is the Suburbanite. But before we consider the suburbanite, which represents the last, -- the most recent stride is progress that our heroine has taken, let us consider a few side issues that might throw some light on this further advancement of St. Matthews.

The Volunteer Fire Association.

In 1919, due to the increasing number of farm homes being erected on the optioned lands that are farmer's potato crops were enabling them to buy, a Volunteer Fire Association was established by the people of St. Matthews. This St. Matthews Volunteer Fire Association was a community affair. Share one, share all; and all share alike. The establishing of this association and the purchasing of a one-ton Ford truck equipped as a chemical fire apparatus by this new organization caused the insurance rates of the home owners living in St. Matthews to be reduced. This reduction of rates per individual was much more than the percent assessed each inhabitant for the purchase of the apparatus, or you can bet your boots that they wouldn't have gotten the motorized chemical fire truck.

This association operated for two years on a helter-skelter, hit or miss basis. The first one to the garage, or the first one to know where the fire was, drove the fire truck. It was one of those old time Ford trucks capable, I think, of doing all of twenty miles an hour. Assuming that our apparatus got to the fire — and it did even though some one had to pull it — there was quite some confusion as to what everyone should do. So in 1921, Andrew Neichter, a mechanic working in Eline's Garage, which is right next to the garage that houses the fire truck, was appointed Fire Chief.

Let me say in passing, that here is really a firefighter. Neichter does not get paid for his services. He is no public hero — being disliked by more people in St. Matthews than liked. But he is a firefighter. In the densest of smoke, in the thickest of fires, he fights it and how! He acts as though crazy around a fire. He has been termed fool-hardy and declared not to have much sense. In case of a fire, or better to say when fighting a fire, he rushes in where angels — nay even devils, would fear to tread.

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We admit some stayed after they got to the gold rush beds. But here, this was something that He searches through the smoke for the source of the fire armed only with his hose, and somehow, miraculously, he finds it, and if it can be put right out, he puts it out. I have seen this individual dash into a smoking inferno with never a thought of safety — only the thought of getting to the fire and extinguishing it. He has been overcome by smoke, passed out, been taken to the hospital, seriously ill from lung burn from swallowing too much smoke or fire. But he comes back. And, Ladies and Gentlemen, remember he gets no pay for his job, he is still a mechanic at Eline's Garage. This is his only means of sustenance. Whether he fights fires with such gusto from a personal satisfaction or from some other reason, whether from the feeling of prestige or what? One will never know. He has been declared insane for his throwing-caution-to-the-wind-attitude. But insane or condemned, he fights fires and gets results. That's why Andy Neichter is still alive and still chief of the St. Matthews Volunteer Fire Association.

In 1931 the old Ford truck was abandoned in favor of a super special Seagraves Pumper—a modern fire truck apparatus. This was made necessary by the ever increasing number of houses in St. Matthews. This also marks the beginning of the ending of our potato dynasty, and the continued arrival of the Suburbanite, although the first sally of these was made some years before. But more of this anon.

There is much more to the Volunteer Fire Association than just Neichter. Remember what was said for Neichter with regards to pay goes for the rest of the individuals connected with the Volunteers. The following will give you some idea about how this association functions: Should you live in St. Matthews and your house catch fire, you'd phone the Buschemeyer-Ogden Drug Store in St. Matthews. Your call might be answered by John Henry Ogden. He would quickly close a switch which would start the fire siren (on top of Eline's Garage) sounding. This serves to arouse the volunteer firemen. Neichter is most generally first to the garage, should it happen that he wouldn't be, he follows in his own car which he drives as fast, as fool-hardily, as insanely, other say, as he fight fires. I rather think that he is an expert chauffeur and an expert firefighter.



Chief Andrew W. Neichter poses beside the “fire Wagon” of the St. Matthews department. He has been a member of the volunteers since 1919, chief since 1921. None of the volunteers receive pay, the equipment being furnished by people of St. Matthews.

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Captain Tommy Baker hurries from his house as the siren wails; Lieutenant Bud Young breaks all records getting into his boots and rubber coat to go to the fire; George Wurster, proprietor of the Wurster Hardware store, gets there just about as fast as his competitor in the same line, Freddie Wooten; and Irvin Bauer, butcher at Bauer Brothers, has no doubt been stopped in the middle of the act of cutting a round steak on more than one occasion by the sounding of the siren. These and others flock to the scene of the fire, the ones mentioned have the privilege of riding the fire truck, as have as more as can be accommodated. Others follow in their own cars to the scene of the fire and render what assistance they can. It's a great life if you like it. And who said you have to be in politics to be a fireman? These men get no pay. They are subject to call at all times. What's more, they go. Maybe it's that childish appeal to get near something burning that gets them up at three-thirty in the morning. Maybe it is from a higher aesthetic notion. Can you explain it? I think I can, but to do so would be to digress, and another digression in this article would be mortal. So suffice it that we have a good Volunteer Fire Association in St. Matthews, and let us move on to something else that has benefited St. Matthews no small amount.



Should you live in St. Matthews, suburb of Louisville and your house might get afire (and we wouldn't wish you any such hard luck) you'd phone the Buschemeyer-Ogden drug store, in St. Matthews. Your call might be answered by John Henry Ogden and he would quickly close a switch which would start the fire siren to rouse the volunteer firemen.



Very esthetic member of the firefighters is George Wurster, hardware proprietor. He rides on the front seat of the truck on every call.



Captain Tommy Baker hurries down the steps of his home when he hears the siren, which usually draws six to ten volunteers to a blaze.



Although the picture doesn't look that way, Lieutenant Bud Young is really breaking records getting into his boots as a practice drill for a fire. The camera just stopped the motion too well.

April 17, 1938, *The Courier-Journal*:

Should you live in St. Matthews, suburb of Louisville and your home might get after you (and we wouldn't) when you say next week you'll phone the Beethoven-Linden drug store, in St. Matthews. Your call might be answered by John Henry Gables and he would quickly show a switch which would turn the fire alarm to cause the volunteer firemen.

Two Blue Boars Beckon You Easter

There's No. 1 Blue Bear, 644 South Fourth Street, with also its attractive downstairs cafeteria in Mexican motif.

And there's No. 2 Blue Bear at 410 West Walnut Street—a lovely, quiet spot.

ATMOSPHERE THAT CHARMED—Shown above is the attractive downstairs cafeteria of the Blue Bear, 644 South Fourth Street. This popular Louisville dining spot is one of the most beautiful in the country known for and made for its Southern-farm style cooking.

—*The Courier-Journal Sunday Magazine*, January 24, 1938.

St. Matthews' Volunteer Firemen

Figure Tommy Baker, leaning down the steps of the house where he began the drive, which usually draws up to ten volunteers to a home.

St. Matthews has only the volunteer volunteer firemen of St. Matthews don't have time to do business and cutting costs before going to a fire. Volunteer Johnny Roberts, all right in the picture, located in the house in the street where the fire was a home one which destroyed an apartment house just being completed.

A BEAUTIFUL SALOON—A view of the beautiful interior of Blue Bear No. 2 at 410 West Walnut Street. The saloon overlooks the main dining room and is exceedingly attractive with its recessed lighting and its comfortable chairs.

—*The Courier-Journal Sunday Magazine*, March 21, 1938.

Blue Bear CATERIA

A picture, suitably reproduced in *Blue Bear*, is worth a thousand words whether you are selling earrings or auto, shoes or shoes, horses or hats.

Four men are just as called in St. Matthews as elsewhere. The interior group watched a court case in the suburbs. The case was the case of two major fires in the town, one being Holy Trinity Church and the other an apartment house under construction. There had been no other large fires in many years.

Wherever you look at fashion, wherever you look at style, you will get ready what we call **HOWE'S** 412 Fourth

Although the picture doesn't look that way, Lieutenant Bud Young is really breaking records getting into his boots in a practice drill for a fire. The camera just stopped the motion too well.



George Feierbend demonstrates how he can hustle into his firefighters coat to be ready for a blaze.



Irvin Bauer, St. Matthews merchant, has only to run across the street to be ready when the fire truck pulls out.



Fire fans are just as rabid in St. Matthews as elsewhere. This sideline group watched a recent fire in the suburb. The past year has seen two major fires in the town, one being Holy Trinity Church and the other an apartment house under construction. There had been no other large fires in many years.

Left to Right: Mike Clarkson, killed in Army Air Force in WWII, Phil Kline, son of DuPont Manual professor, Not Known, Jack Kline, brother of Phil and for years the Commander of the Marine Band in Washington, D.C., Lower boy with hat, unknown, James F. "Jimmy" Lord, Army Veteran of WWII, his father was Fred Lord, mother was Fravert, Charles A Staebler of 131 St. Matthews avenue—father Charles A. Staebler, mother Winifred Lyle Enos, grandfather Alex Staebler, grandmother, Idea Kuhn, great grandfather Joseph Staebler and great grandmother Susannah Eck. (This is from hand written note by Charles A. Staebler, Jr.)

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April 17, 1938, *The Courier-Journal*:



Volunteer: Robert M. Thompson, a United States Marine at a St. Matthews fire.



Chief Andrew R. **Wooten** says leads the "big wagon" of the St. Matthews community. He has kept a notebook of the volunteers since 1983, chief says. None of the volunteers receive pay, the equipment being furnished by people of St. Matthews.



An enthusiastic member of the Sun Lighters is George Farnes, hardware proprietor. He rides on the front seat of the truck on every call.



From Stuart, St. Matthews, southward, 1400 only to west across the street as he nearly when the
the road gets out



George Peabody demonstrates how he can handle the
the firefighter's suit to be ready for a blaze.
(Photo: United Firefighters of New York City)



1938

Zachary Taylor Cemetery

The establishment of Zachary Taylor's Monument and Grave Yard as a National Cemetery in 1926 was another momentous occasion in the annals of St. Matthews. While this does not have anything directly to do with the development of St. Matthews, it does bring yearly more tourists to St. Matthews than would otherwise come. They spend money here, they sing the praises of St. Matthews to others, and the very fact that they travel the roads in and around St. Matthews no doubt has been a determining factor in having the new U.S. Highway 42 come down the Brownsboro Road, right past the Cemetery. And this fact has helped no little with the obtaining of funds for the new Super Highway U.S. 60 which comes straight through the center of St. Matthews. And thus, indirectly, is St. Matthews benefited.

It was at the beginning of that period when everyone had become park conscious—National Park this – or, -- State park that – that, somewhere between the years of 1922 and ____ that comprised the old Taylor Burial Ground. Then the State, with the definite idea of obtaining for her famous son some National recognition, purchased eleven additional acres. The sixteen acres were, then presented to the National Government to do with as it saw fit; that is, of course, with reservation. The reservation being that Kentucky was pulling all the political strings it could possibly twang, so that Kentucky's gift would be used for a remembrance to Taylor. With the result that in 1926 the Taylor Burial Ground plus the eleven additional acres was opened as Zachary Taylor National Cemetery. The new Taylor Mausoleum was completed in this year, and the bodies of Zachary and his wife, Margaret Smith Taylor, were removed from the old tomb, which, also, is in the Cemetery just to the rear of the new tomb, and placed in the new.

Within the confines of this National Cemetery, which is laid out and kept very neatly, are the care taker's house, a pavilion, as for band concerts, but more appropriately used for the last rites or ceremonies before some one is buried there. Then there is the monument to Old Zach commemorating his victories in the Mexican War. The old tomb and the new. Twenty odd graves of the Taylor family, and two hundred and thirty nine graves of U.S. veterans. One might wonder, and justly so, who are eligible to be buried in this cemetery?

In addition to any of the relations of the Taylor family, who get buried in the original five-acre Taylor Burial Plot, the remaining eleven acres are to be used as a burial ground for any and all honorably discharged United States' Veterans – and their wives if they so choose. The Government buries all of its veterans, if they so desire to be buried along-side of their husbands.

This cemetery indeed shows the attention of the National Government. Every thing about it is spic and span. The buildings are all of modern stone construction, as is the wall surrounding it, although the back part of this wall is the old stone wall that has stood since Civil War days. The roads to, and inside, the National Cemetery Grounds are in excellent shape. The place is at present, has been for the past three years, in charge of Thomas P. Boston, Captain of U.S. Army, retired. If any of you care to drive out and see the place, and if you haven't you really should, Mr. Boston will gladly explain all that is necessary to make you familiar with Zachary Taylor. With so amicable a man in charge of such a place is it any wonder that tourists keep coming back to see this Monument to Taylor.

I have with the article a post card showing the new mausoleum, and the monument which was erected to Taylor for his unusual success in the Mexican Wars. It was erected in 1880 just thirty years after Taylor was buried here. The card also shows a few of the Taylor's graves, -- to the rear of the Monument. The latest of these, just recently added, are the grave of Judge and Mrs. Wallace of Louisville. The card does not show the two hundred and thirty nine white stone markers representing as many honorably discharged U.S. Veterans buried there.



Recreational Factors.

The recreational factors of St. Matthews, while not directly helpful in St. Matthews transportation, have aided in keeping her many sons and daughters satisfied. For the wide scope of activities offered we must be thankful, chiefly, to the Catholic church for building and opening to public use a nice modern sixty by ninety gymnasium with better lighting facilities than any gymnasium in which I have had the pleasure to be. And I have been in gymnasiums from Kentucky to Florida, from Florida to Texas, and back to Kentucky, and always with one discernable fault: poor lighting in the gymnasium. Then too, thanks to



the church for the use of the ten acre baseball park and playgrounds, which she has lent to the Zachary Taylor Post American Legion, under whose auspices softball is offered every night in the week to the public throughout the summer months; in the fall the Legion backs a football team; in winter, a basketball team. In addition, the Church has bought see-saws, a may-pole, and a mechanical foot-powered merry-go-round, and a sliding board. These are placed at points of vantage on her grounds and are open to the public. Catholic, Protestant, and Jew, all can use them, share and share alike.

Now I would like to offer a little sidelight into another spirit that is characteristic of the St. Matthews people, since I presented that gambling spirit. When the Catholic church and school burned last fall, that put things into quite a mess. The kids had no place to go to school. With the moving of the Church into our gym, the athletically inclined of St. Matthews would be without a place for sport. When across from Bethel way, came Reverend Scheer, Minister of Bethel Evangelical church, offering Father Beesinger of Holy Trinity Catholic Church the use of his Sunday School Classrooms in the Bethel Church for school rooms so that the kids could continue their classes. Needless to say, Father Beesinger accepted gladly. But that wasn't all. When Holy Trinity built the new gym I told you about, Bethel had sort of shelved hers, as though it were not necessary. The floor had buckled and warped. But faced with this near catastrophe, Bethel re-floored her gym and opened her basketball court to the use of all in St. Matthews. This then should give you another idea of the spirit that goes to make up the people of St. Matthews.

So then, to Bethel, and to Holy Trinity for furnishing facilities, and to the American Legion for running and operating, for assuming the cost, and to the people as a whole, blessed with kindred spirit, for their cooperation with the above organizations, must we be thankful.

The Suburbanite.

The advent of the Suburbanite to St. Matthews was begun soon after Old Man Dominic Zehnder sold his farm to a subdivision corporation in 1927. This represented the first major subdivision movement in St. Matthews in years and in its movement was augmented by the sale of the Holtzheimers' seventy-one acres of land for two hundred and ten thousand dollars. This subdivision became known as Breckenridge Villa. New streets, Wendover, Wallace, Willis, Davies, Mayfair, Fairlawn, Iola, and many, many others, to numerous to name, grew up where nothing but potato patches were before.

This subdivision and Suburbanite endeavor showed untold success through 1930 and part of 1931, in late 1931 it slowed down, in 1932 it stopped. The bottom dropped out. Houses sprang up here, there, and everywhere. The growth both in population and in the number of houses was phenomenal. But the depression stopped all things, even phenomenal things.

But despite the depression, and no doubt recently aided by Roosevelt's appropriations, and the flood of last year, there is an abnormal flowing of Suburbanites into St. Matthews, once again. Witness the development of English Village, Kenbar, Norbourne, Bonnie Woods, Druid Hills, and any number of other aristocratically named subdivisions. This Suburbanite movement is comparatively new in the transition of St. Matthews. It is in its infancy. Just what will be the result of this most recent movement in the transition of St. Matthews will be hard to say.

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The purchasing of land from Henry Fried, Sr., for use as grounds for the Masonic Widows and Orphans Home -movement. The completion of the buildings on the Masonic Home Campus has given the Masonic Order one of the finest and most complete units of this type to be found in the world today. Administering as it does both to young and to old, to education and to health, the men behind this deserve to be complemented.

Two very recent movements, and they are so recent that they can't be classified as movements in the same sense as the other movements in this article, but more like minor movements within a major movement, - so it will be better to say two recent incidents that may or may not be important to the St. Matthews to come. We may very easily let these incidents go with just mentioning them for I am inclined to believe that they will go down as parts of the Suburbanite movement. But these incidents are the erection of a group of apartment houses, such as Greentree Manor, for the Suburbanite who doesn't want to own a home, and the construction of the new U.S. Highway 60 through St. Matthews. Greentree Manor - a community apartment idea - is erected on twenty-six acres of the old Fenly Estate just outside of the city limits. This twenty-six acres brought the owner one hundred and four thousand dollars.



MASONIC WIDOWS' AND ORPHANS' HOME, LOUISVILLE, KY. V 38

The new U.S. Highway 60 is a super highway, made of concrete forty one feet wide from the city limits on Lexington Road to the junction of Frankfort Avenue and Lexington Road. From this junction through St. Matthews up to Sherrin Avenue, it ranges from sixty-two to sixty-four feet wide in some parts. From Sherrin Avenue east to Middletown the lanes are separated and we have two twenty-one foot roadways of this magnificent concrete, one for outgoing traffic, and the other for incoming traffic. In between these two lanes we have a ten foot ground plot that is to be used for trees, shrubs, and flowers. And from this word picture of this new super highway one can readily get an idea of the improvement of this one over the old 60, considering the old was only twenty feet wide from tip to stern.

No doubt this Suburbanite movement will go on and carry over into a new and greater St. Matthews. But even as I say this I am given pause, and I must think; What if Louisville suddenly reaches out its tentacles and draws St. Matthews within its limits? Then of necessity must St. Matthews' active growth slow down. For St. Matthews will then grow as a section of Louisville, and not as an individual town. Once a small integral part is swallowed up by a large integral part, the small becomes part of the large, and naturally is responsible to the large as part of it (the large). It is no longer responsible, exclusively, to its small self. Therefore, once, consumed by Louisville, and assimilation takes place, the growth of St. Matthews will, whether it wants it or not, slow down. Have you ever watched a car from an airplane? Or better still, driven a car on the outskirts of a city? You know you have, and you know while you were on the outskirts you drove like sixty. But once into the city you were forced to slow down. Your car is gobbled up in the traffic of the metropolis, you of necessity are forced to slow down. You get into a lane, you can't get around; you can't get over or out of your lane, you may make sallies back and forth and forge ahead momentarily, but finally, you of the speedy ideas, are forced to travel at the pace of traffic in general. So with St. Matthews and her active growth, that up to the time she is acquired by Louisville, will have been much more in favor of the small in proportion to the large. Upon or shortly after acquisition, this pace must be slowed down to the forward pace of the large. Here and there, sections of a whole may for a time show more advancement than the whole. But not for any great period of time. Eventually the sections slow down and follow the pace of the entity to which they belong. St. Matthews will be no different from others when she is taken into the limits of Louisville.

A recapitulation of the number of places in St. Matthews will give you some idea of its growth. Today, St. Matthews, in a one-mile stretch from the city limits east, has thirteen gasoline filling stations, two drug stores, the same two home-owned grocery stores, three barber shops, five beauty parlors, the Ray Clinic, in charge of Dr. J. C. and G. H. Ray. In addition she has three or four other doctors, three dentists, a pool parlor, a department store, two dry goods stores, eight hard or soft drinking emporiums, two electrical stores, a plumbing shop, an outstanding automobile painting shop—A. L. Hansen and Bros, two banks, three chain stores, two bakeries, three automobile agencies, three coal yards, a Merchant Ice and Cold Storage Plant, and that latest development along the industrial line, -- the Palmer Asbestos and Roofing Company, established in 1935. The interurban car line was abolished in August, 1935. St. Matthews proudly boasts of ace-high school and church facilities.

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Conclusion.

We can in conclusion, then, sum up the advance of St. Matthews under three likely headings. The first of which is represented by the Dan Gilman era, giving birth to St. Matthews, -- her history and her earliest days -- and classified under the heading of advantage of strategic position. The second, then, is that of the Potato Regime, when King Potato reigned, with the Bauer's in the spotlight because they represent the connecting link of the Old St. Matthews to the New and Modern St. Matthews, and because they themselves are an integral part of that Middle St. Matthews. The third and last advance of this transition is characterized by the suburbanite. And I have used the Volunteer Fire Association, the National cemetery, and the Recreational Factors as a sort of build-up for the Suburbanites.

First and most important, coincident both with her founding and with her growth throughout the years, is her advantage of strategic position. To this advantage she owes much; because it has stayed with her through the years, it is with her now, and ever accented, it will be with her forever. St. Matthews -- where five roads come together -- know as The Point. And what a road that new U.S. 60 Highway is going to be? What won't it do in aiding and abetting this new Suburbanite movement? What won't it do to the ultimate transition of St. Matthews?

Then to potatoes she owes much. To potatoes, to the farmers, and to the Produce Exchange she owes much. It is to these that she is thankful for gaining for her an enviable position on the map, that position of being the world's leading shipping market of potatoes for some ten years is not to be sneered at. And the first great increase in her population is directly attributed to potatoes, -- the increasing of a population of one hundred and fifty people to three thousand in thirty years.

Now to her latest great stride, as represented by the Suburbanite she owes much. Starting with the selling of those first lands by Zehnder and Holtzheimer to the subdivision companies, augmented more recently by the Rooseveltian appropriations, St. Matthews is experiencing the greatest growth, in population and in the number of houses in her midst, she has ever known. Houses now dot the way side as thick as bees dot a hive. Truly, St. Matthews has taken tremendous strides to betterment since that far gone day, eighteen years ago, when we got off the Walnut Street car at the city limits and walked those long, houseless miles till we spied the little house we were to call our home. So in this third phase of her transition, St. Matthews is thankful to the Suburbanite bringing with him new houses, new stores, -- new everything.

The potato growers sit back and look with _____ askance upon this newest of our heroine's bids for fame. Reluctantly, they watch the potato lands being pushed up beyond Lyndon, Prospect, Worthington, and Middletown. But then the quality and the quantity of the potato is no longer what it used to be. They will, eventually, get used to the change and become acclimated to it. Although some swear they never will. And with the Suburbanite comes the spreading of the business section. No longer will the business section be confined to that "main drag" of St. Matthews, bounded as I have told you on the East by St. Matthews Avenue and on the West by the junction of Frankfort Avenue and Lexington Road. The Standard Oil Company just last week purchased the triangle adjacent to the west of the junction of these two roads. And now business houses will extend down Lexington Road and Frankfort Avenue toward the city limits.

So in this era of Industrial Efficiency...Technocrats and Technocracy...In this machine age...The age of speed. Fast women and faster automobiles...This age of airplanes, balloons, dirigibles, and zeppelins...Of Zephyrs and streamlined locomotives...This age of Communism, Fascism, and many-other-isms...Of deadly gases and the fear of fellow men. In this age, things do change, St. Matthews in transition has not been unique.

Bibliography. Most of the data in this article was gotten from people; the following are some:

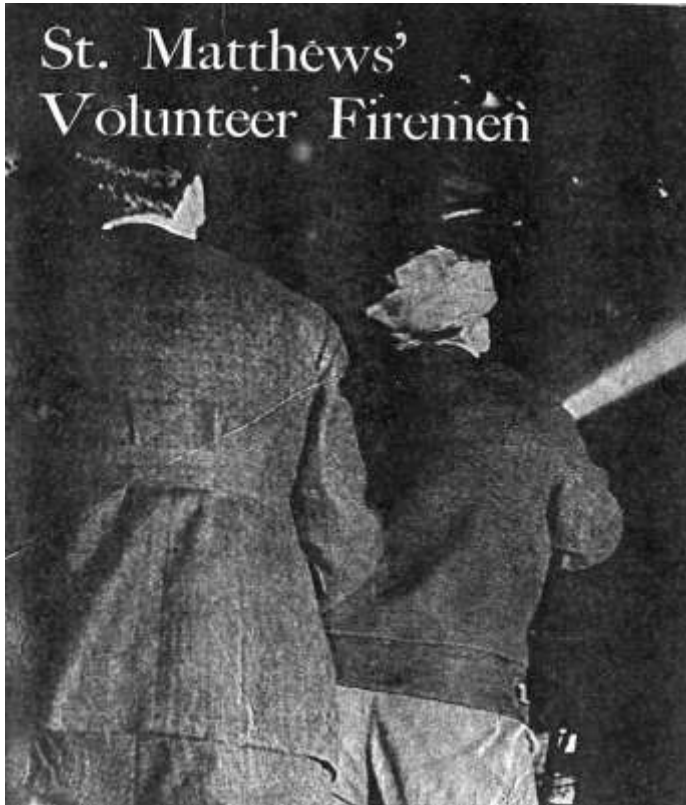
"Daddy" Hite, Mr. Powers, Mr. Boston, Hardin Herr, Mr. Watkins, Mr. Fisher and The Bauer's. *Salubrious Suburbia*, by Hewitt Taylor and *The Courier Journal*.

An afterthought: This article is a written statement of how one who has lived in St. Matthews for 18 years has been affected by the growth of things around him. One who didn't know they affected him so much. One who wasn't conscious, he thought, of this growth, until he started writing, then things flowed forth as though he had been conscious of every move. What a store house our subconscious mind is!!!!
Don C. Leahy

1938

October 24, 1938: There was a large article in (a newspaper, the paper mentioned in the e-mail at start of this paper) with many pictures talking about volunteer companies and firefighting. The article is un-readable, but the one section and many pictures on St. Matthews comes through. These two pictures were not used in the article.

At St. Matthews, the volunteer department under Chief Andrew Neichter, Jr. has the largest pumper among the county's volunteer units, a 500 gallon capacity fire truck. The St. Matthews Department also made the largest number of runs, its twenty volunteers answering approximately 125 calls every year. Other officers are assistant chief, Irvin Bauer, and captain, Bud Young.



Sometimes the valiant volunteer firemen of St. Mathews don't have time to don helmets and rubber coats before going to a fire. Volunteer Johnny Haeberlin hustled the blaze in his service station clothes. The fire was a recent one which destroyed an apartment house just being completed.

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June 2, 1938: *The Jeffersonian*:

NEW DOCTOR HERE
Dr. D. Franklin Henderson, who for the past twelve years has been practicing in Chicago, is announcing the opening of offices in the St. Matthews Bank Building for the treatment of acute, chronic and nervous disorders. Dr. Henderson and Mrs. Henderson expect to take up their residence in St. Matthews in the very near future.

Dr. D. Franklin Henderson
announces opening of offices for the treatment of
Acute, Chronic and Nervous Disorders
in The St. Matthews Bank Building
3903 Frankfort Avenue, Louisville, Kentucky
June 1, 1938
Telephone Belmont 3530

June 8, 1938: Board meeting: Five officers and directors present. Voted to pay bills as far as funds permit. Agreed to borrow approximately \$700.00 from St. Matthews Bank and Trust Company to pay Bi-Lateral Hose Company and Greathouse Company bills. Agreed to renew insurance

Meeting June 8, 1938

Five officers & directors present.

Voted to pay bills as far as funds permit.

Motion made & seconded to borrow approximately \$700.00 from St. Matthews Bank and Trust Co. to pay Bi-Lateral Hose Co. & Greathouse Co. bills.

Motion made & seconded to pay Greathouse & Bi-Lateral bills when loan is obtained from bank.

Motion made & seconded to renew insurance

No further business meeting adjourned to meet again July 12, 1938.

*Thomas L. Hobson
Secretary*

June 9, 1938, *The Jeffersonian*:**COURTESY SHOP, INC.
OFFERS SPECIAL BARGAIN**

The Courtesy Shop, Inc., which was formerly located at the intersection of Lexington and Frankfort Avenue at St. Matthews has moved two blocks to Lexington Road and Macon Avenue. An abundance of parking space has been provided for the convenience of their customers.

The products this firm sells are made fresh daily. Their ice cream contains 16% butterfat, sweet cream and pure fruit flavors. They also serve a special frosted malted milk and a complete sandwich menu.

Special attention is given to orders for parties, churches and clubs. Sunday, June 12, they are offering a special combination bargain of one pint of ice cream and one pint of sherbet both for twenty-five cents.

The local shop is managed by George H. Reynolds, 208 Produce Avenue. You will find their advertisement on page four of this paper.

COURTESY SHOPPE, Inc.

ANNOUNCES

NEW LOCATION

Lexington Road at Macon Avenue
ST. MATTHEWS, KY.

READY TO SERVE THE BEST

**Ice Cream, Frosted Malted Milk
Sandwiches, Etc.**

Our ICE CREAM is made fresh daily with 16% butterfat, sweet cream and pure fruit flavors. WE INVITE YOU TO PUT OUR ICE CREAM TO THE "REAL TEST". Just eat it and note how deliciously different it is from ordinary ice cream.

SPECIAL OFFER!

SUNDAY, JUNE 12

One pint super-cream ice cream and one pint of delicious sherbet for **25c**

REGULAR PRICE 35c

PLEASE NOTICE!

We will serve special ice cream to members of the St. Matthews Fire Department.

PLENTY PARSNIPS AND CARROTS

**St. Matthews To Stage
Mammoth Celebration**

In an executive meeting Wednesday night at St. Matthews representatives of the four organizations sponsoring the celebration to formally open the Chandler Highway named committee members and set the date for the conclave for Saturday, July 23.

G. T. Dick, represented the St. Matthews business men; H. C. Kelting, the Clive Club; Mrs. E. V. Buzzell, the Woman's Club; and George Wetherby, the Highway Department.

Committee members will meet Monday, June 13 to perfect their plans and set the "ball rolling" for what promises to be the affair of the season hereabouts. The celebration will start early and gather momentum through the day climaxed by an address by Governor Chandler in the afternoon and will continue far into the night. There will be games,

June 11, 1938, *The Courier-Journal***65 Pigeons
Perish In Fire
At St. Matthews**

Sixty-five champion-bred, Swiss Mundaine pigeons, one of which was awarded a National championship eight consecutive years, were destroyed in a fire that broke out at 8:45 p.m. Friday in a garage at the rear of the home of R. D. Taylor, 3714 Hycliff, St. Matthews.

The fire, of undetermined origin, also damaged two automobiles parked in the building. Members of the St. Matthews Fire Department worked more than an hour extinguishing the blaze, which caused an estimated damage of \$1,500.

Mr. Taylor said his wife first noticed the flames, and the two of them ran out and attempted to rescue the pigeons. They were able to save about twenty of the eighty-five cooped in the garage.

contests, parades, bands and entertainment galore. You can't afford to miss this affair. Start making your plans now to be present.

**FIFTEEN HUNDRED DOLLAR
BLAZE AT ST. MATTHEWS**

Fire of unknown origin destroyed a garage, two automobiles and sixty-five prize pigeons last Friday night in the rear of the home of R. D. Taylor, 3714 Hycliff, St. Matthews.

Members of the St. Matthews Fire Department worked more than an hour extinguishing the blaze. Estimated damage was placed at \$1,500.

Highway Celebration Changed to July 16

The date of the Highway Celebration at St. Matthews has been changed to Saturday afternoon, July 16. The next committee meeting will be held Friday, June 17, Legion Hall, at 8 p. m.

Start talking the celebration now. If you are on one of the committees be sure to be present Friday night as your counsel and co-operation is needed to make the occasion a success.

A list of committees and committee members follows:

General Committee

Business Men—Walter Crady, and G. F. Dick.

American Legion—Henry Bauer and Walter Lawrence.

Civic Club—J. L. Kilroy and H. C. Kelting.

Women's Club—Mrs. E. V. Bazell and Mrs. Wood Hannah.

Standing Committees

Finance—T. H. Cooper, J. J. Elder and H. A. Nelson.

Parade—Capt. J. L. Cummings and Lieut. James Tomlinson.

Publicity—T. R. Jones, Mrs. J. Rudy, H. W. Gratzner, Walter Crady, Allen Trout.

Entertainment—Mrs. Ray Johnson, Mrs. C. A. Bachman, Mrs. C. L. Wunsch and Henry Bauer.

Music—Clarence Dillman, Cecil Lunsford and Mrs. Ray Keal.

Speakers—Bert Nally and Sherman Wetherby.

Grounds and Decoration—William Rueff, Dr. H. W. Roth and Tom Baker.

Concession — Mrs. Herbert Hincks, Elmore Noland and T. H. Huffman.

Prize Awards—Charles Staehler and James E. Powers.

St. Matthews Plans Road Opening Celebration

Jefferson County's miniature metropolis, St. Matthews, which has been suffering recently from "growing pains," is preparing to stage a mammoth celebration July 16 for the formal opening of Chandler Highway or U. S. Highway 80. The activities are scheduled to start at noon on that day and continue until 10 in the evening.

Ten thousand people are expected to be present. Among the dignitaries attending will be Gov. A. B. Chandler, Mayor Joseph D. Scholtz, of Louisville, and many others. Automobile Clubs and Boards of Trade from all north central Kentucky and southern Indiana cities have been invited to be present.

A gigantic parade with floats, bands, American Legion and Mechanized calvary units has been planned. Speeches by Gov. Chandler and others, contests, specially acts, radio stars, street dancing and many other activities will provide interest and entertainment for the occasion.

All civic minded organizations in St. Matthews are working together to make this the greatest road celebration ever staged in Kentucky. All Jefferson County people are especially invited by these organizations to be present on this occasion and take part in the celebration.

Resume of Activities For Highway Dedication

The gala road opening celebration to be held at St. Matthews on Saturday, July 16 promises to be the largest event held in this part of the county in its history.

There will be speakings, parade, bands and music, contests, and a parade of musical talent, such that has never been seen in St. Matthews before.

The line up at present on the entertainment committee calls for the contests open to all boys and girls to start at 1 p. m., in front of the Legion Hall, in a roped area for that purpose.

The contests will be open to all children present, boys and girls from eight years to fifteen years of age and cash prizes will be awarded to the winners.

The tentative list submitted will be acted upon Wednesday night at the regular committee meeting and a slight variation may take place.

Contest No. 1, peanut scramble; No. 2, rabbit hop; No. 3, sack race; No. 4, shoe scramble; No. 5, 3-legged race; No. 6, soft drink drinking contest. Each of these will be divided up in groups for different ages.

At 7:30 p. m. upon the speakers stand and at intervals throughout the night, musical talent will be presented by pupils from the dancing schools of Miss Hulet and Miss Lee Courtney.

These acts are free to the public and will include: tap dancing, acrobatic dancing, song and dance teams, specialty numbers, a Hill Billy Band of radio fame, a Negro jug band and others to be announced.

A contest will be held for the oldest resident of St. Matthews and he or she must be present at the speakers stand during the evening performance.

A contest will also be held for the parents with the largest number of children, this contest being limited to Jefferson County.

Entry blanks may be secured from either bank in St. Matthews and are free so please register and be at the speakers stand during the evening performance.

Super Highway To Be Dedicated Saturday

All roads will lead to St. Matthews Saturday when Kentucky dedicates its first two-lane super highway between St. Matthews and Middletown.

Motorcades from Shelbyville, Frankfort, Versailles, and Lexington, and a delegation of civic leaders, with bands and floats from Louisville will take part in a parade which will start at St. Matthews, escorted by detachments of the 138th Field Artillery and County Police, proceed to Middletown and return to St. Matthews. Merchants' floats, decorated cars, six bands and an orchestra will participate.

Governor Chandler will cut the white ribbon stretched across the \$440,000 stretch of highway which inaugurates this type of road in the State. Among other dignitaries who will attend are: Lieut. Gov. Keen Johnson, Robert Humphrey, chairman of the Highway Commission; State Senator Stanley Mayer, T. C. Cutler, State Highway Engineer; George Wetherby, Middletown; D. D. O'Brien, Jr., president of Louisville Board of Trade; County Judge Mark Beauchamp; Duke Fowler, president of Louisville Automobile Club, and J. J. Egan, president of Louisville Safety Council.

The program opens at 1 p. m. and continues with a night session opening at 7:30. Athletic contests, with cash prizes, movies on highway safety, children's features, prizes for the largest family and oldest couple present, song and dance teams, acts from WHAS, including the "hillbilly play party," which will broadcast from the speakers' stand, and refreshments.

A special float for the occasion is being built by the Louisville Retail Merchants' Association, which is making cash contributions toward the success of the affair. Others working on the program include the St. Matthews Civic Club, Woman's Club, Business men's Club and American Legion, and the Louisville Board of Trade, Automobile Club and Safety Council.

New Twin Highway Near Louisville On U. S. 60 To Be Formally Opened On Saturday, July 16



NEW SUPER-HIGHWAY

Fisher Photo

Special
LOUISVILLE, Ky., July 11—Kentucky will formally dedicate its first divided lane concrete super-highway Saturday, July 16, with the carnival spirit holding sway as Gov. A. B. Chandler, Lieut.-Gov. Keen Johnson, Robert Humphreys, commissioner of highways, Thomas H. Cutler, state highway engineer, and Louisville and Jefferson county officials participate in the ceremonies at suburban **St. Matthews**. The super-highway extends six and one-half miles east on U. S. 60 from the Louisville city limits to Middletown.

The highway consists of two 26-foot roadways for each direction of travel, separated by a wide parkway which later will be landscaped with grass and low shrubbery. The parkway, besides enhancing the beauty of the pavement, provides the outstanding safety feature,

Highway department engineers said it would eliminate head-on collisions, sideswiping and accidents often attributed to driver distraction and headlight glare.

Besides offering a minimum of driver distraction and a maximum of car control, engineers declared, the super-highway assures additional safety to motorists in the form of a gritty surface obtained by handbrooming the concrete just before it hardened. The protruding sand grains thus provide a good grip for tires, rain or shine, they said.

The concrete highway connects with another 22-foot concrete pavement built several years ago, which leads to Shelbyville, and thence to Frankfort and Lexington. It replaces an obsolete bituminous treated road which long was considered hazardous to motoring.

The formal opening of the road will be a big event, beginning short-

ly after noon and continuing through the day. Governor Chandler and other officials will be guests at a luncheon arranged by **St. Matthews** business and civic groups. A parade will precede a speaking program, and state officials will participate in tape cutting ceremonies at **St. Matthews** and at Middletown. Games and contests will round out the day's entertainment. In charge of program arrangements is H. C. Kelting of **St. Matthews**.

The contractor in charge of constructing the stretch of concrete road was L. L. Clymer of Bluffton, Ohio, and the cost of the project was \$444,000, according to the Louisville office of the department of highways. The super-highway was constructed as a federal-aid project, with the state and federal government each paying half of the cost of construction. Work on the job started in June, 1937.

1938

July 12, 1938: Board meeting: Five officers and directors present. Paid bills amounting to \$34.06. Agreed to re-appoint Mr. Phil Hunt as collector of delinquent assessments.
July 14, 1938, *The Jeffersonian*:

Meeting July 12, 1938

Five officers & directors present.

Motion made to pay bills amounting to \$34.06.

Motion made to re-appoint Mr. Phil Hunt as collector of delinquent assessments.

No further business, meeting adjourned to meet again Aug. 10, 1938.

*Thomas L. Robison
Secretary*



Visitors	Home Folks
WELCOME!	
—TO—	
St. Matthews and the New Sinclair Service Station	
•	
—the station with illuminated glass island and facilities to grease and Sinclairize your car.	
•	
ROY M. KEAL	
<small>822 Jones St.</small>	
3810 Frankfort Avenue	St. Matthews, Ky.

Pictured above is the Continental Oil Company's super service station located on the new super highway at the intersection of Lexington Road and Frankfort Avenue. Roy M. Keal who has been with this company for five years operates the station. Mr. Keal has lived in St. Matthews for nine years and resides at 3701 Grandview. You are cordially invited to visit this station when in St. Matthews.

1938

July 14, 1938, *The Jeffersonian*:

Bank Pres. To Introduce Gov. Chandler

Possibly St. Matthew's number one booster and civic leader, Walter Crady, president of The Farmers & Depositors Bank and founder of the North American Fertilizer Co., who has given generously of his time and resources to make the highway dedication a success.

Mr. Crady was born on a farm in LaRue County, near New Haven, Ky. He is a graduate of Kanyon College and while a young man taught school for several years. Later he traveled for a fertilizer company and it was while engaged in this capacity that he conceived the idea of founding the fertilizer company which he now heads. This company does a business of more than a half million dollars annually, selling its products in Kentucky, Indiana, Ohio and Tennessee.

Mr. Crady's wife was the former Tommie Creal, they have three children and reside at 2301 Mendon Road.

When The Farmers & Depositors Bank was organized in 1933 Mr. Crady was chosen as President. Other officers of the bank are J. W. Rohr, vice president; H. A. Nelson, cashier; M. B. Faust, assistant cashier and E. W. Davis, secretary.

The highway celebration executive committee selected Mr. Crady to welcome the out of town guests and introduce Governor Chandler at the highway dedication Saturday.

"A St. Matthew's of a few years hence that will rival Louisville, our big city cousin, is my prediction," says Mr. Crady. "We venture to say that he is right. More power to you, Mr. Crady."



Walter Crady

WELCOME TO THE COURTESY SHOPPE



Lexington Road at Macon—St. Matthews

ICE CREAM FROSTED MALTED MILK SANDWICHES
PLENTY PARKING SPACE BELMONT ROAD

SAVE MONEY ON

Canning Supplies!

AT WOOTTON'S


- BALL AND KERR FRUIT JARS
- FRUIT JAR CAPS AND DISCS
- Jelly Glasses - - - - - Dozen 50c
- (Half Pint - Tall in Quantity)
- Cold Pack Canners - - Each \$1.10
- (7 Quart Jar Capacity)
- Preserving Kettles - - - Each 60c
- (16 Quart Size)
- PARAFFIN AND SEALING WAX
- ELECTRIC FANS ICE CREAM FREEZERS

Fred Wootton, Jr.


HARDWARE STORE
Belmont 1887 St. Matthews, Ky.

32 Years of Continuous Service


1906-1938



1906




1921



1938

Growing With Greater St. Matthews

Be sure to pay a visit to our bank while attending the dedication of our new 4-lane super highway and don't forget we want you to make a guess on the amount of money in a jar displayed in our lobby. We welcome you to St. Matthews and invite you to inspect our new home and to make use of the conveniences which we have to offer.

The St. Matthews Bank

"The Bank With the Clock"

St. Matthews — : — Kentucky

July 12, 1938, *The Courier-Journal*

Fire Loss Is \$3,000.

A blaze of undetermined origin destroyed a barn containing farming implements and hay on the horse breeding farm of T. M. Murphy, Breekinridge Lane, east of **St. Matthews**, Monday. The blaze was discovered at about 6 a.m. Loss on the contents was estimated at \$3,000.

Motorcades Planned for Road Opening

Louisville to Have Part
At St. Matthews

A hearty celebration is in prospect Saturday when St. Matthews and all its neighboring communities get together for the formal opening of the new two-lane super highway between Middletown and St. Matthews.

Motorcades from Shelbyville, Frankfort, Versailles and Lexington, and a delegation of civic leaders, with bands and floats from Louisville will take part in a parade which will start at Middletown, escorted by detachments of the 138th Field Artillery and County Police, and end in St. Matthews. Merchants' floats, decorated cars, six bands and an orchestra will participate and the affair will be "100 per cent non-political," according to H. C. Kelting, general chairman.

Governor Chandler will cut the white ribbon stretched across the \$440,000 stretch of highway which inaugurates this type of road in the State. Among other dignitaries who will attend are: Lieut. Gov. Keen Johnson, Robert Humphrey, chairman of the Highway Commission; State Senator Stanley Mayer, T. C. Culler, State Highway Engineer; George Weatherby, Middletown; D. D. O'Brien, Jr., president of Louisville Board of Trade; County Judge Mark Beauchamp; Duke Fowler, president of Louisville Automobile Club, and J. J. Egan, president of Louisville Safety Council.

Joe Eaton of WHAS will be master of ceremonies. John Kilroy, president of the **St. Matthews Civic Club**, will be toastmaster, and Walter Crady, president of the Farmers' Deposit Bank, will introduce the Governor.

Contests Planned.

The program opens at 1 p.m. and continues with a night session opening at 7:30. Athletic contests, with cash prizes, movies on highway safety, children's features, prizes for the largest family and oldest couple present, song and dance teams, acts from WHAS, including the "hillbilly play party," which will broadcast from the speakers stand, and refreshments.

A special float for the occasion is being built by the Louisville Retail Merchants' Association, which is making cash contributions toward the success of the affair. Others working on the program include the **St. Matthews Civic Club**, Woman's Club, Businessmen's Club and American Legion, and the Louisville Board of Trade, Automobile Club and Safety Council.

Parade Starts At 2:30 Today In **St. Matthews**

The parade of floats, bands and private cars which will formally open the new, two-lane section of Federal Highway 60 will leave **St. Matthews** at 2:30 p.m. Saturday, going to Middletown and back, H. C. Kelting, chairman of the **St. Matthews** celebration said Friday.

Governor Chandler will cut a white ribbon stretching across the road at 3:45 p.m. A talk by the Governor will be followed by brief speeches from members of the Highway Commission; dignitaries from Louisville, Lexington, Shelbyville, Frankfort and Versailles, and members of **St. Matthews** civic organizations responsible for the program. Contests and street dancing will follow with eighteen entertainment features planned. The Kentucky Play Party, WHAS feature, will broadcast its regular Saturday program at 9 p.m. from the speakers' stand in **St. Matthews'** main section.

Jefferson County's
HOME NEWSPAPER

THE JEFFERSONIAN

ESTABLISHED JUNE 1907—AN INDEPENDENT COUNTY NEWSPAPER

Vol. 32 No. 7

JEFFERSONTOWN, KY., THURSDAY, JULY 14, 1938

Every Thursday At \$2.00 Per Year

Ky. Dedicates First Super Highway Saturday

Governor Chandler To Officiate At Opening; 10,000 Visitors Expected

Highway Constructed Along Most Modern Methods.

Kentucky will formally dedicate its first divided lane concrete superhighway Saturday, July 16, with the carnival spirit, holding a party as Gov. A. B. Chandler, Lt. Gov. Keen Johnson, Robert Humphreys, commissioner of highways, Thomas H. Cutler, State Highway Engineer, and Louisville and Jefferson county officials participate in ceremonies at suburban St. Matthews. The superhighway extends six and a half miles east on U. S. 60 from the Louisville city limits to Middletown.

While Visiting the Highway Dedication Visit
Wilmes Bakery
101 BRECKINRIDGE LANE

road construction. "Completion of the concrete superhighway on U. S. 60 marks a forward step in the state's highway building program because the road embodies all the recognized features needed for safe driving," said Eugene Stuart, secretary-manager of the Louisville Automobile Club.

"Our highway engineers have achieved the ultimate in concrete highway design in constructing a pavement with a parkway separating opposing streams of traffic," Mr. Stuart declared. "It is the most heavily traveled road in Kentucky, and the Department of Highways should give serious consideration to building other highways of this type elsewhere in the state."

The concrete highway connects with another 32-foot concrete pavement built several years ago, which leads to Shelbyville, and thence to Frankfort and Lexington. It replaces an obsolete bituminous treated road which long was considered hazardous to motorists.

The formal opening of the road will be an auspicious event, beginning shortly after noon and continuing through the evening.

Gov. Chandler and other officials will be guests at a luncheon arranged by St. Matthews business and civic groups. A parade will precede a speaking program, and state officials will participate in a page cutting ceremonies at St. Matthews and at Middletown. Games and contests will run out the day's entertainment. In charge of program arrangements is H. C. Kellogg of St. Matthews. The contractor in charge of constructing the stretch of concrete road is L. L. Clymer of Bluffton, Ohio, and the contract cost of the project is \$144,000 according to the Louisville office of the Department of Highways. The superhighway was constructed on a federal aid project, with the state and federal government each paying half of the cost of construction. Work on the job started in June, 1937.

The highway consists of two 26-foot roadways for each direction of travel, separated by a wide parkway which later will be landscaped. The outstanding safety feature, Highway engineers pointed out, is the method of laying the pavement. Each of 25-foot concrete slabs of the concrete reach a thickness of nine inches and the center seven inches. This provides for wider distribution of the weight of vehicle traffic, thus assuring a smooth dependable surface at all times.

The building of "lip" curves on the highway, which are used more extensively in the western states than in other parts of the country, marks an innovation in Kentucky highway construction. The "lips" are concrete, curving upward, which raise the pavement surface at the outer edges of each roadway. It is claimed this type of curb facilitates surface drainage and reduces skidding intervals along the road are paved shoulder drains.

Other construction details include air chamber expansion joints spaced every 10 feet and sealed metal construction joints before it hardens. The protruding sand grout, thus provide a good grip for tires, rain or snow.

Mid-Summer Carnival At Holy Spirit Tuesday
Holy Spirit Church is holding their Mid-Summer Carnival, Tuesday, July 12 on the grounds at Cannons Lane and Lexington Road. The feature of the carnival will be a fried chicken supper served country style. The supper will be served in the air cooled screened dining room from 4:30 to 8:30 p. m.

Twelve valuable prizes will be given away. A raffle contest will be held in which most of the cash prizes of the parish have entered.

Padre W. C. Vance is general chairman in charge of activities. The quicker death is the gas laws. It is a fraction of a second quicker than the electric chair.

New Super Highway in the Heart of St. Matthews



Advance Motor Head

one, still being.
Mr. Jones is active for his age and deserves a word of credit for his contributions to the improvement and growth of this young metropolis. He will be the pioneer of our big, little city, so we give him the best of wishes for the future.

COMPOSER DEDICATED

SUITS TO MISS MCBRIDE

Dr. John Robinson Kelley has dedicated "Beauty and the Beast," his latest musical suite for three voices, to Helen McBride and her Jefferson County Children's Chorus. This composition will be published immediately and sent for the first time by the National Federation of Music Clubs at Baltimore at the Biennial Meeting next May.

The Jefferson County Children's Chorus will begin learning this suite in September and will send representatives to Baltimore. The chorus "Alone in Wonderland" which was formed and led by the county children.

Hardware Merchant

Fred Wootton, Jr.

Fred Wootton, Jr., proprietor of Wootton's Hardware Store, established in 1910, has been elected to the Jefferson County Board of Education for the term beginning January 1, 1939. Mr. Wootton has been a member of the board since 1935. He is a native of St. Matthews and has been in the hardware business since 1910.

Bank President

Lois Hanes

Lois Hanes, first and only president of the St. Matthews Bank, founded there here in 1901 when St. Matthews was little more than a cross-road stop. Mr. Hanes was 84 years old and had been in the banking business for 37 years. He died at his home in St. Matthews during the winter.

Low Cost Twins

—furnish gas and electric services which help greatly in making St. Matthews one of the most ideal suburban communities in which to live. Whether they cook your meals, heat the water, heat the home, furnish the light or operate the numerous appliances which make for more pleasant living, the Twins, Misses Gas and Electricity, serve you economically.

Economy Store

3926 Frankfort Ave.

D. Shaplin, Proprietor

St. Matthews Civic Organizations Are Ready; WHAS to Broadcast

Parade, Contests, Music, Dancing Is Planned.

EDGAR H. SPECHT OPERATING AETNA STA.

Edgar H. Specht, 424 Oxford Place, has reminded the Aetna station at St. Matthews Ave. that the station will be open for the dedication of the superhighway.

The station will be open for the dedication of the superhighway. The station will be open for the dedication of the superhighway.

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July 14, 1938, *The Jeffersonian*:

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Govenor Chandler To Officiate At Opening; 10,000 Visitors Expected

Highway Constructed Along Most Modern Methods.

Kentucky will formally dedicate its first divided lane concrete superhighway Saturday, July 16, with the carnival spirit holding sway as Gov. A. B. Chandler, Lieut. Gov. Keen Johnson, Robert Humphreys, commissioner of highways, Thomas H. Cutler, State Highway Engineer, and Louisville and Jefferson county officials participate in ceremonies at suburban St. Matthews. The superhighway extends six and a half miles east on U. S. 60 from the Louisville city limits to Middletown.

As plans for the gala celebration neared completion, state highway officials as well as motorists in the Louisville metropolitan area praised the highway as an outstanding example of the highway department's plans for modernized

road construction.

"Completion of the concrete superhighway on U. S. 60 marks a forward step in the state's highway building program because the road embodies all the recognized features needed for safe driving," said Eugene Stuart, secretary-manager of the Louisville Automobile Club.

"Our highway engineers have achieved the ultimate in concrete highway design in constructing a pavement with a parkway separating opposing streams of traffic," Mr. Stuart declared. "The new highway solves the problem of traffic congestion on a section of the most heavily traveled road in Kentucky. Where traffic density warrants and prompt action is economically justified, as in the case of U. S. 60, the Department of Highways should give serious consideration to building other highways of this type elsewhere in the state."

The concrete highway connects with another 22-foot concrete pavement built several years ago, which leads to Shelbyville, and thence to Frankfort and Lexington. It replaces an obsolete bituminous treated road which long was considered hazardous to motoring.

The formal opening of the road will be an auspicious event, beginning shortly after noon and continuing through the evening.

Gov. Chandler and other officials will be guests at a luncheon arranged by St. Matthews business and civic groups. A parade will precede a speaking program, and state officials will participate in tape cutting ceremonies at St. Matthews and at Middletown. Games and contests will round out the day's entertainment. In charge of program arrangements is H. C. Ketting of St. Matthews.

The contractor in charge of constructing the stretch of concrete road is L. L. Clymer of Bluffton, Ohio, and the contract cost of the project is \$144,000 according to the Louisville office of the Department of Highways. The superhighway was constructed as a federal aid project, with the state and federal government each paying half of the cost of construction. Work on the job started in June, 1937.

The highway consists of two 20-foot roadways for each direction of travel, separated by a wide parkway which later will be landscaped with grass and low shrubbery. The parkway, besides enhancing beauty of the pavement, provides the outstanding safety feature. Highway engineers said it will eliminate head-on collisions, sideswiping and accidents often attributed to driver distraction and headlight glare.

An interesting construction feature, state engineers pointed out, is the method of laying the pavement. Each of 20-foot roadway is so laid that the outer edges of the concrete reach a thickness of nine inches and the center seven inches. This provides for wider distribution of the weight of vehicle traffic, thus assuring a smooth dependable surface at all times.

The building of "lip" curves on the highway, which are used more extensively in the western states than in other parts of the country, marks an innovation in Kentucky highway construction. The "lips" are concave, curving upward three inches above the pavement surface at the outer edges of each roadway. It is claimed this type of curb facilitates surface drainage and reduces shoulder maintenance costs. Located at intervals along the road are paved shoulder drains.

Other construction details include air chamber expansion joints spaced every 90 feet and sealed metal contraction joints spaced every 30 feet, so installed as to prevent any possibility of cracking.

Besides offering a minimum of driver distraction and a maximum of car control, engineers declared, the superhighway assures additional safety to motorists in the form of a gritty surface obtained by handbrooming the concrete just before it hardens. The protruding sand grains thus provide a good grip for tires, rain or shine.

While Visiting the Highway Dedication Visit

Willmes Bakery

104 BRECKINRIDGE LANE

FOR ALL YOUR NEEDS

ST. MATTHEWS DEPT. STORE

3814 FRANKFORT AVE.

NOW OPEN!

SPECHT'S
AETNA SERVICE STATION

HEImont 9156

3949 Frankfort Avenue

St. Matthews

July 14, 1938, The Jeffersonian:

First Super Highway Saturday

New Super Highway in the Heart of St. Matthews



Advance Motor Head

one still living. Mr. Bauer is active for his age and deserves a world of credit for his contributions to the improvement of the city.

St. Matthews Civic Organizations Are Ready; WHAS to Broadcast

Parade, Contests, Music, Dancing Is Planned.

The civic organizations of St. Matthews and the various service units are working at a feverish pitch completing the details of the program to entertain the motorists and visitors expected to attend the annual highway dedication which is to be held Saturday.

There will be entertainment, games, street dancing, roller skating, contests, parties, music, radio and vaudeville acts. The headquarters play party which is held every Saturday night and which will be broadcast from a stage in the middle of the street at St. Matthews. Generous prizes are offered in the various contests.

Several local business firms are giving away souvenirs and conducting free contests and drawing for prizes. The entire business section will be decorated lavishly for the event.

Without doubt this will be one of the biggest celebrations of its kind ever held in the state. St. Matthews issues a cordial invitation to you and your family to join in the fun for the occasion.

EDGAR H. SPECHT OPERATING AETNA STA.

Edgar H. Specht, 428 Oxford Street, has remodeled the Aetna Old Station at St. Matthews Ave. and Frankfort and is now open for business. The business will be known as Specht's Aetna Service Station. They will feature U. S. tires, Pennix and Pennix products.

Edgar L. Reid will manage the new station. Mr. Specht will be at the station at night and on Sundays and holidays. Mr. Specht is secretary and treasurer of the United Garage, Louisville and is also in charge of the service department.

This station has a metropolitan offer whereby you get a quart of motor oil free with the purchase of 10 gallons of gas. Read their advertisement elsewhere in this paper.

Doctors are more subject to heart disease than any other class of people.

Hackman's Beauty Salon

106 Breckinridge Lane

BEI mont 3612

tion Saturday. They will be glad to show all interested parties through their plant which is the

Since 1891...

—almost half a century, we have watched and grown with St. Matthews. The super-highway we are dedicating is one of our crowning achievements. Make our store your headquarters while attending the celebration.

BAUER BROS.

GROCERIES—MEATS—VEGETABLES

BEI mont 1640

St. Matthews, Ky.

INTRODUCING THE NEW

— TRIANON —

St. Matthews, Ky.

Josephine Lord, Owner

Expert service by our experienced beauticians always given! Barbers, Cheybonkers, Gals' Hair and Tidy Cuts, operations.

Shampoo and Finger Wave 10c
Manicure or Pedicure 50c
Facials \$1.50 up

3812 Frankfort Ave.

BEI mont 3077

BETTER USED CARS

Honestly Rebuilt! Honestly Represented!

REDUCED PRICES!

1933 Ford Tudor; clean	129.00
1933 Willys 4-Door; A-1	149.00
1931 Plymouth Coupe; a dandy	119.00
1934 Ford Tudor; new paint, new tires	229.00
1931 Dodge Coupe; A-1	129.00
1934 Plymouth Coupe De Luxe; clean	229.00
1930 Durant Coupe; A-1	49.00
1931 Chevrolet 4-Door; excellent	129.00
1934 Ford Fordor; new motor	239.00
1930 Ford Tudor; excellent	139.00
1937 Ford Tudor; clean	469.00
1930 Chevrolet; good transportation	39.00

MANY OTHER BARGAINS!

HAGGARD MOTOR CO.

Incorporated

3827 Frankfort Ave.

BEI mont 2620

Once With Haggard—Always With Haggard

Young Business Man



James H. Johnston

James H. Johnston, Jr. has been in business at St. Matthews since December 1, 1937, manages his mother's dry cleaning establishment here and is President SIO. His mother, Mrs. Josephine Johnston, takes an active part in the business.

Young Mr. Johnston is 26 years old and was connected with the Ford Motor Co. before going into the dry cleaning business. His wife was formerly Martha Hines of Louisville. His hobbies are swimming and dancing.

Mr. Johnston says that they plan to hold open house during the highway dedication celebration.

Attend the Highway Dedication! Cool Off At—

Gerstle's Place

With An Ice Cold Jumbo Glass of Beer

Sandwiches—5c

WHISKY BY DRINK

PLEHN'S BAKERY

HOME MADE

Confections, Bakery Goods and Ice Cream

FREE \$5 CARNIVAL CAKE—FREE

This coupon entitles you to one free chance on this beautiful \$5.00 cake.

Name

Address

Coupon must be deposited before 8 P. M., Carnival day, Saturday, July 16 at Plehn's bakery.

BEI mont 1190

3936 Frankfort Ave.

St. Matthews Hardware Store

GEO. WURSTER, Proprietor

On the New Super-Highway in the Heart of the Business District.

ESTABLISHED 1920

We can supply all your hardware needs. Headquarters for bridge and shower gifts.

BEI mont 1008

1938

July 16, 1938 Parade: On right, was the Shelbyville Road “U. S. 60, Opening.” Courtesy STMFD:



H. A. Monohan
Right standing, J. M.
Monohan Jr. driving



L to R: H. A. Monohan
Right standing, J. M. Monohan Jr. driving, R. A. Young standing.



1938—New Super Highway in the heart of town. Kentucky will formally dedicate its first divided lane concrete superhighway Saturday, July 16, 1938. Highway extends 6 ½ miles from St. Matthews to Middletown.

Courtesy St. Matthews Crossroads of Beargrass, 1999, by Samuel W. Thomas, Views of Louisville Since The Twenties, 134:



1938

Courtesy


<http://digital.library.louisville.edu/cdm4/document.php?CISOROOT=/royal&CISOPTR=2119&REC=7>

royal&CISOPTR=2119&REC=7
George Byers Sons, photos—grease rack, Advance Motor Sales St. Matthews Kentucky Unknown Date

George Byers Sons, photos—grease rack, Advance Motor Sales St. Matthews Kentucky Unknown Date

July 14, 1938, *The Jeffersonian*:

Advance Motor Head



Dewey W. Weyland

Dewey W. Weyland, owner and operator of the Advance Motor Co., and one of St. Matthews most progressive business men, was born in Mississippi June 2, 1895. He married Genevieve Schuck in New Orleans in 1923 and first came to Kentucky in 1924 where he opened a repair business at O'Bannon. In 1927 Mr. Weyland built a garage at Lyndon, Kentucky. He operated this business for three years before buying the Advance Motor Co. in Louisville in 1930. He established his present business in St. Matthews in 1932. Mr. Weyland sold the first De Soto in Jefferson County to E. H. Noble of Afton and before a dealership was ever established in Louisville.

The Advance Motor Co. sells an average of 100 new cars each year. They have an up to the minute service department and can give expert service on any make car. The garage is modern throughout and reflects the integrity and vision of its founder.

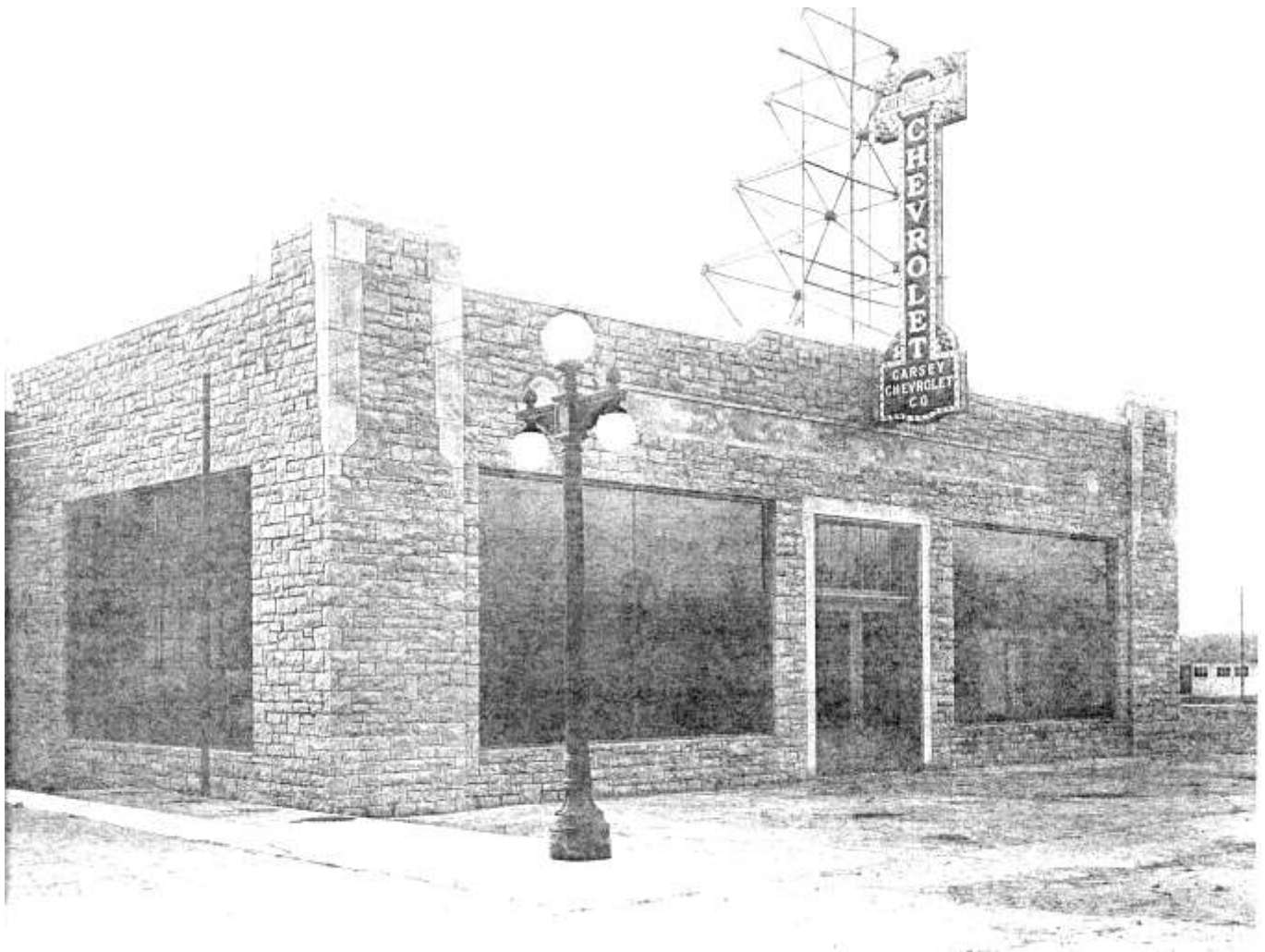
The personnel is made up of sixteen employees. Edward J. "Chick" Reuling has been with Mr. Weyland since 1926 as service manager. Clarence A. Zahler has been employed with this firm since 1925 as parts manager. Mrs. Weyland is bookkeeper and general office manager.

Mr. and Mrs. Weyland have one child, a son, Charles. They make their summer home at their camp opposite Twelve-Mile Island and reside in St. Matthews during the winter.



1938

Courtesy Ekstrom Library, University of Louisville, R. G. Potter collection, P 2296.1, This is the Advance Motor Company building, unknown date.



SUPER HIGHWAY IS DEDICATED IN COUNTY

To 'Glory of God' Comfort And Convenience Of Travelers.

MANY DIGNITARIES ATTEND

With the top of his car open, Gov. A. B. Chandler, riding high on the back seat, made a regular Howard Hughes entry into St. Matthews and Middletown last Saturday to cut the ribbons signaling the end to detours and delay on that part of the road between Louisville and Lexington, which has been closed for months. The governor dedicated the new strip of highway with a plea for through highway construction and a declaration that his administration had received \$17,000,000 less than a previous administration from the federal government but had built more roads.

Highway Commissioner Robert Humphreys, State Road Engineer Thomas Cutler, Advisory Commissioner George Weiherby of Middletown, H. C. Kelling of St. Matthews, John L. Kilroy, chairman for the day, County Judge Mark Beauchamp, and others participated in the celebration.

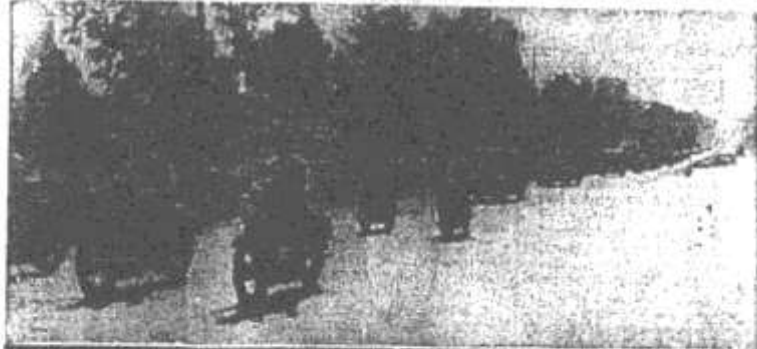
Gov. Chandler started the day's activities at St. Matthews when he was entertained at luncheon by the Woman's Club. At the conclusion of the luncheon the Governor, joined a young lady at the piano, who had started singing his favorite campaign song, "There's A Gold Mine in the Sky," and favored his enthusiastic listeners with his own version of the song.

At 1:30 Jefferson County Jailer Marty Conners introduced Gov. Chandler to his radio audience on a five station hook-up that originated from the front porch of Dr. F. M. Roth in St. Matthews.

At 3 p. m. the Governor headed a parade to Middletown and back to St. Matthews over the new highway. Later from a speakers' stand erected in the center of the highway the Governor addressing an audience of several thousand dedicated the highway "to the Glory of God and the comfort and convenience of the travelers." Walter Crady, president of the Farmers and Depositors Bank, introduced the Governor. All visiting dignitaries spoke briefly.

The celebration continued far into the night and it was estimated that at one time in the evening over 40,000 people were present.

Scenes at Opening of New Road at St. Matthews



Top photo shows a section of the parade at the formal dedication of Kentucky's first divided-lane super-highway which was held at St. Matthews, Saturday. Bottom picture is a section of the crowd near the speakers stand. It is estimated that 40,000 attended the celebration.

Chandler Dedicates Super-Highway



In the above photo Gov. A. B. Chandler is shown last Saturday as he cut the ribbon to formally open the new four-lane super-highway that extends from St. Matthews to Middletown. Those in the photo are, from left to right, State Highway Engineer Thomas Cutler; State Highway Commissioner Robert Humphreys; Ernest Skarr, secretary of the Louisville Automobile Club, and Governor Chandler.

KYGAS

GAS FOR COUNTRY HOMES AND BUSINESS PLACES BEYOND EXISTING PIPE LINES

Designed to pay the cost in City Gas

From storage tank located in your yard

Adequate Pressure Assured Winter and Summer

SAFE—CLEAN—EFFICIENT

No Increase in Insurance Rates

SEE YOUR COUNTY REPRESENTATIVE FOR COMPLETE DETAILS AS TO INSTALLATION AND OPERATION COSTS

LOU STAUBLE

A real way of keeping your home cool in the summer months of

KYGAS

The perfect gas system. Mr. Stauble will also give you prices on gas appliances. A constant fee is earned by this company



LOW INSTALLATION COST ON KYGAS SYSTEMS ELIGIBLE FOR LOANS UNDER FEDERAL HOUSING ACT

Participate Kentucky industry-wide program with people you know—people who have been in business in Louisville for years and who pride themselves on their quality merchandise and service.

For information in no commercial effort, to the effect of making better trading and loan-making. Without obligation, in no effort like before, more about your KYGAS system.

Name _____ Address _____

KENTUCKY GAS SERVICE, Inc.
4001 Frankfort Avenue

RECORD 370

LOUISVILLE, KY.

1938

July 28, 1938, *The Jeffersonian*: August 11, 1938, *The Jeffersonian*: 20 Years Ago—August 1918

St. Matthews To Have Branch Library

Announcement is made that a branch library of the Louisville Free Public Library will be opened in St. Matthews Monday, August 1 and will be open to the public each Monday and Thursday afternoon thereafter from 2 to 5 o'clock.

Mrs. Miller of the Louisville Library, who has charge of the county branches, delivered the books Wednesday to Frankel's Drug Store, where the St. Matthews Branch will be located.

These books represent a good selection of reading for both adults and children and are available free to the patrons of this community.

St. Matthews readers are urged to take advantage of this opportunity offered since the interest displayed in the project will determine whether or not the Louisville Library will continue this branch.

20-YEARS
A fire of unknown origin destroyed the residence and contents of Mr. Frank Meisner on Shelbyville Road near Beechwood early Sunday. No loss of life but it is dreadful to be bereft of clothing, furniture and home. (St. Matthews).

August 10, 1938: Board Meeting: No official meeting account of lack of quorum.

Aug. 10, 1938
No official meeting acc. lack of quorum.
Thomas L. Dolan
Secretary

August 23, 1938, Lexington Herald-Leader

LOUISVILLE HIT BY ELECTRICAL STORM

LOUISVILLE, Ky., Aug. 23 (AP)—A heavy downpour of rain and hail that skipped over scattered sections of Louisville and suburbs, accompanied by lightning play, today disrupted electric power lines, damaged trees and slowed up inbound traffic during the morning rush hour.

A bolt struck a 13,000-volt line of the Louisville Gas and Electric Company at Story and Frankfort and burned it in two. That cut off service to St. Matthews, Middletown, Anchorage and Pewee Valley. The line likewise served the WHAS transmitter at Eastwood and the station was forced off the air for 36 minutes beginning at 7:01 a. m.

Feeder lines along the Preston street road were damaged by falling limbs, and scores of residence on the popular level road were without electricity.

Two street cars were struck by lightning. Fuses were blown, and it was necessary that the cars be towed in. No one was hurt.

William D. Winkler New Bank Cashier

William D. Winkler has been named cashier of the Farmers & Depositors Bank and will assume his duties on September 1, it was learned yesterday from Walter Crady, president of the institution. Mr. Winkler succeeds H. A. Nelson who tendered his resignation to the board of directors Tuesday night.

Mr. Nelson told a *Jeffersonian* reporter that he had already made



William D. Winkler

other connections and would make known his plans for the future in a succeeding issue. He has been cashier of the institution since it opened for business on April 15, 1933 and the news of his resignation came as a surprise to his many friends.

Mr. Winkler is no stranger in this community where he was born and has since resided. He knows the people in St. Matthews and the people in St. Matthews know him, many of them well enough to call him "Bill." His varied business experience together with his ability and personality qualifies him to perform in an efficient manner at his new post of duty. He is a member of the Bethel Evangelical church.

The incoming cashier announced yesterday that Joseph Corbett, a former bookkeeper in one of the Louisville banks, would succeed Gayle Nelson, resigned as teller at the bank.

Father Knue Comes To Holy Trinity Church

The Rev. John F. Knue, pastor at St. Elizabeth's Church for nearly twelve years, moved to St. Matthews to become the new pastor of Holy Trinity Church, succeeding the Rev. B. F. Besinger, who has held the pastorate for the past twelve years. The Rev. Henry Stuecker, ordained in June is to be assistant to Father Knue.

At present Father Besinger, who suffered a sudden heart attack in May, is enjoying a gustine Rectory rest at St. Austin, Jeffersonville, Indiana with the Rev. J. M. Bryan.

Father Knue While there is much regret among the congregation over losing Father Besinger there is rejoicing over the coming of such a great and good man as Father Knue whom all will soon learn to love and respect.



Dr. D. Franklin Henderson

ACUTE, CHRONIC AND
NERVOUS DISORDERS

3903 Frankfurt Ave. BEL. 3530
St. Matthews Bank Bldg.



ANNOUNCING MR. H. A. NELSON
as manager of our
NEW BUSINESS DEPARTMENT

With much pleasure we announce the appointment of Mr. H. A. Nelson, cashier at the Farmers & Depositors Bank for the past five years and former teller in this bank as manager of our new business department.

Stop in and make use of this new department and other facilities which we offer. Mr. Nelson is here to serve and we want you to feel free to consult him regarding your financial problems.

**The
St. Matthews Bank**
"The Bank With The Closest Check"

Nelson To Manage Bank's New Dept.

Again evidencing the growth and progress being made by the St. Matthews community and its well established institutions, announcement has just been made by the St. Matthews Bank of the assumption, September 1, by H. A. Nelson of the management of the Bank's New Business Department.

Although this is a new department of the Bank, E. S. Monohan, Jr., vice president, stated today that the move had been contemplated for a number of years, because of the growth of St. Matthews and the increase in population. The project had been delayed, however, Mr. Monohan said, "on account of it being impossible to locate a man capable of managing the department." The bank officials realized that it required a man of wide acquaintance, whose honesty, integrity and business ability were unquestioned, since neither men nor women give favorable response to an approach relative to establishing a banking connection unless they have absolute confidence in the representative soliciting the business.



H. A. NELSON

This problem was solved, it was said, when Mr. Nelson severed his connection, recently, with Farmers & Depositors Bank, where he held the position of cashier for the past five years. Upon his resignation he was immediately offered the post as manager of the New Business Department, which he readily accepted.

Prior to his connection with the Farmers & Depositors Bank, he

1938

September 9, 1938: *St. Matthew Sun*: Letters to editors from two editions, do not have dates. The Fire Engine Czar. Editor *St. Matthews Sun*: During the week of August 22 two representatives of the St. Matthews fire department came to my home soliciting a contribution for the organization. I told them that I was in accord with the cause and though lacking cash would give an amount of corn sufficient to cover their suggested donation.

The representatives thanked me and wrote down the amount of corn which I agreed to give and assured me they accepted all donations and would return at the appointed time for the corn. I further told them (regarding which they will bear me out) that if I could help in any other way to call on me and I would be glad to do so.



On the afternoon of August 30, I had need of this fire department. My Ford V-8 truck and my hay press caught fire while hauling at Lyndon on Mr. Berie's place. The alarm was phoned in to St. Matthews immediately, but Fire Engine "Czar" Ogden, in whose hands rests the power of "life and death" over the reins of the apparatus, chose not to dispatch it. I am one Ford V-8 truck poorer today than last week when I donated to the department.

Fire Engine "Czar" Ogden's excuse to me was that I had offered to donate corn and that the engine didn't "run on corn." (Has anyone ever seen one run with money in the tank?) "Czar" Ogden had a whole week to notify me that he had overridden the acceptance of my donation. But, he did not choose to notify me. Instead, he let me find it out when an emergency arose by decreeing that the apparatus should not go to the fire.

Do you fellow citizens know whether your donation was accepted? If you are not sure I would suggest that you interview "Czar" Ogden perhaps for some other reason you, too, are destined to learn too late that the "Czar" has scratched off your name.

Our fire department is a good organization and deserves everyone's support. The corn I donated to it they shall still have and with it my goodwill. But I move that the authority to dispatch the apparatus and to decide upon the acceptable or non-acceptable nature of donation be placed in more competent hands than those of the present Fire Engine "Czar" – Mr. Ogden. Bob Cheatham.



Sometime in 1938 W. Jesse Ogden joined the STMFD Board:

W. Jesse Ogden: Director 1939 to 1945, July 28, 1884 to April 6, 1945

Born in Jeffersontown, Kentucky in July 28, 1884. He married Marie Buschemeyer and took over the Buschemier and Ogden Pharmacy in 1925 and ran it until his death in 1945. He served on the Board from 1939 until his death April 6, 1945 at age 61. He also ran our alarm system for many years and gave us the land for the fire house at 109 Breckinridge Lane. He also let the Board use his place of business for meetings for many years.

FROM: *St. Matthews The Crossroads of Beargrass*, by Samuel W. Thomas: "After Clem Manemann moved into Louisville in the mid -1920s, Buschemeyer-Ogden took over. W. Jesse Ogden, who would become active in the local fire department and St. Matthews National Bank, had married Marie Buschemeyer. After his death in 1945 at the age of 61, the corner house the Whitehead Drug store and then the Ashbury-Burman Drug Company.

1938

Courtesy of Bluegrass-St. Matthews Historical Society: River Road looking East across Rail Road track-Zorn Avenue. 9/25/1938. Pastime Boat Club entrance would be near here. Chevron Station at this location now.



September 22, 1938, *The Jeffersonian*:

October 6, 1938, *The Jeffersonian*:

Archbishop Blesses Holy Trinity School Building



Pictured above is the procession which preceded the blessing of Holy Trinity School at St. Matthews, Sunday afternoon. Archbishop John A. Fleersch, second from the right, gave the blessing for the \$100,000 structure. Fifteen hundred people attended the dedication.

The dedicatory sermon was delivered by Rev. Felix N. Pitt, secretary of the Catholic School

Board. In the course of his sermon Father Pitt said, "This building brings about a further realization by our people of the need for religious education among the Catholic children of the State." In tracing the history of previous schools on the site, Father Pitt added that this is the first building in the parish erected as an exclusive school unit.

A procession of students, led

by the Rev. John Knox, pastor, preceded dedicatory exercises.

The building, a fireproof red brick structure, occupies the site of Holy Trinity Church, which was destroyed by fire several months ago. It contains ten classrooms, an assembly hall, recreation hall and cafeteria. Opened last week, it has an enrollment of 358 pupils.

Planning To Build Funeral Home Here

St. Matthews is soon to have a funeral home. John B. Ratterman, Jr., a prominent licensed funeral director and embalmer of Louisville, plans to erect a modern building for that purpose at 3719-21 Lexington Road.

Plans and specifications, according to Mr. Ratterman, for the new building are nearly completed and will be released soon to contractors. Construction work and completion of the 90x220 two-story structure, with living quarters on the second floor, is contemplated at an early date.

The new enterprise will be known as the St. Matthews Funeral Home and the business will be conducted along modern lines with up-to-date equipment. Mr. Ratterman has, in the opinion of his many friends in this community, made no mistake in choosing to locate here in Greater St. Matthews.

1938

September 14, 1938: Board meeting: Five officers and directors present. Agreed to pay Reisert Insurance Agency \$25.00 and also balance on account. Agreed to pay St. Matthews Bank & Trust Company \$200.00. Mr. W. J. Ogden offered his resignation as a member of the association on account of undue and unjust criticism published in the St. Matthews and Jeffersontown papers. Author of same being one Bob Cheatham a resident of St. Matthews. Mr. Jones, editor of the above papers was present at the meeting and stated that he felt no responsibility for the appearance of the article in question since its author was known to him as a reliable citizen and swore that all he said were true facts and asked that it be published over his name. No action was taken on Mr. Ogden's resignation and it was voted to table same for further consideration.

Meeting of Sept. 14, 1938

Five officers and directors present.

Motion made and seconded (as of Aug 10)
that we pay Reisert Insurance Agency \$25.00
on account. Carried

Motion made and seconded that we pay Reisert
Insurance Agency balance on account. Carried

Motion made and seconded that bill be paid.
Carried

Motion made and seconded that we pay \$200.00
on our note at St. Matthews Bank and Trust Co.
Carried.

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taken on Mr. Ogden's resignation and it was
voted to table same for further consideration.

No further business, meeting adjourned to
meet again Sept. 22, 1938.
Oct. 17,

Thomas L. Robyn
Secretary

September 2, 1938, The Courier-Journal:

Rites Arranged for Truck Crash Victim

Funeral services for William Neichter, 35, of 169 William, a service man for the Roy C. Whayne Supply Company, will be held at 8:30 a.m. Saturday at the residence, and at 9 a.m. at St. Joseph's Catholic Church. Burial will be in Calvary Cemetery.

He was injured fatally when a truck he was driving back from Paris, Tenn., left the road late Wednesday near Eggner's Ferry Bridge, twelve miles southeast of Benton, Ky. He is survived by his wife, Mrs. Louise Hettinger Neichter; a son, Louis Neichter; two daughters, Misses Dorothy Neichter and Eleanor Neichter; his parents, Mr. and Mrs. Andrew Neichter; a brother, Andrew W. Neichter, and three sisters, Mrs. John Fried, Mrs. Adolph Shrieber and Mrs. Eleanor Hampton.

1938

September 16, 1938: Editor *Sun*: The directors of the St. Matthews Volunteer Fire Association wish to correct the impression given by a letter published in the *Sun* last week.

Mr. Ogden sends out the fire engine only according to directions given by the Board of Directors of the Fire Association. These directions are as follows: Calls from outside of St. Matthews are to be made only to those who are current contributors to the Fire Association.

These rules were laid down after we found that over 75% of our fire runs were being made to people who never had contributed to the Fire Association either before or after having fires. Signed—James E. Winter, President, Jos B. Zehnder, Vice President, Fred C. Boss, Treasurer, Thomas L. Dobson, Secretary.

September 16, 1938: Editor *Sun*: In the last issue of your good paper you printed a letter which we feel had you but known both sides of the story, the letter in question would never have been printed.

While we as an organization do not wish to enter into controversy with Mr. Bob Cheatham, at the same time we feel that a gross injustice has been done a most outstanding citizen of St. Matthews, namely, W. J. (Doc) Ogden. One of the principles of the American Legion is the carrying out of community service, and we feel that we have been rather successful in this undertaking in our own community; however, this could not be done without the hearty co-operation of some of the people of St. Matthews, in this connection (you know by this time that I am referring to Mr. Cheatham's letter regarding the Fire Association) we want you, and your readers, to know that for fourteen years Mr. Ogden has taken calls for the Fire Association; this without any compensation in any form, and in many cases, without even a "thank you." He has donated liberally each year to the Fire Association and in addition, the land in which the garage of the department stands, was donated to them by this same Mr. Ogden.

Mr. Ogden, in handling this job has specific instruction just like

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JOS. B. ZEHLNDER, Vice Pres.
FRED C. BOSS, Treasurer
THOMAS L. DOBSON, Sec'y.

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Mr. Ogden, in handling this job has specific instructions just like anyone else, and he has never before been accused of being derelict in his duty. While Mr. Cheatham may have felt aggrieved, at the same time Mr. Ogden was instructed not to send the apparatus to Lyndon for non-subscribers in which class Mr. Cheatham belonged at the time of the fire about which he wrote. True, he may have promised a annuity of corn in the place of money to the Association. This would have been very acceptable as he was advised; however, a promise to the insurance company does not cover one in case of fire before the promise has been fulfilled.

Not in his duty. While Mr. Cheatham may have felt aggrieved, at the same time Mr. Ogden was instructed not to send the apparatus to Lyndon for non-subscribers in which class Mr. Cheatham belonged at the time of the fire about which he wrote. True, he may have promised a annuity of corn in the place of money to the Association. This would have been very acceptable as he was advised; however, a promise to the insurance company does not cover one in case of fire before the promise has been fulfilled.

We know where of we speak, as several of our members have held office at one time or another in the Fire Association of St. Matthews. In fact, one of our Past Commanders is now President of the Association. We should like for you to publish the letter in the next issue of the *St. Matthews Sun* and also *The Jeffersonian*; however, if you do not care to do that, please at least, clear Mr. Ogden's name of this stigma through your columns, for which we thank you in advance.

Yours very truly,
ZACHARY TAYLOR POST 180
Walter E. Lawrence,
Commander

P. S.—This letter read and unanimously indorsed by Post at last regular meeting.

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Yours very truly, Zachary Taylor Post 180, Walter E. Lawrence, Commander.

1938

September 16, 1938: In Defense Of Doc Ogden: Editor: the *Sun*—Quite surprised to see your article of September 9 relative to Fire Engine "Czar" of St. Matthews. As a property owner and tax payer of that community I feel as though this letter should never have been published. There are two sides to every story and I feel sure that you did not hear our good druggist's side of this picture.

If you are familiar with the situation around St. Matthews, I am sure that you will heartily agree with me that Dr. Ogden is not only civic minded but he is a reputable business man of that community and letters like this certainly do a business man a great injustice.

As far as the writer of this article is concerned, I do not know him but evidently he does not have the spirit of our community at heart.

The independent dealer has enough trouble these days and seems without some newspaper trying to contaminate the mind of the public against a man who tries to do the right thing at all times and if you would know Doc Ogden as I do, I feel reasonably sure that you would never have published a letter of this kind. Your newspaper has done no good whatever but on the other hand I am sure that it will take a great amount of time for you to correct the harm that was done by trial of this nature.

Personally I believe that you owe him an apology and some should be published in the next issue of the *SUN*. The Fire department of St. Matthews is only a Volunteer Organization _____ Captain to the man who sets off the alarm and many times during the winter nights and _____ nights, Mr. Ogden is forced to get out of the warm bed and turn on the siren. Do you think that he has the spirit of the community at heart when he obligates himself to do this for the community?

At one time the writer was an officer of the St. Matthews Fire Department and strange as it may seem, there are a number of property owners in St. Matthews who were always willing to trade restitution for money and I have never seen the time when we could buy equipment, gasoline and pay for rent and lights.

Most people are perfectly willing to let "George carry the load and all the expenses" and want to be in a community whereby the other fellow does all and they get the privileges without sacrificing anything themselves. As far as my letter is concerned, it is immaterial to me whether you print it or not but you have the privilege of doing so because _____ that at least 90% of the population of St. Matthews feel exactly as I do. Doc Ogden has never been considered a "Czar" and I have known him the past eleven years and I would count him a friend of the community and the outstanding successful business man. Respectfully W. E. Ehlig.

October 7, 1938: *St. Matthews Sun*: Wednesday October 5, the Civic Club, the members voted to contribute \$100.00 to the St. Matthews Volunteer Fire Department for the purchase of additional fire hose, and among other activities planned for the future, will discuss ways and means for the retirement of the fire-engine indebtedness.

October 7, 1938: *St. Matthews Sun*: Fire Slightly Damages R. Bunch's Garage. Fire of unknown origin was discovered by a neighbor Tuesday afternoon at 2 o'clock in the garage of Reed Bunch on Washington Avenue. The fire department was called and they extinguished the blaze in a short time with very little damage being done.

IN DEFENSE OF DOC OGDEN
Editor The SUN:
Quite surprised to see your article of September 9 relative to Fire Engine "Czar" of St. Matthews. As a property owner and tax payer of that community I feel as though this letter should never have been published. There are two sides to every story and I feel sure that you did not hear our good druggist's side of this picture.
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As far as the writer of this article is concerned, I do not know him but evidently he does not have the spirit of our community at heart.

Missing

munication we agree with Mr. Ehlig that there are two sides to every story (as some wag has said three sides: your side, the other fellow's side, and the truth). As to the gentlemen in question this writer is personally acquainted with both Doc Ogden and Bob Cheatham and know them both to be reputable and civic-minded citizens of St. Matthews.

We are in no way attempting to contaminate the minds of our readers toward any person or group, as the writer suggests; we have no personal interest in the matter what-so-ever, furthermore, the article was not an editorial as the writer charged.

Mr. Ehlig has devoted his letter to condemning the *SUN* for printing the communication of last week and extolling the virtues of Mr. Ogden without any attempt at answering the specific

charge in the letter of last week. However, we wish to thank Mr. Ehlig, for the communication and assure him of our personal good wishes toward him, Doc Ogden, and Mr. Cheatham.—(Editor)

KINDERGARTEN

This is part of the Editors response to Mr. Ehlig's letter, the rest is missing..

Boy Hanging On Bus Suffers Head Injuries

Andrew Neichter III, 15, of 3810 Elmwood, son of Fire Chief Andrew Neichter, Jr., of St. Matthews, suffered head injuries and lacerations at 3 p.m. Tuesday when a school bus, to which he was holding on outside, brushed him against a truck on Breckinridge Lane, near the Lexington Rd.

The school bus driver, Gilbert A. Bryant, 31, Eastwood, Ky., said he had let the boy off two blocks away and did not know he was hanging on the bus. The boy is a student at the Jeffersontown High School. He was taken to the Ray Clinic at St. Matthews.

1938

October 12, 1938: Board meeting: No meeting account of lack of quorum. President authorized treasurer to pay St. Matthews Bank \$100.00 on note, action to be endorsed at next meeting.

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St. Matt. Bank \$100 on note, this action
to be endorsed at next regular meeting.

Thomas L. Robison
Secretary

October 14, 1938: *St. Matthews Sun*: Blaze destroys Barn \$2,000 Damage Estimate. The St. Matthews Volunteer Fire department made a run Thursday afternoon to the Hurstbourne Farms, owned by Mrs. A. T. Hert, and located on the Shelbyville Road when fire broke out in a storage barn. Origin of the blaze was undetermined. The barn and its contents were completely destroyed. Henry Stouse, one of the farm managers said the fire started while workmen were in the barn operating a corn-shredding machine. The loss is estimated to be \$2,000. Louisville Pumper Co. 21 augmented the St. Matthews Volunteer Fire department fighting the blaze.

October 14, 1938: *The Courier-Journal*: Fire Destroys Barn On Farm Of Mrs. Hert. Fire which broke out late Thursday afternoon destroyed a large one-story storage barn and its contents – between 75 and 100 tons of straw – at the Hurstbourne Farms, owned by Mrs. A. T. Hert, on the Shelbyville Road, five miles from Louisville. Origin of the blaze was undetermined.

Henry Stouse, one of the farm managers, said the fire started while workmen were in the barn operating a corn-shredding machine. He estimated the loss between \$1,500 and \$2,000.

Louisville Pumper Company No. 21 augmented the St. Matthews Fire department in fighting the fire.

October 29, 1938: *The Courier-Journal*: 9 Buildings Razed By Fire. Loss set at \$15,000 was caused by fire which destroyed nine buildings at 10:30 a.m. Friday on the Hillbrooke Dairy Farm, Westport Road., three miles from St. Matthews. The farm is owned by James L. Smyser, 1035 Cherokee Road.

The fire started in a tenant cottage. Two children of Lloyd Streible, Peggy Jean Streible, 7 months, and Lloyd W. Streible, 3, escaped the flames which burst from the ceiling. Their mother, Mrs. Pearlne Streible, who had gone for a bucket of water, was notified of the fire by the boy and she returned to carry the younger child from the house.

The structures destroyed included three tenant houses; three barns, one containing 100 tons of hay; a smokehouse, silo and corncrib.

Fire equipment from Louisville aided the St. Matthews Volunteer Department.

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Fire equipment from Louisville aided the St. Matthews Volunteer Department.

1938

November 4, 1938: *St. Matthews Sun*: Nine Buildings Destroyed By Fire. Fire caused by defective wiring destroyed nine buildings on the Smyser farm on the Westport Road at Goose Creek last Friday morning. St. Matthews Volunteer Fire department answered the call but because of the shortage of water they were unable to save the buildings that were ablaze before their arrival. However they prevented the flames from spreading to the dairy barn, silos and the residence. The loss was estimated at \$15,000.00 partly covered by insurance.

November 4, 1938: *St. Matthews Sun*: Fire At Norwood. The residence owned and occupied by Theodore Wright in Norwood was badly damaged Wednesday morning at 8:30, when fire caught from a coal oil water heater in the basement. The estimated damage was \$1,000.00 partly covered by insurance. The St. Matthews Volunteer Fire Department answered the call and had the fire out in about forty-five minutes. The Louisville Fire Department answering a second call, arrived later.

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The estimated damage was \$1,000, partly covered by insurance.

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The Louisville Fire Department answering a second call, arrived later.

Hillbrooke Dairy Farm

JAMES L. SMYSER, OWNER

OFFICE 3143 PRESTON STREET ROAD

Louisville, Ky.

ABORTION AND

TUBERCULIN TESTED HERD
GRADE "A" PRODUCTS

FARM PHONE BELMONT 1089
OFFICE PHONE MAGNOLIA-683

Nov. 4, 1938.

October 14, 1938, The Courier-Journal

Mr. Geo. Wooster,
St. Matthews Hardware Store
St. Matthews, Ky.

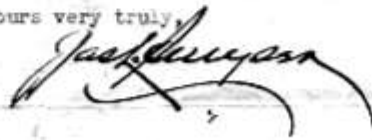
Dear Mr. Wooster:

Having occasion to address you to-day -- to send the attached remittance -- I feel I do not want to miss an opportunity to again say to you that words fail me to give expression to my feelings of gratitude for the splendid and heroic work done by you and your men last Friday at my Farm.

It was through your intelligent and persevering fight that we saved what we did and if only the Louisville Fire Department had co-operated and tried to do some little part, our loss would not have been nearly so great. It is certainly a sad commentary on the governing bodies of the City. I cannot feel it is their intention for occurrences such as this to take place -- and certainly some provisions will have to be made for exceptions.

With kindest regards and best wishes for you
always, believe me

Yours very truly,



P.S. Mr. Wurster, as said to the young man in your office, by 'phone, several days ago, if you suffered any loss in equipment through fighting the fire above referred to, I stand ready to replace same. Please let me hear as to this.

J.L.S.

Fire Destroys Barn On Farm Of Mrs. Hert

Fire which broke out late Thursday afternoon destroyed a large one-story storage barn and its contents--between 75 and 100 tons of straw--at the Hurstbourne Farms, owned by Mrs. A. T. Hert, on the Shelbyville Rd., five miles from Louisville. Origin of the blaze was undetermined.

Henry Stouse, one of the farm managers, said the fire started while workmen were in the barn operating a corn-shredding machine. He estimated the loss between \$1,500 and \$2,000.

Louisville Pumper Company No. 21 augmented the St. Matthews Fire Department in fighting the fire.

1938

November 9, 1938:

PROPOSAL AND CONTRACT
OF THE
THE BI-LATERAL FIRE HOSE COMPANY
CHICAGO, ILL.
Telephone Franklin 4822

1771 Akron, Ohio

Upwards 2th 1938
The St. Matthews Volunteer Fire Association
St. Matthews, Ky.

The BI-LATERAL FIRE HOSE COMPANY, of Chicago, hereby agrees to furnish 500
more or less, of either of the following brands of Fire Hose, internal diameter 2 1/2 inches

Typical S.F.	at	cts. per ft.	Pressure	Guarantee
<i>1.10</i>	at	cts. per ft.	400 lbs.	5 Yrs.
<i>1.10</i>	at	cts. per ft.	lbs.	Yrs.
	at	cts. per ft.	lbs.	Yrs.
	at	cts. per ft.	lbs.	Yrs.
	at	cts. per ft.	lbs.	Yrs.

With **ROCKER LUG** or any type of coupling desired attached, cut with the non-cross threads, to fit the
now in use in your department.
This hose is warranted free from defects in material or manufacture, and to stand the number of pounds
or pressure named above, at time of delivery.
By reason of the fact that it is compulsory to carry the hose in a flattened position, we specifically guar-
antee that the rubber lining will not crack or leak for a period of **SIX YEARS**.
We will at our expense replace such hose that may fail under the above guarantee, upon return of the
active lengths.
Each section of hose delivered is guaranteed to be by sample submitted, both in quality of material, con-
dition and weight.
The hose to be delivered f. o. b. cars *St. Matthews, Ky.*
terms: - 90 days net. In addition, time
paired & 12 months additional if desired at 6% interest.
Orange Drop. Packed Rocking up.
The BI-LATERAL FIRE HOSE COMPANY, Chicago, Ill.
By *Industrial N.Y. West Union*
Date *Nov 9th 1938*
Your proposal is hereby accepted for 500 ft. of Industrial N.Y. West Union
and Cotton Fire Hose, and the *St. Matthews Volunteer Fire Association*
by agrees to pay the sum of \$550 (Five hundred fifty) Dollars for
hose and couplings complete.
90 days net. 12 months additional if desired at 6% interest.
It is agreed that if this account is not paid on or before the date it is due, it is to draw interest for the ad-
minal time at the rate of 6%.

(Signed) For the *St. Matthews Volunteer Fire Association*
James E. Lester, President
James E. Lester
of City)

October 5, 1938, *The Courier-Journal*:

Boy Hanging On Bus Suffers Head Injuries

Andrew **Neichter** III, 15, of 3810 Elmwood, son of Fire Chief Andrew **Neichter, Jr.**, of St. Matthews, suffered head injuries and lacerations at 3 p.m. Tuesday when a school bus, to which he was holding on outside, brushed him against a truck on Breckinridge Lane, near the Lexington Rd.

The school bus driver, Gilbert A. Bryant, 31, Eastwood, Ky., said he had let the boy off two blocks away and did not know he was hanging on the bus. The boy is a student at the Jeffersontown High School. He was taken to the Ray Clinic at St. Matthews.

November 13, 1938, *The Courier-Journal*:

Lumber Firm Burns

35 Volunteers Fight Fire In Vain At St. Matthews.

Thirty-five volunteer firemen, both men and women, using buckets filled with water from a nearby cistern, battled in vain Saturday night to extinguish a fire which destroyed several buildings and equipment of the St. Matthews Lumber & Manufacturing Company, Thierman Lane. The loss was estimated by John Schaefer, 151 Woodfill Way, owner, at approximately \$12,000.

Discovered at 9 p.m. by Mrs. C. Clarence Merke, who lives nearby, the flames spread beyond control before the **St. Matthews Volunteer** Department equipment could reach the scene and get fire fighting work launched.

The volunteers confined their

(Continued on Page 10, Column 5.)

Fire Menace In Whole State Is Ended By Steady Rain

(Continued from First Page.)

trian's view. No arrests were made.

Three In Family Arrested.

During the traffic jam, Mrs. Julia Farquhar Stiglitz, 4617 Varble Ave., accused of turning her car against the directions of Traffic Patrolman Carlyle Chamberlain, was flagged to the curb at 4th and Broadway. The officer remonstrated with the driver, and she, along with her son, Everad N. Stiglitz, Jr., 17, talked back, according to the officer, Mrs. Stiglitz becoming vociferous in her remonstrations.

A considerable crowd gathered, and Mrs. Stiglitz' husband, Everad N. Stiglitz, Sr., 40, who hadn't been in the car, walked up and joined the argument on the side of his family, according to the officer. At length all were placed under arrest and taken to the City Hall. Charges of reckless driving and failure to yield the right of way were registered against Mrs. Stiglitz, and charges of disorderly conduct were placed against Mr. Stiglitz and the youth.

undergrowth have burned over in the last three weeks, aided fire-fighters in controlling six big fires spread through timberlands of the Southern Indiana hills. An estimated 1,500 workers were busy in the burning forests.

C.C.C. workers and farmers brought under control a fire estimated to have burned over 1,500 acres northwest of Columbus, Ind.

The rain brought relief from grass fires in the Bluegrass region of Central Kentucky and brought burley tobacco into condition for stripping.

A strong wind damaged windows and trees in Western Kentucky. The danger of spreading fires was lessened by rainfall that totaled .34 of an inch.

H. W. Berckman, district forester at Putney, Ky., said some 7,500 acres of virgin timberland already had been burned and estimated the loss at \$200,000.

William S. Hart Wins

Movie Suit for \$190,484

New York, Nov. 4 (INS)—William S. Hart, old time hero of the cowboy films, today won a verdict of \$190,484, plus inter-

Volunteers Fight Fires.

The most serious fire of the day was the one in an area off the Preston St. Rd. near Johnson's Lane. It had reached such heights before the rain set in that hundreds of volunteers, including all available manpower of the county police, had given up efforts to stop the brush blaze, and were concentrating on saving homes, other property and livestock.

Other smaller fires attracted volunteer workers in numerous places both in the city and the county during the day. One of these blazes was near **St. Matthews Ave.** and Brownsboro Rd. Another was near Buechel, still another at Middletown. Residents of the areas, assisted by local fire departments, succeeded in quelling all the flames without appreciable property damage. Other small leaf and grass fires gave the fire department an active day.

Rain fell over much of Indiana, where 20,000 acres of timber and

1938

November 13, 1938, *The Courier-Journal*:

Spectators Silhouetted By St. Matthews Fire



—C-J. Photo by Harold Rhodenbaugh.
After battling in vain with buckets of water, volunteer firefighters stood by and watched the flames destroy several buildings of the St. Matthews Lumber and Manufacturing Company.

November 19, 1938, *The Courier-Journal*:

Negro Burned to Death In St. Matthews Fire

The charred body of Luther McDaniel, Negro, 67, farmhand, was found Friday in the ruins of his home, which adjoined a two-story frame barn that burned Thursday night near the residence of James P. Helm, III, Brownsboro Rd. and Chenoweth Lane. Dr. John M. Keaney, Coroner, said death was caused by burns.

Andrew Neichter, Jr., chief of the **St. Matthews Fire** Department, said the flames apparently started in the Negro's room. City fire equipment also aided in fighting the flames, which caused damage estimated at \$3,000.

NOTICE

Louisville Builders and **St. Matthews** Lumber and Manufacturing Co. will continue business as usual, regardless of the fire at our Plant on Thierman Lane in **St. Matthews**.

1938

November 9, 1938: Board meeting: Six officers and directors present. Pay bills on hand amounting to \$115.19. Balance of \$64.84. Motion made and seconded that we order 500 feet of 2 ½ inch hose from Bi-Lateral Fire Hose Company, they quoting a price of \$1.10 per foot and 100 feet of 1 ½ inch hose free with the order, carried. Chief Neichter authorized to purchase 1 ½ and 2 ½ inch expansion rings and hose tips to replace one lost in action. Agreed to endorse President for action taken at last meeting.

Meeting Nov. 9, 1938

Six officers and directors present.

Motion made and seconded that we pay bills on hand amounting to \$115.19

Carried.

Treasurer reported a balance of \$64.84

** Motion made and seconded that we order 500 ft. of 2 ½ inch hose from the Bi-Lateral Fire Hose Co. they quoting a price of \$1.10 per ft. and 100 ft. of 1 ½ inch hose free with the order. Carried.*

Chief Neichter authorized to purchase 1 ½ and 2 ½ inch expansion rings and hose tips to replace one lost in action.

No further business meeting adjourned to meet again Dec. 14, 1938.

Thomas L. Dobson
Secretary

** Motion made and seconded that the board endorse action of the President Oct. 12, 1938 in ordering payment of \$100 to St. Matt Bank on open note.*

Carried

Thomas L. Dobson
Sec.

November 10, 1938, *The Jeffersonian*:

Dr. Carlisle Morse
ANNOUNCES REMOVAL OF OFFICE.
NOVEMBER 15
—TO—
3605 LEXINGTON ROAD
(AT CORNELL PLACE)
No Change In Office Hours Or Phone
BEImont 2115

**DR. MORSE TO OCCUPY
NEW OFFICE NOV. 15**

Dr. Carlisle Morse, practicing physician, is announcing that on and after November 15 his office and residence will be located at 3605 Lexington Road, at Cornell Place. He moves to the new location from 3820 Frankfort Avenue, where he established an office nearly three years ago.

Dr. Morse, according to a notice of his removal in this issue, will maintain his same office hours at his new and more modern office. He is a 1930 graduate of the University of Louisville Medical School and has a large clientele in St. Matthews and rural Jefferson County.

1938

November 18, 1938: *St. Matthews Sun*: Frame Outbuilding Burns At Home Of James P. Helm III. A fire which destroyed a frame outbuilding called out the local Fire Department, Thursday night about 8:30 to the home of James P. Helm III on Brownsboro Road near the County quarry. Five horses and a cow which were in the building were saved, but a quantity of baled hay and straw and a crib of corn were destroyed. The loss is estimated at about \$2,000.00. Cause of the fire is undetermined.

November 18, 1938: Flames Sweeping Local Lumber yard. Caption of picture—Spectators from far and near watched flames of fire destroy several thousand feet of lumber, planing mill machinery and other building material belonging the St. Matthews Lumber & Millwork Company.

Placing his loss in the fire that visited his plant, the St. Matthews Lumber & Manufacturing Company, Saturday night to be approximately \$9,000 John Schaefer, 151 Woodfill Way, the owner, said today that he would continue to operate the lumber yard at the same location on Thierman Lane.

Included in the destruction were four buildings—planing mill and three lumber sheds; also a garage together with 120,000 feet of high grade lumber, planing mill machinery, roofing paints and general building supplies.

The fire was discovered by Mrs. C. Clarence Merke, who lives near by and gave the alarm but the flames had gained such headway, --owing to the inflammable nature of their prey—before the arrival of the St. Matthews Volunteer Fire Department the loss was necessarily great. However, its efficient work, coupled with that of neighbors both men and women, succeeded with what water was available in saving the two office buildings and a lumber shed on the east side containing about 40,000 feet of lumber.

Lumber Yard Here Gutted By Flames

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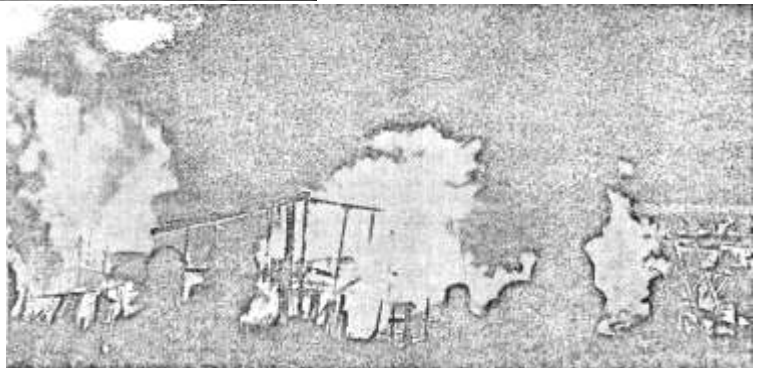
A truck in one of the sheds might have been saved had the firemen known it was there.

Mr. Schaefer, who has been in business here since last April, states about 75 percent of his loss is covered by insurance.



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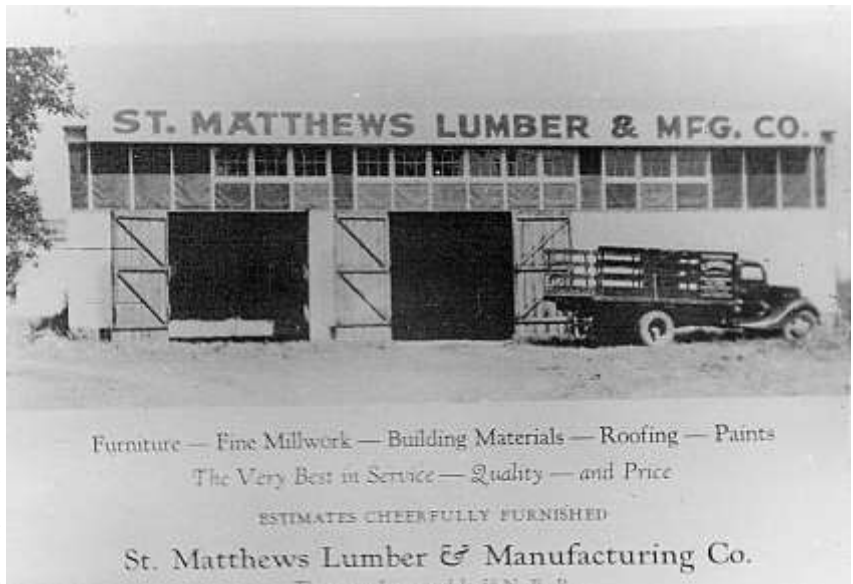
Mr. Schaefer, who has been in business here since last April, states about 75 percent of his loss is covered by insurance.



Before

November 18, 1938: Letter to Editor: Please print this item in your paper in behalf of the Zachary Taylor Safety Committee. Late Saturday night the city of St. Matthews suffered a very bad fire when the St. Matthews Lumber and Builders Plant burned to the ground.

Despite numerous requests thru this newspaper motorists still try to beat the fire engine to the fire, blocking roads so fire departments and police departments have to run at reduced speeds. Please do not drive your car to a fire and try to beat the engine to it. If you must go drive slowly as you may run over some one on foot, and after you get to the fire park off the road so police department can get to fire.



Another regrettable incident at the fire Saturday night was the way different people tried to give the firemen advice as to where to put what water that was available with the booster tank.

Chief Neichter and his captain, Mr. Young, have had enough experience in fighting fire to know what they can save with the water available.

Someone tried to take a nozzle away from the firemen when they were trying to save the lumber shed stocked with dressed lumber and turn the water on the mill when it was hopelessly engulfed in flames.

St. Matthews citizens must take stock of the fire department and remember that Chief Neichter and Captain Young and Driver George Wurster know what they can save at a fire and these men are valuable men on a fire department and we trust their judgment at all fires.

There is a state law forbidding citizens from interfering with firemen at a fire and they have the power to arrest, so please refrain from interference in future fires.

The fire department did a splendid job at the fire, saved two carloads of lumber, although handicapped by insufficient water supply.

The school patrol boys of the American Legion also did their part by carrying numerous buckets of water to refill the booster tank on the engine. Carl Hulsweide, Chairman, Safety Committee.

November 21, 1938: *St. Matthews Sun*: Barn And Contents Burn Here Monday. Fire Monday night at 8 o'clock destroyed a barn and approximately twenty five tons of alfalfa hay for A. J. Eline in St. Germaine Court. No insurance was carried on the barn or contents and Mr. Eline estimated his loss at about \$400.00. Members of the St. Matthews Volunteer Fire Department went to the scene but were unable to save the barn due to the fact that water in the nearest fire plug could not be turned on. The firemen did however, with the assistance of others, prevent the flames from reaching another barn on the premises which housed two fine saddle horses.

\$400 LOSS IN ST. MATTHEWS BARN FIRE

Fire Monday night at 8 o'clock destroyed a barn and approximately twenty-five tons of alfalfa hay for A. J. Eline in St. Germaine Court, at St. Matthews. No insurance was carried on the barn or contents and Mr. Eline estimated his loss at about \$400.

Members of the St. Matthews Fire Department went to the scene but were unable to save the barn due to the fact that water in the nearest fire plug could not be turned on. The firemen did however, with the assistance of others, prevent the flames from reaching another barn on the

premises which housed two fine saddle horses.

The origin of the blaze has not been determined.

November 22, 1938, *The Courier-Journal*:

A mass of flowers fill the inside of an unfurnished apartment house as they cause damage of approximately \$11,000.

Investigation of the southeast tract which had occurred in the St. Matthew section of Jefferson County in the last year has disclosed nothing to corroborate those of other sections of the community that a lurking bear had been slain. It was indicated by the same Mrs. Murrell's white bear.

"We have been working on the film in that matter since more than a year ago," the First Minister's office reported. "We have given more time to get answers to investigations, if there has been any. There has not been any, but there is nothing to indicate such a case."

An unspecified group paid \$11,000 damage to a small commercial building, who investigated and it was not identified.

Dr. J. E. Wilson, president of the **U. S. National Air** Association, said yesterday that he was sure the **U. S. National Air** Association would be able to raise the money to buy the plane.

A. J. Stone, of the Elms Study Clubhouse, said there had been considerable discussion about the possibility of a symposium in the vicinity. A list had, containing twenty-one names of men belonging to the Elms group, about ten days ago with a view to Stone. Mr. Stone pointed out that most of the birds have started about the same time, about 1 or 2 p.m.



Here are the houses at work on the Belmont Filling Station, off Cheshamville Lane, damaged by fire several months ago.



Spartanum watch on early morning live coverage & home team vs. *Ames* and live from *Wendell Field*.



A mass of flames fill the inside of an unfinished apartment house as they cause damage of approximately \$11,000.

Negro Burned to Death In St. Matthews Fire

The charred body of Luther McDaniel, Negro, 67, farmhand, was found Friday in the ruins of his home, which adjoined a two-story frame barn that burned Thursday night near the residence of James P. Helm, III, Brownsboro Rd. and Chenoweth Lane. Dr. John M. Keaney, Coroner, said death was caused by burns.

Andrew Neichter, Jr., chief of the St. Matthews Fire Department, said the flames apparently started in the Negro's room. City fire equipment also aided in fighting the flames, which caused damage estimated at \$3,000.

Investigation of Fires Fails To Reveal Any Incendiarism

Investigation of the numerous fires which have occurred in the St. Matthews section of Jefferson County in the past year has disclosed nothing to corroborate fears of some residents of the community that a firebug has been active, it was announced by the State Fire Marshal's office here.

"We have been working on the fires in that section since more than a year ago," the Fire Marshal's office reported. "We have never been able to get evidence of incendiarism, if there has been any. Some look a bit suspicious, but there is nothing to indicate such a belief."

The fires have brought damage exceeding \$200,000, including the \$150,000 loss at the Holy Trinity Church more than a year ago. The Fire Marshal's office said they were positive the church fire was due to defective wiring.

An apartment house wire, causing \$11,000 damage to a nearly completed structure, was investigated and it was not incendiary, it also was reported.

Fire a week ago, which caused \$12,000 damage at the St. Matthews Lumber Company, was thought to have been caused by tramps, according to the Fire Marshal's office.

Dr. J. E. Winter, president of the St. Matthews Fire Organization, said authorities are looking into the matter, but have nothing to base their suspicions on.

A. J. Eline, of the Eline Realty Company, said there had been considerable discussion about the possibility of a pyromaniac in the vicinity. A hay shed, containing twenty-five tons of hay belonging to Mr. Eline, burned about ten days ago with a loss of \$500. Mr. Eline pointed out that most of the fires have started about the same time, about 7 or 8 p.m.

Fire Chief Andrew Neichter, Jr., of the St. Matthews department, likewise concurred in the views of the State Fire Marshal's office. He said he was certain several of the fires were caused by spontaneous combustion.



Here are the flames at work on the Belmont Riding Stables, off Chenoweth Lane, damaged by fire several months ago.



Spectators watch an early morning fire consume a horse barn on a farm not far from Bowman Field.

—(C-J. Photos By Harold Rhodeshaugh.

Under Raymond Brown, president of the Board, the company's shareholders are the owners of the company. The company is a public company, and its shares are traded on the New York Stock Exchange.

[illegible]

A black and white photograph of a vintage fire truck, likely from the early 20th century. The truck is being pulled by a horse, and a person is visible on the horse. The truck has "STAN F.D." written on its side. The scene is outdoors, possibly in a rural or semi-rural area.

Fred Huber, engineer; Courtney Geyer, assistant chief, and Jerome Mathews, chief, try out the high pressure nozzle of the St. Helens Volunteer Fire Department.

November 24, 1938, *The Courier-Journal*:

Fire Chief Andrew Neichter, Jr., of the St. Matthews Volunteer Department, makes more runs than any other of the volunteer companies in Jefferson County.



Chief of the Anchorage Volunteer Department Charles E. Polk, who also is police chief, boards the fire truck while Aneil M. Doss takes the fire alarm call.

By JOHN HERCHENROEDER.

The problem of fire protection for Louisville's fast-growing suburbs is one that has brought a headache to county and city officials in recent weeks.

In a quartet of communities hard-by the city, this problem is well taken care of by volunteer fire companies made up of the undertaker, the garageman, the leeman and the grocery proprietor, who do a first-class job of manning the fire-fighting apparatus.

Whenever the siren sounds across the towns of St. Matthews, Anchorage, Jeffersontown or St. Helens, the fire laddies drop their duties of the moment, don their fire helmets and are off to save lives, property or livestock.

Water Problem Paramount.

One thing only can stop the volunteer brigades and that is the age-old problem of finding water with which to fight the fire. The volunteers meet regularly for drills, learn the latest methods, and, incidentally, have fun.

Take, for instance, the Jeffersontown Volunteer Fire Department. They are giving an old-fashioned square dance Tuesday night at the town hall for the purpose of raising funds to buy some new fire hose. A month ago, they purchased from the Louisville Fire Department a hose truck, which also carries a forty-gallon chemical tank.

Jeffersontown, which now has city water, has twenty-three fire plugs. Their pumper, of 350-gallon-per-minute capacity, is a truck more than ten years old. It has all the necessary fire-fighting equipment, including 1,200 feet of hose. An addition to the fire house is being built to house the new hose wagon.

Insurance Rates Cut.

Under Raymond Bruce, chief, and Fred Myers, assistant chief, the twenty volunteers make on the average of three or four fires every month, many of them into Jefferson County beyond the town limits. Mr. Myers explained that the fire insurance rates in Jeffersontown have been cut almost in half

since the hydrants were installed for use with the equipment.

At St. Matthews, the volunteer department under Chief Andrew Neichter, Jr., has the largest pumper among the county's volunteer units, a 500-gallon capacity fire truck. The St. Matthews Department also makes the largest number of runs, its twenty volunteers answering approximately 125 calls every year. Other officers are assistant chief, Irvin Bauer, and captain, Bud Young.

The St. Helens Department, with a 1929 truck containing a pumper of 350-gallon per minute capacity, has seven regulars who make the fires. They average six fire runs a month, with Fire Chief Jerome Mathis, Assistant Chief Courtney Cayce and Engineer Fred Huber carrying the main part of the work. They carry 1,000 feet of hose.

Shively Orders New Pumper.

In the next ninety days, the incorporated town of Shively will take honors for having the largest pumper. By that time, a pumper of 750-gallon capacity, ordered several days ago, will have been delivered. The town officials said the St. Helens fire laddies probably would man the new pumper.

It was the incorporation of Shively, an area containing several distilleries, that brought a protest from Louisville city officials about furnishing fire protection with city equipment.

At Anchorage, Fire Chief Edward Polk, who also serves as police chief, has been on duty for the past eleven years. There are six men who make the fires in Anchorage and vicinity. They average about fifty runs a year. The fire truck, a 1925 model, has a capacity of 350 gallons per minute.

So far as the Louisville Department furnishing fire protection to the suburbs is concerned, the problem was settled after a fashion recently when the County Court offered to pay the city \$7,500 for such protection until July 1.

The city law director has suggested the formation of fire districts, whose residents would be taxed for fire protection. A joint committee to press for legislation at the next meeting of the Legislature has been formed.

1938

November 24 & 25, 1938: *St. Matthews Sun, The Jeffersonian*: Negro Loses Life In Fire Which Razed Barn. The family of James P. Helm, III as well as the St. Matthews Volunteer Fire Department deplore the fact that Luther McDaniel, colored farmhand on the Helm place, lost his life in the fire which destroyed the frame barn of the Helm's last Thursday night on Brownsboro Road. The colored man's quarters being in a room adjoining the barn, were also burned, but it was thought by all concerned, when the Negro failed to appear the night of the fire, that he had become frightened and fled the scene. This was believed until his charred remains were discovered among the ashes next day.

CRESCENT
This Ad. and 27c
—admits—
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TO THE CRESCENT
NOV. 30 or DEC. 1
—to see—
Randolph Scott Joan Bennett
"TEXANS"
(J) —plus—
Wayne Morris
"MEN ARE SUCH FOOLS"

ST. MATTHEWS NEWS

NEGRO LOSES LIFE IN FIRE WHICH RAZED BARN

The family of James P. Helm, III, as well as the St. Matthews Volunteer Fire Department, deplore the fact that Luther McDaniel, colored farmhand on the Helm place, lost his life in the fire which destroyed the frame barn of the Helm's last Thursday night on Brownsboro Road.

The colored man's quarters being in a room adjoining the barn, were also burned, but it was thought by all concerned, when the Negro failed to appear the night of the fire, that he had become frightened and fled the scene. This was believed until his charred remains were discovered among the ashes next day.

TWO FOR ONE NIGHTS AT CRESCENT THEATRE

Two adults can see "Texans" and "Men Are Such Fools" as cheap as one when the picture appears on the screen at the Crescent Theatre next Wednesday and Thursday, November 30 and December 1, according to an announcement made by the management of this popular theatre.

Look elsewhere in this issue for an advertisement which when presented at the box office of the

Crescent, 2862 Frankfort Avenue, will admit two adults for the admission price of one.

New Feed Business Opens in St. Matthews

Another business enterprise opened last week in St. Matthews when Perry G. Stapleton opened his feed store at 3805 Frankfort Avenue.

The store will operate under the name of P. G. Stapleton Feed Store.

Mr. Stapleton, with years of experience in the feed business, will feature a complete line of Ballard's quality feeds, for livestock and poultry, also carry roofing and other building materials. At present he resides on Zorn Avenue.

The new feed man told a representative of this paper yesterday that he would maintain a delivery service for his patrons and that he would at all times carry a stock of feeds and building materials to meet the needs of his customers.

Announcing New Feed Store!

3805 Frankfort Ave. — St. Matthews

BALLARD'S QUALITY FEEDS
ROLL ROOFING METAL ROOFING
CALL US—WE DELIVER

P.G. Stapleton Feed Store
TEMPORARY PHONE BELMONT 2320-J

25 Years Ago—1913

Mr. Lee Cochran, a driver for Mr. Charles Kaelin in the act of driving over the L. & N. tracks was struck by the locomotive, demolishing his wagon, killing a mule and injuring him very much. (St. Matthews).

GAS RANGE SPECIAL!
FOR LIMITED TIME ONLY



THIS BEAUTIFUL GAS RANGE

INSTALLED WITH TWO 100-LB. CYLINDERS OF PHILGAS **\$93.50** FULL SIZE RANGE HEAVY INSULATED OVEN REGULATOR

St. Matthews Gas & Electric Shop
Incorporated
4001 Frankfort Ave. Belmont 1200
ST. MATTHEWS, KENTUCKY

Three Fires Cause Loss Of \$65,000

Cold Weather Proves Handicap To Firemen

Fire damage reaching close to \$65,000 was caused in three blazes Sunday that destroyed greenhouses of the Louisville Nurseries, horticulturists: routed students and nuns at Nazareth College, and burned evergreens intended to decorate the business district for the Christmas season.

Hampered by an inadequate water supply and biting cold weather, firemen battled in vain for three hours late in the afternoon against a \$50,000 fire which swept through the nurseries plant, a mile east of St. Matthews on the Shelbyville Rd.

Large Crowd Attracted.

Flames, which shot sky-high after the explosion of a 200-gallon gasoline tank on the property, attracted a large crowd, despite the near-zero temperature.

The fire was discovered shortly after 4:30 p.m. by B. A. Brutscher, general repairman who lives on the grounds. He found it raging between two greenhouses, near a furnace. A motorist reported it to the St. Matthews Volunteer Fire Department. Two youths were sent by Mr. Brutscher to call the Louisville Fire Department, which sent equipment from Engine House No. 21, 2621 Frankfort Ave.

By the time firemen arrived, the flames were beyond control. Water was obtained from the Brutscher home when hydrants at the nurseries were found frozen. By the use of a bucket brigade, Mr. Brutscher's home was saved.

Office Is Burned.

According to B. H. Arterburn, St. Matthews, manager, the greatest loss was the plant's office, where records and accounting equipment were consumed. Other buildings destroyed were two greenhouses, a packing shed, tool shed, work shed, two storage sheds, garage and supply room. Two other greenhouses were damaged. Approximately 100 tons of coal also were consumed. A truck and automobile were saved.

Mr. Arterburn declined to estimate the damage, but onlookers familiar with the property put the loss as high as \$50,000.

Sister Mary Charlotte, a teacher in Nazareth College, managed to make her way to safety from her smoke-filled quarters on the third floor of Flaget Hall, 843 S. 4th, where she was asleep at 2:30 p.m. when fire was discovered near a radiator on the second floor of the building. The damage was estimated tentatively at between \$4,000 and \$5,000.

Weather Is Handicap.

Sister Charlotte was one of four persons in the building, which housed twelve students and twelve nuns at the time. The others had no difficulty in getting to safety.

Dorothy Beckley, 18, of Lexington, a student, discovered the fire and called the Fire Department. The firemen had difficulty in bringing the fire under control because of the freezing weather. The 24-degree temperature froze the water before it could be used fully.

The damage to the building and furnishings was partly covered by insurance, it was said by Sister Superior Mary Romona. The fire was blamed on defective wiring.

Evergreens intended for use in decorations downtown Louisville

(Continued on Page 5, Column 4.)

Three Fires Cause \$65,000 Damage

(Continued from First Page.)

streets for Christmas were destroyed in a fire at the shop of William J. Rueff, 125 S. 1st at 12:50 p.m., but that will not interfere with carrying out the contract, Mr. Rueff said. The work must be completed by December 1.

The damage to the evergreens and other decorations stored in the building was estimated at \$5,000. Damage to the building was placed at \$2,000. The fire was attributed to an overheated stove.

1938

November 28, 1938, *The Courier-Journal*:

Spectators Flee As Tank Explodes



Spectators are shown hurrying to safety the instant a 200-gallon gasoline tank exploded at the Louisville Nurseries fire. The terrific blast split the flames far apart, as shown in the background.



Firemen are shown taking a hose into blazing Flaget Hall at Nazareth College.

December 1, 1938, *The Jeffersonian*.

ST. MATTHEWS NEWS

New Florist Business
Opens At St. Matthews

Mr. and Mrs. Fred Fuchs are announcing to old friends—and new—the opening of a florist business at St. Matthews in the Elise Building.

Here, in attractive quarters, Mr. and Mrs. Fuchs expect to carry a varied assortment of cut flowers and other florist supplies at all times for their patrons whom they invite to visit them and to see their equipment and stock for service their trade.

Mr. Fuchs has had extensive experience in his line of business, having been connected with the Rex Green Houses, wholesalers of Louisville, and just previous to coming to St. Matthews had been connected with his father, who established a florist shop over fifty years ago in the city.

When questioned as to why he chose to open up at St. Matthews, Mr. Fuchs stated that on account of the expansion having recently taken place and that is still going on in this locality, he simply saw, and took advantage of, the outstanding possibilities for a florist business here.

Advance Motor Company
Given Service Plaque

A distinguished honor in the field of automotive service was awarded Monday to the Advance Motor Company, well-known De Soto-Plymouth dealer, of St. Matthews, by the De Soto Division of Chrysler Corporation.

Cited for its excellently equipped service department and fine service facilities, the Advance Motor Company was presented with a beautiful plaque in ceremonies held at the Kentucky Hotel, Albert O'Hearne, district manager, making the presentation and award.

In presenting the plaque, Mr. O'Hearne praised the local automobile firm for its meritorious work in providing better car service facilities for the motorists of St. Matthews and surrounding territory. "The award," he said, "represents your willingness and ability to provide service as modern as the cars you sell."

The district manager explained that dealers are eligible for these plaque awards only if they maintain a 100% rating on such important points as tools, personnel, parts stock, cleanliness and courtesy. "Consequently," he said, "they are coveted prizes and a

great tribute to any dealer."

In accepting the award, Dewey W. Weyland, owner of the Advance Motor Company, praised his service department employees for their part in winning the 100% service rating, and pledged his organization to give motorists every possible co-operation in the future. He stated that the plaque, the only one to be awarded in the entire state, would be put on display in the company's showrooms and service department.

Mr. Weyland, whose dealership for nearly seven years has been located at 3708 Lexington Road, boasts of having sold and delivered the first DeSoto automobile in Jefferson County. This was before an agency had been established in Louisville. His sales, service and other personnel comprise seven men and his repair shop is rated as one of the best to be found in the state.

St. Matthews Banks
Distribute Christmas
Savings of \$40,000

Santa Claus started coming early to the people of the St. Matthews community, via the town's two local banks. Both banks started mailing out checks to members of their Christmas Savings Clubs, who are receiving from this source an aggregate of nearly \$40,000, according to reports from the financial institutions.

With the checks in the mails, many of the thrifty beneficiaries from these funds are probably already rejoicing over the fact that Christmas shopping for them will be expedited and more gifts for their friends will be assured.

Both Gilbert T. Dick, cashier of the St. Matthews Bank and Ray Steltenphol, assistant cashier of the Farmers & Depositors Bank, stated that 75 per cent of those starting the clubs at the beginning of the year had kept up their payments and as a result were receiving their full year's savings. The figures represent an increase over last year's Christmas savings.

St. Matthews Club Host
To Middletown's

The Woman's Club of St. Matthews will be host at luncheon Monday, December 5 to the Middletown Woman's Club. The guest of honor will be Mrs. T. C. Carroll, State President of Woman's Clubs, and Mrs. John Heil, Third District Governor. Mrs. E. V. Bazzell, President of St. Matthews Club will preside.

The meeting is scheduled for 11:30 a. m. and is to be in the Bethel church.

Tom Wallace, editor of The Louisville Times, has consented to be present and favor the club with one of his interesting talks. His topic is "Trees." Mrs. William Peters also a guest speaker, will discuss advisability of "Vocational Guidance for Youth."

The Club chorus under the direction of Temple Dunn will entertain. Featured soloist with the chorus is Grouver Stillman with Mrs. John Carroll as accompanist.

companion.

Luncheon will be served at 10 o'clock.

O. A. Harris, luncheon speaker, will explain and discuss the different "isms" of the world as his current topic of the day.

OPEN HOUSE WEEK!

AT THE

A & P Food Store

ST. MATTHEWS

ONE MORE WEEK OF
GREATER VALUES!

OPEN FOR BUSINESS

St. Matthews Housing Guild

3810 Frankfort Avenue

St. Matthews

Kentucky

A COMPLETE STOCK OF

PEE GEE PAINTS

INCLUDING PEE GEE MASTIC TWO-COAT SYSTEM

Saves You 1/3 the Cost for Better-Looking Longer-Lasting Paint Job

OPENING SPECIALS

PEE GEE ROOF PAINT	BARGAIN! BARN PAINT	FREE CAN Pee Gee Enamel
PATCH-IT-ALL Fits Any Job And Adhesive Primer	PEE GEE DRAGON BRAND RED Repairs rusts, oil, old paints in 10-15 min. \$1.25 per gallon gallon	TRIM COLOR with black glaze finish
SPECIAL! Per Gal. — 50c In 5-Gallon Pails FREE—Fast Work—FREE	Gallon — 90c In 5-Gallon Pails Single Gallon — 81	PRICE Per Quart \$1.35 Boxes, Beautiful Colors

SUPERFLEX—

When you change from the old-fashioned hardening story to a modern all-weather Superflex, get over that give and get everything back and not only in better but in better, plus "flexibility" too. You can get ALL these advantages only with the Superflex Floor Coatings.

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THE GUILD INCLUDES—

Electrical, mechanical, plumbing, painting, carpentry, etc. etc. etc. The Guild includes all these services and more.

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LOUISVILLE BUILDERS—

Complete home construction, repairs and remodeling. 7444 Standing on 40th Street, House Number 100.

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ST. MATTHEWS LUMBER

Complete home construction, repairs and remodeling. 7444 Standing on 40th Street, House Number 100.

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ST. MATTHEWS HOUSING GUILD

Complete home construction, repairs and remodeling. 7444 Standing on 40th Street, House Number 100.

1938

December 6, 1938, Payoff of Betsy.

 \$ 1,100.00 ¹⁶⁵⁰ St. Matthews, Ky. Dec. 6, 1938 19
Ninety days after date
the undersigned promises to pay, jointly and severally, to the order of
THE ST. MATTHEWS BANK
...Eleven Hundred and No/100 - - - - -DOLLARS
without defalcation, for value received, negotiable and payable at THE ST. MATTHEWS BANK, ST. MATTHEWS, KY., with interest at the rate of 6% per annum from date until paid. All parties of this instrument, whether as makers, sureties, endorsers, guarantors, or in any other capacity, expressly waive notice of dishonor, protest, and notice of protest, or notice of the non-payment of this instrument.
No. 79651 17 79627 - \$1406.68
Due Dec. 6, 1938
Address Dr. J. E. Winter
714 Heyburn Bldg.
St. Matthews Bldg. Twp. Fair Loan Co.
James E. Winter, Pres.
George C. Wurst
Joe B. Zbinden
W. Jesse Ogden

December 6, 1938: Board Meeting: Four officers and directors present. Paid bills amounting to \$39.76. Assistant Treasurer reported deposits of \$39.65 during the past month. Secretary authorized to furnish 1000 envelopes and 1000 letter sheets for annual maintenance campaign.

Meeting Dec. 14, 1938

Four Officers and directors present.
Voted to pay bills amounting to \$39.76
Asst. Treas. reported deposits of \$39.65 during
the past month.
Secretary authorized to furnish 1000 envelopes
and 1000 letter sheets for annual maintenance
campaign.
No further business, meeting adjourned to
meet again Jan. 11, 1939.

Thomas E. Wilson

Gates To Protect L. & N. Grade Crossings Here

Suburban Jefferson County is participating in an allotment from the State Highway Department, whereby \$82,000 is to be spent in a project to protect L. & N. grade crossings in Kentucky. Work is in progress now on a set of automatic gates for the Chenaweth Lane crossing at St. Matthews. It will require a month or so, according to a representative of the Railroad, to complete this first unit.

Another one of the gates will be installed at Lyndon, and at Crescent Hill nine will be constructed. This project is a part of the State Highway Department's 1938 program of protecting grade crossings, for which a grant was obtained from the Federal government.

The program is executed co-operatively between the Highway Department and the Railroad, which plays the part of a contractor in making the installations.

START SAVING NOW FOR NEXT CHRISTMAS

Now is the time to start saving for next Christmas and you'll be off on the right start when you join our 1938 Christmas Savings Club. Stop in today and select the plan you like.

Remember! We pay 4 1/2% interest on Christmas Savings and Time Deposits and welcome your checking account, large or small.

Member Federal Deposit Insurance Corporation

Farmers & Depositors Bank

Walter Cady, President—W. D. Winkles, Cashier
ST. MATTHEWS ——— KENTUCKY



Along with yuletide wishes allow us to express our appreciation for your patronage which will make our Christmas a happy one.

Mr. and Mrs. Lewis Smither

A & P FOOD STORE

St. Matthews

Kentucky

SAFETY GROUP SPONSORS METHODS DEMONSTRATION

The Safety Committee of Zachary Taylor Post No. 180 of which Carl Holswede is chairman, have this important public announcement to make on behalf of public safety here in St. Matthews.

On Thursday, January 5, at 8 p. m., at Legion Hall the emergency and first aid squads of the Louisville Police and Fire Department will give a demonstration on the modern methods and short cuts to quick first aid, not only to injured persons, but also a demonstration on fire emergency, a subject that we all need to know more about.

This demonstration was arranged by the committee with County Chief Cassell of the police department and Officer Fallis of the Louisville Police Department and they have taken a good deal of time and energy to make this practical display of first aid worth the time of all who attend.

After the demonstration plans will be arranged for a seven week "Safety First Aid" course under the personal direction of Officer Fallis. The Louisville Police Department has gone to the trouble to bring this course to St. Matthews, so it is up to us Mr. and Mrs. Citizen to give them our support 100%.

It is also announced that this course is open to the public and for the first time for young boys and girls from 12 years and up.

This demonstration is free to the public and it is very educational, so make your plans now to pack the Hall on that night. The Legion has borrowed an additional 150 chairs to take care of the crowds that are expected that night, January 5, 8 p. m., Legion Hall.

1938

Courtesy of Mickey Lunsford son of Cecil Lunsford who was an assistant secretary and radio operator for STMFD. The pictures were un-dated, but based on year of cars, the fact that the White castle is not there which was built in 1939 we feel these were taken in the late 1930s. It is possible these were taken when Shelbyville Road was widened, or when sewer work was done.



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Chief A. W. Neichter, Betsy and the fire house.



1938

Board Of Directors

**Fred C. Boss
Edwin W. Davis
Thomas L. Dobson
R. M. Gray
W. Jesse Ogden, start
Dr. James Emil Winter
Edward C. "Ed" Zehnder
Joseph B. "Joe" Zehnder**

Officers

**1938 Chief Andrew W. Neichter
Assistant Chief Irvin Bauer
Captain Raymond A. "Bud" Young**

Firefighters

**T. A. Baker
John A. Beierle
John Haeberlin
Bernard F. Handel
Richard C. Herdt
W. Rich Herdt
Ted H. Huffman Jr.
Ted H. Huffman Sr.
Marty A. Kamer
William F. Leitsch
Rudolph L. Lineback
Henry A. Monohan
John M. Monohan Jr.
Fred William Wootton, Jr.
George John Wurster**

In the 1920's and 30's many citizens helped the volunteers but

IMPORTANT MESSAGE

**To Residents of Greater St. Matthews
And Surrounding Territory:**

The St. Matthews Volunteer Fire Association is now conducting its annual drive for funds with which to operate through the year of 1939, and pay for some 1,500 feet of fire hose purchased in 1938.

The fact that the City of Louisville fire department will not render any further service to residents outside the city limits except upon payment of a fee (approximately \$235.00 as stated in Courier-Journal and Times January 18, 1939) makes it imperative that we receive the support of every resident and property owner in our territory.

The amount we ask is very small compared to what the City of Louisville demands for a single run into county territory. Don't wait to be approached and asked for your contribution, send it in now.

For the past several years a few of our citizens have practically kept YOUR Fire Association in existence for YOUR protection, by personal endorsement and guarantee on notes. Such a condition as this should not exist in so thriving a community as ours.

Contributions will be received at the Buschemeyer-Ogden Drug Store, 3900 Frankfort Avenue, in St. Matthews.

St. Matthews Volunteer Fire Asso. Inc.
JAS. E. WINTER, Pres. — THOMAS L. DOBSON, Sec'y.

Kentucky State Fire School started on the campus of the University of Kentucky in Lexington. This school has operated annually since its inception and remains one of the premier fire schools in the Commonwealth, attracting hundreds of firefighters from the entire region.

Younger Woman's Club started.

January 13, 1939, The Courier-Journal

**St. Matthews Home
Destroyed By Flames**

Fire of undetermined origin destroyed the two-story frame home of Mr. and Mrs. August Ratterman, 309 Ridgeway Ave., St. Matthews, early Friday. The blaze was discovered at 12:35 a.m. Mr. and Mrs. Ratterman fled in their night clothes a few minutes before the flames enveloped the entire structure.

January 5, 1939, *The Jeffersonian*:January 29, 1939, *The Jeffersonian*:

Another enterprise opened in St. Matthews when the St. Matthews Motor Company, a Ford dealership, opened its door to the local—and more remote—public.

This place of business is situated at 3827 Frankfort Avenue and is under the general management of Darrell W. Swope, a man who has been selling cars since 1927 and who has had extensive experience having, just before coming to St. Matthews, been a zone manager for the Ford Motor Company. Incidentally Mr. Swope began his automobile career in St. Matthews, hence he is now back home and among old friends.

In addition to the show rooms where the epic and span new cars can be seen on display at all times—Mr. Swope expects to maintain a complete repair department to service all makes of cars and will carry a complete stock of Ford parts at all times.

Found in the servicing department will be George J. Heiber, whose work on cars began back in 1912; while in 23 of these 25 years he has been working on friends any time to inspect Model T and knowing them thoroughly from the "in" on out.

Mr. Heiber lives on Gilman Avenue, and Mr. Swope states he expects to use other local labor whenever business demands additional help.

In selecting St. Matthews for the location of his business, Mr. Swope told a representative of the *SUN*, the choice was made because he considers this one of the most progressive suburbs around Louisville and he sees its future possibilities.

He invites all St. Matthews friends on, tomorrow to inspect not only the cars to be shown, but the entire set-up of the business house and they are incidentally asked to keep it in mind for future usefulness.

YOUR FORD DEALER

St. Matthews Motor Co.
"In the Heart of St. Matthews"

REMEMBER
WE SWAP!

Not BETTER but BEST
used cars at the BARGAIN
SPOT and you'll find we're
easy to deal with.

28 Chrysler Sedan;	
Runs good.	\$ 65
31 Chev. Coach; A-1	135
34 Ford Coach;	
Ready to go.	235
37 De Luxe Plymouth;	
2-Door Touring	495
37 Ford Forder Sedan	425
38 Chev. Master Coupe;	
9 000 miles, perfect	555

FREE 1939 TAGS!
With each used car over \$100.

REmond 3-400-3401

St. Matthews Motor
COMPANY—INC.
3827 Frankfort Avenue
AT CHENOWETH LANE
Darrell W. Swope, Jr.

Lot Purchased for St. Matthews M. E. Church

Officials of the Methodist Episcopal Church, Louisville Conference division, purchased last week a lot on Breckinridge Lane and Grand View Avenue for the new home of their congregation in St. Matthews. Architect's drawings for the new edifice are now being prepared. Upon their completion bids will be taken and the contract let immediately.

Rev. A. D. Litchfield, pastor of the congregation, said yesterday that he hoped to have his people established in their new home in something like three months. Meanwhile the congregation is worshipping in the Greathouse school building, where services are held every Sunday, both morning and evening, with church school at 9:45.

The congregation was established only a few months ago with a charter membership of fifty. Rev. Mr. Litchfield stated that the outlook for future growth is very encouraging. He spoke very highly of the St. Matthews citizenry and said that he and his congregation expected to develop through co-operating with those elements of the community which stand for moral and spiritual advancement.

The new church building is to be of brick veneer construction. It will include an auditorium on the main floor and a basement for church school quarters and social activities. The general design will lend itself to future expansion.

1939

January 11, 1939: Board meeting: Five directors present. Bills read and approved, voted to pay as funds received. Letters mailed asking support for 1939. Fire situation discussed in general. Joe Zehnder furnished refreshments..

Meeting of Jan. 11, 1939
Five directors present
Bills read and approved, voted to pay as funds received.
Letters mailed asking support for 1939.
Fire situation discussed in general.
Joe Zehnder furnished refreshments.
No further business, meeting adjourned, to meet again Feb. 9, 1939.
Thomas L. Polson
Sec.

January 13, 1939: *St. Matthews Sun*: Fire Destroys Ratterman Home And All Contents. A fire of undetermined origin early this Friday morning burned the home and all the contents including furniture, wearing apparel, etc. of Mr. and Mrs. Gus Ratterman, 309 Ridgeway Avenue. The Fire Department called at about 2 a.m. worked in the blinding snow but succeeded in saving only nearby buildings, the home being too far gone when the fire was discovered to be salvaged. It is conjectured the fire originated around the flue and the building was estimated to be worth about \$5,000.00 to \$6,000.00. As this goes to press Mr. Ratterman has not been able to estimate on the entire loss. He and Mrs. Ratterman barely escaped with their lives, fleeing the burning building in their night clothes.

February 1939: *St. Matthews Sun*: St. Matthews Boy Gets Jail Sentence: Pleading guilty, Tuesday, in the Criminal Court to an attempt at store-breaking. Ernest Neichter, 17, of 3810 Elmwood Avenue, St. Matthews, was given a five year jail sentence, with possible shortening of term for good behavior.

Also, there is an existing arson charge against the youth which is slated to come before the grand jury within the week.

Young Neichter, son of Andrew Neichter, Jr., former Chief of the St. Matthews Volunteer Fire Department, has been suspected it is said, as the cause of several disastrous fires around the town, allegedly confessing to setting one which caused much damage to Holy Trinity Church in 1937.

February 6 & 7, 1939, The Courier-Journal

St. Matthews Boy Charged With Arson

Son of Fire Chief Held In Probe Of Fire Series

Arrested by County Police on twelve assorted charges, including arson and attempt to fire a building, at 12:50 p.m. Sunday, Ernest Neichter, 17, of 3810 Elmwood, son of Andrew W. Neichter, Jr., chief of the St. Matthews Volunteer Fire Department, was held for further questioning on a series of fires that has plagued St. Matthews for eighteen months.

The youth was arrested in connection with theft of \$35 in a 7 a.m. break-in at the Frankel Drug Store, St. Matthews. County Police placed the additional charges after talking with the boy and investigating his activities.

Charges placed against him were: Grand larceny, storehouse breaking, two charges of arson, two charges of attempting to fire a building, two charges of stealing from a church poor box, petty larceny, two charges of breach of peace and attempting to break in an establishment.

The charges of arson were in connection with the firing of a barn and a garage.

Bond Set At \$1,800 For St. Matthews Firebug

Ernest Neichter, 17, of 3810 Elmwood, confessed St. Matthews arsonist, was in jail Monday night awaiting the grand jury's disposition, February 15, of four housebreaking, three larceny and two arson charges. No attempt to furnish the \$1,800 bond will be made, according to his father, Andrew W. Neichter, Jr., chief of the St. Matthews Volunteer Fire Department.

Arrested Sunday in connection with theft of \$35 in a robbery at the Frankel Drug Store, St. Matthews, Neichter, who has been under treatment for the past four months at the Mental Hygiene Clinic, Brook and Chestnut, admitted setting fire to draperies near the altar of the Holy Trinity Catholic Church. He also confessed he fired a garage and two weed patches.

Mr. Neichter, however, doubted his son could have started the \$150,000 church blaze in September, 1937, "because the place was locked when we got there," even though the youth said "it was open because it was being painted."

Members of the State Fire Marshal's office planned to question the youth concerning other fires which have caused a loss of approximately \$500,000 in the suburb during the past eighteen months.

Indictments Reported

Storehouse Breaking—Ernest Neichter.
Grand Larceny—Chester W. Fircht and Orville Smith.
Obtaining Property Under False Pretenses—James Jackson.
Robbery—Joseph Cravens.

Fire Chief's Son Charged With Arson

Arrested in the theft of \$35 in a drug store burglary, Ernest Neichter, 17, son of Andrew W. Neichter, chief of the St. Matthews Volunteer Fire Department, was also charged with arson

1939

February 8, 1939: Board meeting: Six officers and directors present. Bank balance of \$767.42. Paid routine bills of \$40.63. Paid Eureka Hose bill of \$181.98. Agreed to pay \$550 on note at St. Matthews Bank & Trust Company. Need of a covering for the fire siren was discussed and it was voted to appoint Mr. L. B. Morris, to design and construct same with permission of Mr. A. J. Eline owner of building on which it stands. Mr. A. J. Neichter, our fire Chief tendered his resignation as such. The matter was discussed pro and con to great length. It was voted that no action be taken on it at this time, same to be taken up at special or next regular meeting. It was reported that a boy named of Roberts living in Lyndon had Fire Association Badge. It was voted to report same to County Police, asking them to pick up badge. Secretary instructed to write letters to Mr. Marshall Bullitt and Mr. Bob Cheatham ask receipt of \$25.00 and \$5.00 respectively.

Meeting Feb. 8, 1939

Six officers and directors present.

Treas. reported bank balance of \$767.42 as of this date.

Routine bills amounting to \$40.63 voted to be paid.

Voted to pay Eureka Hose bill of \$181.98 ✓

Voted to pay \$550 on note at St. Matt. Bank and Trust Co.

Need of a covering for the fire siren was discussed and it was voted to appoint Mr. L. B. Morris, to design and construct same with permission of Mr. A. J. Eline owner of building on which it stands. ✓

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It was reported that boy by name of Roberts living in Lyndon had Fire Assn. Badge. It was voted to report same to Co. Police, asking them to pick up badge. ✓

Sec instructed to write letters to Mr. Marshall Bullitt and Mr. Bob Cheatham ask receipt of \$25.00 and \$5.00 respectively.

Meeting adjourned to meet again March 8, 1939

*Thomas L. Wolcott
Sec*

1939

February 17, 1939: *St. Matthews Sun*: Fire Body Fails To Act On Neichter Resignation. Andrew W. Neichter Jr. Chief of the St. Matthews Volunteer Fire Department offered his resignation and tendered his badge at the regular meeting of the Association held last Wednesday evening. Members of the Association declined to take any action in the matter. Louis R. Schweitzer, 227 Cornell Place, has been named as a new director of the fire Association. Mr. Schweitzer is past Vice President of the St. Matthews Civic Club and back in 1931 was one of the re-organizers of the fire association. He pledges himself while serving on the board to represent the best interest of the entire community.

February 25, 1939: Letter
FIREFIGHTERS

To the township of St. Matthews

FROM LOUISVILLE

Louisville, Ky.
Feb. 25th. 1939.

To the Town*Ship
of St:Matthews.

Dear Townsman:

We the undersign wish to ask you to give full consideration to the leader-ship of your Fire Department, namely Chief Andrew W. Neichter, who is most worthy of the office of Chief of your Fire Department, do to his experience, which plays a great deal of importance, also his untiring efforts for safty sake.

In closing let us ask of you to let him remain as Chief of your Fire Department, for an unexperienced person in this capicity may cause great losses to St:Matthews, as it is you now have a great Volunteer Fire Department.

Thanks;
for your consideration:

Edw. G. M. E. Hugh
Chief Lawrence H. H.
Thos. Reft
Captain R. T. T. Long Co
Capt. R. T. T. Long Co
No 6 Squad Co.

John Highland
Battalion Chief L. F. D.
Capt Morrison
Squad # 6
H. R. M. Wood.

February 22, 1939, *The Courier-Journal*:

\$6,000 Blaze Destroys Barn, 300 Tons of Hay

A barn containing 300 tons of hay was destroyed by fire at 2:40 p.m. Tuesday at the Louisville and Jefferson County Children's Home, Ormsby Station, causing loss estimated by H. V. Bastin, superintendent, at \$6,000.

Members of the **St. Matthews Volunteer** Department and the Ormsby Village volunteers led approximately thirty head of stock to safety. They kept the fire from spreading to a dairy barn nearby.

Train Demolishes Police Car



Patrolman Edward H. Young, left, and Thomas J. McGoff got out of this cruising car before the Pan American hit it on a St. Matthews crossing. —(C.-J. Photo.

A County Police Department cruising car, a sedan purchased in June, was demolished at 5:27 p.m. Monday when it stalled on the railroad tracks on Chenoweth Lane at St. Matthews and was struck by the east-bound Pan American passenger train of the Louisville & Nashville Railroad.

Patrolmen Thomas J. McGoff, 40, of 506 N. 21st, and Edward H. Young, 51, of 2236 Emerson, were out of the car at the time and were unhurt. They tried to push the car from the tracks before the train bore down on it.

County Police Chief Frank Cassell, who investigated, said he

found no negligence on the part of the patrolmen. The train, in charge of J. F. Fitzpatrick, 60, continued to Cincinnati after stopping. Gates recently were installed at the crossing, which has been the scene of several fatal crashes. The gates lowered after the car stalled.

1939

March 2, 23, 30, 1939: *The Jeffersonian*:

Pan-American Wrecks County Police Car



Jefferson County sustained a loss, said to be around \$1,200, late Monday afternoon when one of its cruising cars was demolished by a Pan-American passenger train of the L. & N., at the Chenoweth Lane crossing at St. Matthews.

The cruiser in charge of Edward H. Young and Thomas J. McGoff, county patrolmen, became stalled on the track and a train bore down upon it before

the cops could push it from the rails. Too, the safety gates put into operation at this crossing only two weeks ago, or on February 14 to be exact, lowered after the car stalled.

The car was one of the six latest type units placed in the County and was purchased only last August. It was equipped with the stretcher facilities, which fortunately was not in use at the

time of the accident.

It is a coincidence that two other county cops figured in an automobile accident at St. Matthews on February 8, just passed. This mishap was at Willis Avenue and Breckinridge Lane, the cops' car being struck by another driver by Edward Roppel and turned over several times. In this instance, the patrolmen suffered painful but not serious injuries.

April 6, 1939: *The Jeffersonian*:

SAVE **\$15** SAVE

change your oil and get

- 1—Free Lubrications.
- 2—Free Brakes Adjustment.
- 3—Free Motor Tune-Up.

ALL FOR \$1
(good for 1 year)

PHONE

C. H. ELROD

BE1 3400—Your Ford Dealer
ST. MATTHEWS MOTOR CO.

COMPLETE—APPROVED BRAKE SERVICE

We have just installed a modern brake service department in order to render you a safer, more accurate brake job. Come in and inspect our new equipment.

REINING—DRUM TURNING—ADJUSTMENT

Henry Schuler's

OWN SERVICE

BE1mont 1164 3811 Frankfort Avenue
ST. MATTHEWS, KY.

ST. MATTHEWS GROCER IN AUTO MIX UP

J. M. Roby, popular St. Matthews grocer, rather miraculously escaped serious injury Wednesday afternoon about 2:30 when his car side-swiped a truck at Frankfort Avenue and Oxford Place.

Mr. Roby on the way down town, drove from his home in Oxford Place onto Frankfort Avenue, failing to note an oncoming truck in time to miss it entirely and his fender striking its rear wheel turned the heavy dray over on the side.

Neither Vernon Slade, driver of the truck—which was a unit of Moore's Motor Express Company, Cynthiana—nor his companion, nor even Mr. Roby was hurt by the mix up.

March 13, 1939,
The Courier-Journal

Burns Fatal To Man

LOUISVILLE, Ky., March 13 (AP)

John Kirchner, 73, a gardener at St. Matthews, died in a hospital of burns suffered when his clothing caught fire from burning leaves.

Louis Schweitzer and Edwin Davis became new members of the STMFD Board in February. Mr. Schweitzer had served before.



Edwin W. Davis, Trustee 1936 to 1941, 1894 to April 14, 1967. Born in Harrisburg, Kentucky in 1894. Was a director of Farmers and Depositors Bank. He worked for the railroad and after serving in the Army in World War I went to work for the Goodyear Tire and Rubber Company. He opened and ran Davis Tire and Supply Company. He served on the Board from 1936 to 1941.

March 9, 1939: Board meeting: Officers and directors present 7, James E. Winter, Fred C. Boss, Thomas L. Dobson, Joe Zehnder, W. J. Ogden, E. Davis, Louis Schweitzer. Appointment of Mr. Ed Davis, Harvey Brown Member Presbyterian Church and Mr. Louis Schweitzer, St. Matthews Civic Club as directors of Association ratified as of February 8, 1939. Voted to pay bills on hand. Motion made by Joe Zehnder, seconded by T. L. Dobson, that we accept the resignation of Mr. Andrew Neichter as Chief of fire company. Motion carried unanimously. Secretary ordered to

notify Mr. Neichter of such action. Motion made by L. Schweitzer, seconded by Joe Zehnder, that Mr. R. A. "Bud" Young and Mr. Henry Monohan be appointed Chief and Assistant Chief respectively in the order named. There being no opposition, Secretary was instructed to cast one vote on the motion. Motion made by Fred Boss, seconded by Joe Zehnder that we send five men to Firemen's School when it is held by the Louisville Fire Department at an approximate cost of \$100.00. Mr. L. B. Morris reported that he had completed the cover for the fire siren and presented his bill amounting to \$21.85 for it and other authorized repairs. Paid. Motion made and seconded that we pay Mr. Luther Roberts the sum of \$2.75 for badge confiscated from his son. Agreed that telephone company be notified that we would no longer be responsible for payment of bill for phone in Mr. Neichter's home. Agreed to install straight line telephone in the home of Mr. Bud Young our new Chief, Fire Association to bear cost of same.

Regular Meeting - March 8, 1939
Meeting called to order 8:15 P.M. by Pres.
Officers and directors present 7, namely Jas. E. Winter, Fred C. Boss, Thomas L. Dobson, Joe Zehnder, W. J. Ogden, Ed Davis, Louis Schweitzer
Appointment of Mr. Ed Davis, Harvey Brown Mem. Pres. Church and Mr. Louis Schweitzer, St. Matthews Civic Club as directors of Assn. ratified as of Feb. 8, 1939.
Voted to pay bills at hand.
Motion made by Joe Zehnder, seconded by T. L. Dobson, that we accept the resignation of Mr. Andrew Neichter as Chief of fire company. Motion carried unanimously. Secretary ordered to notify Mr. Neichter of such action.
Motion made by L. Schweitzer, seconded by Joe Zehnder, that Mr. Bud Young and Mr. Henry Monohan, be appointed Chief and Asst. Chief respectively in the order named. There being no opposition, Secretary was instructed to cast one vote on the motion.
Motion made by Fred C. Boss, seconded by Joe Zehnder that we send five men to Firemen's School when it is held by the Louisville Fire Dept. at an approximate cost of \$100.00. Motion Carried.
Mr. L. B. Morris reported that he had completed the cover for the fire siren and presented his bill amounting to \$21.85 for it and other authorized repairs. Motion made & seconded that bill be paid. Carried.
Motion made and seconded that we pay Mr. Luther Roberts the sum of \$2.75 for badge confiscated from his son. Motion Carried

1939

March 9, 1939: Board meeting:

Motion made and seconded that telephone company be notified that we would no longer be responsible for payment of bill for phone in Mr. Neichter's home.
Motion carried.

Motion made and seconded to install straight line telephone in the home of Mr. Bud Young our new chief.
Fire Assn. to bear cost of same.
Motion carried.

There being no further business, meeting was adjourned, to meet again April 12, 1939.

Thomas L. Dobson
Secretary

March 17, 1939: St. Matthews Sun: New Fire Chief.

NEW FIRE CHIEF



Raymond Young

Members of the Board of the St. Matthews Fire Department, at the March meeting just recently held, named Raymond (Bud) Young as Chief of their organization, according to information given out by the secretary, Thomas L. Dobson. At the same time Henry Monohan was chosen assistant Chief.

Mr. Young succeeds to his post, Andrew Neichter, who tendered his resignation at the February meeting, a resignation which his mates were loath to accept and which they honored only upon his earnest insistence.

Having served the organization as Captain for some time, Mr. Young is well qualified to discharge his duties in the position to which he has been promoted and the Department as a whole promises to continue its usual efficient service to the community.

1939

Unknown dates, and article on Bud Young.



Bud Young overcome by smoke at fire. Left to right, Henry Monohan, Marty Kamer, Bud Young in dress hat, Rich Herdt, Sr., Rudy Lienbach, John M. Monohan Jr.

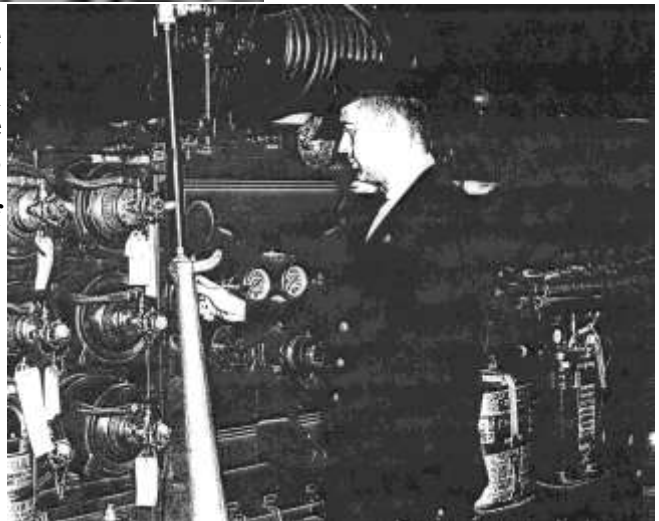
Raymond A. "Bud" Young, Firefighter 1927 to 1941, Lieutenant 1933 to 1936, Captain 1937 to 1938, Assistant Chief 1938, Chief 1939 to 1941, December 12, 1911 to November 24, 1975



Born in Louisville December 21, 1911. He went to Jeffersontown Elementary and high school. He was a member of Our Lady of Lourdes Church. He married November 27, 1937 and had one son and two daughters. After high school, he had many jobs. He worked for a while for Butler Plumbing, where he was injured and his broth-

er killed in an accident. He also worked for the County Police. Worked for Price Chemical Company and then he became a mechanic and finished his career at Bob Hook Chevrolet. He joined the department in 1929 and served as a firefighter, Lieutenant, Captain and Chief. He left the Chiefs position in July of 1941. He died in November of 1975 due to Cancer.

Bud Young at Curtiss-Wright or Hoosier Ordnance with Plant Apparatus.



April 1 & 2, 1939, *The Courier-Journal*:

AT THE WHEEL of the truck of the St. Matthews Volunteer Fire Department is Bud Young, who is a member of the fire fighting unit of Curtiss-Wright. Young, a member of the volunteer unit for twenty years, answers alarms in and around St. Matthews during his spare time away from the Plant.

FIREMAN ON "BUSMAN'S HOLIDAY" COMBATS BLAZES IN SPARE TIME

Man and boy, Raymond "Bud" Young, a member of the Plant fire fighting unit, has been a fireman for nearly twenty years, and at present is on a "busman's holiday"—on call to answer alarms with the St. Matthews Volunteer Fire Department when he isn't on duty with the Plant outfit.

Young became a member of the volunteer department when he was sixteen years old, at an age when some boys were dreaming of the life of a fireman "when they grow up." He has served with it continuously since that time and can count by the hundreds the times he rushed to the small station housing the fire fighting apparatus and rode to blazes in St. Matthews and the vicinity.

It was during those early days with the St. Matthews outfit that Young met Capt. Claude Thompson, then commander of a Louisville engine company and now head of the Curtiss-Wright fire fighting organization. Capt. Thompson occasionally took his company to St. Matthews to augment the volunteer force at a fire, and he got to know the youngster who later he was to "boss" at the local Plant. Thompson said Young was a "regular" even in his youth and knew his business while in a burning building or at the nozzle of a hose.

Young was chief of the volunteer unit several years. Before coming to Curtiss-Wright two years ago, he was a fireman at the Hoosier Ordnance Plant.

Volunteer firemen get no pay and seldom any thanks for their work, Young said. "People don't seem to realize that we are donating our

service and time to fight fires, and many times I have heard people grumble because they didn't seem to like our work," he said. "And too we have to collect money from property owners."

He explained the latter by saying that property owners in St. Matthews are assessed a certain amount each year by the fire department for fire protection; property owners within a six-mile radius of St. Matthews are assessed a rate for a fire run. "Of course, the city property owners are not compelled to pay, but most of them do," Young said. "Once in a while we have to argue with a farmer to collect from him after a fire on his place. Some of them just won't pay, even after we had saved them a severe fire loss. One time we bluffed a farmer into paying. Twice we had answered an alarm at his place and he refused to pay. On the third occasion—late at night—we arrived at his farm and found a large corn crib ablaze. It was going merrily and was threatening a barn and some out houses. We told him there would be no fire fighting if he didn't pay up. He refused and we started to climb back onto the truck. When he saw we meant business he hastily wrote us a check. We put out the fire and saved him a big fire loss."

Young said the money received by the fire department is used for maintenance purposes and to buy new equipment. "We don't get any money for our work. The thanks some people give us is ample reward for the work we do," Young said.

Grog Shop Burns At St. Matthews With \$12,000 Loss

The State Fire Marshal's office Friday began investigation of a \$12,000 fire that destroyed the Grog Shop, St. Matthews tavern and dance spot, at 3:15 a.m. It was the latest of a series of blazes in the suburb that have caused losses nearing \$500,000 during the last nineteen months.

Damage to the one-story brick and concrete structure, was estimated at \$7,500, and furniture damage was put at \$4,500 by Mrs. Mabel Wiegler, co-owner, and Walter Roberts, proprietor. The St. Matthews Volunteer Fire Company and Engine Company No. 21 answered an alarm given by a passerby.

Charles Herder, 56, his wife, Julia, 55, and son, David, 32, fled their second-floor apartment in a frame building at 2300 W. Broadway when smoke awakened them at 3:44 a.m. Firemen extinguished a blaze confined to the rear porch and wall.

Fire of undetermined origin early Friday destroyed the Grog Shop, St. Matthews pleasure spot, causing loss estimated at \$12,000. The State Fire Marshal's office planned an investigation. St. Matthews fire losses in the last nineteen months have approximated \$500,000.

1939

April 1, 1939: The St. Matthews Tavern was destroyed by fire. This was the latest of a series of serious fires in the suburbs that were being investigated. Losses put together were in excess of \$500,000

St. Matthews Tavern and Dad's Spot and Grog Shop destroyed by fire.

3:15 a.m. This was the latest in a series of fires in the suburbs that are being investigated. So far all the fires put together amount to about \$500,000.00. This took place during the last 19 months. One story brick and concrete structure, building \$8,500.00, furnishings \$4,500.00. Mrs. Hegleb co owner Walter Po _____ proprietor. Engine 21 helped. Fire reported by passerby.

April 12, 1939: Board meeting: Six directors present, Chief and Assistant Chief attended. Paid bills of \$27.67. Voted to purchase transformer to reduce current for thermostatic control of gas heater in engine house. Former Chief Neichter presented bill to Association in the amount of \$40.50, for various equipment he claims as his personal property by loaned to the Association during his term of office. Bill was compromised at \$20.50 due to an indebtedness to the Association. Agreed to pay.

Regular Meeting April 12, 1939

*Meeting called to order by President at 8:15 P.M.
Six directors present - Chief & asst. Chief attended.*

Voted to pay bills amounting to \$27.67

*Voted to purchase transformer to reduce current
for thermostatic control of gas heater in engine
house.*

*Former Chief Neichter presented bill to assn
in the amount of \$40.50, for various equipment
he claims as his personal property but loaned
to the assn. during his term of office. Bill
was compromised at \$20.50 due to an in-
debtedness to the assn. Voted to pay above
and check issued.*

Meeting adjourned at 9:30 P.M. to meet again May 10.

Thomas L. Nelson

1939

April 19, 1939: Special Board meeting. Six officers and directors, Chief and Assistant Chief present. Purpose of meeting was to inspect with a view to purchasing a used truck from the Louisville Salvage Corps. The Board purchased a 1924 White Salvage Wagon from the Louisville Salvage Bureau for \$1.00, which was in service from 1939 until 1942. It needed a few changes to be used as a hose carrier. This truck was to be used mostly for fires out of the St. Matthews area, because many of the fires that were fought were far out in the county and the people were afraid that they would need the truck when they were gone. At that time the only other departments in the area were Jeffersontown, Lake Dreamland, Pewee Valley, and Anchorage which would not go out of their area. Agreed to borrow \$100.00 from St. Matthews Bank.

Special Meeting April 19, 1938

Six officers & directors, Chief & Asst. Chief met in a called meeting at the engine house.

Purpose of meeting was to inspect with a view to purchasing a used truck from the Louisville Salvage Corps.

Motion made & seconded that we purchase said truck at approx \$100. Unanimously carried.

Motion made & seconded that we borrow \$100. from St. Matthews Bank. Carried.

Motion made and seconded that Mr. Winter be authorized to call on Lou. Salvage Corps and make the best possible deal for above truck and order necessary alterations to fit truck to our purpose. Carried

Thomas L. Dobson



1939

April 20, 1939, STMFD bought a 1924 White Salvage Wagon for \$1.00 to respond to areas outside our area and back up Betsy. The truck was used until 1942.

May 26, 1939, Edited article from St. Matthews Sun, on Civic Club Meeting:

The St. Matthews Fire Association has purchased additional equipment consisting of a White Hose Truck which will be able to carry 1,000 feet of hose and will be equipped with a pump, this truck to be used for runs outside St. Matthews, thereby avoiding the possibility of the Fire Engine being away from St. Matthews when a fire happens in our community. This additional equipment is much needed, as emergency calls are often received and immediate relief will be available. Louis Schwartz, who is the Club's representative on the Board of Directors of the Fire Association, urged all residents to pay their small annual contribution of \$3.00 to assure the financial stability of the Fire Department.

Revenue Form 201
Revised 7-31-215M

To be prepared in triplicate on typewriter through carbon process.

COMMONWEALTH OF KENTUCKY
BILL OF SALE OF MOTOR VEHICLE

STATE OF KENTUCKY,
County of Jefferson

KNOW ALL MEN BY THESE PRESENTS:

That the ownership of the following described motor vehicle is hereby transferred free from any mortgage or other encumbrance, except any lien retained by the vendor herein, by the undersigned to

St. Matthews Volunteer Fire Association (Name of Purchaser)
(House No.) (Street or Route) (City, Town, or Post Office)
St. Matthews
Kentucky (State), whose occupation is that of _____

for and in consideration of \$1.00 etc cash or equivalent, and \$ _____, deferred payments.

The said motor vehicle is a ~~1924~~ Truck ~~Truck~~
(Strike out two classes not applicable)

Make of vehicle White Year made 1924 Model _____

H. A. E. Horse Power (if passenger car) _____ Load capacity (if truck) 2000 lbs.

Style body Express Motive power Gasoline

Class No. 111457 Motor No. 6628 Last registered by the present owner
(Must be furnished) (Must be furnished)

In the county of _____

State of _____ for year _____ Registration No. _____ or if not previously registered from whom procured. Name _____

Address _____

Date procured _____ 192 _____

If a secondhand car and purchased in another State give date

brought into Kentucky. _____ 192 _____
Louisville Salvage Corps
By H. H. McDaniel (Signature of Vendor)

527 W. Main Street Louisville Kentucky
(House No.) (Street or Route) (City, Town, or Post Office) (State)

Vendor's occupation is that of _____

Before me, the undersigned authority, personally appeared the vendor of the motor vehicle described above, and, being duly sworn, depose and upon oath states, that the said motor vehicle is hereby transferred to the purchaser named above.

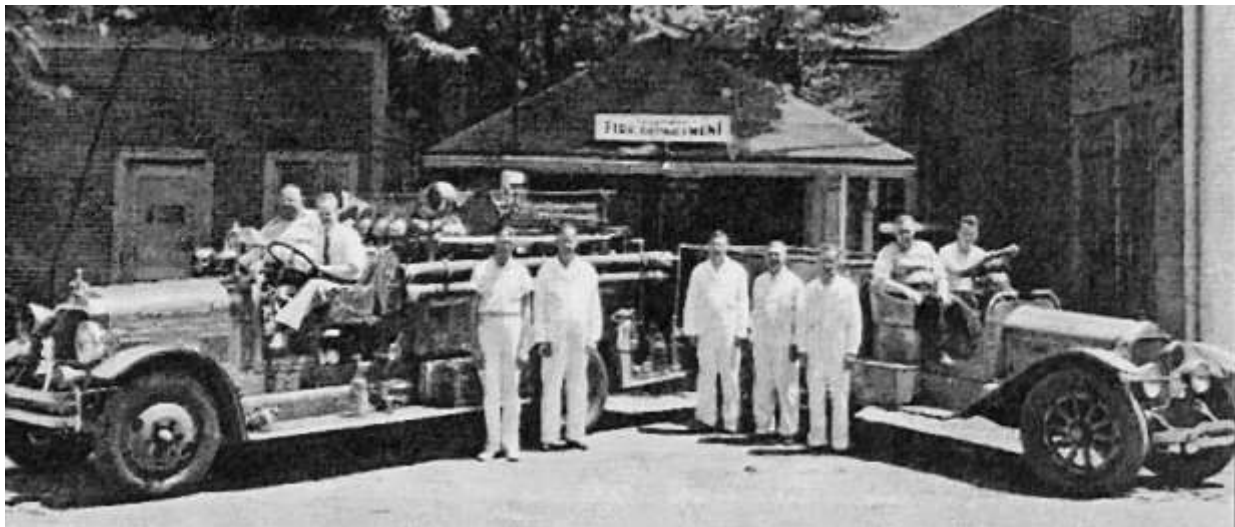
Acknowledged, subscribed and sworn to before me this 20 day of April, 193 9

Notary Public, Jefferson County, Ky.

NOTE.—This bill of sale will be prepared and executed in triplicate. The original and duplicate will be delivered to the purchaser with the indorsed receipt of registration, if any. The purchaser will present the original as an application for registration. The triplicate will be delivered immediately by the vendor to the clerk of the court in whose office the vehicle was last registered or is to be registered. All questions must be answered in full before sworn to.

This photo is from 1940.

1939: This is only photo we know of, of the White Salvage Wagon on right taken July 1940.



April 20, 1939, *The Jeffersonian*.

50 English Village Lots Up To Sell Saturday

Fifty very desirable lots, representing as many lovely building sites, are to made available Saturday afternoon at St. Matthews. The Eline Realty Co is offering these lots in English Village, beginning at 1 o'clock, when auctioneer William J. Merten will launch the sale and open the bids to the home-seeking and investing public.

English Village lies between Norbourne Estates and Kenbar, where more than one half million dollars has already been spent in building fine homes. There are about 75 of these homes that have already been built at costs ranging from \$5,000 to \$10,000 by some of the community's leading citizens. The desirability of the location is to be appreciated when it is remembered that even through the depression period home building continued to go forward.

With this development under way these 50 remaining lots are being offered by the owners, with the buying public privileged to make their own price, while liberal terms are to be granted the purchasers.

LIGHTNING TORNADO
FIRE
INSURANCE!
BE SAFE
Insure Today With
C. A. HERR
BELmont 1126
St. Matthews Bank Building

JOHNSON'S ENAMEL

SEE DEMONSTRATION
SATURDAY 10 TO 4

Come, bring your wax and paint the Johnson man will paint them free while demonstrating the line. We carry a full line of Johnson's products including floor wax and furniture polish.

Pint Enamel 65c
Quart Enamel \$1.05

WOOTTON
HARDWARE STORE

BELmont 1887 St. Matthews



AN EXAMPLE—This is one of the security-free homes already built in English Village.

ABSOLUTE AUCTION

SATURDAY, APRIL 22, 1 P. M.

ON PREMISES—RAIN OR SHINE

DON'T FAIL TO ATTEND—THIS IS AN OPPORTUNITY TO BUY
A LOT AT YOUR OWN PRICE

50—LOTS—50 English Village

THE SUBDIVISION BEAUTIFUL
BETWEEN NORBOURNE ESTATES AND KENBAR

ALL eyes are now on St. Matthews high and dry, 300 feet above city. One of the most beautiful subdivisions in Louisville's outstanding suburban community (St. Matthews), English Village offers the advantages of suburban life, yet quick accessibility to downtown Louisville: Gas, electricity, water and good roads; near schools and churches but no city taxes. Only 10 minutes from Broadway on Lexington Road or Seneca Park to Cannon's Lane, or Breckinridge Lane south to Hychell Avenue, between Norbourne Estates and Kenbar. Restrictions—English, Colonial and Cape Cod styles of brick and stone only. Lots 50 to 70-foot front and from 150 to 215 feet deep. CONTRACTORS, SPECULATORS, HOME BUYERS—DOUBLE YOUR MONEY HERE. Over 150 lots have been sold in ENGLISH VILLAGE in the last three years, and 75 houses built. Visit this haven of distinctive homes at your earliest convenience, pick the lot you want and buy it at your own price Saturday, April 22. Sale starts at 1 p. m.

\$100 CASH PRIZES GIVEN AWAY

Terms: 15% Cash, 15% on Delivery of Deed, Balance in Three Years

ELINE REALTY CO.
Owners
BELmont 1281

WM. J. MERTEN
Auctioneer
JACKSON 7123

DR. PHILIP P. CARY, Osteopathic Physician

Announces the opening of his new office at 100 Chonoweth Lane over the St. Matthews Motor Co., St. Matthews, Ky.

Office Hours: 8:30 A. M., 1 P. M.; 2 P. M., 6 P. M.

Mon., Wed., and Fri.: 7 P. M., 9 P. M. and by appointment
PHONES—OFFICE, BEI 3578 — RESIDENCE, BEI 3850

NEW FOOD-KEEPING MIRACLE
NOW AT OUR STORE!

World's First "Cold-Wall" Refrigerator 1939 FRIGIDAIRE



WITH THE
METER-MISER
BUILT ON AN ENTIRELY
NEW PRINCIPLE

• Come in—see how this revolutionary new "Cold-Wall" Frigidaire works. Meter-Miser gives food a vital job of keeping dry and fresh. How it preserves your food's natural value—keeps it fresh longer—preserves its original texture—retains its nutritional value—keeps peak fresh food! Don't buy until you've seen our demonstration of this great new refrigerator. Conveniently located at 3805 Frankfort Ave.

PHONE: BELMONT 3081

ERNEST E. YENAWINE
ELECTRIC APPLIANCE STORE

3805 Frankfort Avenue

St. Matthews, Ky.

1939

April 21, 1939: The St. Matthews Sun: FIRE DEPARTMENT ADDS TRUCK TO EQUIPMENT:

The local volunteer fire department in order to expand its usefulness to the public, yesterday purchased a truck from the Louisville Salvage Corps. An acquisition which will, with a few minor repairs, almost double the effects of the department. T. L. Dobson, secretary of the Volunteers, stated today that mechanically the truck is in prominent condition, and needs but a few changes on the body to render it in condition for a hose carrier in which capacity it will serve at present. It being able to carry about 1000 feet of hose. Mr. Dobson said it is the plan in the future possibly to convert the truck into a pumper.

May 10, 1939: Board meeting: Eight officers & directors present. Balance of \$105.00. Voted to pay bills amounting to \$52.62. Phil Hunt reappointed to collect on delinquents. Directors Davis, Smithson, and Schweitzer appointed pump committee. Mr. L. Schweitzer appointed chairman of re-incorporation committee.

Regular Meeting May 10, 1939

Eight officers & directors present.

Treas. reported balance of \$105.00

Voted to pay bills amounting to \$52.62

Phil Hunt reappointed to collect on delinquents.

*Directors, Davis, Smithson & Schweitzer apptd
Pump Committee.*

*Mr. L. Schweitzer, apptd chairman of reincor-
poration Committee.*

*No further business at hand, adjourned to
meet again June, 14, 1939*

*Thomas L. Dobson
Sec.*

May 10 & 14, 1939, *The Courier-Journal*:

St. Matthews Boy Gets Term For Theft

**3 of 5 Years Probated;
Still Faces Arson Count**

Ernest Nichter, 17, of 3810 Elmwood, confessed St. Matthews arsonist, Tuesday pleaded guilty in Criminal Court to an attempted storehouse breaking charge and was given a five-year jail sentence, with three years probated. The youth is charged with theft last February of \$35 from Frankel Drug Store, St. Matthews.

Meanwhile, Deputy State Fire Marshal A. C. Gandy said plans are under way to go before the grand jury within a week to press an existing arson charge against the youth, who is alleged to have confessed starting a blaze at the Holy Trinity Church, St. Matthews, in 1937.

Nichter, a son of Andrew W. Nichter, chief of the St. Matthews Volunteer Fire Department, has been in jail for more than two months.

Held Abnormal, Not Insane.

Criminal Court Judge Loraine Mix imposed the sentence, which he had withheld pending mental examinations, after reading a report in which Dr. Herman Humphrey, court physician, said the youth was abnormal but "not insane." Judge Mix imposed a jail sentence because his record didn't warrant the penitentiary and he might be released from Lakeland.

Judge Mix said the youth stated he took the money from the drug store because he was unwilling to confront his mother without a job. The boy preferred to let her believe he was working and needed the money so that he could give her a salary every week, the Judge said.

According to police, the youth told them he set fire to the church because "I love to fight fires, and wanted to be a fireman."

\$50,000,000 A. H. H.

After three months in jail under observation, Ernest Nichter, 17, St. Matthews, who confessed starting a \$150,000 fire at Holy Trinity Church there in 1937, according to county police, was given two years in jail by Criminal Court Judge Mix on a plea of guilty to attempted storehouse breaking at the Frankel-Obrecht Drug Company, St. Matthews.

May 20, 1939, *The Courier-Journal*:

St. Matthews to Get Movie and 7 Stores

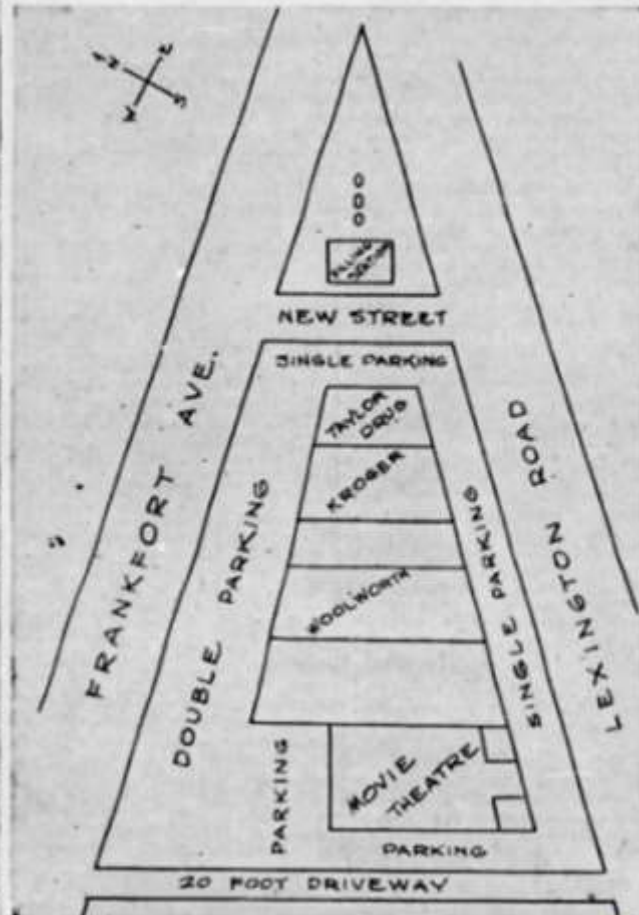


Diagram of the new community project to be built at St. Matthews by T. P. Taylor, Jr., and H. A. Taylor.

A modern community project, containing a motion picture theater seating 1,100; a drugstore, grocery, variety store and four other stores will be built at St. Matthews by T. P. Taylor, Jr., and H. A. Taylor, it was announced Friday.

The project, to be completed by October 1, will be constructed on a V-shaped lot fronting 518 feet on Frankfort Ave. and 425 feet on Lexington Rd., just west of the point where the two roads come together into St. Matthews.

New Street Planned.

Details were announced by C. E. McMahon, of the Fidelity & Columbia Trust Company, who said a Taylor drug store would occupy the first store, which will face a new forty-six-foot paved street to be built between Frankfort Ave. and Lexington Rd., just west of the new Standard Oil Company filling station which already occupies the point of the V.

A Kruger Super-Self Service Market will occupy the No. 2 store and the F. W. Woolworth Company has leased the No. 4 store. There are two other large stores in the project and the theater will be at the rear, fronting on Lexington Rd. There will be two small stores at either side of the picture show entrance.

Drawings of the one-story project are now being made by Walter C. Wagner, architect and engineer, and work is expected to be

started soon by the Dahlem Construction Company.

There will be adequate room for drive-in parking in front of the drug store and on the Lexington Rd. side. There will be large double-parking spaces on the Frankfort Ave. side and no automobiles will have to back out into the main traffic streams. Mr. Wagner said a twenty-foot driveway will be constructed on the rear of the project, also connecting the two main thoroughfares.

The picture show will be an air-conditioned theater containing all the latest appointments and large rest rooms.

It will be one of the biggest pieces of construction in the St. Matthews area in recent years. Recently, a Greater Atlantic & Pacific Tea Company store was built on the east side of Lexington Rd., fronting 170 feet, the building itself being ninety-five feet wide.

6,000 Troops to Train At Fort Knox Next Week

About 6,000 officers and men of the 7th Cavalry Brigade, Mechanized, and the 10th and 11th Infantry Brigades will participate in war games for the Fifth Corps Area at Fort Knox May 25 and 26 the War Department announced Friday at Washington.

Men of the 10th and 11th Infantry Brigades will come from Fort Thomas, Fort Hayes, Ohio, and Fort Benjamin Harrison, Indiana.

Civic Club Acts to Clear Debt



Officers of the St. Matthews Civic Club are, seated left to right, H. C. Kelting, secretary; Louis H. Schweitzer, director, and John L. Kilroy, president. Rear, are F. H. Burkcl, left, and F. M. Roth, directors.

—(C.-J.) Photo.

Residents of the dissolved St. Matthews Corporation owe a bonded debt of \$1,700 which they wish to discharge forthwith to avoid interest accumulation, so Wednesday night some thirty members of the St. Matthews Civic Club decided to force incorporators of the community to assess property owners on a valuation basis to pay the bill.

John L. Kilroy, president, informed the members there are alternatives of defraying the indebtedness by popular subscription or by dividing the amount equally among the lot holders, but these were vetoed.

Next move will be to require former trustees

and officers of the dissolved corporation to set up a list of the indebtednesses and to make the required assessments. If this is not done, the property owners believe, they at least will have shown their good faith in attempting to pay the sum and eliminate interest accrual.

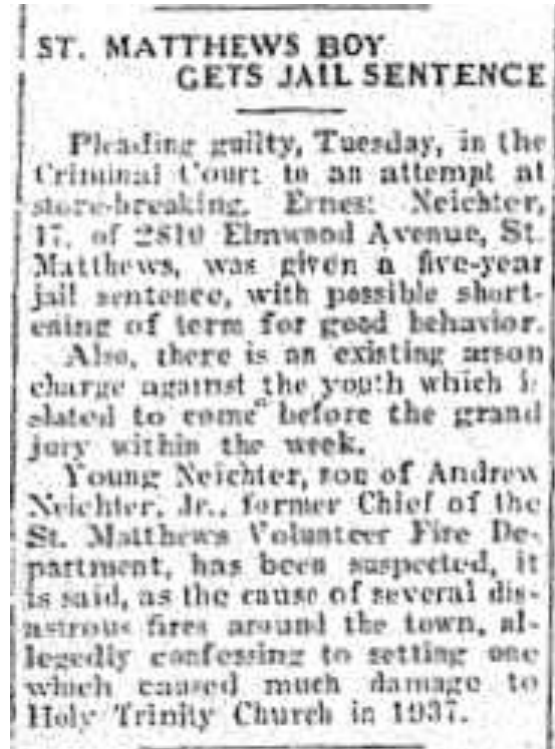
It was explained that the property of those who do not recognize the assessment will be subject to lien for their shares of the amount due.

The list of indebtednesses known to the club executives consists of \$225 for personal services; \$750 for cash advanced by a resident of the district, and \$675 for a survey of the 1,600-foot square territory of the corporation.

1939

May 11, 1939, *The Jeffersonian*:

May 25, 1939, *The Jeffersonian*:



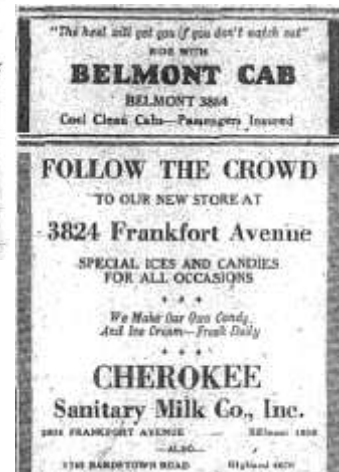
June 14, 1939: Board meeting: Seven directors and 4 members of Fire Company present. Balance of \$54.32. Paid bills of \$20.11. Treasurer authorized to draw check for \$10.00, to buy postals for special meeting.

June 15, 1939,

Meeting of June 14, 1939
Seven directors and 4 members of Fire Co. present.
Treas reported balance of \$54.32
Voted to pay bills amounting to \$20.11
Treasurer authorized to draw check for \$10.00, to buy postals for special meeting.
No other business at hand, meeting adjourned to meet again July 12, 1939.
Thomas L. Gibson
Secretary



The Jeffersonian:
July 6, 1939,
The Jeffersonian:



Beargrass Christian Church Remodeled

TILE

Falls City Tile & Marble Co.
227 N. MAIN - BIRMINGHAM AL 35201




J. E. CORDER

"The Effortless" in the building business.

322 Brown's Lane, St. Matthews BE 1221

Open, Today — 12 P.M. to 6 P.M.

SENECA GARDENS' MODEL HOME

Home, Prime, All Nations Road

For sale by the Specialists of "Seneca Gardens Home Modelled as designed and built by J.E. Corder". This is a new type of "Executive Masterpiece" located near shopping centers, schools, parks, etc. See it today! Call or write for more facts for free literature!

PRINTED BY THE PRESS

EDGAR W. ARCHER, Developer

CENTRAL CONSTRUCTION CO.
 1800 N. 1st St. 1000 N. 1st St. 1000 N. 1st St.

WARNING!...

BUILDING CONGRESS OF LOUISVILLE

• • • • CLEVELAND WICKING CO. • • • •

HURRY IF YOU WANT
TO CASH IN
ON THESE

St. Matthews to Get 10 Stores and Theater

Residential building is booming in and around **St. Matthew**, and it is estimated that at present more than 200 new homes are under construction. About half completed is the new \$75,000 Greathouse School, a public grade school, being constructed on Grandview at Breckinridge Lane.

Beargrass Christian Church Remodeled

Cost of the present improvements will approximate \$24,300, including a new organ and other equipment. The work is to be completed by September 1, according to H. M. King, architect. Sherman L. Rostetter is the general contractor and H. Netherton & Co. was awarded the heating contract.

1939


July 12, 1939: Board meeting: Six directors and 3 members of Fire Company present. Voted to accept renewal of insurance by Reisert Insurance Agency and to make partial payment of \$10.00 on same. Voted to pay telephone, electric and other bills amounting to approximately \$17.00. Decided to use circulars instead of postals to publicize open meeting held for purpose of electing directors. Said meeting to be held at Bethel Church at 8 p.m. Wednesday, July 19, 1939.

Meeting of July 12, 1939
Six directors and 3 members of Fire Co. present.
Voted to accept renewal of insurance by Reisert Insurance Agency and to make partial payment of \$10 on same.
Voted to pay Telephone, Elec, and other bills amounting to approx \$17.00
Decided to use circulars instead of postals to publicize open meeting held for purpose of electing directors. Said meeting to be held at Bethel Church at 8 P.M. Wednesday July 19, 1939.
Meeting adjourned to meet again July 19, 1939
Thomas L. Nelson
Secretary

July 13, 1939, *The Jeffersonian*:

Bell Barber & Beauty Shop
Kroger Bldg. St. Matthews
3 for \$1—Beauty Specials
Choice of Three of Their
Regular 50c Items \$1
Shampoo and Finger Wave; Henna
Pack; Manicure; Hot Oil; Sham-
poo; Facial; Eyebrow Arch.
Summer Prices on Permanents
NO APPOINTMENT NEEDED!
Hours 8:30 A. M. to 5 P. M.

ICE CREAM BAR OF THE CHEROKEE SANITARY MILK COMPANY, INC.



Pictured here is the modern ice cream bar in the new St. Matthews store of the Cherokee Sanitary Milk Company, Incorporated. Behind the counter is the genial manager, Carl Schneider, and his assistant, Miss Martha Carson. The store is attractively decorated in ivory and green with chromium metal trim adding sparkle to the furnishings. Not shown are the comfortable booths on the right when table service is provided.

July 14, 1939: *St. Matthews Sun*: Announce Annual Open Meeting Of Fire Association. The annual open meeting of the St. Matthews Volunteer Fire Association has been announced for next Wednesday evening, July 19, at 8 o'clock with Captain Krusenklau of the Louisville Fire Department as the speaker for the evening. In the business session of the meeting the report of activities and finances will be made, and the election of directors will be held. Captain Krusenklau will speak on the prevention of fires in the home and it is expected that a good attendance will be present to hear him. The public is invited.

Announce Annual Open Meet of Fire Association

The annual open meeting of the St. Matthews Volunteer Fire Association has been announced for next Wednesday evening, July 19, at 8 o'clock with Captain Krusenklau of the Louisville Fire Prevention Bureau as the speaker for the evening.

In the business session of the meeting the report of activities and finances will be made, and the election of directors will be held. Captain Krusenklau will speak on the prevention of fire in the home and it is expected that a good attendance will be present to hear him. The public is invited.

July 19, 1939: Open Board meeting: Directors present, Winter, Boss, Zehnder, Schweitzer, Davis and Dobson (6). Treasurer read report of receipts and disbursements during the five years. President responded in explanation of Treasurers report and gave brief history of Association for same period of time. Fire Chief Young gave a short talk and pledged his best effort to the Association and community as a whole. Capt. Burdon of Louisville Fire Department gave a brief but interesting talk on Fire Safety. President Winter announced that the purpose of this open meeting was to have an election of officers but due to lack of attendance same would have to be deferred for another year as our by-laws read that election must take place at July meeting. Total attendance at this meeting 19, including directors and speaker.

*Open meeting held in Bethel Church Gym
July 19, 1939*

*Meeting called to order by the President at 8:20 P.M.
Directors: Winter - Boss - Zehnder - Schweitzer - Davis
and Dobson present.*

*Treasurer read report of Receipts and Disbursements
during the five years.*

*President responded in explanation of Treas. report
and gave brief history of Assn. for same period
of time.*

*Fire Chief Young gave a short talk and pledged
his best effort to the Assn. and community as
a whole.*

*Capt. Burdon of Lou. Fire Dept. gave a brief but
interesting talk on Fire Safety.*

*President Winter announced that the purpose of
this open meeting was to have an election of
officers but due to lack of attendance same
would have to be deferred for another year as
our by-laws read that election must take place
at July meeting. Total attendance at this meeting
19, including directors and speaker.*

Meeting adjourned at 9:10 P.M.

*Thomas L. Dobson
Secretary*

1939

July 28, 1939: *St. Matthews Sun*: Lightning Destroys Barn. Thirty tons of timothy hay and 200 bushel of oats were completely destroyed by fire Monday when the barn in which it was stored on the estate of John Monohan, Browns Lane, was struck by lightning at 1:20 in the afternoon. The St. Matthews Volunteer Fire department answered the call to the farm, but was unable to halt the fire, the hayshed being to far removed from a water supply. Fire Chief Raymond Young stated the damage as estimated at \$1,100.00.

Courtesy, *St. Matthews The Crossroads of Bluegrass*, 1999, by Samuel W. Thomas.—Preliminary plan for extension of Hubbards Lane by Stonestreet & Ford, 12 August 1940, Jefferson County Historic Preservation and Archives. Farm where fire was.



Courtesy *St. Matthews Crossroads of Beargrass*, 1999, by Samuel W. Thomas, Royal Photo Co. Collection 5005, University of Louisville Archives.

August 4, 1939: *St. Matthews Sun*: Second Fire Destroys Lyndon Barn Entirely. An estimated



loss of \$2,500.00 was sustained by O. B. Weitzel, Lyndon, Tuesday evening, when fire completely destroyed his barn on the Lyndon Lane. The blaze was discovered at 6:30 but owing to headway gained the building and most of its contents were destroyed although the St. Matthews Volunteer Fire Department responded promptly and saved the residence and other nearby buildings from catching fire. The barns contents consists of hay, farming implements, a trailer which was extinguished before firemen arrived. The fires origin has not yet been determined.

Second Fire Destroys Lyndon Barn Entirely

An estimated loss of \$2,500 was sustained by O. B. Weitzel, Lyndon, Tuesday evening, when fire completely destroyed his barn on the Lyndon Lane. The blaze was discovered at 6:30 but owing to headway gained the building and most of its contents were destroyed although the St. Matthews Volunteer Fire Department responded promptly and saved the residence and other nearby buildings from catching fire.

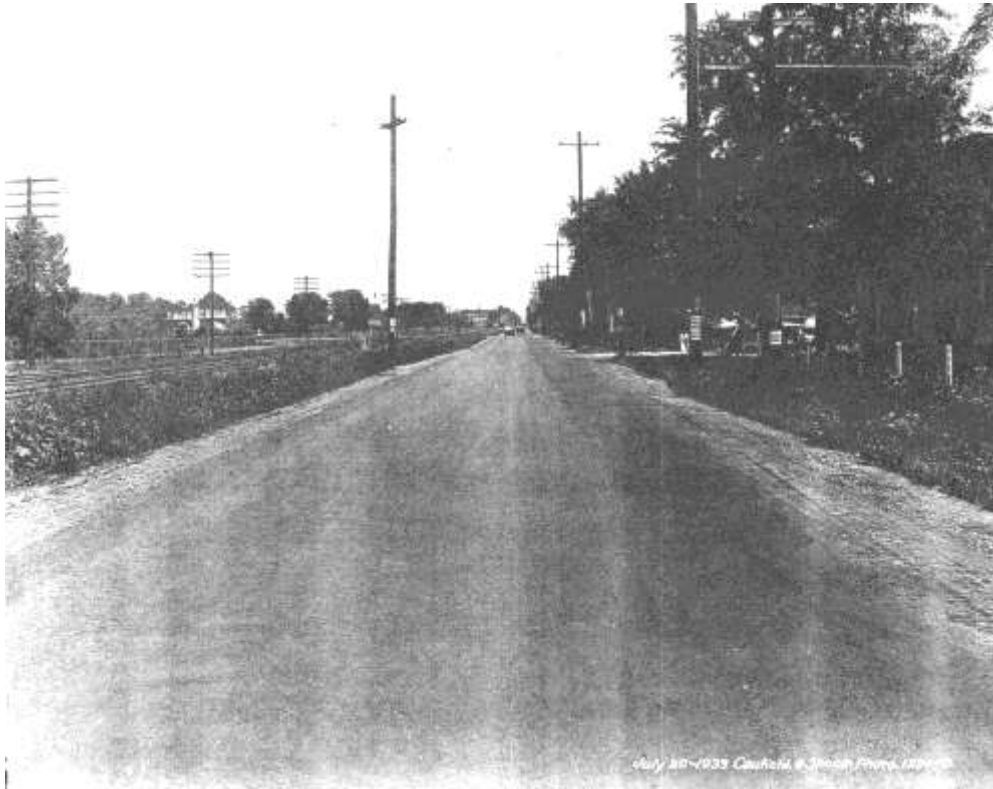
The barn's contents consisted of hay, farming implements, a trailer, etc.

Previously on Saturday at 5 p. m. the same barn had caught fire, which was extinguished before firemen arrived.

The fire's origin has not yet been determined.

1939

Courtesy Ekstrom Library, University of Louisville, Caulfield & Shook, CSO 128450, Frankfort Avenue east at Cornell Place. July 20, 1939.



Courtesy David Evans, Harvey Browne Presbyterian Church:



Original church building at 118 Bauer Avenue. The one-room church was built in 1914; Sunday School addition in back was built in 1939. Photo made in 1940.

1939

Courtesy http://digital.library.louisville.edu/cdm4/item_viewer.php?CISOROOT=/royal&CISOPTR=3184&CISOBX=1&REC=15 St. Matthews Funeral Home 3711 Lexington Road, December 1939, Royal Photo Company, ULPA R_05005_06_n



Courtesy http://digital.library.louisville.edu/cdm4/item_viewer.php?CISOROOT=/royal&CISOPTR=3183&CISOBX=1&REC=10 Shopping center on Frankfort avenue, December 1939, Royal Photo Company, 3700 block of Frankfort Avenue, ULPA R_05005_05_n

1939

August 12, 1939: Board meeting: Five directors and three members of Fire Company present. Bill amounting to \$19.66 paid. Agreed to enroll Chief Bud Young in International Association of Fire Chiefs and pay membership fee of \$3.00 for same. Discussion as to Directors being responsible for indebtedness of association to St. Matthews Bank resulted in the following: Motion made by L. Schweitzer and seconded by Mr. Wm. Smithson, that we mortgage fire equipment to St. Matthews Bank as collateral for amount (\$600.00) now owed them, thereby relieving certain Directors of personal responsibility on present note. This motion voted on and carried unanimously. Motion sent to bank.

Regular meeting Aug. 12, 1939

Five directors and three members of Fire Co. present.

Motion made by L. Schweitzer and seconded that bills amounting to \$19.66 be paid. Carried.

Motion made by J. Zehnder and seconded by L. Schweitzer that we enroll Chief Bud Young in International Assn. of Fire Chiefs and pay membership fee of \$3.00 for same. Carried.

Discussion as to Directors being responsible for indebtedness of assn. to St. Matthews Bank resulted in the following: Motion made by L. Schweitzer and seconded by Mr. Wm. Smithson, that we mortgage fire equipment to St. Matthews Bank as collateral for amount (\$600.00) now owed them, thereby relieving certain Directors of personal responsibility on present note. This motion voted on and carried unanimously.

copy of above motion made and sent to St. Matthews Bank. Mortgage duly executed and signed by Pres. Secretary and Treasurer.

*Thomas L. Nelson
Secretary*

August 18, 1939: St. Matthews Sun: Fire Destroys straw On Von Allmen Farm. Tuesday night just after midnight fire was discovered burning a hay shed on the Von Allmen dairy farm, on the Brownsboro Road. A great quantity of straw was destroyed by the blaze, whose estimated loss was said to be \$3,000.00 partly covered by insurance. Equipment from the St. Matthews Volunteer Fire Department was dispatched to the scene and prevented nearby buildings from burning.

Fire Destroys Straw on VonAllman Farm

Tuesday night just after midnight fire was discovered burning a hay shed on the VonAllmen dairy farm, on the Brownsboro Road. A great quantity of straw was destroyed by the blaze, whose estimated loss was said to be \$3,000, partly covered by insurance. Equipment from the St. Matthews Fire Department was dispatched to the scene and prevented nearby buildings from burning.

Mrs. VonAllmen was first to discover the fire.

1939

August 18, 1939: *St. Matthews Sun*: Tenant On Monohan Place Burned Out. Sunday morning at 2 o'clock a three-room tenant house on the farm of Edward Monohan was destroyed by fire with its entire contents. The colored family of Tom Marshall, away from home, lost all of their furniture and most of their clothing. The building loss was \$500.00. The fire was discovered by a passing motorist who notified the St. Matthews Volunteer Fire department.

August 31, 1939, *The Jeffersonian*:



September 13, 1939: Board meeting: Six directors and one member of Fire Company present. Balance of \$251.77. Paid bills amounting to \$145.89. Agreed to pay Phil Hunt commission of \$28.65 on collections to date.

Assistant Treasurer Ogden to handle this. Agreed to send Chief Bud Young to convention at Henderson, Ky., and paying expense of same. Secretary to send letters to County Judge, Mr. Wood, and other individuals. Letter requesting weed cutting, payment for water, etc. This has not been done due to lack of time and proper facilities for carrying on such correspondence.

Regular Meeting Sept. 13, 1939
Six directors and one member of Fire Co. present
Treasurer reported balance of \$251.77
Motion made by F. C. Ross, seconded by Wm. Smithson
to pay bills amounting to \$145.89. Carried
Motion by J. Zepfner, seconded by Wm. Smithson that we
pay Phil Hunt commission of \$28.65 on collections to
date. Same being paid by cash received by Asst. Treas.
Mrs. Ogden. Carried.
Action of directors sending Chief Bud Young to convention
at Henderson, Ky., and paying expense of same ratified
at this meeting.
Secretary being absent at this meeting due to business
reasons, he was notified via grape vine route that he
should write various letters to Co. Judge - Mr. Wood -
and other individuals letters requesting weed cutting
payment for water etc. This has not been
done due to lack of time and proper facilities
for carrying on such correspondence

No other business meeting Adjourned to meet
again October 11, 1939.

9:51 PM
Thomas L. Wilson
Secretary

September 16, 1939, The Courier-Journal

Man Saves Son In Fire Near St. Matthews

Rescued by his father at 8:30 a.m. from a blazing house, George W. Bailey, 19, son of Joseph Bailey, 50, superintendent of the Murphy Stock Farm, Breckinridge and Dutchman Lanes, was recovering Friday night at Kentucky Baptist Hospital from the effects of being overcome by smoke.

The younger Bailey ran into the burning house, occupied by the family of L. J. Oliver, Negro employe of the stock farm, to save furnishings. The fire was believed to have been caused by a short circuit in one of two automobiles in a garage attached to the six-room frame house. Loss, including the two motors, was estimated at \$4,000.

October 11, 1939: Board meeting: Six directors and four members of Fire Company present. Balance of \$222.88. Pay bills of \$13.42. Agreed to buy seven (7) firemen's coats. Agreed to by nine (9) suits of lettered coveralls for use of firemen, same to cost approximately \$30.00. Paid Bi-Lateral \$150.00 on account. Motion passed to ask Fire Pre & Ratio Bureau to hold Firemen's School in St. Matthews. Agreed to authorize members of Fire Company to solicit funds on a 15% commission basis.

Regular Meeting October 11, 1939

Six directors and four members of Co. present.

Treasurer reported bank balance of \$222.88

Voted to pay bills amounting to \$13.42. Carried.
Motioned made & seconded to buy seven (7) firemen's coats. Carried.

Motion made & seconded to buy nine (9) suits of lettered coveralls for use of firemen, same to cost approx \$30. Carried.

Motion made & seconded to pay Bi-Lateral \$150.00 on account. Carried.

Motion made & seconded to ask Fire Pre. & Ratio Bureau to hold Firemen's school in St. Matthews. Carried.

Motion made & seconded to authorize members of Fire Co. to solicit funds on a 15% comm. basis. Carried.

No further business meeting adjourned to meet again, November 8th.

Thomas L. Hobson
Secretary

November 2 & 9, 1939: *The Jeffersonian*:

NO NEED TO WAIT FOR...

"Saturday Specials"**Our Every Day Prices
Are the LOWEST**

Listerine (Large Size) 59c	Alka-Seltzer 24c
Vick's Salve 27c	Sal Hepatica 24c
Laxative Bromo Quinine 27c	Feenamini, 25c Size 19c
Bisodol (100 size) 79c	Citrocarbonate 59c
Carter's Liver Pills 19c	Retonga 98c
West Tooth Brush, 2 for 49c	Castoria 31c
Prophylactic Tooth Brush 29c	Ex-Lax, 25c Size 19c
Syrup Pepsin 47c	Squib Aspirin, 100 39c
Anacin Tablets 19c	Va-tro-nol 27c
Creomulsion \$1.08	BC Headache Powder, 25c Size 19c
Pond's Cream, Large Size 39c	Hinds Honey & Almond 39c

FRANKEL-OBRECHT Drug Co.

Incorporated

ST. MATTHEWS

FRANKEL DRUG CO.

Incorporated

Bardstown Road at Grinstead

**WOOTTON NAMED DIRECTOR
OF CO. SPORTSMEN'S CLUB**

Fred Wootton, popular St. Matthews merchant, was named as one of the twelve new directors of the Jefferson County Sportsmen's Club at a meeting held Wednesday evening in Swiss Hall at Preston and Lynn Streets.

SEARS OPEN THURSDAY AND SATURDAY NIGHTS UNTIL 9 P.M.

SEARS ST. MATTHEWS**New Store Now Open!***Let's Go
to Sears*

will soon become the "buy-ward" of the St. Matthews district as it did in 504 cities and towns all over the United States.

Residents of...

Middletown — Lyndon
Anchorage — Prospect
Harrods Creek — Avoca
Eastwood — Worthington
And the Whole Countryside

will find the new Sears, St. Matthews, so accessible. Good roads—plenty of FREE PARKING SPACE... and always, store value for your money.

Easily Reached

Sears' new St. Matthews store is within easy walking distance of hundreds of homes... also of speedy bus lines... and ideal FREE PARKING SPACE. If you don't know the famous Sears' Money Saving System and friendly service, better get acquainted with both—right now!

**NOW! BUY
ANYTHING
TOTALING \$10.00 OR MORE
ON SEARS EASY
PAYMENT PLAN**



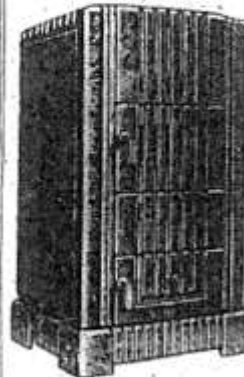
**Sears Convenient Purchase Coupon Books
Easier Than a
Charge Account!**

For a small down payment you can get a \$10, \$15 or \$20 coupon book and pay the balance monthly, plus a small carrying charge. Use the detachable coupons, some as cash, for any merchandise at Sears.
On Sale at St. Matthews

Mallard Shotgun**SHELLS 70c**

Box

Buy Mallard for best results. 12, 16 and 20 gauge. Over-elastic, non-corrosive primer. Instantaneous ignition.

*a 69.50 value!***Sears "Cortez"****Circulating
Heater****Burns Wood or
Coal****\$43****Delivered—
Connected**

Nationally advertised Cortez—Known as America's biggest, handiest and most powerful coal and wood circulator at this low price! Sleek, modern design, fully porcelain enameled in rich, everlasting walnut!

47 1/2 INCHES HIGH
FIREPOT 18x12x10

HEATS 3 to 4 ROOMS
WEIGHS 430 LBS.

Sturdily built of heavy Mechanite exterior.
See this amazing heater!

Sears Cross Country Battery**— With 36 - Month Guarantee****740****And
your old
battery**

SUPER CROSS COUNTRY
No. 82, with exclusive Life-wear Rubber Separators. Guaranteed 36 months—that's 12 times as long as your new car. 127 1/2 more starting power than S.A.E. minimum specifications. 51 plates instead of usual 29.

Man's Hunting Coat

Value

2.98

8-oz. water-repellent double filled army duck. Three large pockets. Inside rubber-lined game pocket. Brush brown, 34 to 48.

WEATHERSTRIP**Hair Felt**
for
20 ft.

High quality 13/16" - burn hair felt, easy to apply.
20 ft.

29c COAL HODSHeavy
Dull**23c**

Timely! Buy now! Black japanned rugged hods. Double strength bottom.

BAMBOO RAKE

Bargain!

14c

Reinforced, 32 strongly tied teeth. Long handle.

Sears Carry Complete Line Hardware, Stoves, Radios

SEARS, ROEBUCK AND CO.

Lexington and Frankfort Ave.

Phone BE 4021

St. Matthews

1939

1939: Coveralls Are Uniforms To St. Matthews Firemen



From left to right: Henry Monohan, M. A. Kamer, fire Chief R. M. "Bud" Young, Rudy Lineback and Cliff Feierbend

Even when attired in their Sunday best the St. Matthews Volunteer Fire Department must make all fire calls – and quickly. Sometimes it was pretty hard on a man's suit even a two-pants suit so the fire ladies ordered some protective uniforms.

They arrived Sunday, spotless white coveralls with St. Mathews Volunteer Fire Department in red letters on the back and the wearers name in red on the chest. The coveralls may be carried in the firefighters car and slipped on at a moments notice, providing complete practical safety. The department also has some new safety raincoats with white strips in the body of the seat, aiding in visibility.

Henry and John Monohan with
Jumpsuits, west side of drug store by
fire house.



October 27, 1939: *St. Matthews Sun*: School Instruction Held For Firefighters. Captain V. A. Beam, a former captain and drill master in the Louisville conducting this week under the sponsorship of local fire

Chief R. M. Young, a school of instruction for firemen.

1939

November 8, 1939: Board meeting: Seven officers and directors present. Balance of \$140.85. Pay bills of \$97.70.

*Regular meeting Nov. 8, 1939
Seven officers and directors present
Treasurer reported balance of \$140.85
Voted to pay bills amounting to \$97.70
Meeting adjourned to meet again Dec. 13
Thomas L. Dobson
Sec.*

November 16, 1939, *The Jeffersonian*:

ST. MATTHEWS HAS NEW CLUB

Business men of rapidly growing suburb organize for constructive work.

Sixty-six progressive business men representing 47 St. Matthews firms met at Holy Trinity Church at 8 p. m. Monday night and organized the St. Matthews Chamber of Commerce. Rev. Charles W. Owens was elected president, and announced the purpose of the group was "for the promotion of harmony in business and the welfare of the business



REV. C. W. OWENS

and professional men in St. Matthews. Father John W. Knue was the principal speaker.

H. M. Frankel was elected vice-president of the new organization, with John B. Ratterman, Jr., secretary, and W. D. Winkler as treasurer. These men will serve on the Board of Directors, which also includes James J. Butler, Jr., Father John W. Knue, W. Jesse Ogden, Kunc Plehn, Dr. George H. Ray, Max Roby, Ray Wilson, and H. A. Nelson. The Board will serve until January, 1941.

The final meeting and actual organizing of the new Chamber of Commerce is the fulfillment of the desires of aggressive merchants and conscientious professional men in St. Matthews, who have had several meetings during the last month to draw up articles and by-laws. These laws were accepted and passed by the group on Monday; they state that the Chamber of Commerce is to be

(Continued on Page 4)

ST. MATTHEWS HAS NEW CLUB

(Continued From Page 1)

a non-profit, non-partisan and non-political body. They also rule that the membership be confined exclusively to St. Matthews business and professional men, and designated the boundaries for membership to be within one mile of Chenoweth Lane or Frankfort Ave. Meetings will be the second Monday of each month, with the Board of Directors designating the time and place.

President Owens stated that several committees would be formed for publicity, entertainment and membership within the near future. He did, however, appoint James J. Butler and W. D. Winkler chairman and assistant, respectively, of the charter member committee and set the deadline for persons joining on this basis as November 27. Dues will be \$3 semi-annually and all persons joining before November 27 will avoid an initiation fee of \$10 which goes into effect after that date.

1939

November 17, 1939: *St. Matthews Sun*: The St. Matthews Volunteer Fire Department has been kept on the hop the last few days. Monday afternoon they were called to the three room home of Irene Rewson, Negro, at Rosedale on Shelbyville Road, the fire supposedly starting in the chimney destroyed the building. On Wednesday to the home of William Bartlett, 3950 Gilman Avenue. They assisted in checking a fire in the living room, damage being confined to a floor lamp, rug and chair. On Thursday afternoon, called to the home of Merritt _____, Lyndon, they found the threatening field fire had been extinguished by neighbors before their arrival.



November 24, 1939: *St. Matthews Sun*: Fire destroys House: Fire completely destroyed a three-room tenant house on the Stutzenberger farm at Hikes Point, Wednesday night, about 9:30. Both St. Matthews Volunteer Fire department and Jeffersontown fire department responded to the alarm but the cistern being inaccessible, lack of water handicapped all efforts to put out the flames. The colored family – Maddox by name were not at home when the fire occurred.



Nov. Dec. 13, 1939
Association directors met but no minutes recorded due to absence of Secretary
Next meeting Jan. 10, 1940. Thomas L. Dobson Secretary

December 13, 1939: Board meeting: Association directors met but no minutes recorded due to absence of Secretary. Next meeting January 10, 1940. Thomas L. Dobson, Secretary.

December 14, 1939, *The Jeffersonian*:

40-Foot Tall **St. Matthews** Tree Moved 7 Miles East to Help Beautify U. S. Road 60



Workmen prepare to remove a tree at St. Matthews and transplant it.

Trunk 17 Inches In Diameter

In sharp contrast to traditional practice was the removal Wednesday of a sugar maple tree seventeen inches in diameter and approximately forty feet tall from **St. Matthews**. It is to be planted seven miles out on U. S. 60 for road beautification.

The tree, which required at least forty years to grow, was in the way of a filling station project and was located in a neighborhood that had gone commercial. Disposition of the tree was a simple matter, for any lumber dealer would gladly have removed it and paid for the privilege.

Much of the credit for the preservation of the tree is due Timothy O'Leary, who might be de-

scribed as a roadside beautician for the State Highway District here. Mr. O'Leary, with an extensive experience in National and State park work, gave George S. Wetherby, commissioner for the district, assurances the venture would be neither expensive nor futile.

He said such trees were highly in demand in the East for a price of around \$500. He estimated the cost of removal would be less than \$75. So the job was started. Mr. O'Leary recalled successfully removing a pin oak of larger size from Virginia to New Jersey, a distance of 200 miles, in July.

The tree here weighed approximately six tons. County trailer-truck equipment was borrowed for the purpose. The secret of success, Mr. O'Leary explained, is in removing the tree with a root system so large that "it will not find it has been moved."

White Coveralls Are Uniforms For St. Matthews Firemen



Left to right, Henry Monohan, Marty L. Kamer, Fire Chief R. M. "Bud" Young, Rudy Linebach and Cliff Feierabend.

—(C.-J. Photo.)

Even when attired in their Sunday best the St. Matthews Volunteer Fire Department must answer all fire calls—and quickly. Sometimes it was pretty hard on a man's suit, even a two-pants suit, so the fire laddies ordered some protective uniforms.

They arrived Sunday, spotless white coveralls with "St. Matthews Volunteer Fire Department"

in red letters on the back and the wearer's name in red on the chest. The coveralls may be carried in the fire fighter's car and slipped on at a moment's notice, providing complete sartorial safety.

The department also has some new "safety" raincoats with white stripes in the body of the coat, aiding in visibility.

1939

Greathouse School moved to a new building at 3930 Grandview Avenue (now used as St. Matthews City Hall) and Betsy led the parade. December 7, 1939, *The Jeffersonian*:

DISTRICT 1

<u>Greathouse Elementary</u>	Opened: 1939
1930 Grand Avenue	Dedication: December 8, 1939
	Cost of School:
	Acres: 4.0 Cost: \$8,000
Principal: 1939-46	Mrs. Mayme Waggener
1946-55	Kenneth Farmer
1955-71	Howard Shaver
1971-78	Edwin Rodgers
1978-79	John Salyer

School was closed at end of 1978-79 school year and the building sold January 6, 1981.

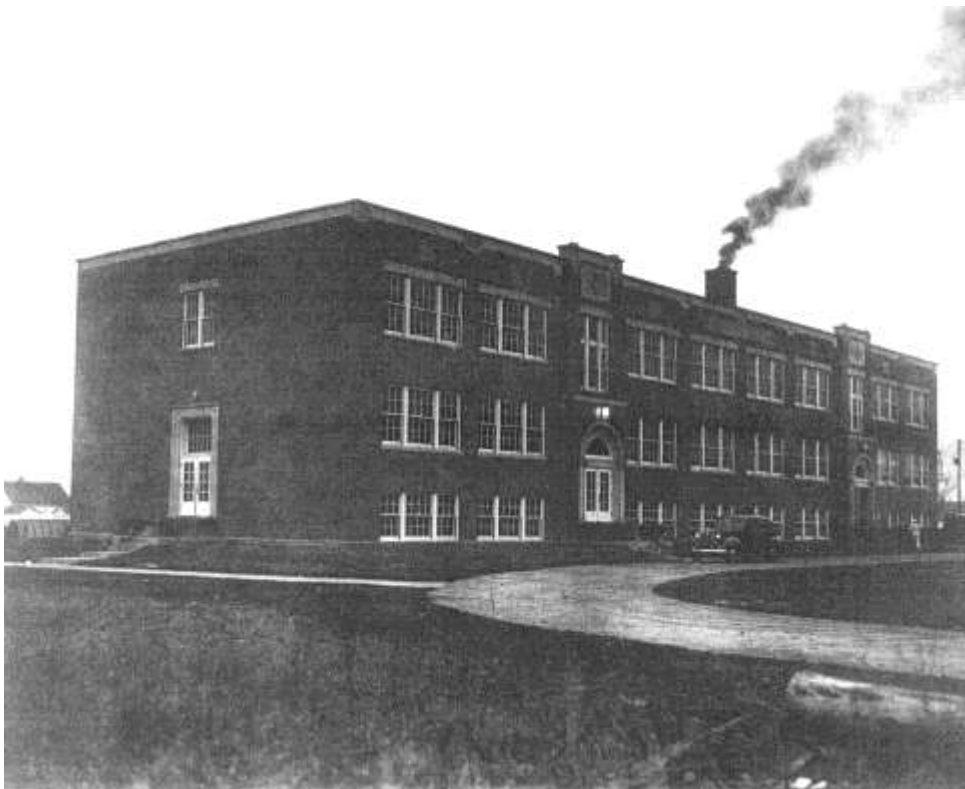
GREATHOUSE

Greathouse School is a two-story brick building located on 4.2 acres on Grandview Avenue.

The building contains 27 classrooms, 23 of them are in the main building and 4 of them are in portables. Also provided are a cafeteria, gymnasium and teachers' lounge. The normal capacity is 720; its emergency capacity is 870.

The overall cost of this school in 1939 was \$62,921.

St Matthews New School Building Opened Monday



This splendid edifice, erected at a cost of \$75,000, was occupied by the school for the first time Monday.

PUPILS NOW IN GREATER GREATHOUSE

Monday proved great day for pupils of the Greathouse School, St. Matthews.

Monday morning was a particularly bright and happy time for pupils, teachers and patrons of Greathouse School, St. Matthews, despite overcast skies and a touch of Louisville's popular "smog."

All this lift of spirit and happy hearts were occasioned by the realization of a long-felt desire as they proudly marched from their old school building into the new.

It has been said "there's a certain pathos in doing even the simplest thing for the last time," and while possibly there were some regrets at bidding goodbye to the old building which had served its time faithfully and well; yet the pangs of regret were decidedly overshadowed by eager anticipation as the pupils, some 360 strong, gathered Monday at 8:30 and with Old Glory leading the way, a police escort "clearing the track" and the drum and bugle corps tooting their loudest they marched with much fanfare from the old Greathouse at Shelbyville Road and Brown's Lane to the new at Grandview Ave.

The move was accomplished in an orderly manner and each teacher conducted her respective pupils to their respective rooms, assigned seats and was "ready for business" just as simply as that. This business included, as the first thing, a tour of inspection of the new building and the pupils filed in an orderly manner up and down and around viewing their new domain and learning where to find what when needed.

Friday night of this week has been set as an open house when the building with its up-to-date appointments will be "on parade" for the benefit of the general public.

One new teacher, Mrs. Catherine Rose, has been added to the faculty to take care of a section of the fifth grade, grown too large for one room. Otherwise Greathouse is progressing very much as usual only in new environment.

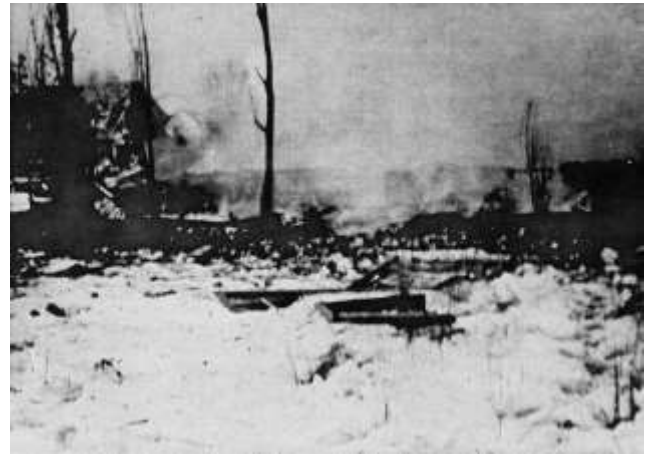
The new building was erected at an approximate cost of \$75,000 and contains twelve class rooms, library, auditorium, cafeteria, kitchen, etc., and also has a campus of four acres.

1939

December 15, 1939: *St. Matthews Sun*: Meeting Called For Firemen At 9:30 Sunday. A request for all volunteer firemen to be at the Station house Sunday morning at 9:30 was issued by Bud Young head of the firefighter crew. Aside from the fact that there is work to be done in and around the fire house, Mr. Young stated that plans are to made at this time to have a benefit dance. Due to the fact that there are so many new residents of St. Matthews and word having reached the head of the crew that many desire to join the volunteer outfit, he has issued a special invitation to all persons over 21 years of age desiring to become a member of the volunteer fire-fighters organization to attend the meeting on Sunday morning along with the regular members.

December 1939: The Civic Club started a drive to get fire hydrants around the new Greathouse school.

December 25, 1939. Huge Blast Wrecks Home On Oxford Place. State Fire Marshal Visits Scene; Fails to Find Cause of Explosion. \$13,000 LOSS. The Christmas day explosion which completely demolished the house of Charles Leibson at 420 Oxford was still unexplained after a visit to the scene by the State Fire Marshal accompanied by Volunteer Fire Chief Bud Young of St. Matthews, on Wednesday.



Mr. & Mrs. Leibson with their two sons, Allen 11 and Joe 9, had left the place less than an hour earlier in the day to deliver some Christmas presents and to this fact they undoubtedly owe their lives, for through some not yet satisfactorily explained reason an explosion occurred at about 1:15 p.m. of such intensity it completely raised the formerly attractive brick veneer dwelling; while fire breaking out immediately, finished the destruction. REST of article unreadable.

LOUISVILLE, TUESDAY MORNING, DECEMBER 26, 1939.

Unexplained Blast Destroys Home

Family of 4 Absent Less Than Hour

Maid Next Door Hurt; Neighbors' Windows Broken

A terrific blast of undetermined origin, followed instantly by flames, demolished the two-story brick veneer home of Mr. and Mrs. Charles Leibson, 429 Oxford Pl., St. Matthews, at 1:15 p.m. Monday, blew out the windows of a house next door, shattered windows in another house across a vacant lot and littered the neighborhood with debris.

There was no one at home. The Leibsons, with their children, Allen, 11, and Joe, 9, had been gone about three-quarters of an hour when the explosion occurred.

Maid Cut By Glass.

But next door Mr. and Mrs. John F. Nicoulin, their three small children; Mr. Nicoulin's mother, Mrs. Lena Nicoulin, and his sister, Mrs. Beatrice Price, had just finished their Christmas dinner and gone into the living-room, situated on the side of the house opposite Leibson's.

The blast blew out every window on the side of the house nearest the blast. Glass and fragments of window frames flew across the dining-room. In the kitchen the maid, Mae McIntyre, 23, Negro, 1102 W. Madison, was standing at the sink preparing to wash dishes. Flying glass cut her severely and a heavy window sash weight knocked her against a wall, breaking her left arm. She was admitted at City Hospital.

Trees Stripped of Limbs.

On the other side of the Leibson home, across a vacant lot, windows were shattered in the home of Mr. and Mrs. A. L. Messmer. They were getting ready to sit down to dinner.

As the echo of the blast died away, flames shot through the wreckage of the Leibson home and spread to the Nicoulin home. Firemen confined it to the roof there.

The heat from the blast was so intense it scorched the paint on the Messmer home, more than sixty feet away. A row of Lombardi poplars on the lot between was stripped of limbs.

Gas Is Cut Off.

The blast was felt several blocks in every direction. Some Christmas dinners went cold on the stove when Louisville Gas & Electric Company officials ordered all gas in the area cut off.

Mr. and Mrs. O. L. Chesher, who live across the street, said they ran to the window an instant after the blast and saw the walls of the Leibson home crumpling.

The Leibsons had gone to deliver Christmas presents to some friends. Mr. Leibson, an attorney, said he removed clinkers from his furnace, and refueled his coal stoker a short while before leaving.

Suspects Water Heater.

He said the only open flame in the house was a basement hot water heater pilot light and a similar pilot light on a kitchen range. Mr. Leibson said he suspected the water heater, which had been "troublesome" ever since its installation when the house was built eleven years ago.

He estimated the loss at \$13,000, including furnishings, and said it is covered by insurance. The house was built in 1928.

An investigation to determine, if possible, the cause of the blast was started by firemen and Charles Dewese, an assistant superintendent of the Louisville Gas & Electric Company.

4 Other Fires Reported.

Four other fires in Louisville Christmas Day caused damage estimated at more than \$1,800.

A \$1,500 blaze at 526 N. 21st routed two families at 2 p.m. and caused a kitchen ceiling to cave in. Believed to have been caused by defective wiring, the fire started in the kitchen of the A. F. Saunders family on the first floor and spread to the second floor, residence of W. S. Pharris.

An overheated stove pipe started a \$290 fire in the home of Albert Schalk, 2632 Frankfort, on the second floor at 10:10 a.m.

Mission Home Damaged.

A \$160 blaze damaged the Mission Home of the Third Avenue Baptist Church, 2127 Lyons, at 8:45 a.m. when a resident, Mrs. Mabel McQuilling attempted to defrost a water pipe with burning paper, firemen said.

Flames scorched the interior of the Maud Muller Candy Shop in the Starks Building, 4th and Walnut, and destroyed candies at 4:03 p.m. Damage was not estimated. Defective wiring was blamed.

1939

December 26, 1939, *The Courier-Journal*:



December 26, 1939, *The Kentucky Post and Times-Star*

Family of Four on Christmas Errand When Blast Wrecks Home Near Louisville

Special to *The Post*.

LOUISVILLE, KY., Dec. 26.—The Charles Leibsons and their two young children were alive today because they joined in the spirit of Christmas.

Forty-five minutes after they left their home in **St. Matthews**, a Louisville suburb, to deliver presents, the house was demolished by a terrific blast of undetermined origin, followed instantly by flames that quickly enveloped the two-story residence.

The blast blew out windows of a house next door, shattered windows in another home across a vacant lot and littered the neighborhood with debris.

There was no one at home. The Leibsons, with their children, Allen, 11, and Joe, 5, had been gone but a short time when the explosion occurred.

But next door Mr. and Mrs. John

F. Nicoulin, their three small children; Mr. Nicoulin's mother, Mrs. Lena Nicoulin, and his sister, Mrs. Beatrice Price, had just finished their Christmas dinner and gone into the living room, situated on the side of the house opposite Leibson's.

The blast blew out every window on the side of the house nearest the blast. Glass and fragments of window frames flew across the dining room. In the kitchen the maid, Miss McIntyre, 23, Negro, was standing at the sink preparing to wash dishes. Flying glass cut her severely and a heavy window sash weight knocked her against a wall, breaking her left arm. She was admitted at City Hospital.

On the other side of the Leibson home, across a vacant lot, windows were shattered in the home of Mr. and Mrs. A. L. Messmer.

They were getting ready to sit down to dinner.

As the echo of the blast died away, flames shot through the wreckage of the Leibson home and spread to the Nicoulin home. Firemen confined it to the roof there.

The heat from the blast was so intense it scorched the paint on the Messmer home, more than 60 feet away. A row of Lombardy poplars on the lot between was stripped of limbs.

The blast was felt several blocks in every direction. Some Christmas dinners went cold on the stove when Louisville Gas & Electric Co. officials ordered all gas in the area cut off.

Mr. and Mrs. O. L. Chesher, who live across the street, said they ran to the window an instant after the blast and saw the walls of the Leibson home crumpling.

The Leibsons had gone to de-

liver Christmas presents to some friends. Mr. Leibson, an attorney, said he removed cinders from his furnace, and refused his coal stoker a short while before leaving.

He said the only open flame in the house was a basement hot water heater pilot light and a similar pilot light on a kitchen range. Mr. Leibson said he suspected the water heater, which had been "troublesome" ever since its installation when the house was built 11 years ago.

He estimated the loss at \$13,000, including furnishings, and said it is covered by insurance. The house was built in 1928.

An investigation to determine if possible, the cause of the blast was started by firemen and Charles De-weese, an assistant superintendent of the Louisville Gas & Electric Company.

Loss \$15,000

Damage

Insurance

Company

HOME DESTROYED BY EXPLOSION

**St. Matthews family
lucky, at least, in being
away from house when
blast occurs.**

The family of Charles Leibson, formerly of 420 Oxford Place, St. Matthews, are making their home temporarily with Mr. Leibson's brother, Oscar Leibson, following the sudden "quitting" from their own home on Christmas Day by an explosion which completely destroyed the house.

Mr. and Mrs. Leibson with their two sons, Allen 11 and Joe 9, had left the place less than an hour earlier in the day to deliver some Christmas presents and to this fact they undoubtedly owe their lives, for through some not yet satisfactorily explained reason, an explosion occurred at about 1:15 p.m. of such intensity it completely razed the formerly attractive brick veneer dwelling; while flames breaking out immediately, finished the destruction.

the destruction.

The intensity of the blast may be better realized when it is learned the home of Mr. and Mrs. John F. Nicoulin, next door, suffered the loss of all windows on the side next the Leibson dwelling and also that their maid, a colored girl working in the kitchen at the time had an arm broken by flying debris and also received other injuries which sent her to the hospital. The Nicoulin family escaped harm from the fact they had just returned after dinner to the living room which is on the opposite side of their home from the Leibson place.

No satisfactory explanation as to the source of the terrific blast has yet been advanced; the suggestion that it might have originated from the pilot light on the gas water heater in the basement, being given little credence since it would have taken such a long time for sufficient gas to escape from such meagre source—provided flame had been extinguished—its presence would seemingly have been noted before enough had accumulated to cause such destruction.

Mr. Leibson is an attorney with offices in the Louisville Trust Building. The house had been built in 1928. The loss is estimated at \$13,000.

1939

December 20, 1939:

Rewrote Articles of Incorporation.

**ARTICLES OF INCORPORATION OF THE
ST. MATTHEWS VOLUNTEER FIRE ASSOCIATION**

KNOW ALL MEN BY THESE PRESENTS:

That whereas the citizens and residents in, and around St. Matthews, Jefferson County, Kentucky, desire to provide more adequate facilities for the protection of their property in the event of fire, do associate themselves together for the purpose of forming a corporation under the Laws of the state of Kentucky, and in accordance with Section 073 Edition of 1936, Kentucky Statutes.

ARTICLE I

The name of the corporation shall be St. Matthews Volunteer Fire Association.

ARTICLE II

The principal office and place of business of said corporation shall be St. Matthews, Jefferson County, Kentucky on Breckinridge Lane.

ARTICLE III

The nature, business, object and purpose proposed to be transacted, promoted and carried on the corporation are:

To protect the homes and the property of the citizens and residents in and around St. Matthews in the event of fire and to establish and maintain an organization for such purpose.

ARTICLE IV

The said corporation shall have no capital stock and the funds necessary for the purchase and maintenance of the equipment and appliances for fire protection, and the expense for the carrying out of the purposes of the corporation, shall be by voluntary subscription. No private pecuniary profit shall be derived by said corporation; provided, however, in the event any non-subscribing person or association or corporation may desire the services of said St. Matthews Volunteer Fire Association, the said association may charge for the actual expenses incurred by the association in putting out a fire or in assisting to put out a fire or in attempting to put out a fire. In such event the corporation may send a bill to any such person, association or corporation for the expenses incurred.

ARTICLE V

The names and place of residence of each incorporators are as follows:

Thomas Dobson, Thierman Lane, St. Matthews, Kentucky
Dr. J. E. Winter, 125 Wiltshire Avenue, St. Matthews, Kentucky
Joseph B. Zehnder, 201 Meriden Avenue, St. Matthews, Kentucky
William Smithson, 262 Chenoweth Lane, St. Matthews, Kentucky
Edwin W. Davis, 406 Wendover Avenue, St. Matthews, Kentucky
Louis H. Schweitzer, 227 Cornell Place, St. Matthews, Kentucky
W. Jesse Ogden, 3900 Frankfort Avenue, St. Matthews, Kentucky
Fred C. Boss, Lyndon, Kentucky

ARTICLE VI

The said corporation shall commence business as soon as permission is received from the Secretary of State and shall continue twenty years, unless same is dissolved by the incorporators.

ARTICLE VII

The affairs of the corporation shall be conducted by a board of not less than three, nor more than nine directors, elected at the annual meeting at the office of the corporation, on Breckinridge Lane, in St. Matthews, Jefferson County, State of Kentucky, on the second Wednesday of July 1940 and the said second Wednesday of each July of every year thereafter. The directors elected shall hold their office until their successors shall have been elected at any regular or called meeting of the incorporators or voluntary subscribers, until the directors are elected, and the signers of those Articles of Incorporation shall have the direction of the affairs of the corporation, and shall take such steps as are necessary to carry on its business. The officers of the corporation shall consist of a president, vice-president, secretary and treasurer. All of which officers shall be elected at the directors meeting to be held as soon after the incorporators or voluntary subscribers meeting as practical and shall hold these offices for a period of one year and until their successors shall have been elected at any regular or called meeting of the board of directors. The Board of Directors may elect any on or more of its members to any one or more of its offices. The duties of the various officers shall be prescribed by the Board of Directors

ARTICLE VIII

The highest amount of indebtedness which the said corporation may at any time incur shall not exceed \$2,000.00.

Private property of the incorporators and voluntary subscribers shall not be subject to the payment of the corporate debts.

IN TESTIMONY WHEREOF WITNESS OUR SIGNATURES, THE INCORPORATORS, THIS THE 20 day of December, 1939. D. J. E. Winters, Fred C. Boss, W. Jesse Ogden, Jos. B. Zehnder, Thomas L. Dobson, Edwin W. Davis, Louis H. Schweitzer, William Smithson.

December 20, 1939:

1939
Rewrote Articles of Incorporation.

ARTICLES OF INCORPORATION
OF THE
ST. MATTHEWS VOLUNTEER FIRE ASSOCIATION

KNOW ALL MEN BY THESE PRESENTS:

273.020
That whereas the citizens and residents in, and around, St. Matthews, Jefferson County, Kentucky, desire to provide more adequate facilities for the protection of their property in the event of fire, do associate themselves together for the purpose of forming a corporation under the Laws of the State of Kentucky, and in accordance with Section 879 Edition of 1936, Kentucky Statutes.

ARTICLE I.

The name of the corporation shall be St. Matthews Volunteer Fire Association.

ARTICLE II.

The principal office and place of business of said corporation shall be St. Matthews, Jefferson County, Kentucky on Breckinridge Lane.

ARTICLE III.

The nature, business, object and purpose proposed to be transacted, promoted and carried on by the corporation are:

To protect the homes and the property of the citizens and residents in and around St. Matthews in the event of fire and to establish and maintain an organization for such purpose.

ARTICLE IV.

The said corporation shall have no capital stock and the funds necessary for the purchase and maintenance of the equipment and appliances for fire protection, and the expenses for the carrying out of the purposes of the corporation, shall be by voluntary subscriptions. No private pecuniary profit shall

December 20, 1939:

1939
Rewrote Articles of Incorporation.

-2-

be derived by said corporation; provided, however, in the event any non-subscribing person or association or corporation may desire the services of said St. Matthews Volunteer Fire Association, the said association may charge for the actual expenses incurred by the association in putting out a fire or in assisting to put out a fire or in attempting to put out a fire. In such event the corporation may send a bill to any such person, association or corporation for the expenses incurred.

ARTICLE V.

The names and place of residences of each incorporators are as follows:

Thomas Dobson, Thurman Lane, St. Matthews, Kentucky.

Dr. J.E. Winter, 125 Wiltshire Avenue, St. Matthews, Ky.

Joseph B. Zehnder, 201 Meridan Avenue, St. Matthews, Ky.

William Smithson, 362 Chenoweth Lane, St. Matthews, Ky.

Edwin W. Davis, 406 Wendover Avenue, St. Matthews, Ky.

Louis H. Schweitzer, 237 Cornell Place, St. Matthews, Ky,

W. Jesse Ogden, 3900 Frankfort Avenue, St. Matthews, Ky.

Fred C. Boss, Lyndon, Kentucky.

ARTICLE VI.

The said corporation shall commence business as soon as permission is received from the Secretary of State and shall continue twenty years, unless same is dissolved by the incorporators.

ARTICLE VII.

The affairs of the corporation shall be conducted by a board of not less than three, nor more than nine directors, elected at the annual meeting at the office of the corporation, on Breckenridge Lane, in St. Matthews, Jefferson County, State of Kentucky, on the second Wednesday of July, 1940 and the said second Wednesday of each July of every year thereafter.

Directors

December 20, 1939:

1939
Rewrote Articles of Incorporation.

-3-

The directors elected shall hold their office until their successors shall have been elected at any regular or called meeting of the incorporators or voluntary subscribers, until the directors are elected, and the signers of these Articles of Incorporation shall have the direction of the affairs of the corporation, and shall take such steps as are necessary to carry on its business. The officers of the corporation shall consist of a president, vice-president, secretary and treasurer. All of which officers shall be elected at a directors meeting to be held as soon after the incorporators or voluntary subscribers meeting as practical and shall hold these offices for a period of one year and until their successors shall have been elected at any regular or called meeting of the board of directors. The Board of Directors may elect any one or more of its members to any one or more of its offices. The duties of the various officers shall be prescribed by the Board of Directors.

ARTICLE VIII.

The highest amount of indebtedness which the said corporation may at any time incur shall not exceed \$2,000.00.

ARTICLE IX.

Private property of the incorporators and voluntary subscribers shall not be subject to the payment of the corporate debts.

IN TESTIMONY WHEREOF WITNESS OUR SIGNATURES, THE INCORPORATORS, THIS THE 20th day of December, 1939.

W. E. Winter

Thomas L. Johnson

Fred C. Boss

Edwin W. Davis

W. Jesse Ogden

Francis H. Schurz Jr.

Joe. B. Zehnder

Wm. Smithson

-3-

December 20, 1939:

1939
Rewrote Articles of Incorporation.

THE COMMONWEALTH OF KENTUCKY }
COUNTY OF JEFFERSON } SCT

I, Hardin H. Herr, a Notary Public, in and for the State and County aforesaid do hereby certify that the foregoing Articles of Incorporation of the St. Matthews Volunteer Fire Association, were this day produced to me in my office by Dr. J.E. Winter, Thomas L. Dobson, Fred G. Boss, Edwin W. Davis, W. Jesse Ogden, Louis H. Schweitzer, and acknowledged and delivered by said parties to be their act and deed. My commission expires November 3, 1941.

Witness my hand and notarial seal this the 20th day of December, 1939.

Hardin H. Herr
Notary Public, Jefferson County, Ky.

THE COMMONWEALTH OF KENTUCKY }
COUNTY OF JEFFERSON } SCT

I, Hardin H. Herr, a Notary Public, in and for the State and County aforesaid do hereby certify that the foregoing Articles of Incorporation of the St. Matthews Volunteer Fire Association, were this day produced to me in my office by Jos. B. Zehnder and Wm. Smithson and acknowledged and delivered by said parties to be their act and deed.

My commission expires November 3, 1941.

Witness my hand and notarial seal this the 21st day of December, 1939.

Hardin H. Herr
Notary Public, Jefferson County, Ky.

I, C. P. THEISEN, Clerk of the County Court of Jefferson County, in the State of Kentucky, do certify that on this day at 10²⁰ o'clock A. M. the foregoing Articles of Incorporation were produced to me in my office, and that I have recorded them, this, and the foregoing certificate in my said office.

Witness my hand this 23 day of Dec 1939

C. P. Theisen Clerk

1939

December 29, 1939:

Commonwealth of Kentucky

Office of Secretary of State

CHAS. D. ARNETT, SECRETARY

CORPORATION DEPARTMENT

I, Chas. D. Arnett, Secretary of the State of Kentucky, hereby certify that a certified copy of Articles of Incorporation of the _____
St. Matthews Volunteer Fire Association. St. Matthews, Ky.

has this day been filed in my office.

It appearing from said Articles of Incorporation that the said Corporation has no capital stock, and no private pecuniary profit is to be derived therefrom, the said Corporation is not required by law to pay a tax on organization; and it further appearing that the aforesaid Corporation has complied with all the requirements of the law, this certificate is issued as evidence of the fact that the said Corporation is now authorized and empowered to do business in this State under its charter, subject to the restrictions imposed by the statutes of Kentucky.

Given under my hand as Secretary of State,
this 29th day of December 1939

By _____
Chief Clerk

December 30, 1939, *The Courier-Journal*:

Charters Granted

Frankfort, Ky., Dec. 29 (AP)—Incorporation of the St. Matthews Volunteer Fire Association, non-stock, was approved today by the Secretary of State. The articles provide that all equipment and expenses are to be paid by popular subscription.

Thomas Dobson, Dr. J. E. Winter, Joseph R. Zehnder, William Smithson, Edwin W. Davis, Louis H. Schweitzer and W. Jesse Ogden, all of St. Matthews, and Fred C. Boss of Lyndon, were the incorporators.

Other articles approved were:

Lewis Laundry and Lewis Dry Cleaning System, Louisville, consolidating and providing for exchange of stock under the name of Lewis Laundry and Cleaners, S. M., C. H. and B. F. Lewis.

Porter Paint Company, Louisville, increasing capital stock from \$150,000 to \$600,000.

American Tea and Coffee Company, Louisville, changing name to American Home Supply Company, and extending corporate life for fifty years after July 1, 1940.

Lee Frasure Memorial Children's Home, McDowell, Floyd County, non-stock; Lee Frasure, McDowell; H. A. Gober, Belcher, Pike County, and Homer W. Barrett, Pikeville.

Fullerton-Portsmouth Bridge Company, Greenup, increasing capital stock from \$500,000 to \$816,500.

1939

Board Of Directors

**Fred C. Boss
Edwin W. Davis
Thomas L. Dobson
R. M. Gray, end
W. Jesse Ogden
Louis H. Schweitzer, start Feb. 1939
William Smithson
Dr. James Emil Winter
Joseph B. "Joe" Zehnder**

Officers

**1939 Chief Andrew W. Neichter, end March 1939.
Chief R. A. Young, start March 1939
Assistant Chief Henry A. Monohan, start March 1939.**

Firefighters

**T. A. Baker
John A. Beierle
John Feierbend
John Haeberlin
Bernard F. Handel
Richard C. Herdt
W. Rich Herdt
Ted H. Huffman Jr.
Ted H. Huffman Sr.
Marty A. Kamer
William F. Leitsch
Rudolph L. Lineback
John M. Monohan Jr.
James "JP" Terry
Fred William Wootton, Jr.
George John Wurster**

In the 1920's and 30's many citizens helped the volunteers but were not on the "roster."

1939

Courtesy <http://www.highviewfire.com/history.asp>

The Highview Fire Department was formed in 1939 when a farm truck was converted into a fire engine and housed in a shed near where the present day Highview Hardware stands. In 1946, tragedy struck Highview when its firehouse and fire engine were destroyed by fire during an electrical storm. The department was soon back in business when it occupied the building of the former Highview Improvement Club and purchased a used American LaFrance pumper from New Albany, Indiana.



American LaFrance Pumper - 1948



Station 2 - 1968

During the period of 1952 to 1960, Highview added a Ford/Pirsch pumper, a Darley pumper, and a Jeep to its stable. The firehouse saw two renovations to accommodate the ever expanding fleet. During the 1960's Highview saw continued growth. Station 2 opened on the Outer Loop adjacent to Knobview Center and the department became a fire district. This new source of revenue allowed the purchase of a Ford/Pirsch quad and a Mack C-Series pumper, which was the first diesel powered apparatus in the state of Kentucky.

During the 1970's Highview saw a period of modernization. A Mack CF Series pumper and a Ford/Boyer pumper were added to the fleet. Station 3 opened on Cedar Creek Road. The old Station 1 was torn down and a new Headquarters building was dedicated. At this time, the new facility was among the largest firehouses in the state of Kentucky. During the 1980's the department saw the advent of the "Jaws of Life." Apparatus purchases included a Chevy/Pierce 4x4 quick attack/rescue unit, a Dodge 4x4 brush unit, and a Seagrave pumper, which was the first fully enclosed cab apparatus in Jefferson County. At this time, the new Jefferson (Gene Synder) Freeway was being constructed and the Smyrna Road area was seeing considerable development. The old Station 2 was vacated and a new facility was constructed. Towards the end of the 1980's, with daytime manpower dwindling, Highview hired its first employees to serve the district's administrative and maintenance needs. Two new Ford F-350 4x4 brush units were purchased and the department celebrated its 50-year anniversary.



Highview Fire District - 1970



Joe Stark - Chief from 1954-1987

The 1990's saw a period of sadness and progression. In 1994 and 1996, two Highview firefighters lost their lives in the line of duty. Sergeant Craig Drury died from injuries suffered while fighting an arson fire and Firefighter Don Manuel died from a heart attack suffered at a fire scene. Seagrave fire apparatus delivered during this decade included a Sqrt, a 100-foot ladder truck, two pumpers, and a heavy-duty rescue-pumper. Additional full-time personnel were hired, including the department's first paid Chief. State of the art equipment, including Automatic External Defibrillators and Thermal Imaging Cameras added new dimensions to the fire department.

As we enter the new millennium, our citizens can be certain that the Highview Fire District will continue to evolve in order to provide the highest level of service possible to its community.



Highview Fire District - 1975

1939

Fire Runs from 1930 to 1939—We do not pretend that this is a complete list.

1930 to 1939:

2/27/1930	I. S. Homan, Jr. home in Ormond place, heavily damaged.
2/27/1930	J. J. Diggins home on Ridgeway Avenue was destroyed.
3/4/1930	Eight Mile house burned to the ground. This was a roadhouse dance hall.
4/3/1930	Leo Elden home was gutted by fire.
4/24/1930	Two story stable of Mr. F. Kirchner on Chenoweth Lane destroyed.
7/2/1930	Fire at the state Penitentiary in Frankfort, Kentucky.
11/8/1935	Earl Bowles home at 3330 Willis Avenue was damaged by fire.
2/28/1936	Frame home on Zimmer Road near Warwick Villa belonging to G. E. Birch was destroyed.
3/13/1936	Robert Montgomery's home at Altawood Station on La Grange Road was severely damaged.
5/1/1936	Mr. Floyd's home at Warwick Villa was destroyed by flames.
6/18/1936	George M. Taylor, Negro, burned to death at his tenement home at Lyndon on the Water Lawrence place.
6/19/1936	Cattle barn on the farm of Bethel Veech on Brown's Lane was destroyed.
7/16/1936	The Edward Hirsbrunner home on the La Grange Road Ormsby station was destroyed by fire.
8/7/1936	J. B. Lewisbetter's barn at Douglas Place on Shelbyville Road, near Middletown was destroyed by fire.
8/14/1936	Palmer Asbestos and Rubber Corporation suffered \$5,0000 loss by fire.
8/21/1936	Brookside Egg Farm (300 chickens) destroyed on Shelbyville Road near Middletown.
1/8/1937	Nick's Nursery, on Shelbyville Road had serious fire.
7/30/1937	Weikel Farm on Shelbyville Pike had a barn destroyed by fire.
9/3/1937	Major barn fire at Arterburn farm on Shelbyville Road.
9/21/1937	Holy Trinity Church Fire on Frankfort Avenue, major damage.
3/11/1938	Four apartment units under construction on Wiltshire Avenue, owned by N. B. West were destroyed.
10/14/1938	Barn destroyed on Hurstbourne Farms, owned by Mrs. A. T. Hert.
11/9/1938	Major fire destroyed 9 buildings on Smizer farm at Westport and Goose Creek Roads.
11/18/1938	St. Matthews Lumber and Manufacturing Co., destroyed by fire on Thierman Lane.
11/25/1938	Luther McDaniel, colored farmhand on the James P. Helm, III farm died in a barn fire.
1/13/1939	The home of Rattterman, 309 Ridgeway was destroyed.
4/1/1939	St. Matthews Tavern was destroyed by fire.
7/28/1939	Barn destroyed on the farm of John Monohan, Browns Lane.
8/4/1939	O. B. Weitzel, Lyndon lost his barn on Lyndon Lane.
8/18/1939	Von Allmen dairy farm lost a barn.
8/18/1939	Three room tenant house on the farm of Edward Monohan was destroyed.
11/17/1939	Three room home of Irene Rewson, Negro, at Rosedale on Shelbyville Road was destroyed by fire.
11/24/1939	Three room tenant house on the Strutzenberger farm at Hikes Point was destroyed.
12/25/1939	The home of Charles Leibson of 429 Oxford, explosion, entire house destroyed.